

TEC DISTRIBUTING OF IDAHO LLC

PLEASE NOTICE PRICE CHANGES AND NEW ITEMS ARE INDICATED BY DARKENED AREAS

PRODUCT	PRICES AS OF 01-Jan-25	PRICE TO CUSTOMER			UPC CODES	# PER CASE	18% BOTTLE RETAIL	25% BOTTLE RETAIL	30% BOTTLE RETAIL
		WHOLESALE CASE COST	PREVIOUS WHOLESALE CASE COST	WHOLESALE BOTTLE COST					
14 HANDS									
180133 BUBBLY WHITE CANS	355ML	\$41.88		\$3.49	0 88586 01037 8	12	\$4.26	\$4.65	\$4.99
180124 PINOT GRIS CANS	355ML	\$41.88		\$3.49	0 88586 01034 7	12	\$4.26	\$4.65	\$4.99
180124 RED BLEND CANS	355ML	\$41.88		\$3.49	0 88586 01035 4	12	\$4.26	\$4.65	\$4.99
180125 ROSE CANS	355ML	\$41.88		\$3.49	0 88586 01033 0	12	\$4.26	\$4.65	\$4.99
180119 UNICORN BUBBLES ROSE	355ML	\$41.88		\$3.49	0 88586 01110 8	12	\$4.26	\$4.65	\$4.99
180117 BRUT ROSE	750ML	\$100.68		\$8.39	0 88586 00850 4	12	\$10.23	\$11.19	\$11.99
180100 CABERNET SAUVIGNON	750ML	\$100.68		\$8.39	0 88586 00189 5	12	\$10.23	\$11.19	\$11.99
180130 BUTTERY CHARDONNAY	750ML	\$100.68		\$8.39	0 88586 01332 4	12	\$10.23	\$11.19	\$11.99
180101 CHARDONNAY	750ML	\$100.68		\$8.39	0 88586 00176 5	12	\$10.23	\$11.19	\$11.99
180102 MERLOT	750ML	\$100.68		\$8.39	0 88586 00177 2	12	\$10.23	\$11.19	\$11.99
180120 ROSE	750ML	\$100.68		\$8.39	0 88586 00868 9	12	\$10.23	\$11.19	\$11.99
180118 UNICORN BUBBLES	750ML	\$100.68		\$8.39	0 88586 01287 7	12	\$10.23	\$11.19	\$11.99
180132 UNICORN MYTHICAL SWEET RED	750ML	\$100.68		\$8.39	0 88586 01313 3	12	\$10.23	\$11.19	\$11.99
180121 UNICORN ROSE	750ML	\$100.68		\$8.39	0 88586 01253 2	12	\$10.23	\$11.19	\$11.99
180105 RED BLEND	750ML	\$83.88		\$6.99	0 88586 00448 3	12	\$8.52	\$9.32	\$9.99
180108 PINOT GRIGIO	750ML	\$83.88		\$6.99	0 88586 00572 5	12	\$8.52	\$9.32	\$9.99
180122 RUN WILD RED BLEND	750ML	\$83.88		\$6.99	0 88586 00919 8	12	\$8.52	\$9.32	\$9.99
180110 SAUVIGNON BLANC	750ML	\$83.88		\$6.99	0 88586 00687 6	12	\$8.52	\$9.32	\$9.99
180112 STAMPEDE	750ML	\$83.88		\$6.99	0 88586 00768 2	12	\$8.52	\$9.32	\$9.99
180131 SWEET RED BLEND	750ML	\$83.88		\$6.99	0 88586 01333 1	12	\$8.52	\$9.32	\$9.99
180116 HTT WINEMAKERS RED BLEND	750ML	\$74.28		\$6.19	0 88586 01314 0	12	\$7.55	\$8.25	\$8.84
19 CRIMES									
139514 HARD CHARDONNAY 4 PK	187ML	\$50.34		\$8.39	0 12354 01392 6	6	\$10.23	\$11.19	\$11.99
139518 HARD CHARDONNAY	375ML	\$117.36		\$4.89	0 89819 72461 1	24	\$5.96	\$6.52	\$6.99
139526 CALI COCKTAILS LONG BEACH LEMONADE	355ML	\$58.74		\$9.79	0 12354 01347 6	6	\$11.94	\$13.05	\$13.99
139527 CALI COCKTAILS SMOKIN STRAWBERRY MARGARITA	355ML	\$58.74		\$9.79	0 12354 01363 6	6	\$11.94	\$13.05	\$13.99
139523 CALI BLANC	750ML	\$109.08		\$9.09	0 12354 00811 3	12	\$11.09	\$12.12	\$12.99
139516 CALI CHARDONNAY MARTHA	750ML	\$109.08		\$9.09	0 12354 00743 7	12	\$11.09	\$12.12	\$12.99
139525 CALI CHARDONNAY MARTHA LIGHTER	750ML	\$109.08		\$9.09	0 12354 00810 6	12	\$11.09	\$12.12	\$12.99
139512 CALI RED BLEND	750ML	\$109.08		\$9.09	0 12354 00429 0	12	\$11.09	\$12.12	\$12.99
139513 CALI ROSE	750ML	\$109.08		\$9.09	0 12354 00500 6	12	\$11.09	\$12.12	\$12.99
139530 CALI SMOOTH RED	750ML	\$109.08		\$9.09	0 12354 01655 2	12	\$11.09	\$12.12	\$12.99
139519 CALI GOLD SPARKLING	750ML	\$109.08		\$9.09	0 12354 00766 6	12	\$11.09	\$12.12	\$12.99
139531 CALI ROSE GOLD SPARKLING	750ML	\$109.08		\$9.09	0 12354 01607 1	12	\$11.09	\$12.12	\$12.99
139502 BANISHED RED BLEND	750ML	\$100.68		\$8.39	0 12354 00168 8	12	\$10.23	\$11.19	\$11.99
139501 CABERNET SAUVIGNON	750ML	\$100.68		\$8.39	0 12354 00135 0	12	\$10.23	\$11.19	\$11.99
139504 HARD CHARDONNAY	750ML	\$100.68		\$8.39	0 12354 00194 7	12	\$10.23	\$11.19	\$11.99
139500 RED BLEND	750ML	\$100.68		\$8.39	0 12354 00099 5	12	\$10.23	\$11.19	\$11.99
139524 RED BLEND LIMITED EDITION	750ML	\$100.68		\$8.39	0 12354 00899 1	12	\$10.23	\$11.19	\$11.99
139510 SAUVIGNON BLOCK	750ML	\$100.68		\$8.39	0 89819 72356 0	12	\$10.23	\$11.19	\$11.99
139505 SHIRAZ	750ML	\$100.68		\$8.39	0 12354 00184 8	12	\$10.23	\$11.19	\$11.99
139509 THE PUNISHMENT PINOT NOIR	750ML	\$100.68		\$8.39	0 89819 72144 3	12	\$10.23	\$11.19	\$11.99
139506 THE UPRISING RED BLEND	750ML	\$100.68		\$8.39	0 12354 00193 0	12	\$10.23	\$11.19	\$11.99
139503 THE WARDEN RED BLEND	750ML	\$92.28		\$15.38	0 12354 00160 2	6	\$18.76	\$20.51	\$21.97
1924 (GNARLY HEAD)									
169544 1924 CAB SAUV	750ML	\$92.28		\$7.69	0 82242 01443 4	12	\$9.38	\$10.25	\$10.99
169541 1924 DOUBLE BLACK BLEND	750ML	\$92.28		\$7.69	0 82242 01384 0	12	\$9.38	\$10.25	\$10.99
169507 1924 SAUVIGNON BLANC	750ML	\$92.28		\$7.69	0 82242 01675 9	12	\$9.38	\$10.25	\$10.99
169542 1924 BOURBON BARREL CAB SAUV	750ML	\$134.28		\$11.19	0 82242 01568 4	12	\$13.65	\$14.92	\$15.99
169534 1924 PORT BARREL AGED PINOT NOIR	750ML	\$134.28		\$11.19	0 82242 01673 5	12	\$13.65	\$14.92	\$15.99
169533 1924 BUTTERY CHARDONNAY	750ML	\$134.28		\$11.19	0 82242 01642 1	12	\$13.65	\$14.92	\$15.99
169515 1924 WHISKEY BARREL RED BLEND	750ML	\$142.68		\$11.89	0 82242 01760 2	12	\$14.50	\$15.85	\$16.99
3 FINGER JACK									
172200 CABERNET SAUVIGNON	750ML	\$125.88		\$10.49	0 82242 01484 7	12	\$12.79	\$13.99	\$14.99
177201 CHARDONNAY	750ML	\$109.08		\$9.09	0 82242 01674 2	12	\$11.09	\$12.12	\$12.99
172204 RUM BARREL RED BLEND	750ML	\$125.88		\$10.49	0 82242 01613 1	12	\$12.79	\$13.99	\$14.99
9 POINTS									
140700 CABERNET SAUVIGNON	750ML	\$209.88		\$17.49		12	\$21.33	\$23.32	\$24.99
140701 CHARDONNAY	750ML	\$123.84		\$10.32	0 89819 01140	12	\$12.59	\$13.76	\$14.74
140705 PINOT NOIR	750ML	\$167.88		\$13.99	0 89819 53987	12	\$17.06	\$18.65	\$19.99
900 GRAPES									
167378 PINOT NOIR	750ML	\$70.98		\$11.83	NO UPC	6	\$14.43	\$15.77	\$16.90
ACACIA									
125400 A BY ACACIA CHARDONNAY	750ML	\$92.28		\$7.69	0 18138 50905 0	12	\$9.38	\$10.25	\$10.99
125404 BARREL SELECT NAPA CHARDONNAY	750ML	\$201.48		\$16.79	0 18138 50990 6	12	\$20.48	\$22.39	\$23.99
125403 CARNEROS CHARDONNAY	750ML	\$184.68		\$15.39	0 18138 50102 3	12	\$18.77	\$20.52	\$21.99
125402 CARNEROS PINOT NOIR	750ML	\$194.40		\$16.20	0 18138 50402 4	12	\$19.76	\$21.60	\$23.14
ALAMOS									
143507 MALBEC	375ML	\$24.00	\$50.28	\$2.00	0 85000 03249 7	12	\$2.44	\$2.67	\$2.86
143500 CABERNET SAUVIGNON	750ML	\$100.68		\$8.39	0 85000 01817 0	12	\$10.23	\$11.19	\$11.99
143502 MALBEC	750ML	\$100.68		\$8.39	0 85000 01819 4	12	\$10.23	\$11.19	\$11.99
143504 RED BLEND	750ML	\$100.68		\$8.39	0 85000 01945 0	12	\$10.23	\$11.19	\$11.99

