

PROD. #	TEC DISTRIBUTING		RETAIL CASE COST	PREVIOUS RETAIL CASE COST	RETAIL UNIT COST	UPC CODES	PKG SIZE PER CASE	15%		20%		25%		30%	
	PRICES - TEC DISTRIBUTING Jun-25							RETAIL @ UNIT	SINGLES	RETAIL @ UNIT	SINGLES	RETAIL @ UNIT	SINGLES	RETAIL @ UNIT	SINGLES
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MOLSON COORS															
AGUILA															
72920	AGUILA 6PK BTL		\$34.47		\$8.62	0 97549 13286 6	4	\$10.14	\$1.69	\$10.77	\$1.80	\$11.49	\$1.92	\$12.31	\$2.05
ARNOLD PALMER															
70901	SPIKED HALF & HALF 6PK CAN		\$32.16		\$8.04	6 13008 74833 3	4	\$9.46	\$1.58	\$10.05	\$1.68	\$10.72	\$1.79	\$11.49	\$1.91
70902	SPIKED HALF & HALF 12PK CAN		\$29.98		\$14.99	6 13008 75220 0	2	\$17.64	\$1.47	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78
70913	SPIKED HALF & HALF 24 OZ. CAN		\$27.61		\$2.30	6 13008 74829 6	12	\$2.71		\$2.88		\$3.07		\$3.29	
70914	SPIKED HALF & HALF VAR 12PK CAN		\$29.98		\$14.99	6 13008 76835 5	2	\$17.64	\$1.47	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78
BLUE MOON BELGIAN															
65002	WHITE ALE 12PK CAN		\$29.98		\$14.99	0 71990 09506 2	2	\$17.64	\$1.47	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78
65015	WHITE ALE 2/15PK CAN		\$29.98		\$14.99	0 71990 17052 3	2	\$17.64	\$1.18	\$18.74	\$1.25	\$19.99	\$1.33	\$21.41	\$1.43
65020	WHITE ALE 6PK LNNR		\$32.16		\$8.04	0 71990 09511 6	4	\$9.46	\$1.58	\$10.05	\$1.68	\$10.72	\$1.79	\$11.49	\$1.91
65021	WHITE ALE 12PK LNNR		\$29.98		\$14.99	0 71990 09516 1	2	\$17.64	\$1.47	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78
65081	WHITE ALE 12/19.2 OZ CAN		\$26.75		\$2.23	0 71990 00114 8	12	\$2.62		\$2.79		\$2.97		\$3.18	
65050	1/2 BBLS		\$165.00		\$165.00	0 71990 09515 4	1	\$194.12		\$206.25		\$220.00		\$235.71	
65052	1/6 BBLS		\$74.00		\$74.00	0 71990 09518 5	1	\$87.06		\$92.50		\$98.67		\$105.71	
BLUE MOON EXTRA															
65083	BLUE MOON EXTRA 19.2 OZ.		\$26.75		\$2.23	0 71990 00136 0	12	\$2.62		\$2.79		\$2.97		\$3.18	
BLUE MOON LIGHT SKY															
64991	12PK CAN		\$29.98		\$14.99	0 71990 09592 5	2	\$17.64	\$1.47	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78
BLUE MOON NA															
65037	6PK CAN		\$32.16		\$8.04	0 71990 00104 9	4	\$9.46	\$1.58	\$10.05	\$1.68	\$10.72	\$1.79	\$11.49	\$1.91
COORS															
60002	12/PK CAN		\$22.49		\$11.25	0 71990 00047 9	2	\$13.23	\$1.10	\$14.06	\$1.17	\$14.99	\$1.25	\$16.06	\$1.34
60005	30/PK CAN		\$25.59		\$25.59	0 71990 10033 9	1	\$30.11	\$1.00	\$31.99	\$1.07	\$34.12	\$1.14	\$36.56	\$1.22
60006	16OZ CANS		\$32.00		\$8.00	0 71990 10002 5	4	\$9.41	\$1.57	\$10.00	\$1.67	\$10.67	\$1.78	\$11.43	\$1.90
60010	12PK 16OZ CAN		\$24.09		\$12.05	0 71990 17040 0	2	\$14.17	\$1.18	\$15.06	\$1.25	\$16.06	\$1.34	\$17.21	\$1.43
60011	18/PK CAN		\$16.57		\$16.57	0 71990 10020 9	1	\$19.49	\$1.08	\$20.71	\$1.15	\$22.09	\$1.23	\$23.67	\$1.32
60012	18 PK 16 OZ. CAN		\$19.55		\$19.55	0 71990 10087 2	1	\$23.00	\$1.28	\$24.44	\$1.36	\$26.07	\$1.45	\$27.93	\$1.55
60013	12/24 OZ CANS		\$25.99		\$2.17	0 71990 10071 1	12	\$2.55		\$2.71		\$2.89		\$3.09	
60008	ALUM.BOT 2/9PK/16OZ		\$24.74		\$12.37	0 71990 17022 6	2	\$14.55	\$1.62	\$15.46	\$1.72	\$16.49	\$1.83	\$17.67	\$1.96
60018	ALUM. BOT 15PK 16 OZ.		\$17.24		\$17.24	0 71990 38642 9	1	\$20.28	\$1.35	\$21.55	\$1.44	\$22.99	\$1.53	\$24.63	\$1.64
60025	6PK STUBBY BTL		\$30.18		\$7.55	0 71990 17028 8	4	\$8.88	\$1.48	\$9.43	\$1.57	\$10.06	\$1.68	\$10.78	\$1.80
60031	12 PK STUBBY BTL		\$22.49		\$11.25	0 71990 17037 0	2	\$13.23	\$1.10	\$14.06	\$1.17	\$14.99	\$1.25	\$16.06	\$1.34
60026	24 PK STUBBY BTL		\$22.50		\$22.50	0 71990 17036 3	1	\$26.47	\$1.10	\$28.13	\$1.17	\$30.00	\$1.25	\$32.14	\$1.34
60033	18 PK STUBBY BTL		\$16.57		\$16.57	0 71990 17038 7	1	\$19.49	\$1.08	\$20.71	\$1.15	\$22.09	\$1.23	\$23.67	\$1.32
60050	1/2 BBLS		\$139.00		\$139.00	0 71990 10080 3	1	\$163.53		\$173.75		\$185.33		\$198.57	
60051	1/4 BBLS		\$70.00		\$70.00	0 71990 10090 2	1	\$82.35		\$87.50		\$93.33		\$100.00	
COORS LIGHT															
60102	12/PK CAN		\$22.49		\$11.25	0 71990 00048 6	2	\$13.23	\$1.10	\$14.06	\$1.17	\$14.99	\$1.25	\$16.06	\$1.34
60105	30/PK CAN		\$25.59		\$25.59	0 71990 30030 2	1	\$30.11	\$1.00	\$31.99	\$1.07	\$34.12	\$1.14	\$36.56	\$1.22
60106	16OZ CANS		\$32.00		\$8.00	0 71990 32000 3	4	\$9.41	\$1.57	\$10.00	\$1.67	\$10.67	\$1.78	\$11.43	\$1.90
60108	ALUM.BOT 2/9PK/16OZ		\$24.74		\$12.37	0 71990 30104 0	2	\$14.55	\$1.62	\$15.46	\$1.72	\$16.49	\$1.83	\$17.67	\$1.96
60110	12PK 16OZ CAN		\$24.09		\$12.05	0 71990 09528 4	2	\$14.17	\$1.18	\$15.06	\$1.25	\$16.06	\$1.34	\$17.21	\$1.43
60111	18/PK CAN		\$16.57		\$16.57	0 71990 30017 3	1	\$19.49	\$1.08	\$20.71	\$1.15	\$22.09	\$1.23	\$23.67	\$1.32
60112	18PK/16OZ CANS		\$19.55		\$19.55	0 71990 30073 9	1	\$23.00	\$1.28	\$24.44	\$1.36	\$26.07	\$1.45	\$27.93	\$1.55
60113	12/24 OZ CANS		\$25.99		\$2.17	0 71990 30065 4	12	\$2.55		\$2.71		\$2.89		\$3.09	
60116	24 PK 16 OZ. CAN		\$22.00		\$22.00	0 71990 30128 6	1	\$25.88	\$1.08	\$27.50	\$1.15	\$29.33	\$1.22	\$31.43	\$1.31
60118	ALUM. BOT 15PK 16 OZ.		\$17.24		\$17.24	0 71990 09527 7	1	\$20.28	\$1.35	\$21.55	\$1.44	\$22.99	\$1.53	\$24.63	\$1.64
