

TEC DISTRIBUTING		RETAIL	PREVIOUS	RETAIL	PKG SIZE		RETAIL @	15%	RETAIL @	20%	RETAIL @	25%	RETAIL @	30%
PROD.	PRICES - TEC DISTRIBUTING	CASE	RETAIL	UNIT	UPC	PER	UNIT	SINGLES	UNIT	SINGLES	UNIT	SINGLES	UNIT	SINGLES
#	Apr-26	COST	CASE COST	COST	CODES	CASE	-----	-----	-----	-----	-----	-----	-----	-----
MOLSON COORS														
ARNOLD PALMER														
70901	SPIKED HALF & HALF 6PK CAN	\$32.94		\$8.24	6 13008 74833 3	4	\$9.69	\$1.61	\$10.29	\$1.72	\$10.98	\$1.83	\$11.76	\$1.96
70902	SPIKED HALF & HALF 12PK CAN	\$30.73		\$15.37	6 13008 75220 0	2	\$18.08	\$1.51	\$19.21	\$1.60	\$20.49	\$1.71	\$21.95	\$1.83
70913	SPIKED HALF & HALF 24 OZ. CAN	\$28.44		\$2.37	6 13008 74829 6	12	\$2.79		\$2.96		\$3.16		\$3.39	
70914	SPIKED HALF & HALF VAR 12PK CAN	\$30.73		\$15.37	6 13008 76835 5	2	\$18.08	\$1.51	\$19.21	\$1.60	\$20.49	\$1.71	\$21.95	\$1.83
ARNOLD PALMER RASPBERRY														
70915	SPIKED HALF & HALF RASPBERRY 24 OZ.	\$28.44		\$2.37	6 13008 75222 4	12	\$2.79		\$2.96		\$3.16		\$3.39	
BLUE MOON BELGIAN														
65002	WHITE ALE 12PK CAN	\$30.73		\$15.37	0 71990 09506 2	2	\$18.08	\$1.51	\$19.21	\$1.60	\$20.49	\$1.71	\$21.95	\$1.83
65020	WHITE ALE 6PK LNNR	\$32.94		\$8.24	0 71990 09511 6	4	\$9.69	\$1.61	\$10.29	\$1.72	\$10.98	\$1.83	\$11.76	\$1.96
65021	WHITE ALE 12PK LNNR	\$30.73		\$15.37	0 71990 09516 1	2	\$18.08	\$1.51	\$19.21	\$1.60	\$20.49	\$1.71	\$21.95	\$1.83
65081	WHITE ALE 12/19.2 OZ CAN	\$27.64		\$2.30	0 71990 00114 8	12	\$2.71		\$2.88		\$3.07		\$3.29	
65050	1/2 BBLs	\$165.00		\$165.00	0 71990 09515 4	1	\$194.12		\$206.25		\$220.00		\$235.71	
65052	1/6 BBLs	\$74.00		\$74.00	0 71990 09518 5	1	\$87.06		\$92.50		\$98.67		\$105.71	
BLUE MOON EXTRA														
65083	BLUE MOON EXTRA 19.2 OZ.	\$27.64		\$2.30	0 71990 00136 0	12	\$2.71		\$2.88		\$3.07		\$3.29	
BLUE MOON LIGHT														
64991	12PK CAN	\$30.73		\$15.37	0 71990 09592 5	2	\$18.08	\$1.51	\$19.21	\$1.60	\$20.49	\$1.71	\$21.95	\$1.83
BLUE MOON NA														
65037	6PK CAN	\$32.94		\$8.24	0 71990 00104 9	4	\$9.69	\$1.61	\$10.29	\$1.72	\$10.98	\$1.83	\$11.76	\$1.96
65038	12 PK CAN	\$30.73		\$15.37	0 71990 00147 6	2	\$18.08	\$1.51	\$19.21	\$1.60	\$20.49	\$1.71	\$21.95	\$1.83
COORS														
60002	12/PK CAN	\$23.23		\$11.62	0 71990 00047 9	2	\$13.66	\$1.14	\$14.52	\$1.21	\$15.49	\$1.29	\$16.59	\$1.38
60005	30/PK CAN	\$26.24		\$26.24	0 71990 10033 9	1	\$30.87	\$1.03	\$32.80	\$1.09	\$34.99	\$1.17	\$37.49	\$1.25
60006	6PK 16 OZ. CAN	\$32.97		\$8.24	0 71990 10002 5	4	\$9.70	\$1.62	\$10.30	\$1.72	\$10.99	\$1.83	\$11.78	\$1.96
60010	12PK 16OZ CAN	\$24.74		\$12.37	0 71990 17040 0	2	\$14.55	\$1.21	\$15.46	\$1.29	\$16.49	\$1.37	\$17.67	\$1.47
60011	18/PK CAN	\$16.87		\$16.87	0 71990 10020 9	1	\$19.85	\$1.10	\$21.09	\$1.17	\$22.49	\$1.25	\$24.10	\$1.34
60012	18 PK 16 OZ. CAN	\$19.87		\$19.87	0 71990 10087 2	1	\$23.38	\$1.30	\$24.84	\$1.38	\$26.49	\$1.47	\$28.39	\$1.58
60013	12/24 OZ CANS	\$26.92		\$2.24	0 71990 10071 1	12	\$2.64		\$2.80		\$2.99		\$3.20	
60008	ALUM.BOT 2/9PK/16OZ	\$24.74		\$12.37	0 71990 17022 6	2	\$14.55	\$1.62	\$15.46	\$1.72	\$16.49	\$1.83	\$17.67	\$1.96
60018	ALUM. BOT 15PK 16 OZ.	\$17.99		\$17.99	0 71990 38642 9	1	\$21.16	\$1.41	\$22.49	\$1.50	\$23.99	\$1.60	\$25.70	\$1.71
60025	6PK STUBBY BTL	\$30.87		\$7.72	0 71990 17028 8	4	\$9.08	\$1.51	\$9.65	\$1.61	\$10.29	\$1.72	\$11.03	\$1.84
60031	12 PK STUBBY BTL	\$23.23		\$11.62	0 71990 17037 0	2	\$13.66	\$1.14	\$14.52	\$1.21	\$15.49	\$1.29	\$16.59	\$1.38
60026	24 PK STUBBY BTL	\$22.99		\$22.99	0 71990 17036 3	1	\$27.05	\$1.13	\$28.74	\$1.20	\$30.65	\$1.28	\$32.84	\$1.37
60033	18 PK STUBBY BTL	\$16.87		\$16.87	0 71990 17038 7	1	\$19.85	\$1.10	\$21.09	\$1.17	\$22.49	\$1.25	\$24.10	\$1.34
60050	1/2 BBLs	\$139.00		\$139.00	0 71990 10080 3	1	\$163.53		\$173.75		\$185.33		\$198.57	