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		WHOLESALE CASE COST	PREVIOUS WHOLESALE CASE COST	WHOLESALE BOTTLE COST					
143505 SELECCION MALBEC	750ML	\$151.08		\$12.59	0 85000 01820 0	12	\$15.35	\$16.79	\$17.99
ALL STAR WINE IMPORTS									
106233 BORGHETTO BRUNELLO DI MONTALCINO	750ML	\$419.88		\$34.99	8 52957 00246 6	12	\$42.67	\$46.65	\$49.99
106210 CHATEAU LAVERGNE BOYER BORDEAUX	750ML	\$60.00		\$10.00	37 60293 75604 2	6	\$12.20	\$13.33	\$14.29
106212 CHATEAUNEUF DU PAPE RED	750ML	\$432.00		\$36.00	37 60083 22003 6	12	\$43.90	\$48.00	\$51.43
106214 CHATEAUNEUF DU PAPE WHITE	750ML	\$360.00		\$30.00	37 60083 22014 2	12	\$36.59	\$40.00	\$42.86
106220 COTES DU RHONE RES DEL PUECH	750ML	\$113.28		\$9.44	3 760170 00313 9	12	\$11.51	\$12.59	\$13.49
106200 COFRADE RIOJA WHITE	750ML	\$90.00		\$7.50	8 437003 589263	12	\$9.15	\$10.00	\$10.71
106209 DOMAINE GUY ALLION SAUVIGNON A	750ML	\$138.00		\$11.50	3 571470 011003	12	\$14.02	\$15.33	\$16.43
106203 GISELE DEVAVRY BRUT PREMIER	750ML	\$432.00		\$36.00	3 760081 510375	12	\$43.90	\$48.00	\$51.43
106204 GISELE DEVAVRY MILLESIME	750ML	\$576.00		\$48.00	3 760081 510139	12	\$58.54	\$64.00	\$68.57
106222 L'ESPRIT CHATEAU CANDELEY RED BOURDEAUX	750ML	\$69.00		\$11.50	45 19490 54461 2	6	\$14.02	\$15.33	\$16.43
106205 LA FIOLE COTES DU RHONE VIN BLANC	750ML	\$120.00		\$10.00	0 99479 55117 5	12	\$12.20	\$13.33	\$14.29
106206 LA FIOLE COTES DU RHONE ROUGE	750ML	\$120.00		\$10.00	0 99479 55095 6	12	\$12.20	\$13.33	\$14.29
106207 LA FIOLE DU PAPE CHATEAUNEUF DU PAPE ROUGE	750ML	\$432.00		\$36.00	0 99479 55020 8	12	\$43.90	\$48.00	\$51.43
106223 MAISON LISPAUL SANCERRE BLANC	750ML	\$324.00		\$27.00	7 70015 38860 4	12	\$32.93	\$36.00	\$38.57
106201 MEDIEVO RIOJA RESERVA	750ML	\$162.00		\$13.50	8 437003 589072	12	\$16.46	\$18.00	\$19.29
106202 MAU MARIA VINHO VERDE WHITE	750ML	\$84.00		\$7.00	5 600390 413050	12	\$8.54	\$9.33	\$10.00
106208 ROBERT KLINGENFUS SIGNATURE PINOT BLANC	750ML	\$138.00		\$11.50	3 544380 000184	12	\$14.02	\$15.33	\$16.43
ALLEN WALKER COLLECTION									
106181 CHATEAU CROIX D'ALLONS	750ML	\$268.72		\$22.39	8 99868 00054 9	12	\$27.31	\$29.86	\$31.99
106187 ROSALIE BY DOMAINE TERRE DE MISTRAL	750ML	\$184.72		\$15.39	3 76017 04700 1	12	\$18.77	\$20.52	\$21.99
106182 CHATEAU LA JOULIANE	750ML	\$167.90		\$13.99	8 10117 98000 9	12	\$17.06	\$18.66	\$19.99
ALLEGRINI									
121510 SONDRARIA BOLGHERI SUPERIORE	6750	\$462.00		\$77.00	8 12650 02001 3	6	\$93.90	\$102.67	\$110.00
121509 AMARONE DELLA VALPOLICELLA	6750	\$419.94		\$69.99	8 12643 02003 7	6	\$85.35	\$93.32	\$99.99
121503 LA GROLA VERONESE	750ML	\$293.88		\$24.49	8 12643 02002 0	12	\$29.87	\$32.65	\$34.99
121501 PALAZZO DELLA TORRE	750ML	\$184.68		\$15.39	8 12643 02000 6	12	\$18.77	\$20.52	\$21.99
121505 SOLOSOLE VERMENTINO	750ML	\$226.68		\$18.89	8 12650 02000 6	12	\$23.04	\$25.19	\$26.99
121502 VALPOLICELLA	750ML	\$142.68		\$11.89	8 12643 02001 3	12	\$14.50	\$15.85	\$16.99
ALTERED DIMENSION									
146530 CABERNET SAUVIGNON	750ML	\$134.88		\$11.24	0 88586 01086 6	12	\$13.71	\$14.99	\$16.06
146536 ROSE	750ML	\$134.88		\$11.24	0 88586 01088 0	12	\$13.71	\$14.99	\$16.06
146537 SAUVIGNON BLANC	750ML	\$134.88		\$11.24	0 88586 01087 3	12	\$13.71	\$14.99	\$16.06
AMELIA									
132500 BRUT ROSE	750ML	\$167.88		\$13.99	0 85000 02723 3	12	\$17.06	\$18.65	\$19.99
ANDRE									
111920 BRUT CANS	375ML	\$33.48		\$2.79	0 85000 02945 0	12	\$3.40	\$3.72	\$3.99
111922 BRUT ROSE CANS	375ML	\$33.48		\$2.79	0 85000 02946 6	12	\$3.40	\$3.72	\$3.99
111926 PINEAPPLE MIMOSA CANS	375ML	\$33.48		\$2.79	0 85000 03905 2	12	\$3.40	\$3.72	\$3.99
111927 STRAWBERRY MIMOSA CANS	375ML	\$33.48		\$2.79	0 85000 03906 9	12	\$3.40	\$3.72	\$3.99
111906 BRUT	750ML	\$67.08		\$5.59	0 85000 00743 3	12	\$6.82	\$7.45	\$7.99
111907 BRUT ROSE	750ML	\$67.08		\$5.59	0 85000 02524 6	12	\$6.82	\$7.45	\$7.99
111900 COLD DUCK	750ML	\$67.08		\$5.59	0 85000 00747 1	12	\$6.82	\$7.45	\$7.99
111915 MANGO MIMOSA	750ML	\$67.08		\$5.59	0 85000 03697 6	12	\$6.82	\$7.45	\$7.99
111901 MOSCATO	750ML	\$67.08		\$5.59	0 85000 02001 2	12	\$6.82	\$7.45	\$7.99
111911 PEACH BELLINI	750ML	\$67.08		\$5.59	0 85000 03432 3	12	\$6.82	\$7.45	\$7.99
111912 PEACH MOSCATO	750ML	\$67.08		\$5.59	0 85000 01268 0	12	\$6.82	\$7.45	\$7.99
111913 PINEAPPLE MIMOSA	750ML	\$67.08		\$5.59	0 85000 03433 0	12	\$6.82	\$7.45	\$7.99
111904 PINK BLUSH	750ML	\$67.08		\$5.59	0 85000 00749 5	12	\$6.82	\$7.45	\$7.99
111903 PINK MOSCATO	750ML	\$67.08		\$5.59	0 85000 02227 6	12	\$6.82	\$7.45	\$7.99
111914 PINOT GRIGIO	750ML	\$67.08		\$5.59	0 85000 01842 2	12	\$6.82	\$7.45	\$7.99
111918 SANGRIA	750ML	\$67.08		\$5.59	0 85000 03434 7	12	\$6.82	\$7.45	\$7.99
111908 SPUMANTE	750ML	\$67.08		\$5.59	0 85000 00828 7	12	\$6.82	\$7.45	\$7.99
111916 STRAWBERRY MIMOSA	750ML	\$67.08		\$5.59	0 85000 03699 0	12	\$6.82	\$7.45	\$7.99
111910 STRAWBERRY MOSCATO	750ML	\$67.08		\$5.59	0 85000 01235 2	12	\$6.82	\$7.45	\$7.99
111902 WHITE	750ML	\$67.08		\$5.59	0 85000 00748 8	12	\$6.82	\$7.45	\$7.99
ANTINORI									
168522 BRAMITO	750ML	\$104.94		\$17.49	0 88586 00515 2	6	\$21.33	\$23.32	\$24.99
178574 CHIANTI CLASSIC RISERVA	750ML	\$167.94		\$27.99	0 88586 00279 3	6	\$34.13	\$37.32	\$39.99
178575 BOCCA DI LUPO	750ML	\$159.54		\$26.59	0 88586 00285 4	6	\$32.43	\$35.45	\$37.99
168518 GUADO AL TASSO 2021	750ML	\$750.00		\$125.00	0 88585 00240 3	6	\$152.44	\$166.67	\$178.57
168520 TIGNANELLO 2021	750ML	\$750.00		\$125.00	0 88586 00246 5	6	\$152.44	\$166.67	\$178.57
168531 PEPOLI CHIANTI	750ML	\$212.40		\$17.70	0 88586 00256 4	12	\$21.59	\$23.60	\$25.29
165938 VILLA ANTINORI TUSCAN RED (TOSCANA)	750ML	\$196.68		\$16.39	0 88586 00275 5	12	\$19.99	\$21.85	\$23.41
165939 VILLA ANTINORI TUSCAN WHITE	750ML	\$157.32		\$13.11	0 88586 00279 3	12	\$15.99	\$17.48	\$18.73
APOTHIC									
148112 RED BLEND ALUMINUM BOTTLE 2 PACK	2/250ML	\$83.88		\$6.99	0 85000 02944 2	12	\$8.52	\$9.32	\$9.99
148117 ESPRESSO	750ML	\$117.48		\$9.79	0 85000 03701 0	12	\$11.94	\$13.05	\$13.99
148108 CABERNET SAUVIGNON	750ML	\$100.68		\$8.39	0 85000 03096 7	12	\$10.23	\$11.19	\$11.99
148113 CALIFORNIA CHARDONNAY	750ML	\$100.68		\$8.39	0 85000 03540 5	12	\$10.23	\$11.19	\$11.99
148105 CALIFORNIA CRUSH	750ML	\$100.68		\$8.39	0 85000 02348 8	12	\$10.23	\$11.19	\$11.99
148104 DARK	750ML	\$100.68		\$8.39	0 85000 02286 3	12	\$10.23	\$11.19	\$11.99
148114 MERLOT	750ML	\$100.68		\$8.39	0 85000 03214 5	12	\$10.23	\$11.19	\$11.99

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		WHOLESALE CASE COST	PREVIOUS WHOLESALE CASE COST	WHOLESALE BOTTLE COST					
148116 PINOT NOIR	750ML	\$100.68		\$8.39	0 85000 03233 6	12	\$10.23	\$11.19	\$11.99
148100 RED BLEND	750ML	\$100.68		\$8.39	0 85000 01774 6	12	\$10.23	\$11.19	\$11.99
148103 ROSE	750ML	\$100.68		\$8.39	0 85000 02154 5	12	\$10.23	\$11.19	\$11.99
148101 WHITE BLEND	750ML	\$100.68		\$8.39	0 85000 01973 3	12	\$10.23	\$11.19	\$11.99
148106 INFERNO	750ML	\$117.48		\$9.79	0 85000 02490 4	12	\$11.94	\$13.05	\$13.99
148109 RED SPARKLING	750ML	\$109.08		\$9.09	0 85000 02951 0	12	\$11.09	\$12.12	\$12.99
ARCHERY SUMMIT									
114703 PREMIER CUVÉE PINOT NOIR	750ML	\$225.00		\$37.50	6 13605 08301 1	6	\$45.73	\$50.00	\$53.57
114704 PINOT GRIS - VIRETON	750ML	\$167.88		\$13.99	6 13605 01010 9	12	\$17.06	\$18.65	\$19.99
ARGIANO									
123501 BRUNELLO DI MONTALCINO 2019	6/750	\$462.00		\$77.00	8 19098 02000 1	6	\$93.90	\$102.67	\$110.00
123505 NC ROSSO TOSCANO	750ML	\$184.68		\$15.39	8 19098 02004 9	12	\$18.77	\$20.52	\$21.99
123507 ROSSO DI MONTALCINO	6/750	\$167.94		\$27.99	8 19098 02003 2	6	\$34.13	\$37.32	\$39.99
123508 SOLENZO ROSSO TOSCANO	6/750	\$420.00		\$70.00	8 19098 02005 6	6	\$85.37	\$93.33	\$100.00
123509 VIGNA DEL SUOLO MONTALCINO	6/750	\$1,008.00		\$168.00	8 19098 02011 7	6	\$204.88	\$224.00	\$240.00
ARGYLE									
168565 BRUT	750ML	\$226.68		\$18.89	7 21675 97002 2	12	\$23.04	\$25.19	\$26.99
168561 BRUT ROSE	750ML	\$226.68		\$18.89	7 21675 87005 6	12	\$23.04	\$25.19	\$26.99
168567 PINOT NOIR	750ML	\$222.00		\$18.50	7 21675 92014 0	12	\$22.56	\$24.67	\$26.43
ARTEZIN									
169601 MENDOCINO ZINFANDEL	750ML	\$125.88		\$10.49	7 17888 64052 4	12	\$12.79	\$13.99	\$14.99
ASTORIA									
151301 SPARKLING MOSCATO ROSE	750ML	\$125.88		\$10.49	0 84279 98606 7	12	\$12.79	\$13.99	\$14.99
151302 SPARKLING MOSCATO	750ML	\$125.88		\$10.49	0 84279 98028 7	12	\$12.79	\$13.99	\$14.99
151305 PINOT GRIGIO	750ML	\$36.00		\$6.00	0 84279 97938 0	6	\$7.32	\$8.00	\$8.57
151300 PROSECCO	750ML	\$100.68		\$8.39	0 84279 97897 0	12	\$10.23	\$11.19	\$11.99
BALLATORE									
112000 GRAN SPUMANTE	750ML	\$75.48		\$6.29	0 85000 00757 0	12	\$7.67	\$8.39	\$8.99
112002 ROSSO RED	750ML	\$75.48		\$6.29	0 85000 01137 9	12	\$7.67	\$8.39	\$8.99
BAREFOOT BOX									
136511 BUTTERY CHARDONNAY	6/3.0L	\$92.34		\$15.39	0 85000 03171 1	6	\$18.77	\$20.52	\$21.99
136500 CABERNET SAUVIGNON	6/3.0L	\$92.34		\$15.39	0 85000 02294 8	6	\$18.77	\$20.52	\$21.99
136503 CHARDONNAY	6/3.0L	\$92.34		\$15.39	0 85000 02609 0	6	\$18.77	\$20.52	\$21.99
136506 MOSCATO	6/3.0L	\$92.34		\$15.39	0 85000 02608 3	6	\$18.77	\$20.52	\$21.99
136501 PINK MOSCATO	6/3.0L	\$92.34		\$15.39	0 85000 03134 6	6	\$18.77	\$20.52	\$21.99
136508 PINOT GRIGIO	6/3.0L	\$92.34		\$15.39	0 85000 02295 5	6	\$18.77	\$20.52	\$21.99
136509 PINOT NOIR	6/3.0L	\$92.34		\$15.39	0 85000 02855 1	6	\$18.77	\$20.52	\$21.99
136502 RED SANGRIA	6/3.0L	\$92.34		\$15.39	0 85000 02856 8	6	\$18.77	\$20.52	\$21.99
136504 RIESLING	6/3.0L	\$92.34		\$15.39	0 85000 03101 8	6	\$18.77	\$20.52	\$21.99
136510 ROSE	6/3.0L	\$92.34		\$15.39	0 85000 02854 4	6	\$18.77	\$20.52	\$21.99
136505 SAUVIGNON BLANC	6/3.0L	\$92.34		\$15.39	0 85000 03100 1	6	\$18.77	\$20.52	\$21.99
136507 SUNSET RED BLEND	6/3.0L	\$92.34		\$15.39	0 85000 03102 5	6	\$18.77	\$20.52	\$21.99
BAREFOOT BUBBLY									
115480 BRUT	187ML	\$52.44		\$8.74	0 85000 24879 9	6	\$10.66	\$11.65	\$12.49
115482 MOSCATO	187ML	\$52.44		\$8.74	0 85000 02570 3	6	\$10.66	\$11.65	\$12.49
115476 ROSE	187ML	\$52.44		\$8.74	0 85000 02674 8	6	\$10.66	\$11.65	\$12.49
115481 PINK MOSCATO	187ML	\$52.44		\$8.74	0 85000 42210 6	6	\$10.66	\$11.65	\$12.49
115408 BUBBLY BRUT	750ML	\$92.28		\$7.69	0 18341 75126 0	12	\$9.38	\$10.25	\$10.99
115422 EXTRA DRY	750ML	\$92.28		\$7.69	0 18341 75125 3	12	\$9.38	\$10.25	\$10.99
115443 MOSCATO	750ML	\$92.28		\$7.69	0 85000 01759 3	12	\$9.38	\$10.25	\$10.99
115474 PEACH	750ML	\$92.28		\$7.69	0 85000 02273 3	12	\$9.38	\$10.25	\$10.99
115452 PINK MOSCATO	750ML	\$92.28		\$7.69	0 85000 01965 8	12	\$9.38	\$10.25	\$10.99
115458 RED MOSCATO	750ML	\$92.28		\$7.69	0 85000 02101 9	12	\$9.38	\$10.25	\$10.99
115475 ROSE	750ML	\$92.28		\$7.69	0 85000 02673 1	12	\$9.38	\$10.25	\$10.99
115441 PINOT GRIGIO	750ML	\$92.28		\$7.69	0 85000 01604 6	12	\$9.38	\$10.25	\$10.99
115442 WHITE ZINFANDEL / ROSE	750ML	\$92.28		\$7.69	0 85000 01603 9	12	\$9.38	\$10.25	\$10.99
BAREFOOT CELLARS									
115444 CABERNET	187ML	\$37.74		\$6.29	0 85000 04521 3	6	\$7.67	\$8.39	\$8.99
115431 CHARDONNAY	187ML	\$37.74		\$6.29	0 85000 04536 7	6	\$7.67	\$8.39	\$8.99
115432 MERLOT	187ML	\$37.74		\$6.29	0 85000 04546 6	6	\$7.67	\$8.39	\$8.99
115446 MOSCATO	187ML	\$37.74		\$6.29	0 85000 04559 6	6	\$7.67	\$8.39	\$8.99
115460 PINK MOSCATO	187ML	\$37.74		\$6.29	0 85000 00594 1	6	\$7.67	\$8.39	\$8.99
115433 PINOT GRIGIO	187ML	\$37.74		\$6.29	0 85000 04528 2	6	\$7.67	\$8.39	\$8.99
115445 PINOT NOIR	187ML	\$37.74		\$6.29	0 85000 04560 2	6	\$7.67	\$8.39	\$8.99
115455 RED MOSCATO	187ML	\$37.74		\$6.29	0 85000 00185 1	6	\$7.67	\$8.39	\$8.99
115463 RIESLING	187ML	\$37.74		\$6.29	0 85000 04626 5	6	\$7.67	\$8.39	\$8.99
115487 ROSE	187ML	\$37.74		\$6.29	0 85000 00664 1	6	\$7.67	\$8.39	\$8.99
115468 SAUVIGNON BLANC	187ML	\$37.74		\$6.29	0 85000 39472 8	6	\$7.67	\$8.39	\$8.99
115451 SWEET RED	187ML	\$37.74		\$6.29	0 85000 04573 2	6	\$7.67	\$8.39	\$8.99
115434 WHITE ZINFANDEL	187ML	\$37.74		\$6.29	0 85000 04531 2	6	\$7.67	\$8.39	\$8.99
115532 BRIGHT & BREEZY CHARDONNAY	750ML	\$67.08		\$5.59	0 85000 03285 5	12	\$6.82	\$7.45	\$7.99
115536 BRIGHT & BREEZY PINOT GRIGIO	750ML	\$67.08		\$5.59	0 85000 03287 9	12	\$6.82	\$7.45	\$7.99
115538 BRIGHT & BREEZY ROSE	750ML	\$67.08		\$5.59	0 85000 03286 2	12	\$6.82	\$7.45	\$7.99
115505 BUTTERY CHARDONNAY	750ML	\$67.08		\$5.59	0 18341 03192 6	12	\$6.82	\$7.45	\$7.99
115400 CABERNET	750ML	\$67.08		\$5.59	0 18341 75101 7	12	\$6.82	\$7.45	\$7.99