60120	6/PK LN NR		\$30.18		\$7.55	0 71990 30005 0	4	\$8.88	\$1.48	\$9.43	\$1.57	\$10.06	\$1.68	\$10.78	\$1.80
60121	12/PK LN NR		\$22.49		\$11.25	0 71990 30069 2	2	\$13.23	\$1.10	\$14.06	\$1.17	\$14.99	\$1.25	\$16.06	\$1.34
60122	24/PK LN NR		\$22.50		\$22.50	0 71990 30079 1	1	\$26.47	\$1.10	\$28.13	\$1.17	\$30.00	\$1.25	\$32.14	\$1.34
60123	18/PK LNNR		\$16.57		\$16.57	0 71990 30078 4	1	\$19.49	\$1.08	\$20.71	\$1.15	\$22.09	\$1.23	\$23.67	\$1.32
60124	24 PK 16 OZ. ALUM BTL		\$23.28		\$23.28	0 71990 30106 4	1	\$27.39	\$1.14	\$29.10	\$1.21	\$31.04	\$1.29	\$33.26	\$1.39
60150	1/2 BBLS		\$139.00		\$139.00	0 71990 30080 7	1	\$163.53		\$173.75		\$185.33		\$198.57	
60151	1/4 BBLS		\$70.00		\$70.00	0 71990 30090 6	1	\$82.35		\$87.50		\$93.33		\$100.00	
COORS NA															
60922	COORS EDGE 6PK BTL		\$24.78		\$6.20	0 71990 77005 1	4	\$7.29	\$1.21	\$7.74	\$1.29	\$8.26	\$1.38	\$8.85	\$1.48
CUSQUENA															
72930	CUSQUENA 6PK BTL		\$34.47	NEW	\$8.62	0 08896 00127 9	4	\$10.14	\$1.69	\$10.77	\$1.80	\$11.49	\$1.92	\$12.31	\$2.05
FOSTERS USA															
78238	FOSTERS PREM.ALE 25.4 OZ		\$26.80		\$2.23	0 70897 18331 5	12	\$2.63		\$2.79		\$2.98		\$3.19	
78338	FOSTERS 25.4 OZ CANS		\$26.80		\$2.23	0 70897 01331 5	12	\$2.63		\$2.79		\$2.98		\$3.19	
GENUINE DRAFT															
70005	30/PK CAN		\$25.59		\$25.59	0 34100 17341 8	1	\$30.11	\$1.00	\$31.99	\$1.07	\$34.12	\$1.14	\$36.56	\$1.22
70021	12/PK LNNR		\$22.49		\$11.25	0 34100 17509 2	2	\$13.23	\$1.10	\$14.06	\$1.17	\$14.99	\$1.25	\$16.06	\$1.34
70023	18/PK LNNR		\$16.57		\$16.57	0 34100 17256 5	1	\$19.49	\$1.08	\$20.71	\$1.15	\$22.09	\$1.23	\$23.67	\$1.32
GROLSCH															
79020	PREMIUM 6PK BTL 11.2 OZ.		\$31.47		\$7.87	0 83741 00005 8	4	\$9.26	\$1.54	\$9.83	\$1.64	\$10.49	\$1.75	\$11.24	\$1.87
HAMMS															
75011	24 PK SUITCASE		\$15.09		\$15.09	0 34100 80706 1	1	\$17.75	\$0.74	\$18.86	\$0.79	\$20.12	\$0.84	\$21.56	\$0.90
75050	1/2 BBLS		\$94.00		\$94.00		1984 OZ	\$110.59		\$117.50		\$125.33		\$134.29	
HAPPY THURSDAYS															
71406	PINEAPPLE STAR 24 OZ.		\$27.61		\$2.30	0 34100 01330 1	12	\$2.71		\$2.88		\$3.07		\$3.29	
71402	STRAWBERRY 24 OZ.		\$27.61		\$2.30	0 34100 01332 5	12	\$2.71		\$2.88		\$3.07		\$3.29	
71407	RASPBERRY DRAGON 12PK CAN		\$29.98		\$14.99	0 34100 01360 8	2	\$17.64	\$1.47	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78
71419	VARIETY 12PK CAN		\$29.98		\$14.99	0 34100 01334 9	2	\$17.64	\$1.47	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78
HIGH LIFE															
73005	30PK CAN		\$20.54		\$20.54	0 34100 01341 7	1	\$24.16	\$0.81	\$25.68	\$0.86	\$27.39	\$0.91	\$29.34	\$0.98
73020	6/PK LN NR		\$23.00		\$5.75	0 34100 01505 3	4	\$6.76	\$1.13	\$7.19	\$1.20	\$7.67	\$1.28	\$8.21	\$1.37
73021	12/PK LNNR		\$17.99		\$9.00	0 34100 01509 1	2	\$10.58	\$0.88	\$11.24	\$0.94	\$11.99	\$1.00	\$12.85	\$1.07
73023	18 PK LNNR		\$12.09		\$12.09	0 34100 01256 4	1	\$14.22	\$0.79	\$15.11	\$0.84	\$16.12	\$0.90	\$17.27	\$0.96
89007	32OZ CAN		\$24.90		\$2.08	0 34100 00008 0	12	\$2.44		\$2.59		\$2.77		\$2.96	
ICEHOUSE															
71206	16OZ CAN		\$27.98		\$7.00	0 34100 00882 6	4	\$8.23	\$1.37	\$8.74	\$1.46	\$9.33	\$1.55	\$9.99	\$1.67
71213	12/24 OZ CANS		\$22.56		\$1.88	0 34100 00880 2	12	\$2.21		\$2.35		\$2.51		\$2.69	
KEYSTONE LIGHT															
61105	30/PK CAN		\$20.54		\$20.54	0 71990 48019 6	1	\$24.16	\$0.81	\$25.68	\$0.86	\$27.39	\$0.91	\$29.34	\$0.98
61106	16OZ CANS		\$27.98		\$7.00	0 71990 48008 0	4	\$8.23	\$1.37	\$8.74	\$1.46	\$9.33	\$1.55	\$9.99	\$1.67
61107	18PK/16OZ CANS		\$15.24		\$15.24	0 71990 48017 2	1	\$17.93	\$1.0						

TEC DISTRIBUTING		RETAIL	PREVIOUS	RETAIL	PKG SIZE		RETAIL @		15%	RETAIL @		20%	RETAIL @		25%	RETAIL @		30%
PROD.	PRICES - TEC DISTRIBUTING	CASE	RETAIL	UNIT	UPC	PER	UNIT	SINGLES	UNIT	SINGLES	UNIT	SINGLES	UNIT	SINGLES	UNIT	SINGLES	UNIT	SINGLES
#	Jun-25	COST	CASE COST	COST	CODES	CASE												
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LEINENKUGEL																		
75872	JUICY PEACH 6PK CAN	\$32.16		\$8.04	0 34100 01255 7	4	\$9.46	\$1.58	\$10.05	\$1.68	\$10.72	\$1.79	\$11.49	\$1.91				
75420	SUMMER SHANDY 6 PK BTL	\$32.16		\$8.04	0 34100 51605 5	4	\$9.46	\$1.58	\$10.05	\$1.68	\$10.72	\$1.79	\$11.49	\$1.91				
75413	SUMMER SHANDY 19.2 OZ. CAN	\$26.75	NEW	\$2.23	0 34100 01363 9	12	\$2.62		\$2.79		\$2.97		\$3.18					
75121	SUMMER SHANDY 12 PK BTL	\$29.98		\$14.99	0 34100 51607 9	2	\$17.64	\$1.47	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78				
75126	SUMMER 12 PK CAN	\$29.98	NEW	\$14.99	0 34100 51609 3	2	\$17.64	\$1.47	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78				
75451	SUMMER SHANDY 1/6 BBL	\$74.00		\$74.00		661 OZ	\$87.06		\$92.50		\$98.67		\$105.71					
75124	SUMMER SHANDY 1/2 BBL	\$165.00		\$165.00		1984 OZ	\$194.12		\$206.25		\$220.00		\$235.71					
MICKEY'S MALT																		
77813	12/24 OZ CANS	\$22.56		\$1.88	0 34100 00217 6	12	\$2.21		\$2.35		\$2.51		\$2.69					
77816	6/PK BOTTLES	\$30.18		\$7.55	0 34100 77435 6	4	\$8.88	\$1.48	\$9.43	\$1.57	\$10.06	\$1.68	\$10.78	\$1.80				
