

TEC DISTRIBUTING		RETAIL	PREVIOUS	RETAIL	UPC	PKG SIZE	RETAIL @		RETAIL @		RETAIL @		RETAIL @	
PROD.	PRICES - TEC DISTRIBUTING	CASE	RETAIL	UNIT	CODES	PER	UNIT	15%	UNIT	20%	UNIT	25%	UNIT	30%
#	Mar-25	COST	CASE COST	COST		CASE	SINGLES	SINGLES	SINGLES	SINGLES	SINGLES	SINGLES	SINGLES	SINGLES
WHITE CLAW														
12760	SURGE GREEN APPLE 19.2 OZ.	\$29.36		\$2.45	6 35985 80268 6	12	\$2.88		\$3.06		\$3.26		\$3.50	
12756	SURGE LIME 19.2 OZ.	\$29.36		\$2.45	6 35985 80209 9	12	\$2.88		\$3.06		\$3.26		\$3.50	
12754	SURGE PINEAPPLE 19.2 OZ.	\$29.36		\$2.45	6 35985 80270 9	12	\$2.88		\$3.06		\$3.26		\$3.50	
12807	VARIETY- #1 12 PK CAN	\$30.98		\$15.49	6 35985 54890 4	2	\$18.22	\$1.52	\$19.36	\$1.61	\$20.65	\$1.72	\$22.13	\$1.84
12799	VARIETY- #2 12 PK CAN	\$30.98		\$15.49	6 35985 80006 4	2	\$18.22	\$1.52	\$19.36	\$1.61	\$20.65	\$1.72	\$22.13	\$1.84
12792	VARIETY- #3 12 PK CAN	\$30.98		\$15.49	6 35985 80026 2	2	\$18.22	\$1.52	\$19.36	\$1.61	\$20.65	\$1.72	\$22.13	\$1.84
12795	VARIETY- 24 PK CAN	\$26.94		\$26.94	6 35985 10024 9	1	\$31.69	\$1.32	\$33.68	\$1.40	\$35.92	\$1.50	\$38.49	\$1.60
12779	VARIETY- REFRESH LEMON 12PK CAN	\$30.98		\$15.49	6 35985 80134 4	2	\$18.22	\$1.52	\$19.36	\$1.61	\$20.65	\$1.72	\$22.13	\$1.84
12787	VARIETY- SURGE 12 PK	\$30.98		\$15.49	6 35985 80080 4	2	\$18.22	\$1.52	\$19.36	\$1.61	\$20.65	\$1.72	\$22.13	\$1.84
12786	VARIETY- SURGE #2 12 PK	\$30.98		\$15.49	6 35985 80252 5	2	\$18.22	\$1.52	\$19.36	\$1.61	\$20.65	\$1.72	\$22.13	\$1.84
12780	WATERMELON 19.2	\$29.36		\$2.45	6 35985 80205 1	12	\$2.88		\$3.06		\$3.26		\$3.50	
WHITE CLAW CLAWTAILS														
12740	MANGO 19.2 OZ.	\$29.36	NEW	\$2.45	6 35985 80449 9	12	\$2.88		\$3.06		\$3.26		\$3.50	
12741	STRAW COSMO 19.2 OZ.	\$29.36	NEW	\$2.45	6 35985 80451 2	12	\$2.88		\$3.06		\$3.26		\$3.50	
12735	VARIETY 12 PK CAN	\$30.98	NEW	\$15.49	6 35985 80443 7	2	\$18.22	\$1.52	\$19.36	\$1.61	\$20.65	\$1.72	\$22.13	\$1.84
WHITE CLAW NA less than .15%														
12752	BLACKCHERRY/RAN NA 6PKC	\$34.47		\$8.62	6 35985 80303 4	4	\$10.14	\$1.69	\$10.77	\$1.80	\$11.49	\$1.92	\$12.31	\$2.05
12750	VARIETY 12 PK NA CAN	\$30.98		\$15.49	6 3598580443 7	2	\$18.22	\$1.52	\$19.36	\$1.61	\$20.65	\$1.72	\$22.13	\$1.84
WHITE CLAW TEQUILA														
12767	TEQUILA SMASH VARIETY 8PK CAN	\$41.97		\$13.99	6 35985 80299 0	3	\$16.46	\$2.06	\$17.49	\$2.19	\$18.65	\$2.33	\$19.99	\$2.50
WHITE CLAW VODKA														
12762	PEACH 4PK	\$46.14		\$7.69	6 35985 80193 1	6	\$9.05	\$2.26	\$9.61	\$2.40	\$10.25	\$2.56	\$10.99	\$2.75
12764	PINEAPPLE 4PK	\$46.14		\$7.69	6 35985 80194 8	6	\$9.05	\$2.26	\$9.61	\$2.40	\$10.25	\$2.56	\$10.99	\$2.75