TEC DISTRIBUTING OF IDAHO LLC

PLEASE NOTICE PRICE CHANGES AND NEW ITEMS ARE INDICATED BY DARKENED AREAS

PRODUCT	PRICES AS OF 01-Jan-25	PRICE TO CUSTOMER			UPC CODES	# PER CASE	18% BOTTLE RETAIL	25% BOTTLE RETAIL	30% BOTTLE RETAIL
		WHOLESALE CASE COST	PREVIOUS WHOLESALE CASE COST	WHOLESALE BOTTLE COST					
115402 CHARDONNAY	750ML	\$67.08		\$5.59	0 18341 75105 5	12	\$6.82	\$7.45	\$7.99
115501 FRUITSCATO APPLE	750ML	\$67.08		\$5.59	0 85000 02902 2	12	\$6.82	\$7.45	\$7.99
115502 FRUITSCATO BLUEBERRY	750ML	\$67.08		\$5.59	0 85000 03178 0	12	\$6.82	\$7.45	\$7.99
115516 FRUITSCATO CRANBERRY	750ML	\$67.08		\$5.59	0 85000 03412 5	12	\$6.82	\$7.45	\$7.99
115503 FRUITSCATO LEMONADE	750ML	\$67.08		\$5.59	0 85000 03492 7	12	\$6.82	\$7.45	\$7.99
115504 FRUITSCATO MANGO	750ML	\$67.08		\$5.59	0 85000 03217 6	12	\$6.82	\$7.45	\$7.99
115507 FRUITSCATO PEACH	750ML	\$67.08		\$5.59	0 85000 02900 8	12	\$6.82	\$7.45	\$7.99
115523 FRUITSCATO PEAR	750ML	\$67.08		\$5.59	0 85000 03760 7	12	\$6.82	\$7.45	\$7.99
115508 FRUITSCATO PINEAPPLE	750ML	\$67.08		\$5.59	0 85000 03331 9	12	\$6.82	\$7.45	\$7.99
115509 FRUITSCATO STRAWBERRY	750ML	\$67.08		\$5.59	0 85000 02901 5	12	\$6.82	\$7.45	\$7.99
115510 FRUITSCATO WATERMELON	750ML	\$67.08		\$5.59	0 85000 02992 3	12	\$6.82	\$7.45	\$7.99
115417 IMPRESSION RED BLEND	750ML	\$67.08		\$5.59	0 85000 02108 8	12	\$6.82	\$7.45	\$7.99
115461 MALBEC	750ML	\$67.08		\$5.59	0 85000 02156 9	12	\$6.82	\$7.45	\$7.99
115404 MERLOT	750ML	\$67.08		\$5.59	0 18341 75110 9	12	\$6.82	\$7.45	\$7.99
115435 MOSCATO	750ML	\$67.08		\$5.59	0 85000 01668 8	12	\$6.82	\$7.45	\$7.99
115456 PINK MOSCATO	750ML	\$67.08		\$5.59	0 85000 02045 6	12	\$6.82	\$7.45	\$7.99
115429 PINOT GRIGIO	750ML	\$67.08		\$5.59	0 85000 01444 8	12	\$6.82	\$7.45	\$7.99
115437 PINOT NOIR	750ML	\$67.08		\$5.59	0 85000 01707 4	12	\$6.82	\$7.45	\$7.99
115453 RED MOSCATO	750ML	\$67.08		\$5.59	0 85000 01989 4	12	\$6.82	\$7.45	\$7.99
115410 RIESLING	750ML	\$67.08		\$5.59	0 85000 01581 0	12	\$6.82	\$7.45	\$7.99
115499 ROSE	750ML	\$67.08		\$5.59	0 85000 02587 1	12	\$6.82	\$7.45	\$7.99
115466 SANGRIA	750ML	\$67.08		\$5.59	0 85000 02505 5	12	\$6.82	\$7.45	\$7.99
115407 SAUVIGNON BLANC	750ML	\$67.08		\$5.59	0 18341 75102 4	12	\$6.82	\$7.45	\$7.99
115448 SWEET RED	750ML	\$67.08		\$5.59	0 85000 01849 1	12	\$6.82	\$7.45	\$7.99
115406 WHITE ZINFANDEL	750ML	\$67.08		\$5.59	0 18341 75106 2	12	\$6.82	\$7.45	\$7.99
115506 BUTTERY CHARDONNAY	1.5L	\$54.54		\$9.09	0 18341 03193 3	6	\$11.09	\$12.12	\$12.99
115401 CABERNET	1.5L	\$54.54		\$9.09	0 18341 15101 5	6	\$11.09	\$12.12	\$12.99
115403 CHARDONNAY	1.5L	\$54.54		\$9.09	0 18341 15105 3	6	\$11.09	\$12.12	\$12.99
115512 FRUITSCATO APPLE	1.5L	\$54.54		\$9.09	0 85000 02988 6	6	\$11.09	\$12.12	\$12.99
115511 FRUITSCATO BLUEBERRY	1.5L	\$54.54		\$9.09	0 85000 03179 7	6	\$11.09	\$12.12	\$12.99
115517 FRUITSCATO CRANBERRY	1.5L	\$54.54		\$9.09	0 85000 03413 2	6	\$11.09	\$12.12	\$12.99
115522 FRUITSCATO LEMONADE	1.5L	\$54.54		\$9.09	0 85000 03618 1	6	\$11.09	\$12.12	\$12.99
115513 FRUITSCATO MANGO	1.5L	\$54.54		\$9.09	0 85000 03218 3	6	\$11.09	\$12.12	\$12.99
115514 FRUITSCATO PEACH	1.5L	\$54.54		\$9.09	0 85000 02989 3	6	\$11.09	\$12.12	\$12.99
115528 FRUITSCATO PEAR	1.5L	\$54.54		\$9.09	0 85000 03761 4	6	\$11.09	\$12.12	\$12.99
115518 FRUITSCATO STRAWBERRY	1.5L	\$54.54		\$9.09	0 85000 02990 9	6	\$11.09	\$12.12	\$12.99
115519 FRUITSCATO WATERMELON	1.5L	\$54.54		\$9.09	0 85000 02991 6	6	\$11.09	\$12.12	\$12.99
115459 IMPRESSION RED BLEND	1.5L	\$54.54		\$9.09	0 85000 02113 2	6	\$11.09	\$12.12	\$12.99
115462 MALBEC	1.5L	\$54.54		\$9.09	0 85000 02157 6	6	\$11.09	\$12.12	\$12.99
115405 MERLOT	1.5L	\$54.54		\$9.09	0 18341 15110 7	6	\$11.09	\$12.12	\$12.99
115436 MOSCATO	1.5L	\$54.54		\$9.09	0 85000 01667 1	6	\$11.09	\$12.12	\$12.99
115457 PINK MOSCATO	1.5L	\$54.54		\$9.09	0 85000 02060 9	6	\$11.09	\$12.12	\$12.99
115430 PINOT GRIGIO	1.5L	\$54.54		\$9.09	0 85000 01443 1	6	\$11.09	\$12.12	\$12.99
115438 PINOT NOIR	1.5L	\$54.54		\$9.09	0 85000 01736 4	6	\$11.09	\$12.12	\$12.99
115454 RED MOSCATO	1.5L	\$54.54		\$9.09	0 85000 02028 9	6	\$11.09	\$12.12	\$12.99
115439 RIESLING	1.5L	\$54.54		\$9.09	0 85000 01813 2	6	\$11.09	\$12.12	\$12.99
115488 ROSE	1.5L	\$54.54		\$9.09	0 85000 02647 2	6	\$11.09	\$12.12	\$12.99
115467 SANGRIA	1.5L	\$54.54		\$9.09	0 85000 02506 2	6	\$11.09	\$12.12	\$12.99
115424 SAUVIGNON BLANC	1.5L	\$54.54		\$9.09	0 18341 15102 2	6	\$11.09	\$12.12	\$12.99
115450 SWEET RED	1.5L	\$54.54		\$9.09	0 85000 01868 2	6	\$11.09	\$12.12	\$12.99
115447 WHITE ZINFANDEL	1.5L	\$54.54		\$9.09	0 18341 15106 0	6	\$11.09	\$12.12	\$12.99
115449 ZINFANDEL	1.5L	\$18.00		\$3.00	0 18341 15109 1	6	\$3.66	\$4.00	\$4.29
BAREFOOT REFRESH									
115525 REFRESH MOSCATO SPRITZER LOOSE PACK	250ML	\$35.76		\$1.49	0 85000 02498 0	24	\$1.82	\$1.99	\$2.13
115527 REFRESH PINOT GRIGIO SPRITZER LOOSE PACK	250ML	\$35.76		\$1.49	0 85000 02890 2	24	\$1.82	\$1.99	\$2.13
115529 REFRESH ROSE SPRITZER LOOSE PACK	250ML	\$35.76		\$1.49	0 85000 02499 7	24	\$1.82	\$1.99	\$2.13
115515 REFRESH VARIETY PACKS	2/12 250ML	\$29.98		\$14.99	0 85000 22906 4	2	\$18.28	\$19.99	\$21.41
115495 REFRESH CRISP WHITE SPRITZER	250ML	\$37.74		\$6.29	0 85000 42388 2	6	\$7.67	\$8.39	\$8.99
115497 REFRESH MOSCATO SPRITZER	250ML	\$37.74		\$6.29	0 85000 42498 8	6	\$7.67	\$8.39	\$8.99
115486 REFRESH PINK MOSCATO	250ML	\$37.74		\$6.29	0 85000 02891 9	6	\$7.67	\$8.39	\$8.99
115485 REFRESH PINOT GRIGIO	250ML	\$37.74		\$6.29	0 85000 02890 0	6	\$7.67	\$8.39	\$8.99
115489 REFRESH RED SANGRIA	250ML	\$37.74		\$6.29	0 85000 42588 6	6	\$7.67	\$8.39	\$8.99
115498 REFRESH ROSE SPRITZER	250ML	\$37.74		\$6.29	0 85000 42499 5	6	\$7.67	\$8.39	\$8.99
115524 REFRESH ROSE SPRITZER (PRIDE PACKAGING)	250ML	\$37.74		\$6.29	0 85000 03128 5	6	\$7.67	\$8.39	\$8.99
115496 REFRESH SUMMER RED SPRITZER	250ML	\$37.74		\$6.29	0 85000 42387 5	6	\$7.67	\$8.39	\$8.99
115494 REFRESH CRISP RED	750ML	\$67.08		\$5.59	0 85000 02263 4	12	\$6.82	\$7.45	\$7.99
115490 REFRESH CRISP WHITE	750ML	\$67.08		\$5.59	0 85000 02115 6	12	\$6.82	\$7.45	\$7.99
115493 REFRESH PERFECTLY PINK	750ML	\$67.08		\$5.59	0 85000 02125 5	12	\$6.82	\$7.45	\$7.99
115491 REFRESH SUMMER RED	750ML	\$67.08		\$5.59	0 85000 02116 3	12	\$6.82	\$7.45	\$7.99
115492 REFRESH SWEET WHITE	750ML	\$67.08		\$5.59	0 85000 02114 9	12	\$6.82	\$7.45	\$7.99
BAREFOOT HARD SELTZER									
159101 CHERRY & CRANBERRY	250ML	\$33.54		\$5.59	0 85000 43107 8	6	\$6.82	\$7.45	\$7.99
159104 PEACH & NECTARINE	250ML	\$33.54		\$5.59	0 85000 43105 4	6	\$6.82	\$7.45	\$7.99
159105 PINEAPPLE & PASSIONFRUIT	250ML	\$33.54		\$5.59	0 85000 43104 7	6	\$6.82	\$7.45	\$7.99
159107 STRAWBERRY & GUAVA	250ML	\$33.54		\$5.59	0 85000 43106 1	6	\$6.82	\$7.45	\$7.99
159109 VARIETY PACKS	2/12 250ML	\$32.20		\$16.10	0 85000 23103 6	2	\$19.63	\$21.47	\$23.00
BAREFOOT TO GO									
136602 CHARDONNAY TETRA	500ML	\$41.88		\$3.49	0 85000 02842	12	\$4.26	\$4.65	\$4.99
136605 MOSCATO TETRA	500ML	\$41.88		\$3.49	0 85000 02843	12	\$4.26	\$4.65	\$4.99
136607 PINOT GRIGIO TETRA	500ML	\$41.88		\$3.49	0 85000 02841	12	\$4.26	\$4.65	\$4.99