60051	1/4 BBLs	\$70.00		\$70.00	0 71990 10090 2	1	\$82.35		\$87.50		\$93.33		\$100.00	
COORS LIGHT														
60102	12/PK CAN	\$23.23		\$11.62	0 71990 00048 6	2	\$13.66	\$1.14	\$14.52	\$1.21	\$15.49	\$1.29	\$16.59	\$1.38
60105	30/PK CAN	\$26.24		\$26.24	0 71990 30030 2	1	\$30.87	\$1.03	\$32.80	\$1.09	\$34.99	\$1.17	\$37.49	\$1.25
60106	6PK 16 OZ. CAN	\$32.97		\$8.24	0 71990 32000 3	4	\$9.70	\$1.62	\$10.30	\$1.72	\$10.99	\$1.83	\$11.78	\$1.96
60108	ALUM.BOT 2/9PK/16OZ	\$24.74		\$12.37	0 71990 30104 0	2	\$14.55	\$1.62	\$15.46	\$1.72	\$16.49	\$1.83	\$17.67	\$1.96
60110	12PK 16OZ CAN	\$24.74		\$12.37	0 71990 09528 4	2	\$14.55	\$1.21	\$15.46	\$1.29	\$16.49	\$1.37	\$17.67	\$1.47
60111	18/PK CAN	\$16.87		\$16.87	0 71990 30017 3	1	\$19.85	\$1.10	\$21.09	\$1.17	\$22.49	\$1.25	\$24.10	\$1.34
60112	18PK/16OZ CANS	\$19.87		\$19.87	0 71990 30073 9	1	\$23.38	\$1.30	\$24.84	\$1.38	\$26.49	\$1.47	\$28.39	\$1.58
60113	12/24 OZ CANS	\$26.92		\$2.24	0 71990 30065 4	12	\$2.64		\$2.80		\$2.99		\$3.20	
60116	24 PK 16 OZ. CAN	\$23.50		\$23.50	0 71990 30128 6	1	\$27.65	\$1.15	\$29.38	\$1.22	\$31.33	\$1.31	\$33.57	\$1.40
60118	ALUM. BOT 15PK 16 OZ.	\$17.99		\$17.99	0 71990 09527 7	1	\$21.16	\$1.41	\$22.49	\$1.50	\$23.99	\$1.60	\$25.70	\$1.71
60120	6/PK LN NR	\$30.87		\$7.72	0 71990 30005 0	4	\$9.08	\$1.51	\$9.65	\$1.61	\$10.29	\$1.72	\$11.03	\$1.84
60121	12/PK LN NR	\$23.23		\$11.62	0 71990 30069 2	2	\$13.66	\$1.14	\$14.52	\$1.21	\$15.49	\$1.29	\$16.59	\$1.38
60122	24/PK LN NR	\$22.99		\$22.99	0 71990 30079 1	1	\$27.05	\$1.13	\$28.74	\$1.20	\$30.65	\$1.28	\$32.84	\$1.37
60123	18/PK LNNR	\$16.87		\$16.87	0 71990 30078 4	1	\$19.85	\$1.10	\$21.09	\$1.17	\$22.49	\$1.25	\$24.10	\$1.34
60124	24 PK 16 OZ. ALUM BTL	\$27.60		\$27.60	0 71990 30106 4	1	\$32.47	\$1.35	\$34.50	\$1.44	\$36.80	\$1.53	\$39.43	\$1.64
60150	1/2 BBLs	\$139.00		\$139.00	0 71990 30080 7	1	\$163.53		\$173.75		\$185.33		\$198.57	
60151	1/4 BBLs	\$70.00		\$70.00	0 71990 30090 6	1	\$82.35		\$87.50		\$93.33		\$100.00	
COORS NA														
60922	COORS EDGE 6PK BTL	\$26.97		\$6.74	0 71990 77005 1	4	\$7.93	\$1.32	\$8.43	\$1.40	\$8.99	\$1.50	\$9.63	\$1.61
CUSQUENA														
72930	CUSQUENA 6PK BTL	\$34.47		\$8.62	0 08896 00127 9	4	\$10.14	\$1.69	\$10.77	\$1.80	\$11.49	\$1.92	\$12.31	\$2.05
FOSTERS USA														
78238	FOSTERS PREM.ALE 25.4 OZ	\$28.48		\$2.37	0 70897 18331 5	12	\$2.79		\$2.97		\$3.16		\$3.39	
78338	FOSTERS 25.4 OZ CANS	\$28.48		\$2.37	0 70897 01331 5	12	\$2.79		\$2.97		\$3.16		\$3.39	
GENUINE DRAFT														
70005	30/PK CAN	\$26.24		\$26.24	0 34100 17341 8	1	\$30.87	\$1.03	\$32.80	\$1.09	\$34.99	\$1.17	\$37.49	\$1.25
70021	12/PK LNNR	\$23.23		\$11.62	0 34100 17509 2	2	\$13.66	\$1.14	\$14.52	\$1.21	\$15.49	\$1.29	\$16.59	\$1.38
70023	18/PK LNNR	\$16.87		\$16.87	0 34100 17256 5	1	\$19.85	\$1.10	\$21.09	\$1.17	\$22.49	\$1.25	\$24.10	\$1.34
HAPPY THURSDAYS														
71419	VARIETY 12PK CAN	\$30.73		\$15.37	0 34100 01334 9	2	\$18.08	\$1.51	\$19.21	\$1.60	\$20.49	\$1.71	\$21.95	\$1.83
HIGH LIFE														
73005	30PK CAN	\$20.99	\$20.54	\$20.99	0 34100 01341 7	1	\$24.69	\$0.82	\$26.24	\$0.87	\$27.99	\$0.93	\$29.99	\$1.00
73020	6/PK LN NR	\$23.00		\$5.75	0 34100 01505 3	4	\$6.76	\$1.13	\$7.19	\$1.20	\$7.67	\$1.28	\$8.21	\$1.37
73021	12/PK LNNR	\$18.74		\$9.37	0 34100 01509 1	2	\$11.02	\$0.92	\$11.71	\$0.98	\$12.49	\$1.04	\$13.39	\$1.12
73023	18 PK LNNR	\$13.49		\$13.49	0 34100 01256 4	1	\$15.87	\$0.88	\$16.86	\$0.94	\$17.99	\$1.00	\$19.27	\$1.07
89007	32OZ CAN	\$25.11		\$2.09	0 34100 00008 0	12	\$2.46		\$2.62		\$2.79		\$2.99	
ICEHOUSE														
71206	6PK 16 OZ. CAN	\$27.98		\$7.00	0 34100 00882 6	4	\$8.23	\$1.37	\$8.74	\$1.46	\$9.33	\$1.55	\$9.99	\$1.67