12763	WATERMELON 4PK	\$46.14		\$7.69	6 35985 80196 2	6	\$9.05	\$2.26	\$9.61	\$2.40	\$10.25	\$2.56	\$10.99	\$2.75
12761	WILD CHERRY 4PK	\$46.14		\$7.69	6 35985 80195 5	6	\$9.05	\$2.26	\$9.61	\$2.40	\$10.25	\$2.56	\$10.99	\$2.75
12766	VARIETY 8PK	\$41.97		\$13.99	6 35985 80197 9	3	\$16.46	\$2.06	\$17.49	\$2.19	\$18.65	\$2.33	\$19.99	\$2.50
12765	VARIETY #2 8PK	\$41.97		\$13.99	6 35985 80266 2	3	\$16.46	\$2.06	\$17.49	\$2.19	\$18.65	\$2.33	\$19.99	\$2.50
WIND RIVER														
67900	BLONDE 6PK CAN	\$32.50		\$8.13	7 93573 79808 4	4	\$9.56	\$1.59	\$10.16	\$1.69	\$10.83	\$1.81	\$11.61	\$1.93
67901	BLONDE 1/6 BBL	\$72.00		\$72.00		1	\$84.71		\$90.00		\$96.00		\$102.86	
67903	BLONDE 1/2 BBL	\$155.00		\$155.00		1	\$182.35		\$193.75		\$206.67		\$221.43	
67926	PRONG PILSNER 6P	\$35.00		\$8.75	8 60002 33877 4	4	\$10.29	\$1.72	\$10.94	\$1.82	\$11.67	\$1.94	\$12.50	\$2.08
67928	PRONG PILSNER 1/2 BBL	\$155.00		\$155.00		1	\$182.35		\$193.75		\$206.67		\$221.43	
67933	STROM BOMB 1/6 BBL	\$72.00		\$72.00		1	\$84.71		\$90.00		\$96.00		\$102.86	
67907	WYOMING PALE ALE 1/6 BBL	\$72.00		\$72.00		1	\$84.71		\$90.00		\$96.00		\$102.86	
67909	WYOMING PALE ALE 1/2 BBL	\$160.00		\$160.00		1	\$188.24		\$200.00		\$213.33		\$228.57	
67922	WYOMING WHEAT 1/6 BBL	\$72.00		\$72.00		1	\$84.71		\$90.00		\$96.00		\$102.86	
SODAS / MIXES														
HENRY'S SODA														
76520	BLACK CHERRY 6/PK LN NR	\$20.34		\$5.09	0 34100 65805 2	4	\$5.98	\$1.00	\$6.36	\$1.06	\$6.78	\$1.13	\$7.26	\$1.21
76320	ORANGE CREAM6/PK LN NR	\$20.34		\$5.09	0 34100 61805 6	4	\$5.98	\$1.00	\$6.36	\$1.06	\$6.78	\$1.13	\$7.26	\$1.21
76220	ROOT BEER 6/PK LN NR	\$20.34		\$5.09	0 34100 66805 1	4	\$5.98	\$1.00	\$6.36	\$1.06	\$6.78	\$1.13	\$7.26	\$1.21
76420	VANILLA CREAM 6/PK LN NR	\$20.34		\$5.09	0 34100 63805 4	4	\$5.98	\$1.00	\$6.36	\$1.06	\$6.78	\$1.13	\$7.26	\$1.21
ZOA ENERGY														
97727	ZERO SUGAR- CHERRY LIME 12 OZ.	\$17.85		\$1.49	8 50021 01526 8	12	\$1.75		\$1.86		\$1.98		\$2.13	
97728	ZERO SUGAR- FROSTED GRAPE 12 OZ.	\$17.85		\$1.49	8 50021 01526 6	12	\$1.75		\$1.86		\$1.98		\$2.13	
97725	ZERO SUGAR- PINE COCONUT 12 OZ.	\$17.85		\$1.49	8 50021 01533 6	12	\$1.75		\$1.86		\$1.98		\$2.13	
97726	ZERO SUGAR- STRAW MELON 12 OZ.	\$17.85		\$1.49	8 50021 01565 7	12	\$1.75		\$1.86		\$1.98		\$2.13	
97720	ZERO SUGAR- TROPICAL 12 OZ.	\$17.85		\$1.49	8 50021 01543 5	12	\$1.75		\$1.86		\$1.98		\$2.13	
97722	ZERO SUGAR- WHITE PEACH 12 OZ.	\$17.85		\$1.49	8 50021 01544 2	12	\$1.75		\$1.86		\$1.98		\$2.13	
97721	ZERO SUGAR- WILD ORANGE 12 OZ.	\$17.85		\$1.49	8 50021 01532 9	12	\$1.75		\$1.86		\$1.98		\$2.13	