77836	40 OZ BOT	\$26.83		\$2.24	0 34100 00185 8	12	\$2.63		\$2.79		\$2.98		\$3.19					
MILLER LITE																		
70205	30/PK CAN	\$25.59		\$25.59	0 34100 57341 6	1	\$30.11	\$1.00	\$31.99	\$1.07	\$34.12	\$1.14	\$36.56	\$1.22				
70206	16OZ CAN	\$32.00		\$8.00	0 34100 00357 9	4	\$9.41	\$1.57	\$10.00	\$1.67	\$10.67	\$1.78	\$11.43	\$1.90				
70207	ALUM.BOT 2/9PK/16OZ	\$24.74		\$12.37	0 34100 57023 1	2	\$14.55	\$1.62	\$15.46	\$1.72	\$16.49	\$1.83	\$17.67	\$1.96				
70210	12PK 16OZ CAN	\$24.09		\$12.05	0 34100 57653 0	2	\$14.17	\$1.18	\$15.06	\$1.25	\$16.06	\$1.34	\$17.21	\$1.43				
70211	18/PK CAN	\$16.57		\$16.57	0 34100 57340 9	1	\$19.49	\$1.08	\$20.71	\$1.15	\$22.09	\$1.23	\$23.67	\$1.32				
70216	24 PK 16 OZ. CAN	\$22.00		\$22.00	0 34100 57323 2	1	\$25.88	\$1.08	\$27.50	\$1.15	\$29.33	\$1.22	\$31.43	\$1.31				
70218	ALUM. BOT 15PK 16 OZ.	\$17.24		\$17.24	0 34100 57707 0	1	\$20.28	\$1.35	\$21.55	\$1.44	\$22.99	\$1.53	\$24.63	\$1.64				
70214	12/32 OZ. CANS	\$25.99		\$2.17	0 34100 00358 6	12	\$2.55		\$2.71		\$2.89		\$3.09					
70220	6/PK LN NR	\$30.18		\$7.55	0 34100 57505 2	4	\$8.88	\$1.48	\$9.43	\$1.57	\$10.06	\$1.68	\$10.78	\$1.80				
70221	12 PK LNNR	\$22.49		\$11.25	0 34100 57509 0	2	\$13.23	\$1.10	\$14.06	\$1.17	\$14.99	\$1.25	\$16.06	\$1.34				
70222	24 PK LNNR	\$22.50		\$22.50	0 34100 57215 0	1	\$26.47	\$1.10	\$28.13	\$1.17	\$30.00	\$1.25	\$32.14	\$1.34				
70223	18/PK LNNR	\$16.57		\$16.57	0 34100 57256 3	1	\$19.49	\$1.08	\$20.71	\$1.15	\$22.09	\$1.23	\$23.67	\$1.32				
70250	1/2 BBLs	\$139.00		\$139.00	0 34100 00534 4	1	\$163.53		\$173.75		\$185.33		\$198.57					
70253	1/4 BBLs SK	\$70.00		\$70.00	0 34100 00533 7	1	\$82.35		\$87.50		\$93.33		\$100.00					
OLDE ENGLISH 800																		
76036	40 OZ BOT	\$27.68		\$2.31	0 34100 00241 1	12	\$2.71		\$2.88		\$3.08		\$3.30					
PERONI																		
78025	PERONI 6PK/11.2 OZ BOT	\$31.47		\$7.87	1 81954 00002 2	4	\$9.26	\$1.54	\$9.83	\$1.64	\$10.49	\$1.75	\$11.24	\$1.87				
78020	PERONI 12PK BTL	\$29.29	NEW	\$14.65	1 81954 00004 6	2	\$17.23	\$1.44	\$18.31	\$1.53	\$19.53	\$1.63	\$20.92	\$1.74				
78051	PERONI 1/4 BBLs	\$95.00		\$95.00		1	\$111.76		\$118.75		\$126.67		\$135.71					
PILSNER																		
78130	PILSNER URQUELL 6PK LN	\$31.47		\$7.87	0 72311 63001 6	4	\$9.26	\$1.54	\$9.83	\$1.64	\$10.49	\$1.75	\$11.24	\$1.87				
78131	PILSNER URQUELL 12PK LN	\$29.29		\$14.65	0 72311 13312 8	2	\$17.23	\$1.44	\$18.31	\$1.53	\$19.53	\$1.63	\$20.92	\$1.74				
78150	PILSNER 13.2 GAL BBL	\$165.00		\$165.00	ABC000000081	1	\$194.12		\$206.25		\$220.00		\$235.71					
REDD'S APPLE																		
74702	APPLE 6 PK LNNR	\$32.16		\$8.04	0 34100 08716 6	4	\$9.46	\$1.58	\$10.05	\$1.68	\$10.72	\$1.79	\$11.49	\$1.91				
74721	APPLE 12 PK LNNR	\$29.98		\$14.99	0 34100 08722 7	2	\$17.64	\$1.47	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78				
74849	PEACH 6PK BTL	\$32.16		\$8.04	0 34100 08730 2	4	\$9.46	\$1.58	\$10.05	\$1.68	\$10.72	\$1.79	\$11.49	\$1.91				
REDD'S WICKED APPLE																		
74864	APPLE 24 OZ.	\$27.61		\$2.30	0 34100 00323 4	12	\$2.71		\$2.88		\$3.07		\$3.29					
SIMPLY SPIKED																		
60970	VARIETY- LEMONADE- 12PK CAN	\$29.98		\$14.99	8 10078 78020 5	2	\$17.64	\$1.47	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78				
60979	VARIETY- LIMEADE- 12PK CAN	\$29.98		\$14.99	8 10078 78115 8	2	\$17.64	\$1.47	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78				
60975	VARIETY- PEACH- 12PK CAN	\$29.98		\$14.99	8 10078 78077 9	2	\$17.64	\$1.47	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78				
60982	VARIETY- TROPICAL- 12PK CAN	\$29.98		\$14.99	8 10078 78213 1	2	\$17.64	\$1.47	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78				
SIMPLY SPIKED BOLD																		
60990	CHERRY LIMEADE 24 OZ.	\$27.61		\$2.30	8 10078 78182 0	12	\$2.71		\$2.88		\$3.07		\$3.29					
60991	SIGNATURE LEMONADE 24 OZ.	\$27.61		\$2.30	8 10078 78180 6	12	\$2.71		\$2.88		\$3.07		\$3.29					
SOL BEER																		
68091	32 OZ.	\$31.04		\$2.59	0 72311 13232 9	12	\$3.04		\$3.23		\$3.45		\$3.70					
68093	CHELADA 24 OZ.	\$28.50		\$2.38	0 89826 13028 3	12	\$2.79		\$2.97		\$3.17		\$3.39					
STEEL RESERVE																		
68111	BLACK BERRY 24 OZ. CAN	\$22.56		\$1.88	0 78250 00605 9	12	\$2.21		\$2.35		\$2.51		\$2.69					
68105	RESERVE 24 OZ. CANS	\$22.56		\$1.88	0 78250 00328 7	12	\$2.21		\$2.35		\$2.51		\$2.69					
68106	RESERVE 40 OZ. BTL	\$27.68		\$2.31	0 78250 00624 0	12	\$2.71		\$2.88		\$3.08		\$3.30					
TOPO CHICO																		
60964	OASIS CHERRY 16 OZ. CAN	\$33.56		\$1.40	8 10078 78133 2	24	\$1.65		\$1.75		\$1.86		\$2.00					
60951	STRAW GUAVA 6PK 16 OZ.	\$33.56		\$8.39	8 10078 78056 4	4	\$9.87	\$1.65	\$10.49	\$1.75	\$11.19	\$1.86	\$11.99	\$2.00				
60961	STRAW GUAVA 12PK CAN	\$29.98		\$14.99	8 10078 78060 1	2	\$17.64	\$1.47	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78				
60958	VARIETY- HARD SELT 12PK CAN	\$29.98		\$14.99	0 21136 18087 9	2	\$17.64	\$1.47	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78				