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PRODUCT	PRICES AS OF 01-Jan-25	PRICE TO CUSTOMER			UPC CODES	# PER CASE	18% BOTTLE RETAIL	25% BOTTLE RETAIL	30% BOTTLE RETAIL
		WHOLESALE CASE COST	PREVIOUS WHOLESALE CASE COST	WHOLESALE BOTTLE COST					
136611 ROSE TETRA		500ML	\$41.88	\$3.49	0 85000 02840	12	\$4.26	\$4.65	\$4.99
BARTENURA									
106123 MOSCATO D'ASTI		750ML	\$144.00	\$12.00	0 87752 00564 4	12	\$14.63	\$16.00	\$17.14
BEAR FLAG									
164132 CABERNET SAUVIGNON		750ML	\$167.88	\$13.99	0 85000 02884 1	12	\$17.06	\$18.65	\$19.99
164137 EUREKA! RED BLEND		750ML	\$167.88	\$13.99	0 85000 02885 8	12	\$17.06	\$18.65	\$19.99
BELLA SERA									
113404 PINOT GRIGIO		750ML	\$75.48	\$6.29	0 85000 00444 9	12	\$7.67	\$8.39	\$8.99
113437 MOSCATO		1.5L	\$58.74	\$9.79	0 85000 01872 9	6	\$11.94	\$13.05	\$13.99
113405 PINOT GRIGIO		1.5L	\$58.74	\$9.79	0 85000 00424 1	6	\$11.94	\$13.05	\$13.99
BELLE GLOS									
168490 CLARK & TELEPHONE PINOT NOIR		750ML	\$449.88	\$37.49	8 55622 00011 8	12	\$45.72	\$49.99	\$53.56
168491 DAIRYMAN PINOT NOIR		750ML	\$449.88	\$37.49	8 55622 00081 1	12	\$45.72	\$49.99	\$53.56
168492 LAS ALTURAS PINOT NOIR		750ML	\$449.88	\$37.49	8 55622 00001 9	12	\$45.72	\$49.99	\$53.56
168659 ROSE PINOT BLANC 2023		750ML	\$167.88	\$13.99	8 55622 00091 0	12	\$17.06	\$18.65	\$19.99
168488 GLASIR HOLT CHARDONNAY		750ML	\$420.00	\$35.00	8 55622 00034 7	12	\$42.68	\$46.67	\$50.00
168494 GLASIR HOLT PINOT NOIR		750ML	\$420.00	\$35.00	8 55622 00035 4	12	\$42.68	\$46.67	\$50.00
168496 CLARK & TELEPHONE PINOT NOIR		1.5LT	\$377.94	\$62.99		6	\$76.82	\$83.99	\$89.99
168495 LAS ALTURAS PINOT NOIR		1.5LT	\$377.94	\$62.99		6	\$76.82	\$83.99	\$89.99
BERAN									
128800 CALIFORNIA ZINFANDEL		750ML	\$167.88	\$13.99	8 59037 00502 7	12	\$17.06	\$18.65	\$19.99
128801 NAPA ZINFANDEL		750ML	\$188.94	\$31.49	8 59037 00503 4	6	\$38.40	\$41.99	\$44.99
BERINGER BROS									
168616 CABERNET SAUVIGNON		750ML	\$125.88	\$10.49	0 89819 72024 8	12	\$12.79	\$13.99	\$14.99
168617 CHARDONNAY		750ML	\$125.88	\$10.49	0 89819 72025 5	12	\$12.79	\$13.99	\$14.99
168618 RED BLEND BOURBON BARREL		750ML	\$125.88	\$10.49	0 89819 72026 2	12	\$12.79	\$13.99	\$14.99
168623 RED BLEND RYE BARREL		750ML	\$125.88	\$10.49	0 89819 72450 5	12	\$12.79	\$13.99	\$14.99
BERINGER MAIN & VINE									
168668 MAIN & VINE CABERNET		750ML	\$62.85	\$4.19	0 89819 06822 7	15	\$5.11	\$5.59	\$5.99
168681 MAIN & VINE CHENIN BLANC		750ML	\$62.85	\$4.19	0 89819 08394 7	15	\$5.11	\$5.59	\$5.99
168674 MAIN & VINE CRUSH RED		750ML	\$62.85	\$4.19	0 89819 01282 4	15	\$5.11	\$5.59	\$5.99
168670 MAIN & VINE MOSCATO		750ML	\$62.85	\$4.19	0 89819 06720 6	15	\$5.11	\$5.59	\$5.99
168709 MAIN & VINE PINOT GRIGIO		750ML	\$62.85	\$4.19	0 89819 76009 1	15	\$5.11	\$5.59	\$5.99
168701 MAIN & VINE RED MOSCATO		750ML	\$62.85	\$4.19	0 89819 54187 4	15	\$5.11	\$5.59	\$5.99
168720 MAIN & VINE WHITE MERLOT		750ML	\$62.85	\$4.19	0 89819 09029 7	15	\$5.11	\$5.59	\$5.99
168723 MAIN & VINE WHITE ZINFANDEL		750ML	\$62.85	\$4.19	0 89819 00652 6	15	\$5.11	\$5.59	\$5.99
168665 MAIN & VINE CHARDONNAY 12PK		750ML	\$50.28	\$4.19	0 89819 00171 2	12	\$5.11	\$5.59	\$5.99
168678 MAIN & VINE MERLOT 12PK		750ML	\$50.28	\$4.19	0 89819 06824 1	12	\$5.11	\$5.59	\$5.99
168672 MAIN & VINE PINK MOSCATO 12PK		750ML	\$50.28	\$4.19	0 89819 06254 3	12	\$5.11	\$5.59	\$5.99
168699 MAIN & VINE WHITE ZINFANDEL 12PK		750ML	\$50.28	\$4.19	0 89819 00652 6	12	\$5.11	\$5.59	\$5.99
168716 SPARKLING PINK MOSCATO		750ML	\$71.88	\$5.99	0 89819 54444 8	12	\$7.30	\$7.99	\$8.56
168662 MAIN & VINE CABERNET		1.5L	\$41.94	\$6.99	0 89819 54301 4	6	\$8.52	\$9.32	\$9.99
168663 MAIN & VINE CHARDONNAY		1.5L	\$41.94	\$6.99	0 89819 54313 7	6	\$8.52	\$9.32	\$9.99
168675 MAIN & VINE CRUSH RED		1.5L	\$41.94	\$6.99	0 89819 54819 4	6	\$8.52	\$9.32	\$9.99
168646 MAIN & VINE DRY ROSE		1.5L	\$41.94	\$6.99	0 89819 71542 8	6	\$8.52	\$9.32	\$9.99
168664 MAIN & VINE MERLOT		1.5L	\$41.94	\$6.99	0 89819 54317 5	6	\$8.52	\$9.32	\$9.99
168671 MAIN & VINE MOSCATO		1.5L	\$41.94	\$6.99	0 89819 06724 4	6	\$8.52	\$9.32	\$9.99
168708 MAIN & VINE PINOT GRIGIO		1.5L	\$41.94	\$6.99	0 89819 76010 7	6	\$8.52	\$9.32	\$9.99
168661 MAIN & VINE PINK MOSCATO		1.5L	\$41.94	\$6.99	0 89819 54255 0	6	\$8.52	\$9.32	\$9.99
168702 MAIN & VINE RED MOSCATO		1.5L	\$41.94	\$6.99	0 89819 54188 1	6	\$8.52	\$9.32	\$9.99
168719 MAIN & VINE WHITE MERLOT		1.5L	\$41.94	\$6.99	0 89819 09030 3	6	\$8.52	\$9.32	\$9.99
168721 MAIN & VINE WHITE ZINFANDEL		1.5L	\$41.94	\$6.99	0 89819 03842 8	6	\$8.52	\$9.32	\$9.99
168726 MAIN & VINE WHITE ZINFANDEL-MOSCATO		1.5L	\$41.94	\$6.99	0 89819 54353 3	6	\$8.52	\$9.32	\$9.99
168682 MAIN & VINE CHENIN BLANC		1.5L	\$24.00	\$4.00	0 89819 09586 5	6	\$4.88	\$5.33	\$5.71
BERINGER FOUNDERS ESTATE									
168688 CABERNET		750ML	\$83.88	\$6.99	0 89819 00170 5	12	\$8.52	\$9.32	\$9.99
168691 CABERNET-MERLOT		750ML	\$83.88	\$6.99	0 89819 06820 3	12	\$8.52	\$9.32	\$9.99
168694 CHARDONNAY		750ML	\$83.88	\$6.99	0 89819 02850 4	12	\$8.52	\$9.32	\$9.99
168695 MERLOT		750ML	\$83.88	\$6.99	0 89819 00872 8	12	\$8.52	\$9.32	\$9.99
168685 PINOT GRIGIO		750ML	\$83.88	\$6.99	0 89819 11377 4	12	\$8.52	\$9.32	\$9.99
168697 PINOT NOIR		750ML	\$83.88	\$6.99	0 89819 00197 2	12	\$8.52	\$9.32	\$9.99
168692 CHARDONNAY		1.5L	\$60.00	\$10.00	0 89819 10223 5	6	\$12.20	\$13.33	\$14.29
BERINGER NAPA / LUXURY									
168703 KNIGHTS VALLEY CABERNET		750ML	\$335.88	\$27.99	0 89819 00347 1	12	\$34.13	\$37.32	\$39.99
168704 NAPA CABERNET		750ML	\$360.00	\$30.00	0 89819 77250 6	12	\$36.59	\$40.00	\$42.86
168705 NAPA MERLOT		750ML	\$154.70	\$12.89	0 89819 71462 9	12	\$15.72	\$17.19	\$18.42
168693 QUANTUM RED BLEND		750ML	\$408.00	\$34.00	0 89819 54437 0	12	\$41.46	\$45.33	\$48.57
BERTANI									
168731 AMARONE 1998		750ML	\$504.00	\$84.00	0 86785 12103 1	6	\$102.44	\$112.00	\$120.00
168729 DUE UVE		750ML	\$117.48	\$9.79	0 86785 12075 1	12	\$11.94	\$13.05	\$13.99
168944 SECCO ROSSO VERONESE		750ML	\$167.88	\$13.99	0 86785 12141 3	12	\$17.06	\$18.65	\$19.99
168940 SOAVE OVE		750ML	\$126.84	\$21.14		6	\$25.78	\$28.19	\$30.20
168730 SECCO VINTAGE EDITION		750ML	\$131.94	\$21.99		6	\$26.82	\$29.32	\$31.41

TEC DISTRIBUTING OF IDAHO LLC

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PRODUCT	PRICES AS OF 01-Jan-25	PRICE TO CUSTOMER			UPC CODES	# PER CASE	18% BOTTLE RETAIL	25% BOTTLE RETAIL	30% BOTTLE RETAIL	
		WHOLESALE CASE COST	PREVIOUS WHOLESALE CASE COST	WHOLESALE BOTTLE COST						
BEV										
121105	PRIDE SPARKLING WHITE	4/250ML	\$67.20		\$11.20	8 50026 12018 9	6	\$13.66	\$14.93	\$16.00
121104	GLAM SPARKLING ROSE	4/250ML	\$67.20		\$11.20	8 50026 12000 4	6	\$13.66	\$14.93	\$16.00
121103	GLITZ SPARKLING WHITE	4/250ML	\$67.20		\$11.20	8 60002 29656 2	6	\$13.66	\$14.93	\$16.00
BLACK HOLE										
145700	CABERNET	750ML	\$60.00		\$5.00	0 82242 01412 0	12	\$6.10	\$6.67	\$7.14
BLACK OPAL										
168743	CABERNET	750ML	\$48.00		\$4.00	0 98137 00204 2	12	\$4.88	\$5.33	\$5.71
168751	SHIRAZ	1.5LT	\$48.00		\$8.00	0 98137 11319 9	6	\$9.76	\$10.67	\$11.43
BLACK STALLION										
169297	LIMITED RELEASE CABERNET SAUVIGNON	750ML	\$239.94		\$39.99	0 82242 01572 1	6	\$48.77	\$53.32	\$57.13
169192	NAPA CABERNET	750ML	\$251.88		\$20.99	0 82242 16243 2	12	\$25.60	\$27.99	\$29.99
169230	NAPA CHARDONNAY	750ML	\$167.88		\$13.99	0 82242 16223 4	12	\$17.06	\$18.65	\$19.99
169200	NORTH COAST CABERNET SAUVIGNON	750ML	\$167.88		\$13.99	0 82242 01809 8	12	\$17.06	\$18.65	\$19.99
169201	NORTH COAST CHARDONNAY	750ML	\$142.68		\$11.89	0 82242 01810 4	12	\$14.50	\$15.85	\$16.99
169196	PINOT NOIR	750ML	\$209.88		\$17.49	0 82242 01120 4	12	\$21.33	\$23.32	\$24.99
169242	SAUVIGNON BLANC	750ML	\$142.68		\$11.89	0 82242 01401 4	12	\$14.50	\$15.85	\$16.99
BOEN										
132901	TRI-APPELLATION CHARDONNAY	750ML	\$209.88		\$17.49	8 56184 00631 0	12	\$21.33	\$23.32	\$24.99
132902	TRI-APPELLATION PINOT NOIR	750ML	\$209.88		\$17.49	8 56184 00611 2	12	\$21.33	\$23.32	\$24.99
132900	RUSSIAN RIVER PINOT NOIR	750ML	\$251.88		\$20.99	8 56184 00621 1	12	\$25.60	\$27.99	\$29.99
BOGLE										
168756	PETITE SIRAH PORT	500ML	\$142.68		\$11.89	0 80887 49201 3	12	\$14.50	\$15.85	\$16.99
168759	CABERNET	750ML	\$92.28		\$7.69	0 80887 49396 6	12	\$9.38	\$10.25	\$10.99
168760	CHARDONNAY	750ML	\$92.28		\$7.69	0 80887 49392 8	12	\$9.38	\$10.25	\$10.99
168789	ESSENTIAL RED BLEND	750ML	\$92.28		\$7.69	0 80887 49643 1	12	\$9.38	\$10.25	\$10.99
168788	HERITAGE RED BLEND	750ML	\$83.88	\$92.28	\$6.99	0 80887 49666 0	12	\$8.52	\$9.32	\$9.99
168761	MERLOT	750ML	\$92.28		\$7.69	0 80887 49378 2	12	\$9.38	\$10.25	\$10.99
168762	OLD VINE ZINFANDEL	750ML	\$92.28		\$7.69	0 80887 49385 0	12	\$9.38	\$10.25	\$10.99
168763	PETITE SIRAH	750ML	\$92.28		\$7.69	0 80887 49374 4	12	\$9.38	\$10.25	\$10.99
168753	PINOT GRIGIO	750ML	\$92.28		\$7.69	0 80887 49401 7	12	\$9.38	\$10.25	\$10.99
168758	PINOT NOIR	750ML	\$92.28		\$7.69	0 80887 49631 8	12	\$9.38	\$10.25	\$10.99
168765	ROSE	750ML	\$92.28		\$7.69	0 80887 49653 0	12	\$9.38	\$10.25	\$10.99
168767	SAUVIGNON BLANC	750ML	\$92.28		\$7.69	0 80887 49394 2	12	\$9.38	\$10.25	\$10.99
168775	PHANTOM CHARDONNAY	750ML	\$125.88		\$10.49	0 80887 49649 3	12	\$12.79	\$13.99	\$14.99
BOLD VINE										
145600	OLD VINE ZINFANDEL	750ML	\$71.88		\$5.99	0 82242 01404 5	12	\$7.30	\$7.99	\$8.56
145601	CABERNET SAUVIGNON	750ML	\$71.88		\$5.99	0 82242 01440 3	12	\$7.30	\$7.99	\$8.56
BONANZA										
163102	CABERNET SAUVIGNON	750ML	\$186.00		\$15.50	0 17224 71020 2	12	\$18.90	\$20.67	\$22.14
BONESHAKER										
126890	LODI ZINFANDEL	750ML	\$159.48		\$13.29	0 86788 04227 2	12	\$16.21	\$17.72	\$18.99
BOONES										
111832	FUZZY NAVEL	750ML	\$46.08		\$3.84	0 85000 00295 7	12	\$4.68	\$5.12	\$5.49
111812	SANGRIA	750ML	\$46.08		\$3.84	0 85000 00512 5	12	\$4.68	\$5.12	\$5.49
111815	SNOW CREEK BERRY	750ML	\$46.08		\$3.84	0 85000 00561 3	12	\$4.68	\$5.12	\$5.49
111802	STRAWBERRY HILL	750ML	\$46.08		\$3.84	0 85000 00730 3	12	\$4.68	\$5.12	\$5.49
BORNE OF FIRE										
151800	CABERNET SAUVIGNON	750ML	\$179.88		\$14.99	0 88586 00924 2	12	\$18.28	\$19.99	\$21.41
151801	CHARDONNAY	750ML	\$161.88		\$13.49	0 88586 01030 9	12	\$16.45	\$17.99	\$19.27
BOTA BOX										
169215	MINI CAB SAUV	500ML	\$41.88		\$3.49	0 82242 01041 2	12	\$4.26	\$4.65	\$4.99
169216	MINI CHARDONNAY	500ML	\$41.88		\$3.49	0 82242 01101 3	12	\$4.26	\$4.65	\$4.99
169217	MINI MERLOT	500ML	\$41.88		\$3.49	0 82242 01751 0	12	\$4.26	\$4.65	\$4.99
169290	MINI NIGHTHAWK BOURBON BARREL CAB SAUV	500ML	\$41.88		\$3.49	0 82242 01657 5	12	\$4.26	\$4.65	\$4.99
169292	MINI NIGHTHAWK BUTTERY CHARDONNAY	500ML	\$41.88		\$3.49	0 82242 01614 8	12	\$4.26	\$4.65	\$4.99
169218	MINI PINOT GRIGIO	500ML	\$41.88		\$3.49	0 82242 01331 4	12	\$4.26	\$4.65	\$4.99
169212	MINI SAUVIGNON BLANC	500ML	\$41.88		\$3.49	0 82242 01431 1	12	\$4.26	\$4.65	\$4.99
169227	MINI REDVOLUTION	500ML	\$41.88		\$3.49	0 82242 01083 2	12	\$4.26	\$4.65	\$4.99
169291	BREEZE MINI PINOT GRIGIO	500ML	\$41.88		\$3.49	0 82242 01797 8	12	\$4.26	\$4.65	\$4.99
169295	BREEZE MINI SAUV BLANC	500ML	\$41.88		\$3.49	0 82242 01798 5	12	\$4.26	\$4.65	\$4.99
169232	BREEZE CHARDONNAY	3.0L	\$44.97		\$14.99	0 82242 01763 3	3	\$18.28	\$19.99	\$21.41
169260	BREEZE CABERNET SAUVIGNON	3.0L	\$44.97		\$14.99	0 82242 01807 4	3	\$18.28	\$19.99	\$21.41
169165	BREEZE PINOT GRIGIO	3.0L	\$44.97		\$14.99	0 82242 01678 0	3	\$18.28	\$19.99	\$21.41
169166	BREEZE RED BLEND	3.0L	\$44.97		\$14.99	0 82242 01679 7	3	\$18.28	\$19.99	\$21.41
169163	BREEZE ROSE	3.0L	\$44.97		\$14.99	0 82242 01677 3	3	\$18.28	\$19.99	\$21.41
169165	BREEZE SAUVIGNON BLANC	3.0L	\$44.97		\$14.99	0 82242 01682 7	3	\$18.28	\$19.99	\$21.41
169172	CABERNET	3.0L	\$44.97		\$14.99	0 82242 01045 0	3	\$18.28	\$19.99	\$21.41
169175	CHARDONNAY	3.0L	\$44.97		\$14.99	0 82242 01105 1	3	\$18.28	\$19.99	\$21.41
169233	CHENIN BLANC-VIOGNIER	3.0L	\$44.97		\$14.99	0 82242 01779 4	3	\$18.28	\$19.99	\$21.41
169207	DRY ROSE	3.0L	\$44.97		\$14.99	0 82242 01437 3	3	\$18.28	\$19.99	\$21.41
169189	MALBEC	3.0L	\$44.97		\$14.99	0 82242 01765 7	3	\$18.28	\$19.99	\$21.41