71213	12/24 OZ CANS	\$23.47		\$1.96	0 34100 00880 2	12	\$2.30		\$2.44		\$2.61		\$2.79	
KEYSTONE LIGHT														
61105	30/PK CAN	\$20.99	\$20.54	\$20.99	0 71990 48019 6	1	\$24.69	\$0.82	\$26.24	\$0.87	\$27.99	\$0.93	\$29.99	\$1.00
61106	6PK 16 OZ. CAN	\$27.98		\$7.00	0 71990 48008 0	4	\$8.23	\$1.37	\$8.74	\$1.46	\$9.33	\$1.55	\$9.99	\$1.67
61107	18PK/16OZ CANS	\$16.12		\$16.12	0 71990 48017 2	1	\$18.96	\$1.05	\$20.15	\$1.12	\$21.49	\$1.19	\$23.03	\$1.28
61113	24OZ CAN	\$23.47		\$1.96	0 71990 48024 0	12	\$2.30		\$2.44		\$2.61		\$2.79	
61115	2/15 PK CANS	\$21.73		\$10.87	0 71990 48045 5	2	\$12.78	\$0.85	\$13.58	\$0.91	\$14.49	\$0.97	\$15.52	\$1.03
KILLIANS 5.3%														
63031	12/PK LN NR	\$27.74		\$13.87	0 71990 76400 5	2	\$16.32	\$1.36	\$17.34	\$1.44	\$18.49	\$1.54	\$19.81	\$1.65
LEINENKUGEL														
75420	SUMMER SHANDY 6 PK BTL	\$32.94		\$8.24	0 34100 51605 5	4	\$9.69	\$1.61	\$10.29	\$1.72	\$10.98	\$1.83	\$11.76	\$1.96
75413	SUMMER SHANDY 19.2 OZ. CAN	\$27.63		\$2.30	0 34100 01									

TEC DISTRIBUTING		RETAIL	PREVIOUS	RETAIL	UPC	PKG	RETAIL @		15%	RETAIL @	20%	RETAIL @	25%	RETAIL @	30%
PROD.	PRICES - TEC DISTRIBUTING	CASE	RETAIL	UNIT	CODES	PER	UNIT	SINGLES	UNIT	SINGLES	UNIT	SINGLES	UNIT	SINGLES	SINGLES
#	Apr-26	COST	CASE COST	COST		CASE									
MILLER LITE															
70205	30/PK CAN	\$26.24		\$26.24	0 34100 57341 6	1	\$30.87	\$1.03	\$32.80	\$1.09	\$34.99	\$1.17	\$37.49	\$1.25	
70206	6PK 16 OZ. CAN	\$32.97		\$8.24	0 34100 00357 9	4	\$9.70	\$1.62	\$10.30	\$1.72	\$10.99	\$1.83	\$11.78	\$1.96	
70207	ALUM.BOT 2/9PK/16OZ	\$24.74		\$12.37	0 34100 57023 1	2	\$14.55	\$1.62	\$15.46	\$1.72	\$16.49	\$1.83	\$17.67	\$1.96	
70210	12PK 16OZ CAN	\$24.74		\$12.37	0 34100 57653 0	2	\$14.55	\$1.21	\$15.46	\$1.29	\$16.49	\$1.37	\$17.67	\$1.47	
70211	18/PK CAN	\$16.87		\$16.87	0 34100 57340 9	1	\$19.85	\$1.10	\$21.09	\$1.17	\$22.49	\$1.25	\$24.10	\$1.34	
70216	24 PK 16 OZ. CAN	\$23.50		\$23.50	0 34100 57323 2	1	\$27.65	\$1.15	\$29.38	\$1.22	\$31.33	\$1.31	\$33.57	\$1.40	
70218	ALUM. BOT 15PK 16 OZ.	\$17.99		\$17.99	0 34100 57707 0	1	\$21.16	\$1.41	\$22.49	\$1.50	\$23.99	\$1.60	\$25.70	\$1.71	
70214	12/32 OZ. CANS	\$26.92		\$2.24	0 34100 00358 6	12	\$2.64		\$2.80		\$2.99		\$3.20		
70220	6/PK LN NR	\$30.87		\$7.72	0 34100 57505 2	4	\$9.08	\$1.51	\$9.65	\$1.61	\$10.29	\$1.72	\$11.03	\$1.84	
70221	12 PK LNNR	\$23.23		\$11.62	0 34100 57509 0	2	\$13.66	\$1.14	\$14.52	\$1.21	\$15.49	\$1.29	\$16.59	\$1.38	
70222	24 PK LNNR	\$22.99		\$22.99	0 34100 57215 0	1	\$27.05	\$1.13	\$28.74	\$1.20	\$30.65	\$1.28	\$32.84	\$1.37	
70223	18/PK LNNR	\$16.87		\$16.87	0 34100 57256 3	1	\$19.85	\$1.10	\$21.09	\$1.17	\$22.49	\$1.25	\$24.10	\$1.34	
70250	1/2 BBLs	\$139.00		\$139.00	0 34100 00534 4	1	\$163.53		\$173.75		\$185.33		\$198.57		
70253	1/4 BBLs SK	\$70.00		\$70.00	0 34100 00533 7	1	\$82.35		\$87.50		\$93.33		\$100.00		
OLDE ENGLISH 800															
76036	40 OZ BOT	\$28.48		\$2.37	0 34100 00241 1	12	\$2.79		\$2.97		\$3.16		\$3.39		
PERONI															
78026	PERONI 6PK/12 OZ. BOT	\$32.97		\$8.24	1 81954 00002 2	4	\$9.70	\$1.62	\$10.30	\$1.72	\$10.99	\$1.83	\$11.78	\$1.96	
78020	PERONI 12PK BTL	\$30.73		\$15.37	1 81954 00004 6	2	\$18.08	\$1.51	\$19.21	\$1.60	\$20.49	\$1.71	\$21.95	\$1.83	
78051	PERONI 1/4 BBLs	\$95.20		\$95.20		1	\$112.00		\$119.00		\$126.93		\$136.00		
78050	PERONI 1/2 BBLs	\$190.00		\$190.00		1	\$223.53		\$237.50		\$253.33		\$271.43		
PILSNER															
78130	PILSNER URQUELL 6PK LN	\$32.97		\$8.24	0 72311 63001 6	4	\$9.70	\$1.62	\$10.30	\$1.72	\$10.99	\$1.83	\$11.78	\$1.96	
78131	PILSNER URQUELL 12PK LN	\$30.73		\$15.37	0 72311 13312 8	2	\$18.08	\$1.51	\$19.21	\$1.60	\$20.49	\$1.71	\$21.95	\$1.83	
78150	PILSNER 13.2 GAL BBL	\$165.00		\$165.00	ABC00000081	1	\$194.12		\$206.25		\$220.00		\$235.71		