60960	VARIETY- HARD SELT MARG 12 PK	\$29.98		\$14.99	8 10078 78038 0	2	\$17.64	\$1.47	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78				
60966	VARIETY- HARD MARGARITA 6% 12PK	\$29.98		\$14.99	8 10078 78221 6	2	\$17.64	\$1.47	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78				
60957	VARIETY- 24 PACK CAN	\$25.78		\$25.78	8 10078 78058 8	1	\$30.33	\$1.26	\$32.23	\$1.34	\$34.37	\$1.43	\$36.83	\$1.53				
TOPO CHICO MAX																		
60967	MAX MARGARITA 24 OZ.	\$25.97		\$2.16	8 10078 78222 3	12	\$2.55		\$2.71		\$2.89		\$3.09					
VIZZY																		
71385	RASPBERRY LEMONADE 24 OZ.	\$25.97		\$2.16	0 34100 00959 5	12	\$2.55		\$2.71		\$2.89		\$3.09					
71382	VARIETY- #1 12 PK CAN	\$29.98		\$14.99	0 34100 01232 8	2	\$17.64	\$1.47	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78				
71380	VARIETY- #2 12 PK CAN	\$29.98		\$14.99	0 34100 00549 8	2	\$17.64	\$1.47	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78				
71391	VARIETY- CREAM POP 12 PK CAN	\$29.98		\$14.99	0 34100 01358 5	2	\$17.64	\$1.47	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78				
71387	VARIETY- LEMONADE 12PK	\$29.98		\$14.99	0 34100 01507 7	2	\$17.64	\$1.47	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78				
IMPORTS / MICRO'S																		
ALASKAN BREWING																		
95751	AMBER 1/2 BBL	\$170.00		\$170.00	0 40850 02009 4	1	\$200.00		\$212.50		\$226.67		\$242.86					
95791	AMBER 1/6 BBL	\$74.00		\$74.00		1	\$87.06		\$92.50		\$98.67		\$105.71					
95701	AMBER 6PK BOT	\$32.16		\$8.04	0 40850 02001 8	4	\$9.46	\$1.58	\$10.05	\$1.68	\$10.72	\$1.79	\$11.49	\$1.91				
95733	AMBER 6PK CAN	\$32.16		\$8.04	0 40850 13001 4	4	\$9.46	\$1.58	\$10.05	\$1.68	\$10.72	\$1.79	\$11.49	\$1.91				
95777	BALTIC PORTER 22 OZ.	\$75.48		\$6.29	0 40850 06007 6	12	\$7.40		\$7.86		\$8.39		\$8.99					
95775	LIMITED RELEASE 1/2 BBL	\$170.00		\$170.00		1	\$200.00											

TEC DISTRIBUTING		RETAIL	PREVIOUS	RETAIL	PKG SIZE									
PROD.	PRICES - TEC DISTRIBUTING	CASE	RETAIL	UNIT	UPC	PER	RETAIL @	15%	RETAIL @	20%	RETAIL @	25%	RETAIL @	30%
#	Jun-25	COST	CASE COST	COST	CODES	CASE	UNIT	SINGLES	UNIT	SINGLES	UNIT	SINGLES	UNIT	SINGLES
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BERTRAMS														
28442	SACAJAWEA STOUT 1/2 BBL	\$190.00		\$190.00		1	\$223.53		\$237.50		\$253.33		\$271.43	
28440	SACAJAWEA STOUT 1/6 BBL	\$75.00		\$75.00		1	\$88.24		\$93.75		\$100.00		\$107.14	
28438	SAVAGE IPA 1/2 BBL	\$190.00		\$190.00		1	\$223.53		\$237.50		\$253.33		\$271.43	
28439	SAVAGE IPA 1/6 BBL	\$75.00		\$75.00		1	\$88.24		\$93.75		\$100.00		\$107.14	
CORONA EXTRA														
88000	EXTRA 24OZ CAN	\$31.00		\$2.58	0 80660 95643 5	12	\$3.04		\$3.23		\$3.44		\$3.69	
88002	EXTRA 12/PK CAN	\$31.49		\$15.75	0 80660 95695 4	2	\$18.52	\$1.54	\$19.68	\$1.64	\$20.99	\$1.75	\$22.49	\$1.87
88020	EXTRA 6PK BTL	\$34.47		\$8.62	0 80660 95605 3	4	\$10.14	\$1.69	\$10.77	\$1.80	\$11.49	\$1.92	\$12.31	\$2.05
88021	EXTRA12 PK BTL	\$31.49		\$15.75	0 80660 95615 2	2	\$18.52	\$1.54	\$19.68	\$1.64	\$20.99	\$1.75	\$22.49	\$1.87
88022	EXTRA 24 PK BTL	\$26.94		\$26.94	0 80660 95608 4	1	\$31.69	\$1.32	\$33.68	\$1.40	\$35.92	\$1.50	\$38.49	\$1.60
88011	EXTRA 18 PK CAN	\$18.37		\$18.37	0 33544 95002 9	1	\$21.61	\$1.20	\$22.96	\$1.28	\$24.49	\$1.36	\$26.24	\$1.46
88023	EXTRA 18 PK BTL	\$22.49		\$22.49	0 80660 95680 0	1	\$26.46	\$1.47	\$28.11	\$1.56	\$29.99	\$1.67	\$32.13	\$1.78
88039	EXTRA 24OZ BTL	\$31.00		\$2.58	0 80660 95641 1	12	\$3.04		\$3.23		\$3.44		\$3.69	
CORONA FAMILIAR														
88038	FAMILIAR 32 OZ. BTL	\$35.80		\$2.98	0 80660 95683 1	12	\$3.51		\$3.73		\$3.98		\$4.26	
88061	FAMILIAR 6PK BTL	\$34.47		\$8.62	0 33544 95051 7	4	\$10.14	\$1.69	\$10.77	\$1.80	\$11.49	\$1.92	\$12.31	\$2.05
88062	FAMILIAR 12 PK BTL	\$31.49		\$15.75	0 33544 95053 1	2	\$18.52	\$1.54	\$19.68	\$1.64	\$20.99	\$1.75	\$22.49	\$1.87
CORONA LIGHT														
88120	LIGHT 6PK BTL	\$34.47		\$8.62	0 80660 95625 1	4	\$10.14	\$1.69	\$10.77	\$1.80	\$11.49	\$1.92	\$12.31	\$2.05
88121	LIGHT 12PK BTL	\$31.49		\$15.75	0 80660 95675 6	2	\$18.52	\$1.54	\$19.68	\$1.64	\$20.99	\$1.75	\$22.49	\$1.87
CORONA NA														
88040	CORONA NA 6PK BTL	\$34.47		\$8.62	0 33544 00184 4	4	\$10.14	\$1.69	\$10.77	\$1.80	\$11.49	\$1.92	\$12.31	\$2.05
88041	CORONA NA 12PK CAN	\$31.49		\$15.75	0 33544 00226 1	2	\$18.52	\$1.54	\$19.68	\$1.64	\$20.99	\$1.75	\$22.49	\$1.87
CORONA PREMIER														
88502	PREMIER 12 PK CAN	\$31.49		\$15.75	0 33544 95044 9	2	\$18.52	\$1.54	\$19.68	\$1.64	\$20.99	\$1.75	\$22.49	\$1.87
88520	PREMIER 6PK BTL	\$34.47		\$8.62	0 33544 95041 8	4	\$10.14	\$1.69	\$10.77	\$1.80	\$11.49	\$1.92	\$12.31	\$2.05
88521	PREMIER 12 PK BTL	\$31.49		\$15.75	0 33544 95042 5	2	\$18.52	\$1.54	\$19.68	\$1.64	\$20.99	\$1.75	\$22.49	\$1.87
88523	PREMIER 18 PK BTL	\$22.49		\$22.49	0 33544 00018 2	1	\$26.46	\$1.47	\$28.11	\$1.56	\$29.99	\$1.67	\$32.13	\$1.78
88551	PREMIER 1/4 BBL	\$75.00		\$75.00		992 OZ	\$88.24		\$93.75		\$100.00		\$107.14	
CORONA SUNBREW														
88176	SUNBREW 6PK BTL	\$34.47		\$8.62	0 33544 00238 4	4	\$10.14	\$1.69	\$10.77	\$1.80	\$11.49	\$1.92	\$12.31	\$2.05