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PRODUCT	PRICES AS OF 01-Jan-25	PRICE TO CUSTOMER			UPC CODES	# PER CASE	18% BOTTLE RETAIL	25% BOTTLE RETAIL	30% BOTTLE RETAIL
		WHOLESALE CASE COST	PREVIOUS WHOLESALE CASE COST	WHOLESALE BOTTLE COST					
169178 MERLOT	3.0L	\$44.97		\$14.99	0 82242 01755 8	3	\$18.28	\$19.99	\$21.41
169205 NIGHTHAWK BLACK	3.0L	\$44.97		\$14.99	0 82242 01374 1	3	\$18.28	\$19.99	\$21.41
169187 NIGHTHAWK BOURBON BARREL CABERNET	3.0L	\$44.97		\$14.99	0 82242 01606 3	3	\$18.28	\$19.99	\$21.41
169204 NIGHTHAWK CABERNET	3.0L	\$44.97		\$14.99	0 82242 01438 0	3	\$18.28	\$19.99	\$21.41
169186 NIGHTHAWK GOLD CHARDONNAY	3.0L	\$44.97		\$14.99	0 82242 01569 1	3	\$18.28	\$19.99	\$21.41
169193 NIGHTHAWK LUSH PINOT NOIR	3.0L	\$44.97		\$14.99	0 82242 01609 4	3	\$18.28	\$19.99	\$21.41
169226 NIGHTHAWK RUM BARREL RED BLEND	3.0L	\$44.97		\$14.99	0 82242 01737 4	3	\$18.28	\$19.99	\$21.41
169194 NIGHTHAWK VIBRANT SAUV BLANC	3.0L	\$44.97		\$14.99	0 82242 01604 9	3	\$18.28	\$19.99	\$21.41
169182 PINOT GRIGIO	3.0L	\$44.97		\$14.99	0 82242 01325 3	3	\$18.28	\$19.99	\$21.41
169183 PINOT NOIR	3.0L	\$44.97		\$14.99	0 82242 01236 2	3	\$18.28	\$19.99	\$21.41
169168 REDVOLUTION	3.0L	\$44.97		\$14.99	0 82242 01605 6	3	\$18.28	\$19.99	\$21.41
169169 RIESLING	3.0L	\$44.97		\$14.99	0 82242 01395 6	3	\$18.28	\$19.99	\$21.41
169203 SAUVIGNON BLANC	3.0L	\$44.97		\$14.99	0 82242 01293 5	3	\$18.28	\$19.99	\$21.41
169180 ZINFANDEL	3.0L	\$44.97		\$14.99	0 82242 01495 3	3	\$18.28	\$19.99	\$21.41
BOTA BRICK									
180800 CABERNET	1.5LT	\$41.94		\$6.99	0 82242 01256 0	6	\$8.52	\$9.32	\$9.99
180801 CHARDONNAY	1.5LT	\$41.94		\$6.99	0 82242 01257 7	6	\$8.52	\$9.32	\$9.99
180802 MERLOT	1.5LT	\$41.94		\$6.99	0 82242 01287 4	6	\$8.52	\$9.32	\$9.99
180803 PINOT GRIGIO	1.5LT	\$41.94		\$6.99	0 82242 01258 4	6	\$8.52	\$9.32	\$9.99
180805 PINOT NOIR	1.5LT	\$41.94		\$6.99	0 82242 01405 2	6	\$8.52	\$9.32	\$9.99
BOX WIZE									
145900 CABERNET SAUVIGNON	3.0L	\$37.47		\$12.49	0 82242 01477 9	3	\$15.23	\$16.65	\$17.84
145901 CHARDONNAY	3.0L	\$37.47		\$12.49	0 82242 01478 6	3	\$15.23	\$16.65	\$17.84
145906 PINOT GRIGIO	3.0L	\$37.47		\$12.49	0 82242 01479 3	3	\$15.23	\$16.65	\$17.84
145907 PINOT NOIR	3.0L	\$37.47		\$12.49	0 82242 01596 7	3	\$15.23	\$16.65	\$17.84
145908 ROSE	3.0L	\$37.47		\$12.49	0 82242 01597 4	3	\$15.23	\$16.65	\$17.84
BRANCAIA									
120903 CHIANTI CLASSICO	750ML	\$201.54		\$33.59	0 83664 86770 7	6	\$40.96	\$44.79	\$47.99
120900 TOSCANA TRE RED BLEND SUPERTUSCAN	750ML	\$193.08		\$16.09	0 85000 02056 2	12	\$19.62	\$21.45	\$22.99
120901 TOSCANA IL BLUE	750ML	\$462.00		\$77.00	0 85000 02053 1	6	\$93.90	\$102.67	\$110.00
120902 TOSCANA ILATRAIA	750ML	\$293.94		\$48.99	0 85000 02055 5	6	\$59.74	\$65.32	\$69.99
BRAVINO									
155807 PROSECCO	187ML	\$72.00		\$3.00	0 84279 00292 7	24	\$3.66	\$4.00	\$4.29
155808 SPARKLING ROSE	187ML	\$72.00		\$3.00	0 84279 00293 4	24	\$3.66	\$4.00	\$4.29
155802 PROSECCO	750ML	\$63.00		\$5.25	0 84279 00190 6	12	\$6.40	\$7.00	\$7.50
155804 SPARKLING ROSE	750ML	\$63.00		\$5.25	0 84279 00191 3	12	\$6.40	\$7.00	\$7.50
BRICK & VINE									
149100 CABERNET SAUVIGNON	750ML	\$65.88		\$5.49	0 85000 02878 0	12	\$6.70	\$7.32	\$7.84
149103 CHARDONNAY	750ML	\$65.88		\$5.49	0 85000 02880 3	12	\$6.70	\$7.32	\$7.84
149106 PINOT NOIR	750ML	\$65.88		\$5.49	0 85000 02881 0	12	\$6.70	\$7.32	\$7.84
149108 RED BLEND	750ML	\$65.88		\$5.49	0 85000 02879 7	12	\$6.70	\$7.32	\$7.84
149109 SAUVIGNON BLANC	750ML	\$65.88		\$5.49	0 85000 03189 6	12	\$6.70	\$7.32	\$7.84
BV COSTAL ESTATES									
168829 COASTAL CAB SAUV	750ML	\$67.08		\$5.59	0 80696 11122 8	12	\$6.82	\$7.45	\$7.99
168830 COASTAL CHARDONNAY	750ML	\$67.08		\$5.59	0 80696 09570 2	12	\$6.82	\$7.45	\$7.99
168831 COASTAL MERLOT	750ML	\$67.08		\$5.59	0 80696 09267 1	12	\$6.82	\$7.45	\$7.99
168832 COASTAL PINOT GRIGIO	750ML	\$67.08		\$5.59	0 80696 92050 6	12	\$6.82	\$7.45	\$7.99
168833 COASTAL PINOT NOIR	750ML	\$67.08		\$5.59	0 80696 15114 9	12	\$6.82	\$7.45	\$7.99
168853 COASTAL RED BLEND	750ML	\$67.08		\$5.59	0 80696 92264 0	12	\$6.82	\$7.45	\$7.99
168828 COASTAL SAUVIGNON BLANC	750ML	\$67.08		\$5.59	0 80696 09151 3	12	\$6.82	\$7.45	\$7.99
168834 COASTAL SHIRAZ	750ML	\$67.08		\$5.59	0 80696 91334 1	12	\$6.82	\$7.45	\$7.99
168835 COASTAL ZINFANDEL	750ML	\$67.08		\$5.59	0 80696 63686 8	12	\$6.82	\$7.45	\$7.99
BV									
168849 GEORGES DE LATOUR CABERNET	750ML	\$660.00		\$110.00	0 80696 92163 6	6	\$134.15	\$146.67	\$157.14
168836 NAPA CAB SAUV	750ML	\$318.96		\$26.58	0 80696 09642 6	12	\$32.41	\$35.44	\$37.97
168837 NAPA CHARDONNAY	750ML	\$167.88		\$13.99	0 80696 09642 6	12	\$17.06	\$18.65	\$19.99
168838 NAPA MERLOT	750ML	\$159.48		\$13.29	0 80696 01469 7	12	\$16.21	\$17.72	\$18.99
168841 NAPA RED BLEND	750ML	\$108.00		\$9.00	0 80696 92314 2	12	\$10.98	\$12.00	\$12.86
168859 RESERVE RUTHERFORD CABERNET	6/750	\$330.00		\$55.00	0 80696 00102 4	6	\$67.07	\$73.33	\$78.57
168856 PASO ROBLES TAPESTRY RED BLEND	750ML	\$167.88		\$13.99	0 89819 00490 4	12	\$17.06	\$18.65	\$19.99
168848 TAPESTRY RED BLEND 2018	750ML	\$361.08		\$30.09	0 80696 92236 7	12	\$36.70	\$40.12	\$42.99
CANOE RIDGE									
125506 EXPEDITION CAB SAUV	750ML	\$134.28		\$11.19	8 48375 00054 2	12	\$13.65	\$14.92	\$15.99
125507 EXPEDITION CHARDONNAY	750ML	\$134.28		\$11.19	8 48375 00052 8	12	\$13.65	\$14.92	\$15.99
125513 EXPEDITION MALBEC	750ML	\$134.28		\$11.19	8 48375 00411 3	12	\$13.65	\$14.92	\$15.99
125508 EXPEDITION MERLOT	750ML	\$134.28		\$11.19	8 48375 00053 5	12	\$13.65	\$14.92	\$15.99
125509 EXPEDITION PINOT GRIS	750ML	\$134.28		\$11.19	8 48375 00058 0	12	\$13.65	\$14.92	\$15.99
125510 EXPEDITION RED BLEND	750ML	\$134.28		\$11.19	8 48375 00247 8	12	\$13.65	\$14.92	\$15.99
125514 EXPEDITION RED MTN. CAB SAUV	750ML	\$134.28		\$11.19	8 48375 000709 1	12	\$13.65	\$14.92	\$15.99
125515 EXPEDITION ROSE	750ML	\$134.28		\$11.19	8 48375 00390 1	12	\$13.65	\$14.92	\$15.99
125519 EXPEDITION SAUVIGNON BLANC	750ML	\$134.28		\$11.19	8 48375 00272 0	12	\$13.65	\$14.92	\$15.99
125502 EXPLORER CAB SAUV	750ML	\$184.68		\$15.39	0 18138 60502 8	12	\$18.77	\$20.52	\$21.99
125501 EXPLORER MERLOT	750ML	\$184.68		\$15.39	0 18138 60702 2	12	\$18.77	\$20.52	\$21.99
125503 RES CHERRY STREET RED BLEND	750ML	\$184.68		\$15.39	0 18138 60872 2	12	\$18.77	\$20.52	\$21.99