REDD'S APPLE															
74702	APPLE 6 PK LNNR	\$32.94		\$8.24	0 34100 08716 6	4	\$9.69	\$1.61	\$10.29	\$1.72	\$10.98	\$1.83	\$11.76	\$1.96	
74721	APPLE 12 PK LNNR	\$30.73		\$15.37	0 34100 08722 7	2	\$18.08	\$1.51	\$19.21	\$1.60	\$20.49	\$1.71	\$21.95	\$1.83	
74849	PEACH 6PK BTL	\$32.94		\$8.24	0 34100 08730 2	4	\$9.69	\$1.61	\$10.29	\$1.72	\$10.98	\$1.83	\$11.76	\$1.96	
REDD'S WICKED APPLE															
74864	APPLE 24 OZ.	\$29.31		\$2.44	0 34100 00323 4	12	\$2.87		\$3.05		\$3.26		\$3.49		
74863	APPLE BITES 7.5 OZ.	\$25.20	NEW	\$12.60	0 34100 01415 5	2	\$14.82	\$1.24	\$15.75	\$1.31	\$16.80	\$1.40	\$18.00	\$1.50	
SIMPLY SPIKED															
60971	STRAWBERRY 24 OZ.	\$29.31		\$2.44	8 10078 78062 5	12	\$2.87		\$3.05		\$3.26		\$3.49		
60970	VARIETY- LEMONADE- 12PK CAN	\$30.73		\$15.37	8 10078 78020 5	2	\$18.08	\$1.51	\$19.21	\$1.60	\$20.49	\$1.71	\$21.95	\$1.83	
60979	VARIETY- LIMEADE- 12PK CAN	\$30.73		\$15.37	8 10078 78115 8	2	\$18.08	\$1.51	\$19.21	\$1.60	\$20.49	\$1.71	\$21.95	\$1.83	
60982	VARIETY- TROPICAL- 12PK CAN	\$30.73		\$15.37	8 10078 78213 1	2	\$18.08	\$1.51	\$19.21	\$1.60	\$20.49	\$1.71	\$21.95	\$1.83	
SIMPLY SPIKED BOLD															
60990	CHERRY LIMEADE 24 OZ.	\$29.31		\$2.44	8 10078 78182 0	12	\$2.87		\$3.05		\$3.26		\$3.49		
60991	SIGNATURE LEMONADE 24 OZ.	\$29.31		\$2.44	8 10078 78180 6	12	\$2.87		\$3.05		\$3.26		\$3.49		
60983	SPIKED BOLD VARIETY 12PK CAN	\$30.73		\$15.37	8 10078 78263 6	2	\$18.08	\$1.51	\$19.21	\$1.60	\$20.49	\$1.71	\$21.95	\$1.83	
SIMPLY SPIKED BOLDER															
60992	STRAWBERRY LEMONADE 12PK 7.5 C	\$25.20		\$12.60	8 10078 78278 0	2	\$14.82	\$1.24	\$15.75	\$1.31	\$16.80	\$1.40	\$18.00	\$1.50	
SOL BEER															
68091	32 OZ.	\$36.03		\$3.00	0 72311 13232 9	12	\$3.53		\$3.75		\$4.00		\$4.29		
68093	CHELADA 24 OZ.	\$31.83		\$2.65	0 89826 13028 3	12	\$3.12		\$3.32		\$3.54		\$3.79		
STEEL RESERVE															
68103	BLUE RAZZ 24 OZ. CANS	\$25.11		\$2.09	0 78250 00627 1	12	\$2.46		\$2.62		\$2.79		\$2.99		
68105	RESERVE 24 OZ. CANS	\$23.43		\$1.95	0 78250 00328 7	12	\$2.30		\$2.44		\$2.60		\$2.79		
68106	RESERVE 40 OZ. BTL	\$28.48		\$2.37	0 78250 00624 0	12	\$2.79		\$2.97		\$3.16		\$3.39		
68111	WILD BERRY 24 OZ.	\$25.11		\$2.09	0 78250 00605 9	12	\$2.46		\$2.62		\$2.79		\$2.99		
TOPO CHICO															
60955	MARGARITA 6PK BTL	\$34.47		\$8.62	8 10078 78267 4	4	\$10.14		\$10.77		\$11.49		\$12.31		
60951	STRAW GUAVA 6PK 16 OZ.	\$33.56		\$8.39	8 10078 78056 4	4	\$9.87	\$1.65	\$10.49	\$1.75	\$11.19	\$1.86	\$11.99	\$2.00	
60953	STRAW GUAVA 12PK BTL	\$30.73		\$15.37	8 10078 78007 6	2	\$18.08	\$1.51	\$19.21	\$1.60	\$20.49	\$1.71	\$21.95	\$1.83	
60958	VARIETY- HARD SELT 12PK CAN	\$30.73		\$15.37	0 21136 18087 9	2	\$18.08	\$1.51	\$19.21	\$1.60	\$20.49	\$1.71	\$21.95	\$1.83	
60966	VARIETY- HARD MARGARITA 6% 12PK	\$30.73		\$15.37	8 10078 78221 6	2	\$18.08	\$1.51	\$19.21	\$1.60	\$20.49	\$1.71	\$21.95	\$1.83	
TOPO CHICO MAX															
60967	MAX MARGARITA 24 OZ.	\$29.31		\$2.44	8 10078 78222 3	12	\$2.87		\$3.05		\$3.26		\$3.49		
VIZZY															
71391	VARIETY- CREAM POP 12 PK CAN	\$30.73		\$15.37	0 34100 01358 5	2	\$18.08	\$1.51	\$19.21	\$1.60	\$20.49	\$1.71	\$21.95	\$1.83	
IMPORTS / MICRO'S															
ASAHI															
78576	ASAHI DRY 12/21.4 OZ	\$36.80		\$3.07	0 38766 30214 4	12	\$3.61		\$3.83		\$4.09		\$4.38		
FRESCA MIXED															
88762	FRESCA MIXED VARIETY 8 PK	\$37.78		\$12.59	8 10078 78086 1	3	\$14.82	\$1.85	\$15.74	\$1.97	\$16.79	\$2.10	\$17.99	\$2.25	
88761	VODKA SPRITZ 4PK	\$41.95		\$6.99	8 10078 78068 7	6	\$8.23	\$2.06	\$8.74	\$2.18	\$9.32	\$2.33	\$9.99	\$2.50	
HENRY'S															
77018	PRIVATE RESERVE 18 PK CAN	\$11.25		\$11.25	8 50015 88536 5	1	\$13.24	\$0.74	\$14.06	\$0.78	\$15.00	\$0.83	\$16.07	\$0.89	