88177	SUNBREW 12PK BTL	\$31.49		\$15.75	0 33544 00242 1	2	\$18.52	\$1.54	\$19.68	\$1.64	\$20.99	\$1.75	\$22.49	\$1.87
88178	SUNBREW 24 OZ. CAN	\$31.00		\$2.58	0 33544 00244 5	12	\$3.04		\$3.23		\$3.44		\$3.69	
CORONITA														
88028	CORONITA 7OZ BTL	\$25.47		\$6.37	0 80660 95401 1	4	\$7.49	\$1.25	\$7.96	\$1.33	\$8.49	\$1.42	\$9.10	\$1.52
88029	CORONITA PARROT 24/7OZ BTL	\$18.74		\$18.74	0 80660 95408 0	1	\$22.05	\$0.92	\$23.43	\$0.98	\$24.99	\$1.04	\$26.77	\$1.12
FRESCA MIXED														
88762	FRESCA MIXED VARIETY 8 PK	\$37.78		\$12.59	8 10078 78086 1	3	\$14.82	\$1.85	\$15.74	\$1.97	\$16.79	\$2.10	\$17.99	\$2.25
88761	VODKA SPRITZ 4PK	\$41.95		\$6.99	8 10078 78068 7	6	\$8.23	\$2.06	\$8.74	\$2.18	\$9.32	\$2.33	\$9.99	\$2.50
HEINEKEN														
85027	12PK KEG CAN	\$29.28		\$14.64	0 72890 00020 0	2	\$17.22	\$1.44	\$18.30	\$1.53	\$19.52	\$1.63	\$20.91	\$1.74
85028	24 OZ. KEG CAN	\$29.16		\$2.43	0 72890 00119 1	12	\$2.86		\$3.04		\$3.24		\$3.47	
85025	22 OZ. BTL	\$29.16		\$2.43	0 72890 00478 9	12	\$2.86		\$3.04		\$3.24		\$3.47	
85036	18 PK BOTTLE	\$19.84		\$19.84	0 72890 00152 8	1	\$23.34	\$1.30	\$24.80	\$1.38	\$26.45	\$1.47	\$28.34	\$1.57
85037	6PK BTL	\$31.56		\$7.89	0 72890 00011 8	4	\$9.28	\$1.55	\$9.86	\$1.64	\$10.52	\$1.75	\$11.27	\$1.88
85038	12PK BTL	\$29.28		\$14.64	0 72890 00016 3	2	\$17.22	\$1.44	\$18.30	\$1.53	\$19.52	\$1.63	\$20.91	\$1.74
85066	SILVER 12 PK CAN	\$29.28		\$14.64	0 72890 00667 7	2	\$17.22	\$1.44	\$18.30	\$1.53	\$19.52	\$1.63	\$20.91	\$1.74
HENRY'S														
77018	PRIVATE RESERVE 18 PK CAN	\$11.25		\$11.25	8 50015 88536 5	1	\$13.24	\$0.74	\$14.06	\$0.78	\$15.00	\$0.83	\$16.07	\$0.89
77016	PRIVATE RESERVE 6 PK BTL	\$24.00		\$6.00	8 50015 88564 8	4	\$7.06	\$1.18	\$7.50	\$1.25	\$8.00	\$1.33	\$8.57	\$1.43
77050	PRIVATE RESERVE 1/2 BBL	\$105.00		\$105.00		1984 OZ	\$123.53		\$131.25		\$140.00		\$150.00	
HIGH NOON														
137401	BLACK CHERRY 6/4 PK CANS	\$46.14		\$7.69	0 85000 42927 3	6	\$9.05		\$9.61		\$10.25		\$10.99	
137405	GRAPEFRUIT 6/4 PK CANS	\$46.14		\$7.69	0 85000 42627 2	6	\$9.05		\$9.61		\$10.25		\$10.99	
137415	LEMON 6/4 PK CANS	\$46.14		\$7.69	0 85000 43426 0	6	\$9.05		\$9.61		\$10.25		\$10.99	
137406	LIME 6/4 PK CANS	\$46.14		\$7.69	0 85000 43095 8	6	\$9.05		\$9.61		\$10.25		\$10.99	
137403	MANGO 6/4 PK CANS	\$46.14		\$7.69	0 85000 03232 9	6	\$9.05		\$9.61		\$10.25		\$10.99	
137414	PASSIONFRUIT 6/4 PK CANS	\$46.14		\$7.69	0 85000 43256 3	6	\$9.05		\$9.61		\$10.25		\$10.99	
137408	PEACH 6/4 PK CANS	\$46.14		\$7.69	0 85000 43137 5	6	\$9.05		\$9.61		\$10.25		\$10.99	
137409	PINEAPPLE 6/4 PK CANS	\$46.14		\$7.69	0 85000 42926 6	6	\$9.05		\$9.61		\$10.25		\$10.99	
137431	TEA ORIGINAL 6/4 PK CANS	\$46.14		\$7.69	0 85000 43892 3	6	\$9.05		\$9.61		\$10.25		\$10.99	
137441	TEA PEACH ORIGINAL 6/4 PK CANS	\$46.14		\$7.69	0 85000 43893 0	6	\$9.05		\$9.61		\$10.25		\$10.99	
137412	WATERMELON 6/4 PK CANS	\$46.14		\$7.69	0 85000 42925 9	6	\$9.05		\$9.61		\$10.25		\$10.99	
137439	TEQUILA GRAPEFRUIT 6/4 PK CANS	\$50.34		\$8.39	0 85000 43597 7	6	\$9.87		\$10.49		\$11.19		\$11.99	
137440	TEQUILA LIME 6/4 PK CANS	\$50.34		\$8.39	0 85000 43596 0	6	\$9.87		\$10.49		\$11.19		\$11.99	
137410	MIXED TROPICAL 8 PK CANS	\$44.07		\$14.69	0 85000 03255 8	3	\$17.28		\$18.36		\$19.59		\$20.99	
137411	MIXED 8 PK CANS	\$44.07		\$14.69	0 85000 03151 3	3	\$17.28		\$18.36		\$19.59		\$20.99	
137420	MIXED DAY PACK 8 PK CANS	\$44.07		\$14.69	0 85000 40058 0	3	\$17.28		\$18.36		\$19.59		\$20.99	
137421	TEQUILA FIESTA PACK 8 PK CANS	\$48.27		\$16.09	0 85000 03739 3	3	\$18.93		\$20.11		\$21.45		\$22.99	
137422	TEQUILA VARIETY 8 PK CANS	\$48.27		\$16.09	0 85000 03609 9	3	\$18.93		\$20.11		\$21.45		\$22.99	
137402	MIXED BEACH 12 PK CANS	\$40.80		\$20.40	0 85000 04006 5	2	\$24.00		\$25.50		\$27.20		\$29.14	
137437	TEA VARIETY 12 PK (CLUB PK)	\$19.68		\$19.68	0 85000 04049 2	1	\$23.15		\$24.60		\$26.24		\$28.11	
137427	PEACH TALL CANS	\$42.00		\$3.50	0 85000 03449 1	12	\$4.12		\$4.38		\$4.67		\$5.00	
137428	PINEAPPLE TALL CANS	\$42.00		\$3.50	0 85000 03448 4	12	\$4.12		\$4.38		\$4.67		\$5.00	
137438	TEA TALL CANS	\$42.00		\$3.50	0 85000 04020 1	12	\$4.12		\$4.38		\$4.67		\$5.00	
137426	TEQUILA LIME TALL CANS	\$46.20		\$3.85	0 85000 03772 0	12	\$4.53		\$4.81		\$5.13		\$5.50	
137429	VARIETY 18 PK CANS	\$29.52		\$29.52	0 85000 03624 2	1	\$34.73		\$36.90		\$39.36		\$42.17	
HOP VALLEY														
71504	ALPHA CENT 19.2 OZ. CAN	\$24.14		\$2.01	8 50015 88502 0	12	\$2.37		\$2.51		\$2.68		\$2.87	
71505	ALPHADELIC IPA 1/6 BBL	\$83.00		\$83.00		1	\$97.65		\$103.75		\$110.67		\$118.57	
71540	BIG SMILE 19.2 OZ.	\$24.14		\$2.01	8 50015 88561 7	12	\$2.37		\$2.51		\$2.68		\$2.87	
71529	BUBBLE STASH 6PK CAN	\$30.78		\$7.70	8 56052 00213 0	4	\$9.05	\$1.51	\$9.62	\$1.60	\$10.26	\$1.71	\$10.99	\$1.83
71528	BUBBLE STASH 12PK CAN	\$28.49		\$14.25	8 56052 00282 6	2	\$16.76	\$1.40	\$17.81	\$1.48	\$18.99	\$1.58	\$20.35	\$1.70
71530	BUBBLE STASH 1/6 BBL	\$83.00		\$83.00		1	\$97.65		\$103.75		\$110.67		\$118.57	
71503	BUBBLE STASH 19.2 OZ.	\$24.14		\$2.01	8 5605									