TEC DISTRIBUTING OF IDAHO LLC

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PRODUCT	QUANTITY	PRICES AS OF 01-Jan-25	PRICE TO CUSTOMER			UPC CODES	# PER CASE	18% BOTTLE RETAIL	25% BOTTLE RETAIL	30% BOTTLE RETAIL
			WHOLESALE CASE COST	PREVIOUS WHOLESALE CASE COST	WHOLESALE BOTTLE COST					
CARINA CELLARS										
154100	750ML		\$134.28		\$11.19	1 85898 00022 3	12	\$13.65	\$14.92	\$15.99
154101	750ML		\$134.28		\$11.19	1 85898 00036 0	12	\$13.65	\$14.92	\$15.99
154102	750ML		\$193.08		\$16.09	1 85898 00023 0	12	\$19.62	\$21.45	\$22.99
154103	750ML		\$235.08		\$19.59	1 85898 00024 7	12	\$23.89	\$26.12	\$27.99
154104	750ML		\$419.88		\$34.99	NO UPC	12	\$42.67	\$46.65	\$49.99
CARLO ROSSI										
111384	750ML		\$41.88		\$3.49	0 85000 03234 3	12	\$4.26	\$4.65	\$4.99
111386	750ML		\$41.88		\$3.49	0 85000 03245 9	12	\$4.26	\$4.65	\$4.99
111381	750ML		\$41.88		\$3.49	0 85000 02502 4	12	\$4.26	\$4.65	\$4.99
111385	750ML		\$41.88		\$3.49	0 85000 02975 6	12	\$4.26	\$4.65	\$4.99
111382	750ML		\$41.88		\$3.49	0 85000 02503 1	12	\$4.26	\$4.65	\$4.99
111387	750ML		\$41.88		\$3.49	0 85000 02974 9	12	\$4.26	\$4.65	\$4.99
111380	750ML		\$41.88		\$3.49	0 85000 02501 7	12	\$4.26	\$4.65	\$4.99
111383	750ML		\$41.88		\$3.49	0 85000 02504 8	12	\$4.26	\$4.65	\$4.99
111389	750ML		\$41.88		\$3.49	0 85000 02973 2	12	\$4.26	\$4.65	\$4.99
111370	24/187ML		\$19.20		\$0.80	0 85000 03307 4	24	\$0.98	\$1.07	\$1.14
111371	24/187ML		\$19.20		\$0.80	0 85000 03308 1	24	\$0.98	\$1.07	\$1.14
111333	1.5L		\$37.74		\$6.29	0 85000 00485 2	6	\$7.67	\$8.39	\$8.99
111305	1.5L		\$37.74		\$6.29	0 85000 00698 6	6	\$7.67	\$8.39	\$8.99
111344	1.5L		\$37.74		\$6.29	0 85000 00481 4	6	\$7.67	\$8.39	\$8.99
111321	1.5L		\$37.74		\$6.29	0 85000 00704 4	6	\$7.67	\$8.39	\$8.99
111326	1.5L		\$37.74		\$6.29	0 85000 02102 6	6	\$7.67	\$8.39	\$8.99
111309	1.5L		\$37.74		\$6.29	0 85000 00722 8	6	\$7.67	\$8.39	\$8.99
111317	1.5L		\$37.74		\$6.29	0 85000 00701 3	6	\$7.67	\$8.39	\$8.99
111313	1.5L		\$37.74		\$6.29	0 85000 00713 6	6	\$7.67	\$8.39	\$8.99
111354	1.5L		\$37.74		\$6.29	0 85000 00568 2	6	\$7.67	\$8.39	\$8.99
111341	1.5L		\$37.74		\$6.29	0 85000 00494 4	6	\$7.67	\$8.39	\$8.99
111335	4.0L		\$50.36		\$12.59	0 85000 00216 2	4	\$15.35	\$16.79	\$17.99
111307	4.0L		\$50.36		\$12.59	0 85000 00694 8	4	\$15.35	\$16.79	\$17.99
111323	4.0L		\$50.36		\$12.59	0 85000 00719 8	4	\$15.35	\$16.79	\$17.99
111343	4.0L		\$50.36		\$12.59	0 85000 01023 5	4	\$15.35	\$16.79	\$17.99
111316	4.0L		\$50.36		\$12.59	0 85000 02104 0	4	\$15.35	\$16.79	\$17.99
111311	4.0L		\$50.36		\$12.59	0 85000 00729 7	4	\$15.35	\$16.79	\$17.99
111319	4.0L		\$50.36		\$12.59	0 85000 00718 1	4	\$15.35	\$16.79	\$17.99
111315	4.0L		\$50.36		\$12.59	0 85000 00716 7	4	\$15.35	\$16.79	\$17.99
111355	4.0L		\$50.36		\$12.59	0 85000 00572 9	4	\$15.35	\$16.79	\$17.99
111345	4.0L		\$53.16		\$13.29	0 85000 01446 2	4	\$16.21	\$17.72	\$18.99
111347	4.0L		\$53.16		\$13.29	0 85000 01445 5	4	\$16.21	\$17.72	\$18.99
111349	4.0L		\$53.16		\$13.29	0 85000 01447 9	4	\$16.21	\$17.72	\$18.99
111340	4.0L		\$53.16		\$13.29	0 85000 00993 2	4	\$16.21	\$17.72	\$18.99
CARLO ROSSI BOX										
111363	6/3.0L		\$62.94		\$10.49	0 85000 03275 6	6	\$12.79	\$13.99	\$14.99
111366	6/3.0L		\$62.94		\$10.49	0 85000 03274 9	6	\$12.79	\$13.99	\$14.99
111368	6/3.0L		\$62.94		\$10.49	0 85000 03273 2	6	\$12.79	\$13.99	\$14.99
CARNE HUMANA										
128700	750ML		\$294.00		\$24.50	8 64945 00000 2	12	\$29.88	\$32.67	\$35.00
CARNIVOR										
148700	750ML		\$104.88		\$8.74	0 85000 02042 5	12	\$10.66	\$11.65	\$12.49
148701	750ML		\$104.88		\$8.74	0 85000 02497 3	12	\$10.66	\$11.65	\$12.49
CAVIT										
168919	750ML		\$92.28		\$7.69	0 86785 22103 8	12	\$9.38	\$10.25	\$10.99
168911	750ML		\$92.28		\$7.69	0 86785 00008 4	12	\$9.38	\$10.25	\$10.99
168913	750ML		\$92.28		\$7.69	0 86785 21448 1	12	\$9.38	\$10.25	\$10.99
168900	750ML		\$92.28		\$7.69	0 86785 21247 0	12	\$9.38	\$10.25	\$10.99
168910	1.5L		\$73.44		\$12.24	0 86785 00003 9	6	\$14.93	\$16.32	\$17.49
168901	1.5L		\$73.44		\$12.24	0 86785 21248 7	6	\$14.93	\$16.32	\$17.49
CAYMUS										
168973	1.0LT		\$472.50		\$52.50	0 17224 41310 3	9	\$64.02	\$70.00	\$75.00
168933	1.5LT		\$503.94		\$83.99	0 17224 11310 2	6	\$102.43	\$111.99	\$119.99
168939	3LT		\$167.99		\$167.99	0 17224 31310 6	1	\$204.87	\$223.99	\$239.99
168975	750ML		\$461.88		\$38.49	0 17224 71310 4	12	\$46.94	\$51.32	\$54.99
168956	750ML		\$504.00		\$42.00	0 17224 71000 4	12	\$51.22	\$56.00	\$60.00
CELLAR BOX										
172000	3.0L		\$36.60		\$12.20	0 82242 01449 6	3	\$14.88	\$16.27	\$17.43
172003	3.0L		\$36.60		\$12.20	0 82242 01450 2	3	\$14.88	\$16.27	\$17.43
172006	3.0L		\$36.60		\$12.20	0 82242 01451 9	3	\$14.88	\$16.27	\$17.43
172007	3.0L		\$36.60		\$12.20	0 82242 01452 6	3	\$14.88	\$16.27	\$17.43
172009	3.0L		\$36.60		\$12.20	0 82242 01452 3	3	\$14.88	\$16.27	\$17.43
CHAMISAL										
164005	750ML		\$125.88		\$10.49	8 57885 00029 4	12	\$12.79	\$13.99	\$14.99
164017	750ML		\$300.00		\$25.00	8 57885 00029 4	12	\$30.49	\$33.33	\$35.71
CHAT DE MONFORT										
106104	750ML		\$125.88		\$10.49	0 87000 30175 7	12	\$12.79	\$13.99	\$14.99

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		WHOLESALE CASE COST	PREVIOUS WHOLESALE CASE COST	WHOLESALE BOTTLE COST						
CHATEAU STE. MICHELLE										
166525	BUBBLY ALUMINUM BOTTLE	2/250ML	\$90.00		\$7.50	0 88586 01116 0	12	\$9.15	\$10.00	\$10.71
166526	PINOT GRIS ALUMINUM BOTTLE	2/250ML	\$90.00		\$7.50	0 88586 01119 1	12	\$9.15	\$10.00	\$10.71
166527	ROSE ALUMINUM BOTTLE	2/250ML	\$90.00		\$7.50	0 88586 01117 7	12	\$9.15	\$10.00	\$10.71
166528	SWEET WHITE ALUMINUM BOTTLE	2/250ML	\$90.00		\$7.50	0 88586 01118 4	12	\$9.15	\$10.00	\$10.71
166529	SWEET WHITE ALUMINUM BOTTLE	24/250ML	\$66.00		\$2.75	0 88586 01105 4	24	\$3.35	\$3.67	\$3.93
166517	CHARDONNAY	375ML	\$62.88		\$5.24	0 88586 00077 5	12	\$6.39	\$6.99	\$7.49
166532	ELEMENTS PAPAYA JASMINE WHITE	750ML	\$109.08		\$9.09	0 88586 01181 8	12	\$11.09	\$12.12	\$12.99
166533	ELEMENTS PEACH GINGER WHITE	750ML	\$109.08		\$9.09	0 88586 01180 1	12	\$11.09	\$12.12	\$12.99
166534	ELEMENTS STRAWBERRY HIBISCUS ROSE	750ML	\$109.08		\$9.09	0 88586 01179 5	12	\$11.09	\$12.12	\$12.99
166489	CHARDONNAY	750ML	\$100.68		\$8.39	0 88586 60384 6	12	\$10.23	\$11.19	\$11.99
166536	LIGHT CHARDONNAY	750ML	\$100.68		\$8.39	0 88586 01334 8	12	\$10.23	\$11.19	\$11.99
166540	LIGHT SAUVIGNON BLANC	750ML	\$100.68		\$8.39	0 88586 01335 5	12	\$10.23	\$11.19	\$11.99
166508	PINOT GRIS	750ML	\$100.68		\$8.39	0 88586 00076 8	12	\$10.23	\$11.19	\$11.99
166520	ROSE	750ML	\$100.68		\$8.39	0 88586 00932 7	12	\$10.23	\$11.19	\$11.99
166512	SAUVIGNON BLANC	750ML	\$100.68		\$8.39	0 88586 63098 9	12	\$10.23	\$11.19	\$11.99
166494	DRY RIESLING	750ML	\$92.28		\$7.69	0 88586 64289 0	12	\$9.38	\$10.25	\$10.99
166496	GEWURZTRAMINER	750ML	\$92.28		\$7.69	0 88586 62584 8	12	\$9.38	\$10.25	\$10.99
166497	HARVEST SELECT RIESLING	750ML	\$92.28		\$7.69	0 88586 00416 2	12	\$9.38	\$10.25	\$10.99
166504	RIESLING	750ML	\$92.28		\$7.69	0 88586 62184 0	12	\$9.38	\$10.25	\$10.99
166485	CABERNET	750ML	\$117.48		\$9.79	0 88586 60183 5	12	\$11.94	\$13.05	\$13.99
166506	MERLOT	750ML	\$117.48		\$9.79	0 88586 60283 2	12	\$11.94	\$13.05	\$13.99
166514	SYRAH	750ML	\$117.48		\$9.79	0 88586 00075 1	12	\$11.94	\$13.05	\$13.99
166480	HORSE HEAVEN HILLS SAUV BLANC	750ML	\$117.96		\$9.83	0 88586 66795 4	12	\$11.99	\$13.11	\$14.04
166500	INDIAN WELLS CABERNET	750ML	\$142.68		\$11.89	0 88586 00186 4	12	\$14.50	\$15.85	\$16.99
166502	INDIAN WELLS CHARDONNAY	750ML	\$142.68		\$11.89	0 88586 65993 5	12	\$14.50	\$15.85	\$16.99
166503	INDIAN WELLS MERLOT	750ML	\$142.68		\$11.89	0 88586 60791 2	12	\$14.50	\$15.85	\$16.99
166501	INDIAN WELLS RED BLEND	750ML	\$142.68		\$11.89	0 88586 00497 1	12	\$14.50	\$15.85	\$16.99
166541	INDIAN WELLS ROSE	750ML	\$142.68		\$11.89	0 88586 01293 8	12	\$14.50	\$15.85	\$16.99
166486	CANOE RIDGE CABERNET	750ML	\$113.34		\$18.89	0 88586 66594 3	6	\$23.04	\$25.19	\$26.99
166487	CANOE RIDGE CHARDONNAY	750ML	\$100.74		\$16.79	0 88586 65593 7	6	\$20.48	\$22.39	\$23.99
166488	CANOE RIDGE MERLOT	750ML	\$113.34		\$18.89	0 88586 66193 8	6	\$23.04	\$25.19	\$26.99
166495	EROICA	750ML	\$83.94		\$13.99	0 88586 00020 1	6	\$17.06	\$18.65	\$19.99
166519	ETHOS CAB SAUV	750ML	\$205.74		\$34.29	0 88586 00202 1	6	\$41.82	\$45.72	\$48.99
166505	LUXE SPARKLING BRUT	750ML	\$151.08		\$12.59	0 88586 00157 4	12	\$15.35	\$16.79	\$17.99
166539	LUXE SPARKLING ROSE	750ML	\$151.08		\$12.59	0 88586 01168 9	12	\$15.35	\$16.79	\$17.99
166511	SAINT M RIESLING	750ML	\$100.68		\$8.39	0 88586 00139 0	12	\$10.23	\$11.19	\$11.99
CHICKEN DINNER WINES										
145200	CHICKEN DINNER RED	750ML	\$159.48		\$13.29	8 55656 00218 8	12	\$16.21	\$17.72	\$18.99
145208	CHICKEN DINNER ROSE	750ML	\$167.88		\$13.99	8 55656 00225 6	12	\$17.06	\$18.65	\$19.99
145201	CHICKEN DINNER WHITE	750ML	\$142.68		\$11.89	8 55656 00217 1	12	\$14.50	\$15.85	\$16.99
CHOCOVINE										
168994	CHOCOVINE	750ML	\$109.08		\$9.09	8 59775 00123 7	12	\$11.09	\$12.12	\$12.99
168991	PUMPKIN SPICE	750ML	\$109.08		\$9.09	8 51645 00619 9	12	\$11.09	\$12.12	\$12.99
169003	RASPBERRY	750ML	\$109.08		\$9.09	8 59775 00113 8	12	\$11.09	\$12.12	\$12.99
CLINE										
192912	ANCIENT VINE CARIGNANE	750ML	\$134.40		\$11.20	0 98652 70002 7	12	\$13.66	\$14.93	\$16.00
168388	ANCIENT VINE MOURVEDRE	750ML	\$134.40		\$11.20	0 98652 60002 0	12	\$13.66	\$14.93	\$16.00
168382	ANCIENT VINE MOURVEDRE ROSE	750ML	\$109.20		\$9.10	0 98652 19004 0	12	\$11.10	\$12.13	\$13.00
168387	ANCIENT VINE ZINFANDEL	750ML	\$126.00		\$10.50	0 98652 30002 9	12	\$12.80	\$14.00	\$15.00
168390	BIG BREAK ZIN	750ML	\$141.00		\$23.50	0 98652 34002 5	6	\$28.66	\$31.33	\$33.57
168384	CABERNET SAUVIGNON	750ML	\$142.80		\$11.90	0 98652 85015 9	12	\$14.51	\$15.87	\$17.00
168389	CASHMERE RED BLEND	750ML	\$142.80		\$11.90	0 98652 40001 9	12	\$14.51	\$15.87	\$17.00
168391	CASHMERE ROSE	750ML	\$83.88		\$6.99	0 98652 47007 4	12	\$8.52	\$9.32	\$9.99
168394	CHARDONNAY NORTH COAST	750ML	\$109.20		\$9.10	0 98652 19006 4	12	\$11.10	\$12.13	\$13.00
168386	LODI ZINFANDEL	750ML	\$92.40		\$7.70	0 98652 35002 4	12	\$9.39	\$10.27	\$11.00
168385	SAUVIGNON BLANC	750ML	\$109.20		\$9.10	0 98652 21002 1	12	\$11.10	\$12.13	\$13.00
168393	SONOMA PINOT NOIR	750ML	\$142.80		\$11.90	0 98652 19005 7	12	\$14.51	\$15.87	\$17.00
168380	SONOMA SYRAH	750ML	\$142.80		\$11.90	0 98652 13002 2	12	\$14.51	\$15.87	\$17.00
192919	SONOMA ZINFANDEL	750ML	\$142.68		\$11.89	0 98652 19004 0	12	\$14.50	\$15.85	\$16.99
168376	VIOGNIER	750ML	\$109.20		\$9.10	0 98652 18002 7	12	\$11.10	\$12.13	\$13.00
COLORES DEL SOL										
169085	MALBEC	750ML	\$83.88		\$6.99	0 89819 01086 8	12	\$8.52	\$9.32	\$9.99
COLUMBIA CREST GRAND ESTATES										
169067	CABERNET SAUVIGNON	750ML	\$83.88		\$6.99	0 88586 40184 8	12	\$8.52	\$9.32	\$9.99
169068	CHARDONNAY	750ML	\$83.88		\$6.99	0 88586 49895 4	12	\$8.52	\$9.32	\$9.99
169069	MERLOT	750ML	\$83.88		\$6.99	0 88586 40284 5	12	\$8.52	\$9.32	\$9.99
169065	RED BLEND	750ML	\$83.88		\$6.99	0 88586 00460 5	12	\$8.52	\$9.32	\$9.99
169073	SYRAH	750ML	\$83.88		\$6.99	0 88586 00085 0	12	\$8.52	\$9.32	\$9.99
169063	UNOAKED CHARDONNAY	750ML	\$83.88		\$6.99	0 88586 00567 1	12	\$8.52	\$9.32	\$9.99
182307	BOX CHARDONNAY	6/3LT	\$60.00		\$10.00	0 88586 01189 4	6	\$12.20	\$13.33	\$14.29
182309	BOX RED BLEND	6/3LT	\$60.00		\$10.00	0 88586 01188 7	6	\$12.20	\$13.33	\$14.29
COLUMBIA CREST H3										
169044	H3 CABERNET	750ML	\$109.08		\$9.09	0 88586 00344 8	12	\$11.09	\$12.12	\$12.99
169046	H3 MERLOT	750ML	\$109.08		\$9.09	0 88586 00343 1	12	\$11.09	\$12.12	\$12.99