HIGH NOON															
137401	BLACK CHERRY 6/4 PK CANS	\$46.14		\$7.69	0 85000 42927 3	6	\$9.05		\$9.61		\$10.25		\$10.99		
137405	GRAPEFRUIT 6/4 PK CANS	\$46.14		\$7.69	0 85000 42627 2	6	\$9.05		\$9.61		\$10.25		\$10.99		
137415	LEMON 6/4 PK CANS	\$46.14		\$7.69	0 85000 43426 0	6	\$9.05		\$9.61		\$10.25		\$10.99		
137406	LIME 6/4 PK CANS	\$46.14		\$7.69	0 85000 43095 8	6	\$9.05		\$9.61		\$10.25		\$10.99		
137403	MANGO 6/4 PK CANS	\$46.14		\$7.69	0 85000 03232 9	6	\$9.05		\$9.61		\$10.25		\$10.99		
137414	PASSIONFRUIT 6/4 PK CANS	\$46.14		\$7.69	0 85000 43256 3	6	\$9.05		\$9.61		\$10.25		\$10.99		
137408	PEACH 6/4 PK CANS	\$46.14		\$7.69	0 85000 43137 5	6	\$9.05		\$9.61		\$10.25		\$10.99		
137409	PINEAPPLE 6/4 PK CANS	\$46.14		\$7.69	0 85000 42926 6	6	\$9.05		\$9.61		\$10.25		\$10.99		
137431	TEA ORIGINAL 6/4 PK CANS	\$46.14		\$7.69	0 85000 43892 3	6	\$9.05		\$9.61		\$10.25		\$10.99		
137441	TEA PEACH ORIGINAL 6/4 PK CANS	\$46.14		\$7.69	0 85000 43893 0	6	\$9.05		\$9.61		\$10.25		\$10.99		
137412	WATERMELON 6/4 PK CANS	\$46.14		\$7.69	0 85000 42925 9	6	\$9.05		\$9.61		\$10.25		\$10.99		
137439	TEQUILA GRAPEFRUIT 6/4 PK CANS	\$50.34		\$8.39	0 85000 43597 7	6	\$9.87		\$10.49		\$11.19		\$11.99		
137440	TEQUILA LIME 6/4 PK CANS	\$50.34		\$8.39	0 85000 43596 0	6	\$9.87		\$10.49		\$11.19		\$11.99		
137410	MIXED TROPICAL 8 PK CANS	\$44.07		\$14.69	0 85000 03255 8	3	\$17.28		\$18.36		\$19.59		\$20.99		
137411	MIXED 8 PK CANS	\$44.07		\$14.69	0 85000 03151 3	3	\$17.28		\$18.36		\$19.59		\$20.99		
137420	MIXED DAY PACK 8 PK CANS	\$44.07		\$14.69	0 85000 40058 0	3	\$17.28		\$18.36		\$19.59		\$20.99		
137425	TEA VARIETY 8 PK CANS	\$44.07		\$14.69	0 85000 03896 3	3	\$17.28		\$18.36		\$19.59		\$20.99		
137430	TEA LAKE VARIETY 8 PK CANS	\$44.07		\$14.69	0 85000 40195 2	3	\$17.								

TEC DISTRIBUTING		RETAIL	PREVIOUS	RETAIL	UPC	PKG SIZE	RETAIL @	15%	RETAIL @	20%	RETAIL @	25%	RETAIL @	30%
PROD.	PRICES - TEC DISTRIBUTING	CASE	RETAIL	UNIT	CODES	PER	UNIT	SINGLES	UNIT	SINGLES	UNIT	SINGLES	UNIT	SINGLES
#	Apr-26	COST	CASE COST	COST		CASE								
HIGH NOON														
137426	TEQUILA LIME TALL CANS	\$46.20		\$3.85	0 85000 03772 0	12	\$4.53		\$4.81		\$5.13		\$5.50	
137429	VARIETY 18 PK CANS	\$29.52		\$29.52	0 85000 03624 2	1	\$34.73		\$36.90		\$39.36		\$42.17	
HOP VALLEY														
71573	BLONDE ALE 1/6 BBL	\$83.00		\$83.00		1	\$97.65		\$103.75		\$110.67		\$118.57	
71529	BUBBLE STASH 6PK CAN	\$30.78		\$7.70	8 56052 00213 0	4	\$9.05	\$1.51	\$9.62	\$1.60	\$10.26	\$1.71	\$10.99	\$1.83
71530	BUBBLE STASH 1/6 BBL	\$83.00		\$83.00		1	\$97.65		\$103.75		\$110.67		\$118.57	
71545	BUBBLE STASH 1/2 BBL	\$175.00		\$175.00		1	\$205.88		\$218.75		\$233.33		\$250.00	
71519	CITRUS MISTRESS 1/2 BBL	\$175.00		\$175.00		1	\$205.88		\$218.75		\$233.33		\$250.00	
71596	HAZY DAYS 12PK	\$28.49		\$14.25	8 56052 00294 9	2	\$16.76	\$1.40	\$17.81	\$1.48	\$18.99	\$1.58	\$20.35	\$1.70
71598	IMPERIAL IPA VARIETY 12PK BTL	\$28.49		\$14.25	8 56052 00294 9	2	\$16.76	\$1.40	\$17.81	\$1.48	\$18.99	\$1.58	\$20.35	\$1.70
71586	PANDA STASH 6PK CAN	\$30.78		\$7.70	8 56052 00261 1	4	\$9.05	\$1.51	\$9.62	\$1.60	\$10.26	\$1.71	\$10.99	\$1.83
71585	PANDA STASH 1/6 BBL	\$83.00		\$83.00		1	\$97.65		\$103.75		\$110.67		\$118.57	
71583	PANDA STASH 1/2 BBL	\$175.00		\$175.00		1	\$205.88		\$218.75		\$233.33		\$250.00	