PROD. #	TEC DISTRIBUTING		RETAIL CASE COST	PREVIOUS RETAIL CASE COST	RETAIL UNIT COST	UPC CODES	PKG SIZE		RETAIL @ 15%		RETAIL @ 20%		RETAIL @ 25%		RETAIL @ 30%	
	PRICES - TEC DISTRIBUTING	Jun-25					UNIT	SINGLES	UNIT	SINGLES	UNIT	SINGLES	UNIT	SINGLES		
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HOP VALLEY																
71585	PANDA STASH 1/6 BBL		\$83.00		\$83.00		1	\$97.65		\$103.75		\$110.67		\$118.57		
71583	PANDA STASH 1/2 BBL		\$175.00		\$175.00		1	\$205.88		\$218.75		\$233.33		\$250.00		
71555	TRIPLE DOUBLE IPA 6PK CAN		\$30.78		\$7.70	8 50015 88554 9	4	\$9.05	\$1.51	\$9.62	\$1.60	\$10.26	\$1.71	\$10.99	\$1.83	
71566	VARIETY- STASH 12PK CAN		\$28.49		\$14.25	8 56052 00284 0	2	\$16.76	\$1.40	\$17.81	\$1.48	\$18.99	\$1.58	\$20.35	\$1.70	
71595	WEST COST VARIETY 12PK		\$28.49		\$14.25	8 50015 88533 4	2	\$16.76	\$1.40	\$17.81	\$1.48	\$18.99	\$1.58	\$20.35	\$1.70	
IDAHO BREWING																
97626	BLACK LAGER 1/2 BBL		\$165.00		\$165.00		1	\$194.12		\$206.25		\$220.00		\$235.71		
97627	BLACK LAGER 1/6 BBL		\$69.00		\$69.00		1	\$81.18		\$86.25		\$92.00		\$98.57		
97644	BROWN 1/2 BBL		\$165.00		\$165.00		1	\$194.12		\$206.25		\$220.00		\$235.71		
97645	BROWN 1/6 BBL		\$62.00		\$62.00		1	\$72.94		\$77.50		\$82.67		\$88.57		
97632	PALE 1/2 BBL		\$165.00		\$165.00		1	\$194.12		\$206.25		\$220.00		\$235.71		
97651	SCOTCH 1/2 BBL		\$175.00		\$175.00		1	\$205.88		\$218.75		\$233.33		\$250.00		
97652	SCOTCH 1/6 BBL		\$72.00		\$72.00		1	\$84.71		\$90.00		\$96.00		\$102.86		
KOTO BREWING																
85625	80 GRIT PORTER 1/6 BBL		\$63.00		\$63.00		1	\$74.12		\$78.75		\$84.00		\$90.00		
85626	80 GRIT PORTER 1/2 BBL		\$140.00		\$140.00		1	\$164.71		\$175.00		\$186.67		\$200.00		
85604	AMERICAN AGENDA 6PK		\$38.00		\$9.50	7 03694 21966 5	4	\$11.18	\$1.86	\$11.88	\$1.98	\$12.67	\$2.11	\$13.57	\$2.26	
85605	AMERICAN AGENDA 1/6 BBL		\$63.00		\$63.00		1	\$74.12		\$78.75		\$84.00		\$90.00		
85606	AMERICAN AGENDA 1/2 BBL		\$140.00		\$140.00		1	\$164.71		\$175.00		\$186.67		\$200.00		
85620	DISCO LEG IPA 4PK		\$51.00		\$8.50	7 03694 21955 9	6	\$10.00	\$2.50	\$10.63	\$2.66	\$11.33	\$2.83	\$12.14	\$3.04	
85621	DISCO LEG IPA 1/ 6BBL		\$90.00		\$90.00		1	\$105.88		\$112.50		\$120.00		\$128.57		
85622	DISCO LEG IPA 1/2 BBL		\$200.00		\$200.00		1	\$235.29		\$250.00		\$266.67		\$285.71		
85609	FLUFFHEAD CREAM ALE 1/6 BBL		\$70.00		\$70.00		1	\$82.35		\$87.50		\$93.33		\$100.00		
85608	FLUFFHEAD CREAM ALE 1/2 BBL		\$150.00		\$150.00		1	\$176.47		\$187.50		\$200.00		\$214.29		
85611	EASY RIDER 1/6 BBL		\$63.00		\$63.00		1	\$74.12		\$78.75		\$84.00		\$90.00		
85633	INLAW WINTER ALE 1/6 BBL		\$70.00		\$70.00		1	\$82.35		\$87.50		\$93.33		\$100.00		
85634	INLAW WINTER ALE 1/2 BBL		\$150.00		\$150.00		1	\$176.47		\$187.50		\$200.00		\$214.29		
85600	SWOLLEN EGO BLONDE 6PK		\$38.00		\$9.50	7 03694 21954 2	4	\$11.18	\$1.86	\$11.88	\$1.98	\$12.67	\$2.11	\$13.57	\$2.26	
85601	SWOLLEN EGO BLONDE 1/6 BBL		\$63.00		\$63.00		1	\$74.12		\$78.75		\$84.00		\$90.00		
85602	SWOLLEN EGO BLONDE 1/2 BBL		\$140.00		\$140.00		1	\$164.71		\$175.00		\$186.67		\$200.00		
85616	TABLE BASE NE IPA 4PK		\$44.00		\$7.33	7 03694 21953 5	6	\$8.63	\$2.16	\$9.17	\$2.29	\$9.78	\$2.44	\$10.48	\$2.62	
85617	TABLE BASE NE IPA 1/6 BBL		\$81.00		\$81.00		1	\$95.29		\$101.25		\$108.00		\$115.71		
85618	TABLE BASE NE IPA 1/2 BBL		\$180.00		\$180.00		1	\$211.76		\$225.00		\$240.00		\$257.14		
LUCKY ONE LEMONADE																
137447	BLUEBERRY 4PK CANS		\$46.14	NEW	\$7.69	0 85000 04075 1	6	\$9.05	\$2.26	\$9.61	\$2.40	\$10.25	\$2.56	\$10.99	\$2.75	
137448	PEACH 4PK CANS		\$46.14	NEW	\$7.69	0 85000 04071 3	6	\$9.05	\$2.26	\$9.61	\$2.40	\$10.25	\$2.56	\$10.99	\$2.75	
137449	RASPBERRY 4PK CANS		\$46.14	NEW	\$7.69	0 85000 04073 7	6	\$9.05	\$2.26	\$9.61	\$2.40	\$10.25	\$2.56	\$10.99	\$2.75	
137446	LEMON ORIGINAL 4PK		\$46.14	NEW	\$7.69	0 85000 04069 0	6	\$9.05	\$2.26	\$9.61	\$2.40	\$10.25	\$2.56	\$10.99	\$2.75	
137445	LEMON VARIETY 8PK		\$44.07	NEW	\$14.69	0 85000 04076 8	3	\$17.28	\$2.16	\$18.36	\$2.30	\$19.59	\$2.45	\$20.99	\$2.62	
MODELITO																
88375	MODELITO 24/7 OZ. BTL		\$18.74		\$18.74	0 03544 00021 2	1	\$22.05	\$0.92	\$23.43	\$0.98	\$24.99	\$1.04	\$26.77	\$1.12	
MODELO CHELADA'S																
88360	CHELADA 24 OZ. CAN		\$33.50		\$2.79	0 80660 95796 8	12	\$3.28		\$3.49		\$3.72		\$3.99		
88369	CHELADA 12PK CAN		\$31.49		\$15.75	0 03544 00188 2	2	\$18.52	\$1.54	\$19.68	\$1.64	\$20.99	\$1.75	\$22.49	\$1.87	
88363	CHILI MANGO 24 OZ		\$33.50		\$2.79	0 03544 00026 7	12	\$3.28		\$3.49		\$3.72		\$3.99		
88359	FRESA PICANTE 24 OZ.		\$33.50		\$2.79	0 03544 00231 5	12	\$3.28		\$3.49		\$3.72		\$3.99		
88362	LIMON 24 OZ. CAN		\$33.50		\$2.79	0 03544 95060 9	12	\$3.28		\$3.49		\$3.72		\$3.99		
88365	LIMON 12PK CAN		\$31.49		\$15.75	0 03544 00130 1	2	\$18.52	\$1.54	\$19.68	\$1.64	\$20.99	\$1.75	\$22.49	\$1.87	
88366	NARANJA 24 OZ. CAN		\$33.50		\$2.79	0 03544 00158 5	12	\$3.28		\$3.49		\$3.72		\$3.99		
88358	NEGRA CON CHILE 24 OZ.		\$33.50		\$2.79	0 03544 00233 9	12	\$3.28		\$3.49		\$3.72		\$3.99		
88364	PINA PICANTE 24 OZ. CAN		\$33.50		\$2.79	0 03544 00080 9	12	\$3.28		\$3.49		\$3.72		\$3.99		