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		WHOLESALE CASE COST	PREVIOUS WHOLESALE CASE COST	WHOLESALE BOTTLE COST					
169042 H3 RED BLEND	750ML	\$109.08		\$9.09	0 88586 00384 4	12	\$11.09	\$12.12	\$12.99
169037 H3 ROSE	750ML	\$109.08		\$9.09	0 88586 01132 0	12	\$11.09	\$12.12	\$12.99
169039 H3 SAUVIGNON BLANC	750ML	\$109.08		\$9.09	0 88586 00357 8	12	\$11.09	\$12.12	\$12.99
COLUMBIA CREST TWO VINES									
169055 TWO VINES CABERNET	750ML	\$62.88		\$5.24	0 88586 00072 0	12	\$6.39	\$6.99	\$7.49
169056 TWO VINES CHARDONNAY	750ML	\$62.88		\$5.24	0 88586 40386 6	12	\$6.39	\$6.99	\$7.49
169057 TWO VINES GEWURZTRAMINER	750ML	\$62.88		\$5.24	0 88586 42586 8	12	\$6.39	\$6.99	\$7.49
169058 TWO VINES MERLOT	750ML	\$62.88		\$5.24	0 88586 00110 9	12	\$6.39	\$6.99	\$7.49
169059 TWO VINES RIESLING	750ML	\$62.88		\$5.24	0 88586 42186 0	12	\$6.39	\$6.99	\$7.49
169061 TWO VINES SHIRAZ	750ML	\$62.88		\$5.24	0 88586 00133 8	12	\$6.39	\$6.99	\$7.49
182302 WALTER CLORE RESERVE RED	750ML	\$138.54		\$23.09	0 88586 41155 7	6	\$28.16	\$30.79	\$32.99
169066 TWO VINES CHARDONNAY	1.5L	\$52.44		\$8.74	0 88586 70393 5	6	\$10.66	\$11.65	\$12.49
169053 TWO VINES MERLOT	1.5L	\$52.44		\$8.74	0 88586 00099 7	6	\$10.66	\$11.65	\$12.49
169062 TWO VINES RED BLEND	1.5L	\$52.44		\$8.74	0 88586 00005 8	6	\$10.66	\$11.65	\$12.49
182304 TWO VINES RIESLING	1.5L	\$52.44		\$8.74	0 88586 00413 1	6	\$10.66	\$11.65	\$12.49
169054 TWO VINES SHIRAZ	1.5L	\$52.44		\$8.74	0 88586 00307 3	6	\$10.66	\$11.65	\$12.49
182303 TWO VINES PINOT GRIS	1.5L	\$36.00		\$6.00	0 88586 00422 3	6	\$7.32	\$8.00	\$8.57
COLUMBIA WINERY									
148301 CHARDONNAY	750ML	\$125.88		\$10.49	0 80387 20001 9	12	\$12.79	\$13.99	\$14.99
148307 RED BLEND	750ML	\$125.88		\$10.49	0 85000 02180 4	12	\$12.79	\$13.99	\$14.99
148300 CABERNET SAUVIGNON	750ML	\$125.88		\$10.49	0 80387 95293 2	12	\$12.79	\$13.99	\$14.99
148302 MERLOT	750ML	\$125.88		\$10.49	0 80387 20301 0	12	\$12.79	\$13.99	\$14.99
148308 ROSE	750ML	\$125.88		\$10.49	0 85000 02936 7	12	\$12.79	\$13.99	\$14.99
CONUNDRUM									
168942 CONUNDRUM RED WINE	750ML	\$196.20		\$16.35	0 17224 76012 2	12	\$19.94	\$21.80	\$23.36
168935 CONUNDRUM WHITE WINE	750ML	\$134.28		\$11.19	0 17224 75012 3	12	\$13.65	\$14.92	\$15.99
DAILY'S READY TO DRINK									
169094 BAHAMA MAMA POUCH	24/10 oz	\$33.60		\$1.40	0 74806 18639 8	24	\$1.71	\$1.87	\$2.00
169121 BLACKBERRY SMASH	24/10 oz	\$33.60		\$1.40	0 74806 91897 5	24	\$1.71	\$1.87	\$2.00
169096 BLUE HAWAIIAN	24/10 oz	\$33.60		\$1.40	0 74806 18610 7	24	\$1.71	\$1.87	\$2.00
169145 BLUE RASPBERRY	24/10 oz	\$33.60		\$1.40	0 74806 91853 1	24	\$1.71	\$1.87	\$2.00
169142 FIREWORKS POUCH	24/10 oz	\$33.60		\$1.40	0 74806 18660 2	24	\$1.71	\$1.87	\$2.00
169140 HALF & HALF POUCH	24/10 oz	\$33.60		\$1.40	0 74806 18680 0	24	\$1.71	\$1.87	\$2.00
169095 HURRICANE POUCH	24/10 oz	\$33.60		\$1.40	0 74806 18620 6	24	\$1.71	\$1.87	\$2.00
169082 ISLAND RUNNER	24/10 oz	\$33.60		\$1.40	0 74806 91872 2	24	\$1.71	\$1.87	\$2.00
169132 JAMAICAN SMILE POUCH	24/10 oz	\$33.60		\$1.40	0 74806 18940 5	24	\$1.71	\$1.87	\$2.00
169144 MANGO MARGARITA POUCH	24/10 oz	\$33.60		\$1.40	0 74806 18950 4	24	\$1.71	\$1.87	\$2.00
169129 MARGARITA POUCH	24/10 oz	\$33.60		\$1.40	0 74806 18410 3	24	\$1.71	\$1.87	\$2.00
169120 PEACH ON THE BEACH	24/10 oz	\$33.60		\$1.40	0 74806 18830 9	24	\$1.71	\$1.87	\$2.00
169122 RASPBERRY MOJITO	24/10 oz	\$33.60		\$1.40	0 74806 91896 8	24	\$1.71	\$1.87	\$2.00
169131 PINA COLADA POUCH	24/10 oz	\$33.60		\$1.40	0 74806 18440 0	24	\$1.71	\$1.87	\$2.00
169126 PEACH SMASH	24/10 oz	\$33.60		\$1.40	0 74806 91898 2	24	\$1.71	\$1.87	\$2.00
169130 STRAWBERRY DAIQUIRI POUCH	24/10 oz	\$33.60		\$1.40	0 74806 18420 2	24	\$1.71	\$1.87	\$2.00
169147 TIGER'S BLOOD	24/10 oz	\$33.60		\$1.40	0 74806 91854 8	24	\$1.71	\$1.87	\$2.00
169141 WATERMELON POUCH	24/10 oz	\$33.60		\$1.40	0 74806 18671 8	24	\$1.71	\$1.87	\$2.00
169143 WILD BERRY MARGARITA POUCH	24/10 oz	\$33.60		\$1.40	0 74806 18650 3	24	\$1.71	\$1.87	\$2.00
169123 HORCHATA CREAM COCKTAIL	750ML	\$48.00		\$4.00	0 74806 19510 9	12	\$4.88	\$5.33	\$5.71
DARK HORSE									
148575 PINOT GRIGIO CANS	375ML	\$46.08		\$3.84	0 85000 02714 1	12	\$4.68	\$5.12	\$5.49
148576 PINOT NOIR CANS	375ML	\$46.08		\$3.84	0 85000 02872 8	12	\$4.68	\$5.12	\$5.49
148577 ROSE CANS	375ML	\$46.08		\$3.84	0 85000 02713 4	12	\$4.68	\$5.12	\$5.49
148579 SAUVIGNON BLANC	375ML	\$46.08		\$3.84	0 85000 02873 5	12	\$4.68	\$5.12	\$5.49
148512 SPARKLING BRUT CANS	375ML	\$46.08		\$3.84	0 85000 02903 9	12	\$4.68	\$5.12	\$5.49
148518 SPARKLING ROSE CANS	375ML	\$46.08		\$3.84	0 85000 02904 6	12	\$4.68	\$5.12	\$5.49
148559 BUTTERY CHARDONNAY	750ML	\$75.48	\$83.88	\$6.29	0 85000 03122 3	12	\$7.67	\$8.39	\$8.99
148550 CAB SAUV	750ML	\$75.48	\$83.88	\$6.29	0 85000 02030 2	12	\$7.67	\$8.39	\$8.99
148551 CHARDONNAY	750ML	\$75.48	\$83.88	\$6.29	0 85000 02031 9	12	\$7.67	\$8.39	\$8.99
148558 DOUBLE DOWN RED BLEND	750ML	\$75.48	\$83.88	\$6.29	0 85000 02610 6	12	\$7.67	\$8.39	\$8.99
148553 MERLOT	750ML	\$75.48	\$83.88	\$6.29	0 85000 02287 0	12	\$7.67	\$8.39	\$8.99
148557 PINOT GRIGIO	750ML	\$75.48	\$83.88	\$6.29	0 85000 02528 4	12	\$7.67	\$8.39	\$8.99
148555 PINOT NOIR	750ML	\$75.48	\$83.88	\$6.29	0 85000 02379 2	12	\$7.67	\$8.39	\$8.99
148552 RED BLEND	750ML	\$75.48	\$83.88	\$6.29	0 85000 02074 6	12	\$7.67	\$8.39	\$8.99
148556 ROSE	750ML	\$75.48	\$83.88	\$6.29	0 85000 02421 8	12	\$7.67	\$8.39	\$8.99
148554 SAUVIGNON BLANC	750ML	\$75.48	\$83.88	\$6.29	0 85000 02292 4	12	\$7.67	\$8.39	\$8.99
148511 SPARKLING BRUT	750ML	\$92.28		\$7.69	0 85000 02532 2	12	\$9.38	\$10.25	\$10.99
148517 SPARKLING ROSE	750ML	\$92.28		\$7.69	0 85000 02533 9	12	\$9.38	\$10.25	\$10.99
DAVIS BYNUM									
118010 CHARDONNAY	750ML	\$167.88		\$13.99	0 87512 88726 8	12	\$17.06	\$18.65	\$19.99
DA VINCI									
114302 CHIANTI-DOCG	750ML	\$117.48		\$9.79	0 85000 01217 8	12	\$11.94	\$13.05	\$13.99
114305 PINOT GRIGIO	750ML	\$117.48		\$9.79	0 85000 01658 9	12	\$11.94	\$13.05	\$13.99
DEPARTMENT 66									
157805 GRENACHE	750ML	\$335.88		\$27.99		12	\$34.13	\$37.32	\$39.99
157806 OTHERS GRENACHE	750ML	\$209.88		\$17.49	8 62803 00042 3	12	\$21.33	\$23.32	\$24.99