IDAHO BREWING														
97626	BLACK LAGER 1/2 BBL	\$165.00		\$165.00		1	\$194.12		\$206.25		\$220.00		\$235.71	
97627	BLACK LAGER 1/6 BBL	\$69.00		\$69.00		1	\$81.18		\$86.25		\$92.00		\$98.57	
97644	BROWN 1/2 BBL	\$165.00		\$165.00		1	\$194.12		\$206.25		\$220.00		\$235.71	
97645	BROWN 1/6 BBL	\$62.00		\$62.00		1	\$72.94		\$77.50		\$82.67		\$88.57	
97634	OAKED SCOTCH 1/2 BBL	\$175.00		\$175.00		1	\$205.88		\$218.75		\$233.33		\$250.00	
97651	SCOTCH 1/2 BBL	\$175.00		\$175.00		1	\$205.88		\$218.75		\$233.33		\$250.00	
97652	SCOTCH 1/6 BBL	\$72.00		\$72.00		1	\$84.71		\$90.00		\$96.00		\$102.86	
KOTO BREWING														
85606	AMERICAN AGENDA 1/2 BBL	\$140.00		\$140.00		1	\$164.71		\$175.00		\$186.67		\$200.00	
85620	DISCO LEG IPA 4PK	\$51.00		\$8.50	7 03694 21955 9	6	\$10.00	\$2.50	\$10.63	\$2.66	\$11.33	\$2.83	\$12.14	\$3.04
85621	DISCO LEG IPA 1/6 BBL	\$90.00		\$90.00		1	\$105.88		\$112.50		\$120.00		\$128.57	
85609	FLUFFHEAD CREAM ALE 1/6 BBL	\$70.00		\$70.00		1	\$82.35		\$87.50		\$93.33		\$100.00	
85608	FLUFFHEAD CREAM ALE 1/2 BBL	\$150.00		\$150.00		1	\$176.47		\$187.50		\$200.00		\$214.29	
85634	INLAW WINTER ALE 1/2 BBL	\$150.00		\$150.00		1	\$176.47		\$187.50		\$200.00		\$214.29	
85600	SWOLLEN EGO BLONDE 6PK	\$38.00		\$9.50	7 03694 21954 2	4	\$11.18	\$1.86	\$11.88	\$1.98	\$12.67	\$2.11	\$13.57	\$2.26
85601	SWOLLEN EGO BLONDE 1/6 BBL	\$63.00		\$63.00		1	\$74.12		\$78.75		\$84.00		\$90.00	
LUCKY ONE LEMONADE														
137447	BLUEBERRY 4PK CAN	\$41.96		\$6.99	0 85000 04075 1	6	\$8.23	\$2.06	\$8.74	\$2.19	\$9.32	\$2.33	\$9.99	\$2.50
137446	LEMON ORIGINAL 4PK CAN	\$41.96		\$6.99	0 85000 04069 0	6	\$8.23	\$2.06	\$8.74	\$2.19	\$9.32	\$2.33	\$9.99	\$2.50
137448	PEACH 4PK CAN	\$41.96		\$6.99	0 85000 04071 3	6	\$8.23	\$2.06	\$8.74	\$2.19	\$9.32	\$2.33	\$9.99	\$2.50
137449	RASPBERRY 4PK CAN	\$41.96		\$6.99	0 85000 04073 7	6	\$8.23	\$2.06	\$8.74	\$2.19	\$9.32	\$2.33	\$9.99	\$2.50
137456	TEA HALF & HALF 4PK CAN	\$41.96		\$6.99	0 85000 04209 0	6	\$8.23	\$2.06	\$8.74	\$2.19	\$9.32	\$2.33	\$9.99	\$2.50
137454	TEA ORIGINAL 4PK CAN	\$41.96		\$6.99	0 85000 04207 6	6	\$8.23	\$2.06	\$8.74	\$2.19	\$9.32	\$2.33	\$9.99	\$2.50
137457	TEA PEACH 4PK CAN	\$41.96		\$6.99	0 85000 04213 7	6	\$8.23	\$2.06	\$8.74	\$2.19	\$9.32	\$2.33	\$9.99	\$2.50
137459	TEA RASPBERRY 4PK CAN	\$41.96		\$6.99	0 85000 04211 3	6	\$8.23	\$2.06	\$8.74	\$2.19	\$9.32	\$2.33	\$9.99	\$2.50
137445	VARIETY PACK #1 - 3/8 PK CAN	\$39.88		\$13.29	0 85000 04076 8	3	\$15.64	\$1.95	\$16.62	\$2.08	\$17.72	\$2.22	\$18.99	\$2.37
137453	VARIETY PACK #2 - 3/8 PK CAN	\$39.88		\$13.29	0 85000 04205 2	3	\$15.64	\$1.95	\$16.62	\$2.08	\$17.72	\$2.22	\$18.99	\$2.37
ROOSTER'S BREWING														
21307	BLOOD ORANGE 1/6 BBL	\$72.00		\$72.00		1	\$84.71		\$90.00		\$96.00		\$102.86	
21308	BLOOD ORANGE 1/2 BBL	\$155.00		\$155.00		1	\$182.35		\$193.75		\$206.67		\$221.43	
21319	HONEY WHEAT 1/2 BBL	\$155.00		\$155.00		1	\$182.35		\$193.75		\$206.67		\$221.43	
SALT FLATS BARTENDER TO GO														
21205	BASIL GIN RICKEY 4PK	\$58.60		\$9.77	8 50012 86828 6	6	\$11.49	\$2.87	\$12.21	\$3.05	\$13.02	\$3.26	\$13.95	\$3.49
21202	LONG ISLAND 4PK	\$58.60		\$9.77	8 50012 86800 2	6	\$11.49	\$2.87	\$12.21	\$3.05	\$13.02	\$3.26	\$13.95	\$3.49
SNAKE RIVER BREWING														
97583	EARNED IT 1/2	\$194.00		\$194.00		1	\$228.24		\$242.50		\$258.67		\$277.14	