88368	SANDIA PICANTE 24 OZ. CAN		\$33.50		\$2.79	0 03544 00187 5	12	\$3.28		\$3.49		\$3.72		\$3.99		
88367	VARIETY 12PK CAN		\$31.49		\$15.75	0 03544 00177 6	2	\$18.52	\$1.54	\$19.68	\$1.64	\$20.99	\$1.75	\$22.49	\$1.87	
MODELO ESPECIAL																
88300	24OZ CAN		\$31.00		\$2.58	0 80660 95721 0	12	\$3.04		\$3.23		\$3.44		\$3.69		
88301	6PK CAN		\$31.47		\$7.87	0 03544 00209 4	4	\$9.26	\$1.54	\$9.83	\$1.64	\$10.49	\$1.75	\$11.24	\$1.87	
88302	12PK CAN		\$28.49		\$14.25	0 80660 95715 9	2	\$16.76	\$1.40	\$17.81	\$1.48	\$18.99	\$1.58	\$20.35	\$1.70	
88311	18 PK CAN		\$18.37		\$18.37	0 80660 95711 1	1	\$21.61	\$1.20	\$22.96	\$1.28	\$24.49	\$1.36	\$26.24	\$1.46	
88312	18 PK BTL		\$22.49		\$22.49	0 03544 95027 2	1	\$26.46	\$1.47	\$28.11	\$1.56	\$29.99	\$1.67	\$32.13	\$1.78	
88320	6PK BTL		\$34.47		\$8.62	0 80660 95765 4	4	\$10.14	\$1.69	\$10.77	\$1.80	\$11.49	\$1.92	\$12.31	\$2.05	
88321	12 PK BTL		\$31.49		\$15.75	0 80660 95757 9	2	\$18.52	\$1.54	\$19.68	\$1.64	\$20.99	\$1.75	\$22.49	\$1.87	
88322	24 PK BTL		\$26.94		\$26.94	0 80660 95776 0	1	\$31.69	\$1.32	\$33.68	\$1.40	\$35.92	\$1.50	\$38.49	\$1.60	
88323	24 PK CAN		\$23.95		\$23.95	0 80660 95710 4	1	\$28.18	\$1.17	\$29.94	\$1.25	\$31.93	\$1.33	\$34.21	\$1.43	
88338	32 OZ. BTL		\$35.80		\$2.98	0 03544 95090 6	12	\$3.51		\$3.73		\$3.98		\$4.26		
88339	24 OZ. BTL		\$31.00		\$2.58	0 80660 95777 7	12	\$3.04		\$3.23		\$3.44		\$3.69		
88351	1/4 BBL		\$75.00		\$75.00		992 OZ	\$88.24		\$93.75		\$100.00		\$107.14		
88350	1/2 BBL		\$140.00		\$140.00	0 80660 95773 9	992 OZ	\$164.71		\$175.00		\$186.67		\$200.00		
MODELO NEGRA																
88420	6 PK BTL		\$34.47		\$8.62	0 80660 95785 2	4	\$10.14	\$1.69	\$10.77	\$1.80	\$11.49	\$1.92	\$12.31	\$2.05	
88421	12 PK BTL		\$31.49		\$15.75	0 80660 95787 6	2	\$18.52	\$1.54	\$19.68	\$1.64	\$20.99	\$1.75	\$22.49	\$1.87	
88451	1/4 BBL		\$80.00		\$80.00		992 OZ	\$94.12		\$100.00		\$106.67		\$114.29		
MODELO ORO																
88480	12PK CAN		\$28.49		\$14.25	0 03544 00162 2	2	\$16.76	\$1.40	\$17.81	\$1.48	\$18.99	\$1.58	\$20.35	\$1.70	
88483	12PK BTL		\$31.49		\$15.75	0 03544 00248 3	2	\$18.52	\$1.54	\$19.68	\$1.64	\$20.99	\$1.75	\$22.49	\$1.87	
88482	18 PK CAN		\$18.37		\$18.37	0 03544 00230 8	1	\$21.61	\$1.20	\$22.96	\$1.28	\$24.49	\$1.36	\$26.24	\$1.46	
88481	24OZ CAN		\$31.00		\$2.58	0 03544 00165 3	12	\$3.04		\$3.23		\$3.44		\$3.69		
MODELO RANCH WATER																
88490	6PK CAN		\$34.47		\$8.62	0 03544 00143 1	4	\$10.14	\$1.69	\$10.77	\$1.80	\$11.49	\$1.92	\$12.31	\$2.05	
MODELO SPIKED AGUAS																
88391	SPIKED FRESCAS VARIETY 12PK C		\$31.49		\$15.75	0 03544 00201 8	2	\$18.52	\$1.54	\$19.68	\$1.64	\$20.99	\$1.75	\$22.49	\$1.87	
PACIFICO																
88220	PACIFICO 6PK BTL		\$34.47		\$8.62	0 80660 95301 4	4	\$10.14	\$1.69	\$10.77	\$1.80	\$11.49	\$1.92	\$12.31	\$2.05	
88221	PACIFICO 12PK BTL		\$31.49		\$15.75	0 80660 95315 1	2	\$18.52	\$1.54	\$19.68	\$1.64	\$20.99	\$1.75	\$22.49	\$1.87	
88222	PACIFICO 12PK CAN		\$31.49		\$15.75	0 03544 95031 9	2	\$18.52	\$1.54							

PROD. #	TEC DISTRIBUTING		RETAIL CASE COST	PREVIOUS RETAIL CASE COST	RETAIL UNIT COST	UPC CODES	PKG SIZE PER CASE	15%		20%		25%		30%	
	PRICES - TEC DISTRIBUTING							RETAIL @	SINGLES	RETAIL @	SINGLES	RETAIL @	SINGLES	RETAIL @	SINGLES
	UNIT	SINGLES						UNIT	SINGLES	UNIT	SINGLES	UNIT	SINGLES		
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ENERGY DRINKS															
ZOA ENERGY															
97727	ZERO SUGAR- CHERRY LIME 12 OZ.	\$17.85			\$1.49	8 50021 01526 8	12	\$1.75		\$1.86		\$1.98		\$2.13	
97728	ZERO SUGAR- FROSTED GRAPE 12 OZ.	\$17.85			\$1.49	8 50021 01526 6	12	\$1.75		\$1.86		\$1.98		\$2.13	
97729	ZERO SUGAR - GREEN APPLE 12 OZ.	\$17.85			\$1.49	8 50051 75528 8	12	\$1.75		\$1.86		\$1.98		\$2.13	
97730	ZERO SUGAR - MANGO SPLASH 12	\$17.85			\$1.49	8 50051 75526 4	12	\$1.75		\$1.86		\$1.98		\$2.13	
97726	ZERO SUGAR- STRAW MELON 12 OZ.	\$17.85			\$1.49	8 50021 01565 7	12	\$1.75		\$1.86		\$1.98		\$2.13	
97720	ZERO SUGAR- TROPICAL 12 OZ.	\$17.85			\$1.49	8 50021 01543 5	12	\$1.75		\$1.86		\$1.98		\$2.13	
97722	ZERO SUGAR- WHITE PEACH 12 OZ.	\$17.85			\$1.49	8 50021 01544 2	12	\$1.75		\$1.86		\$1.98		\$2.13	
97721	ZERO SUGAR- WILD ORANGE 12 OZ.	\$17.85			\$1.49	8 50021 01532 9	12	\$1.75		\$1.86		\$1.98		\$2.13	
MIXES															
FEVER TREE															
197000	DISTILLERS COLA 4PK	\$24.25	NEW	\$4.04	8 50021 01526 8	6	\$4.75	\$1.19	\$5.05	\$1.26	\$5.39	\$1.35	\$5.77	\$1.44	
197001	SPARKLING CUCUMBER 4PK	\$24.25	NEW	\$4.04	8 50021 01526 8	6	\$4.75	\$1.19	\$5.05	\$1.26	\$5.39	\$1.35	\$5.77	\$1.44	
197002	SPARKLING SICILIAN LEM 4PK	\$24.25	NEW	\$4.04	8 50021 01526 8	6	\$4.75	\$1.19	\$5.05	\$1.26	\$5.39	\$1.35	\$5.77	\$1.44	
197003	LIGHT GINGER BEER 4PK	\$24.25	NEW	\$4.04	8 50021 01526 8	6	\$4.75	\$1.19	\$5.05	\$1.26	\$5.39	\$1.35	\$5.77	\$1.44	
197004	FEVER TREE PREMIUMIUM TONIC 4PK	\$24.25	NEW	\$4.04	8 50021 01526 8	6	\$4.75	\$1.19	\$5.05	\$1.26	\$5.39	\$1.35	\$5.77	\$1.44	
197005	PREMIUMIUM GINGER BEER 4PK	\$24.25	NEW	\$4.04	8 50021 01526 8	6	\$4.75	\$1.19	\$5.05	\$1.26	\$5.39	\$1.35	\$5.77	\$1.44	
197006	SPARKLING PINK GRAPEFRUIT 4PK	\$24.25	NEW	\$4.04	8 50021 01526 8	6	\$4.75	\$1.19	\$5.05	\$1.26	\$5.39	\$1.35	\$5.77	\$1.44	
197007	SPARKLING LIME & YUZU 4PK	\$24.25	NEW	\$4.04	8 50021 01526 8	6	\$4.75	\$1.19	\$5.05	\$1.26	\$5.39	\$1.35	\$5.77	\$1.44	
197008	BLOOD ORANGE GINGER BEER 4PK	\$24.25	NEW	\$4.04	8 50021 01526 8	6	\$4.75	\$1.19	\$5.05	\$1.26	\$5.39	\$1.35	\$5.77	\$1.44	
197009	PREMIUM GINGER ALE 4PK	\$24.25	NEW	\$4.04	8 50021 01526 8	6	\$4.75	\$1.19	\$5.05	\$1.26	\$5.39	\$1.35	\$5.77	\$1.44	
197010	PREMIUM CLUB SODA 4PK	\$24.25	NEW	\$4.04	8 50021 01526 8	6	\$4.75	\$1.19	\$5.05	\$1.26	\$5.39	\$1.35	\$5.77	\$1.44	
197011	PINEAPPLE GINGER BEER 4PK	\$24.25	NEW	\$4.04	8 50021 01526 8	6	\$4.75	\$1.19	\$5.05	\$1.26	\$5.39	\$1.35	\$5.77	\$1.44	
197012	MEDITERRANEAN TONIC 4PK	\$24.25	NEW	\$4.04	8 50021 01526 8	6	\$4.75	\$1.19	\$5.05	\$1.26	\$5.39	\$1.35	\$5.77	\$1.44	
197013	LIGHT PREMIUM TONIC 4PK	\$24.25	NEW	\$4.04	8 50021 01526 8	6	\$4.75	\$1.19	\$5.05	\$1.26	\$5.39	\$1.35	\$5.77	\$1.44	
197014	ELDERFLOWER TONIC WATER 4PK	\$24.25	NEW	\$4.04	8 50021 01526 8	6	\$4.75	\$1.19	\$5.05	\$1.26	\$5.39	\$1.35	\$5.77	\$1.44	
197017	LIGHT MARGARITA MIX 750 ML	\$35.00	NEW	\$5.83	8 50021 01526 8	6	\$6.86		\$7.29		\$7.78		\$8.33		
197018	BLOODY MARY MIX 750 ML	\$35.00	NEW	\$5.83	8 50021 01526 8	6	\$6.86		\$7.29		\$7.78		\$8.33		
197019	MOJITO MIX 750 ML	\$35.00	NEW	\$5.83	8 50021 01526 8	6	\$6.86		\$7.29		\$7.78		\$8.33		
197020	CLASSIC MARGARITA MIX 750 ML	\$35.00	NEW	\$5.83	8 50021 01526 8	6	\$6.86		\$7.29		\$7.78		\$8.33		
197022	PREMIUM TONIC 500 ML	\$16.40	NEW	\$2.05	8 50021 01526 8	8	\$2.41		\$2.56		\$2.73		\$2.93		
197024	PREMIUM GINGER BEER 500 ML	\$16.40	NEW	\$2.05	8 50021 01526 8	8	\$2.41		\$2.56		\$2.73		\$2.93		
197025	PREMIUM CLUB SODA 500 ML	\$16.40	NEW	\$2.05	8 50021 01526 8	8	\$2.41		\$2.56		\$2.73		\$2.93		
197026	LIGHT PREMIUM TONIC 500 ML	\$16.40	NEW	\$2.05	8 50021 01526 8	8	\$2.41		\$2.56		\$2.73		\$2.93		
197027	LIGHT PREMIUM TONIC 8 PK	\$17.25	NEW	\$5.75	8 50021 01526 8	3	\$6.76	\$0.85	\$7.19	\$0.90	\$7.67	\$0.96	\$8.21	\$1.03	
197028	SPARKLING PINK GRAPEFRUIT 8 PK	\$17.25	NEW	\$5.75	8 50021 01526 8	3	\$6.76	\$0.85	\$7.19	\$0.90	\$7.67	\$0.96	\$8.21	\$1.03	
197029	LIGHT GINGER BEER 8 PK	\$17.25	NEW	\$5.75	8 50021 01526 8	3	\$6.76	\$0.85	\$7.19	\$0.90	\$7.67	\$0.96	\$8.21	\$1.03	
197030	PREMIUM TONIC 8 PK	\$17.25	NEW	\$5.75	8 50021 01526 8	3	\$6.76	\$0.85	\$7.19	\$0.90	\$7.67	\$0.96	\$8.21	\$1.03	
197031	PREMIUM GINGER BEER 8 PK	\$17.25	NEW	\$5.75	8 50021 01526 8	3	\$6.76	\$0.85	\$7.19	\$0.90	\$7.67	\$0.96	\$8.21	\$1.03	
197032	PREMIUM GINGER ALE 8 PK	\$17.25	NEW	\$5.75	8 50021 01526 8	3	\$6.76	\$0.85	\$7.19	\$0.90	\$7.67	\$0.96	\$8.21	\$1.03	
197033	PREMIUM CLUB SODA 8 PK	\$17.25	NEW	\$5.75	8 50021 01526 8	3	\$6.76	\$0.85	\$7.19	\$0.90	\$7.67	\$0.96	\$8.21	\$1.03	
197034	ELDERFLOWER TONIC 8 PK	\$17.25	NEW	\$5.75	8 50021 01526 8	3	\$6.76	\$0.85	\$7.19	\$0.90	\$7.67	\$0.96	\$8.21	\$1.03	
197040	ESPRESSO MARTINI 500 ML	\$41.00	NEW	\$5.13	8 50021 01526 8	8	\$6.03	\$2.01	\$6.41	\$2.14	\$6.83	\$2.28	\$7.32	\$2.44	
NON ALCOHOL BEER															
HEINEKEN NA 0.0% ABV															
85055	00% 6PK CAN	\$31.06			\$7.77	0 72890 00620 2	4	\$9.14	\$1.52	\$9.71	\$1.62	\$10.35	\$1.73	\$11.09	\$1.85
85056	00% 6PK BTL	\$31.06			\$7.77	0 72890 00621 9	4	\$9.14	\$1.52	\$9.71	\$1.62	\$10.35	\$1.73	\$11.09	\$1.85
85057	00% 12 PK CAN	\$28.78			\$14.39	0 72890 00654 7	2	\$16.93	\$1.41	\$17.99	\$1.50	\$19.19	\$1.60	\$20.56	\$1.71
PERONI 0.0% ABV															
78023	PERONI ZERO 6PK BTL	\$30.28			\$7.57	1 81954 00107 4	4	\$8.91	\$1.48	\$9.46	\$1.58	\$10.09	\$1.68	\$10.81	\$1.80
SODA															
HENRY'S SODA															
76520	BLACK CHERRY 6/PK LN NR	\$20.34			\$5.09	0 34100 65805 2	4	\$5.98	\$1.00	\$6.36	\$1.06	\$6.78	\$1.13	\$7.26	\$1.21
76320	ORANGE CREAM6/PK LN NR	\$20.34			\$5.09	0 34100 61805 6	4	\$5.98	\$1.00	\$6.36	\$1.06	\$6.78	\$1.13	\$7.26	\$1.21
76220	ROOT BEER 6/PK LN NR	\$20.34			\$5.09	0 34100 66805 1	4	\$5.98	\$1.00	\$6.36	\$1.06	\$6.78	\$1.13	\$7.26	\$1.21
76420	VANILLA CREAM 6/PK LN NR	\$20.34			\$5.09	0 34100 63805 4	4	\$5.98	\$1.00	\$6.36	\$1.06	\$6.78	\$1.13	\$7.26	\$1.21
ENERGY DRINKS															
ZOA ENERGY															
97727	ZERO SUGAR- CHERRY LIME 12 OZ.	\$17.85			\$1.49	8 50021 01526 8	12	\$1.75		\$1.86		\$1.98		\$2.13	
97728	ZERO SUGAR- FROSTED GRAPE 12 OZ.	\$17.85			\$1.49	8 50021 01526 6	12	\$1.75		\$1.86		\$1.98		\$2.13	
97729	ZERO SUGAR - GREEN APPLE 12 OZ.	\$17.85			\$1.49	8 50051 75528 8	12	\$1.75		\$1.86		\$1.98		\$2.13	
97730	ZERO SUGAR - MANGO SPLASH 12	\$17.85			\$1.49	8 50051 75526 4	12	\$1.75		\$1.86		\$1.98		\$2.13	
97726	ZERO SUGAR- STRAW MELON 12 OZ.	\$17.85			\$1.49	8 50021 01565 7	12	\$1.75		\$1.86		\$1.98		\$2.13	
97720	ZERO SUGAR- TROPICAL 12 OZ.	\$17.85			\$1.49	8 50021 01543 5	12	\$1.75		\$1.86		\$1.98		\$2.13	
97722	ZERO SUGAR- WHITE PEACH 12 OZ.	\$17.85			\$1.49	8 50021 01544 2	12	\$1.75		\$1.86		\$1.98		\$2.13	
97721	ZERO SUGAR- WILD ORANGE 12 OZ.	\$17.85			\$1.49	8 50021 01532 9	12	\$1.75		\$1.86		\$1.98		\$2.13	