97584	EARNED IT 1/6	\$95.00		\$95.00		1	\$111.76		\$118.75		\$126.67		\$135.71	
97520	LAGER 1/2 BBL	\$173.00		\$173.00		1	\$203.53		\$216.25		\$230.67		\$247.14	
97521	LAGER 1/6 BBL	\$88.00		\$88.00		1	\$103.53		\$110.00		\$117.33		\$125.71	
97540	LAGER 6PK CAN	\$37.48		\$9.37	7 66352 09331 1	4	\$11.02	\$1.84	\$11.71	\$1.95	\$12.49	\$2.08	\$13.39	\$2.23
97523	PAKOS IPA 1/6 BBL	\$95.00		\$95.00		1	\$111.76		\$118.75		\$126.67		\$135.71	
97504	PALE ALE 6PK CAN	\$37.48		\$9.37	7 66352 20323 9	4	\$11.02	\$1.84	\$11.71	\$1.95	\$12.49	\$2.08	\$13.39	\$2.23
97541	ZONKER STOUT 6PK CN	\$38.98		\$9.75	7 66352 02134 5	4	\$11.46	\$1.91	\$12.18	\$2.03	\$12.99	\$2.17	\$13.92	\$2.32

TEC DISTRIBUTING		RETAIL	PREVIOUS	RETAIL	PKG SIZE		RETAIL @		15%	RETAIL @		20%	RETAIL @		25%	RETAIL @		30%	
PROD.	PRICES - TEC DISTRIBUTING	CASE	RETAIL	UNIT	UPC	PER	UNIT	SINGLES	UNIT	SINGLES	UNIT	SINGLES	UNIT	SINGLES	UNIT	SINGLES	UNIT	SINGLES	
#	Apr-26	COST	CASE COST	COST	CODES	CASE													
ENERGY DRINKS																			
ZOA ENERGY																			
97728	ZERO SUGAR- FROSTED GRAPE 12 OZ	\$17.85		\$1.49	8 50021 01526 6	12		\$1.75		\$1.86		\$1.98		\$2.13					
97729	ZERO SUGAR - GREEN APPLE 12 OZ.	\$17.85		\$1.49	8 50051 75528 8	12		\$1.75		\$1.86		\$1.98		\$2.13					
97731	ZERO SUGAR - LEMON LIME 12 OZ	\$17.85		\$1.49	8 50051 75532 5	12		\$1.75		\$1.86		\$1.98		\$2.13					
97730	ZERO SUGAR - MANGO SPLASH 12 OZ	\$17.85		\$1.49	8 50051 75526 4	12		\$1.75		\$1.86		\$1.98		\$2.13					
97726	ZERO SUGAR- STRAW MELON 12 OZ.	\$17.85		\$1.49	8 50021 01565 7	12		\$1.75		\$1.86		\$1.98		\$2.13					
97720	ZERO SUGAR- TROPICAL 12 OZ.	\$17.85		\$1.49	8 50021 01543 5	12		\$1.75		\$1.86		\$1.98		\$2.13					
97722	ZERO SUGAR- WHITE PEACH 12 OZ.	\$17.85		\$1.49	8 50021 01544 2	12		\$1.75		\$1.86		\$1.98		\$2.13					
97721	ZERO SUGAR- WILD ORANGE 12 OZ.	\$17.85		\$1.49	8 50021 01532 9	12		\$1.75		\$1.86		\$1.98		\$2.13					
MIXES																			
FEVER TREE																			
197000	DISTILLERS COLA 4PK	\$30.00		\$5.00	8 12136 03099 4	6		\$5.88	\$1.47	\$6.25	\$1.56	\$6.67	\$1.67	\$7.14	\$1.79				
197001	SPARKLING CUCUMBER 4PK	\$30.00		\$5.00	8 12136 03018 5	6		\$5.88	\$1.47	\$6.25	\$1.56	\$6.67	\$1.67	\$7.14	\$1.79				
197002	SPARKLING SICILIAN LEM 4PK	\$30.00		\$5.00	8 12136 03137 3	6		\$5.88	\$1.47	\$6.25	\$1.56	\$6.67	\$1.67	\$7.14	\$1.79				
197003	LIGHT GINGER BEER 4PK	\$30.00		\$5.00	8 98195 00168 7	6		\$5.88	\$1.47	\$6.25	\$1.56	\$6.67	\$1.67	\$7.14	\$1.79				
197004	FEVER TREE PREMIUMIUM TONIC 4PK	\$30.00		\$5.00	8 98195 00101 4	6		\$5.88	\$1.47	\$6.25	\$1.56	\$6.67	\$1.67	\$7.14	\$1.79				
197005	PREMIUMIUM GINGER BEER 4PK	\$30.00		\$5.00	8 98195 00127 4	6		\$5.88	\$1.47	\$6.25	\$1.56	\$6.67	\$1.67	\$7.14	\$1.79				
197006	SPARKLING PINK GRAPEFRUIT 4PK	\$30.00		\$5.00	8 12136 03027 7	6		\$5.88	\$1.47	\$6.25	\$1.56	\$6.67	\$1.67	\$7.14	\$1.79				
197007	SPARKLING LIME & YUZU 4PK	\$30.00		\$5.00	8 12136 03085 7	6		\$5.88	\$1.47	\$6.25	\$1.56	\$6.67	\$1.67	\$7.14	\$1.79				
197008	BLOOD ORANGE GINGER BEER 4PK	\$30.00		\$5.00	8 12136 03181 6	6		\$5.88	\$1.47	\$6.25	\$1.56	\$6.67	\$1.67	\$7.14	\$1.79				
197009	PREMIUM GINGER ALE 4PK	\$30.00		\$5.00	8 98195 00109 0	6		\$5.88	\$1.47	\$6.25	\$1.56	\$6.67	\$1.67	\$7.14	\$1.79				
197010	PREMIUM CLUB SODA 4PK	\$30.00		\$5.00	8 98195 00113 7	6		\$5.88	\$1.47	\$6.25	\$1.56	\$6.67	\$1.67	\$7.14	\$1.79				
197011	PINEAPPLE GINGER BEER 4PK	\$30.00		\$5.00	8 12136 03296 7	6		\$5.88	\$1.47	\$6.25	\$1.56	\$6.67	\$1.67	\$7.14	\$1.79				
197012	MEDITERRANEAN TONIC 4PK	\$30.00		\$5.00	8 12136 03296 7	6		\$5.88	\$1.47	\$6.25	\$1.56	\$6.67	\$1.67	\$7.14	\$1.79				
197013	LIGHT PREMIUM TONIC 4PK	\$30.00		\$5.00	8 98195 00117 5	6		\$5.88	\$1.47	\$6.25	\$1.56	\$6.67	\$1.67	\$7.14	\$1.79				
197014	ELDERFLOWER TONIC WATER 4PK	\$30.00		\$5.00	8 98195 00165 6	6		\$5.88	\$1.47	\$6.25	\$1.56	\$6.67	\$1.67	\$7.14	\$1.79				
197017	LIGHT MARGARITA MIX 750 ML	\$37.50		\$6.25	8 12136 03190 8	6		\$7.35		\$7.81		\$8.33		\$8.93					
197018	BLOODY MARY MIX 750 ML	\$37.50		\$6.25	8 12136 03188 5	6		\$7.35		\$7.81		\$8.33		\$8.93					
197019	MOJITO MIX 750 ML	\$37.50		\$6.25	8 12136 03235 6	6		\$7.35		\$7.81		\$8.33		\$8.93					
197020	CLASSIC MARGARITA MIX 750 ML	\$37.50		\$6.25	8 12136 03192 2	6		\$7.35		\$7.81		\$8.33		\$8.93					
197022	PREMIUM TONIC 500 ML	\$20.32		\$2.54	8 98195 00134 2	8		\$2.99		\$3.18		\$3.39		\$3.63					
197024	PREMIUM GINGER BEER 500 ML	\$20.32		\$2.54	8 98195 00142 7	8		\$2.99		\$3.18		\$3.39		\$3.63					
197025	PREMIUM CLUB SODA 500 ML	\$20.32		\$2.54	8 98195 00148 9	8		\$2.99		\$3.18		\$3.39		\$3.63					
197026	LIGHT PREMIUM TONIC 500 ML	\$20.32		\$2.54	8 98195 00140 3	8		\$2.99		\$3.18		\$3.39		\$3.63					
197027	LIGHT PREMIUM TONIC 8 PK	\$18.00		\$6.00	8 98195 00176 2	3		\$7.06	\$0.88	\$7.50	\$0.94	\$8.00	\$1.00	\$8.57	\$1.07				
197028	SPARKLING PINK GRAPEFRUIT 8 PK	\$18.00		\$6.00	8 12136 03122 9	3		\$7.06	\$0.88	\$7.50	\$0.94	\$8.00	\$1.00	\$8.57	\$1.07				
197029	LIGHT GINGER BEER 8 PK	\$18.00		\$6.00	8 12136 03313 1	3		\$7.06	\$0.88	\$7.50	\$0.94	\$8.00	\$1.00	\$8.57	\$1.07				
197030	PREMIUM TONIC 8 PK	\$18.00		\$6.00	8 98195 00175 5	3		\$7.06	\$0.88	\$7.50	\$0.94	\$8.00	\$1.00	\$8.57	\$1.07				
197031	PREMIUM GINGER BEER 8 PK	\$18.00		\$6.00	8 12136 03059 8	3		\$7.06	\$0.88	\$7.50	\$0.94	\$8.00	\$1.00	\$8.57	\$1.07				
197032	PREMIUM GINGER ALE 8 PK	\$18.00		\$6.00	8 12136 03020 8	3		\$7.06	\$0.88	\$7.50	\$0.94	\$8.00	\$1.00	\$8.57	\$1.07				
197033	PREMIUM CLUB SODA 8 PK	\$18.00		\$6.00	8 12136 03021 5	3		\$7.06	\$0.88	\$7.50	\$0.94	\$8.00	\$1.00	\$8.57	\$1.07				
197034	ELDERFLOWER TONIC 8 PK	\$18.00		\$6.00	8 12136 03069 7	3		\$7.06	\$0.88	\$7.50	\$0.94	\$8.00	\$1.00	\$8.57	\$1.07				
197040	ESPRESSO MARTINI 500 ML	\$42.00		\$5.25	8 12136 03234 9	8		\$6.18	\$2.06	\$6.56	\$2.19	\$7.00	\$2.33	\$7.50	\$2.50				
NON ALCOHOL BEER																			
PERONI 0.0% ABV																			
78023	PERONI ZERO 6PK BTL	\$30.28		\$7.57	1 81954 00107 4	4		\$8.91	\$1.48	\$9.46	\$1.58	\$10.09	\$1.68	\$10.81	\$1.80				
SODA																			
HENRY'S SODA																			
76520	BLACK CHERRY 6/PK LN NR	\$20.34		\$5.09	0 34100 65805 2	4		\$5.98	\$1.00	\$6.36	\$1.06	\$6.78	\$1.13	\$7.26	\$1.21				
76320	ORANGE CREAM6/PK LN NR	\$20.34		\$5.09	0 34100 61805 6	4		\$5.98	\$1.00	\$6.36	\$1.06	\$6.78	\$1.13	\$7.26	\$1.21				
76220	ROOT BEER 6/PK LN NR	\$20.34		\$5.09	0 34100 66805 1	4		\$5.98	\$1.00	\$6.36	\$1.06	\$6.78	\$1.13	\$7.26	\$1.21				
76420	VANILLA CREAM 6/PK LN NR	\$20.34		\$5.09	0 34100 63805 4	4		\$5.98	\$1.00	\$6.36	\$1.06	\$6.78	\$1.13	\$7.26	\$1.21				