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PRODUCT	PRICES AS OF 01-Jan-25	PRICE TO CUSTOMER			UPC CODES	# PER CASE	18% BOTTLE RETAIL	25% BOTTLE RETAIL	30% BOTTLE RETAIL
		WHOLESALE CASE COST	PREVIOUS WHOLESALE CASE COST	WHOLESALE BOTTLE COST					
DIORA									
145003	MONTEREY CHARDONNAY	750ML	\$125.88	\$10.49	0 82242 01548 6	12	\$12.79	\$13.99	\$14.99
145008	ROSE PINOT NOIR	750ML	\$125.88	\$10.49	0 82242 01610 0	12	\$12.79	\$13.99	\$14.99
145002	MONTEREY PINOT NOIR	750ML	\$235.08	\$19.59	0 82242 01307 9	12	\$23.89	\$26.12	\$27.99
DOMAINE STE. MICHELLE									
166482	ROSE	750ML	\$109.08	\$9.09	0 88586 00018 8	12	\$11.09	\$12.12	\$12.99
166484	BRUT	750ML	\$109.08	\$9.09	0 88586 60024 1	12	\$11.09	\$12.12	\$12.99
166515	EXTRA DRY	750ML	\$109.08	\$9.09	0 88586 60025 8	12	\$11.09	\$12.12	\$12.99
DON MIGUEL GASCON									
157600	MALBEC	750ML	\$134.28	\$11.19	0 85000 01614 5	12	\$13.65	\$14.92	\$15.99
157601	RESERVA MALBEC	750ML	\$100.74	\$16.79	0 85000 01756 2	6	\$20.48	\$22.39	\$23.99
DROP OF SUNSHINE									
139802	CHARDONNAY	750ML	\$159.48	\$13.29	0 89819 00902 2	12	\$16.21	\$17.72	\$18.99
139804	RED BLEND	750ML	\$176.28	\$14.69	0 89819 00901 5	12	\$17.91	\$19.59	\$20.99
139805	SPARKLING ROSE	750ML	\$176.28	\$14.69	0 89819 00904 6	12	\$17.91	\$19.59	\$20.99
ECCO DOMANI									
112701	MERLOT	750ML	\$117.48	\$9.79	0 85000 00842 3	12	\$11.94	\$13.05	\$13.99
112703	PINOT GRIGIO	750ML	\$117.48	\$9.79	0 85000 00843 0	12	\$11.94	\$13.05	\$13.99
112709	PINOT GRIGIO LOW-CALORIE	750ML	\$117.48	\$9.79	0 85000 04011 9	12	\$11.94	\$13.05	\$13.99
EDNA VALLEY									
125302	CAB SAUV	750ML	\$134.28	\$11.19	0 18138 20902 8	12	\$13.65	\$14.92	\$15.99
125304	PINOT NOIR	750ML	\$134.28	\$11.19	0 18138 20402 3	12	\$13.65	\$14.92	\$15.99
125308	BUTTERY CHARDONNAY	750ML	\$117.48	\$9.79	0 85000 03169 8	12	\$11.94	\$13.05	\$13.99
125300	CHARDONNAY	750ML	\$117.48	\$9.79	0 18138 20102 2	12	\$11.94	\$13.05	\$13.99
125303	MERLOT	750ML	\$117.48	\$9.79	0 18138 20903 5	12	\$11.94	\$13.05	\$13.99
125306	PINOT GRIGIO	750ML	\$117.48	\$9.79	0 85000 02313 6	12	\$11.94	\$13.05	\$13.99
125307	ROSE	750ML	\$117.48	\$9.79	0 85000 02567 3	12	\$11.94	\$13.05	\$13.99
125305	SAUVIGNON BLANC	750ML	\$117.48	\$9.79	0 18138 20202 9	12	\$11.94	\$13.05	\$13.99
ELOUAN									
128602	CHARDONNAY	750ML	\$144.00	\$12.00	8 65776 00005 6	12	\$14.63	\$16.00	\$17.14
128600	PINOT NOIR	750ML	\$167.88	\$13.99	8 65776 00007 0	12	\$17.06	\$18.65	\$19.99
128601	ROSE	750ML	\$151.08	\$12.59	8 65776 00001 8	12	\$15.35	\$16.79	\$17.99
EMMA PEARL									
165777	CHARDONNAY	750ML	\$36.00	\$6.00	0 89819 54168 3	6	\$7.32	\$8.00	\$8.57
EMMOLO									
128401	MERLOT	750ML	\$377.88	\$31.49	8 31526 00054 6	12	\$38.40	\$41.99	\$44.99
128402	SAUVIGNON BLANC	750ML	\$168.00	\$14.00	8 31526 00061 4	12	\$17.07	\$18.67	\$20.00
ERATH									
169239	CHARDONNAY	750ML	\$184.68	\$15.39	0 84687 00744 6	12	\$18.77	\$20.52	\$21.99
169249	PINOT BLANC	750ML	\$109.08	\$9.09	0 84687 00702 6	12	\$11.09	\$12.12	\$12.99
169247	PINOT GRIS	750ML	\$117.48	\$9.79	0 84687 00701 9	12	\$11.94	\$13.05	\$13.99
169243	PINOT NOIR ROSE	750ML	\$117.48	\$9.79	0 84687 00739 2	12	\$11.94	\$13.05	\$13.99
169248	PINOT NOIR	750ML	\$151.08	\$12.59	0 84687 00101 7	12	\$15.35	\$16.79	\$17.99
169244	ESTATE PINOT NOIR	3LT	\$87.49	\$87.49	0 84687 00130 7	1	\$106.70	\$116.65	\$124.99
169238	RESERVE PINOT NOIR	750ML	\$104.94	\$17.49	0 84687 00747 7	6	\$21.33	\$23.32	\$24.99
169240	WILAKIA PINOT NOIR	750ML	\$252.00	\$42.00	0 84687 00730 9	6	\$51.22	\$56.00	\$60.00
ETUDE									
168200	PINOT NOIR	750ML	\$335.88	\$27.99	0 89819 75600 1	12	\$34.13	\$37.32	\$39.99
EVENLY									
166537	CHARDONNAY	750ML	\$125.88	\$10.49	0 88586 01175 7	12	\$12.79	\$13.99	\$14.99
166538	RED BLEND	750ML	\$125.88	\$10.49	0 88586 01171 9	12	\$12.79	\$13.99	\$14.99
EXPONENTIAL									
132401	CABERNET SAUVIGNON	750ML	\$52.68	\$4.39	0 85000 02939 8	12	\$5.35	\$5.85	\$6.27
132407	PINOT GRIGIO	750ML	\$52.68	\$4.39	0 85000 02942 8	12	\$5.35	\$5.85	\$6.27
FAIRBANKS									
115012	PORT	750ML	\$71.28	\$5.94	0 85000 00532 3	12	\$7.24	\$7.92	\$8.49
115009	PORT-WHITE	750ML	\$71.28	\$5.94	0 85000 00527 9	12	\$7.24	\$7.92	\$8.49
115003	SHERRY-CREAM	750ML	\$71.28	\$5.94	0 85000 00541 5	12	\$7.24	\$7.92	\$8.49
115000	SHERRY-PALE DRY	750ML	\$71.28	\$5.94	0 85000 00545 3	12	\$7.24	\$7.92	\$8.49
115006	SHERRY	750ML	\$71.28	\$5.94	0 85000 00537 8	12	\$7.24	\$7.92	\$8.49
115013	PORT	1.5L	\$69.54	\$11.59	0 85000 00534 7	6	\$14.13	\$15.45	\$16.56
115010	PORT-WHITE	1.5L	\$69.54	\$11.59	0 85000 00529 3	6	\$14.13	\$15.45	\$16.56
115004	SHERRY-CREAM	1.5L	\$69.54	\$11.59	0 85000 00543 9	6	\$14.13	\$15.45	\$16.56
115007	SHERRY	1.5L	\$69.54	\$11.59	0 85000 00539 2	6	\$14.13	\$15.45	\$16.56
FARMHOUSE									
172105	RED WINE	750ML	\$92.40	\$7.70	0 98652 84001 3	12	\$9.39	\$10.27	\$11.00
172108	WHITE WINE	750ML	\$92.40	\$7.70	0 98652 84000 6	12	\$9.39	\$10.27	\$11.00
FLEUR DE MER									
148808	COTES DE PROVENCE ROSE	375ML	\$117.48	\$9.79	0 85000 03110 0	12	\$11.94	\$13.05	\$13.99
148800	COTES DE PROVENCE ROSE	750ML	\$184.68	\$15.39	0 85000 02470 6	12	\$18.77	\$20.52	\$21.99

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		WHOLESALE CASE COST	PREVIOUS WHOLESALE CASE COST	WHOLESALE BOTTLE COST						
FLIPSIDE										
123701	CHARDONNAY	750ML	\$24.00		\$2.00	0 85000 02454 6	12	\$2.44	\$2.67	\$2.86
FOG HEAD										
116202	SAUVIGNON BLANC	750ML	\$83.88		\$6.99	0 82242 46443 8	12	\$8.52	\$9.32	\$9.99
FOREFRONT										
164015	PINOT NOIR	750ML	\$168.00		\$14.00	0 00579 51502 8	12	\$17.07	\$18.67	\$20.00
FREE REIGN										
136906	PINOT GRIGIO	750ML	\$60.00		\$5.00	0 85000 02910 7	12	\$6.10	\$6.67	\$7.14
136908	ROSE	750ML	\$60.00		\$5.00	0 85000 02909 1	12	\$6.10	\$6.67	\$7.14
136909	SAUVIGNON BLANC	750ML	\$60.00		\$5.00	0 85000 02911 4	12	\$6.10	\$6.67	\$7.14
FREI BROTHERS										
113807	CABERNET 2021	750ML	\$154.88		\$12.91	0 85000 01053 2	12	\$15.74	\$17.21	\$18.44
113803	PINOT NOIR	750ML	\$184.68		\$15.39	0 85000 01055 6	12	\$18.77	\$20.52	\$21.99
113801	CHARDONNAY	750ML	\$167.88		\$13.99	0 85000 01056 3	12	\$17.06	\$18.65	\$19.99
113802	MERLOT	750ML	\$167.88		\$13.99	0 85000 01054 9	12	\$17.06	\$18.65	\$19.99
113805	SAUVIGNON BLANC	750ML	\$167.88		\$13.99	0 85000 01582 7	12	\$17.06	\$18.65	\$19.99
113806	ZINFANDEL	750ML	\$167.88		\$13.99	0 85000 01573 5	12	\$17.06	\$18.65	\$19.99
FRUIT & FLOWER										
146501	BUBBLY 2 PK CAN	2/250ML	\$92.28		\$7.69	0 88586 01109 2	12	\$9.38	\$10.25	\$10.99
146504	GRAPEFRUIT 2 PK CAN	2/250ML	\$92.28		\$7.69	0 88586 01162 7	12	\$9.38	\$10.25	\$10.99
146506	PASSION FRUIT 2 PK CAN	2/250ML	\$92.28		\$7.69	0 88586 01163 4	12	\$9.38	\$10.25	\$10.99
146502	ROSE 2 PK CAN	2/250ML	\$92.28		\$7.69	0 88586 01108 5	12	\$9.38	\$10.25	\$10.99
146503	CHARDONNAY	750ML	\$125.88		\$10.49	0 88586 01082 8	12	\$12.79	\$13.99	\$14.99
GABBIANO										
169461	DOCG CHIANTI	750ML	\$83.88		\$6.99	0 89819 50145 8	12	\$8.52	\$9.32	\$9.99
169460	CHIANTI CLASSICO	750ML	\$117.48		\$9.79	0 89819 50241 7	12	\$11.94	\$13.05	\$13.99
169466	PINOT GRIGIO	750ML	\$83.88		\$6.99	0 89819 11662 1	12	\$8.52	\$9.32	\$9.99
169470	DOCG CHIANTI	1.5L	\$64.14		\$10.69	0 89819 50146 5	6	\$13.04	\$14.25	\$15.27
GALLO FAMILY VINEYARDS										
111141	CABERNET	187ML	\$29.34		\$4.89	0 85000 00525 5	6	\$5.96	\$6.52	\$6.99
111142	CHARDONNAY	187ML	\$29.34		\$4.89	0 85000 00533 0	6	\$5.96	\$6.52	\$6.99
111143	MERLOT	187ML	\$29.34		\$4.89	0 85000 04159 8	6	\$5.96	\$6.52	\$6.99
111046	MOSCATO	187ML	\$29.34		\$4.89	0 85000 04886 3	6	\$5.96	\$6.52	\$6.99
111150	PINK MOSCATO	187ML	\$29.34		\$4.89	0 85000 04183 3	6	\$5.96	\$6.52	\$6.99
111060	PINOT NOIR	187ML	\$29.34		\$4.89	0 85000 00900 0	6	\$5.96	\$6.52	\$6.99
111051	PINOT GRIGIO	187ML	\$29.34		\$4.89	0 85000 00895 9	6	\$5.96	\$6.52	\$6.99
111153	RED MOSCATO	187ML	\$29.34		\$4.89	0 85000 00597 2	6	\$5.96	\$6.52	\$6.99
111140	WHITE ZINFANDEL	187ML	\$29.34		\$4.89	0 85000 00517 0	6	\$5.96	\$6.52	\$6.99
111120	CABERNET	750ML	\$50.28		\$4.19	0 85000 00500 2	12	\$5.11	\$5.59	\$5.99
111124	CHARDONNAY	750ML	\$50.28		\$4.19	0 85000 00503 3	12	\$5.11	\$5.59	\$5.99
111126	MERLOT	750ML	\$50.28		\$4.19	0 85000 00984 0	12	\$5.11	\$5.59	\$5.99
111044	MOSCATO	750ML	\$50.28		\$4.19	0 85000 01521 6	12	\$5.11	\$5.59	\$5.99
111148	PINK MOSCATO	750ML	\$50.28		\$4.19	0 85000 01990 0	12	\$5.11	\$5.59	\$5.99
169516	PINOT GRIGIO	750ML	\$50.28		\$4.19	0 85000 01587 2	12	\$5.11	\$5.59	\$5.99
111151	RED MOSCATO	750ML	\$50.28		\$4.19	0 85000 02046 3	12	\$5.11	\$5.59	\$5.99
111058	SWEET APPLE	750ML	\$50.28		\$4.19	0 85000 02557 4	12	\$5.11	\$5.59	\$5.99
111055	SWEET BERRY	750ML	\$50.28		\$4.19	0 85000 02298 6	12	\$5.11	\$5.59	\$5.99
111158	SWEET GRAPE	750ML	\$50.28		\$4.19	0 85000 02831 5	12	\$5.11	\$5.59	\$5.99
111156	SWEET GRAPEFRUIT ROSE	750ML	\$50.28		\$4.19	0 85000 02707 3	12	\$5.11	\$5.59	\$5.99
111056	SWEET PEACH	750ML	\$50.28		\$4.19	0 85000 02257 3	12	\$5.11	\$5.59	\$5.99
111057	SWEET PINEAPPLE	750ML	\$50.28		\$4.19	0 85000 02256 6	12	\$5.11	\$5.59	\$5.99
111063	SWEET WATERMELON	750ML	\$50.28		\$4.19	0 85000 03098 1	12	\$5.11	\$5.59	\$5.99
111121	CABERNET	1.5L	\$41.94		\$6.99	0 85000 00501 9	6	\$8.52	\$9.32	\$9.99
111129	CAFÉ ZINFANDEL	1.5L	\$41.94		\$6.99	0 85000 00294 0	6	\$8.52	\$9.32	\$9.99
111125	CHARDONNAY	1.5L	\$41.94		\$6.99	0 85000 00506 4	6	\$8.52	\$9.32	\$9.99
111111	HEARTY BURGUNDY	1.5L	\$41.94		\$6.99	0 85000 00792 1	6	\$8.52	\$9.32	\$9.99
111127	MERLOT	1.5L	\$41.94		\$6.99	0 85000 00985 7	6	\$8.52	\$9.32	\$9.99
111045	MOSCATO	1.5L	\$41.94		\$6.99	0 85000 01520 9	6	\$8.52	\$9.32	\$9.99
111149	PINK MOSCATO	1.5L	\$41.94		\$6.99	0 85000 01991 7	6	\$8.52	\$9.32	\$9.99
111050	PINOT GRIGIO	1.5L	\$41.94		\$6.99	0 85000 01586 5	6	\$8.52	\$9.32	\$9.99
111059	PINOT NOIR	1.5L	\$41.94		\$6.99	0 85000 01588 9	6	\$8.52	\$9.32	\$9.99
111152	RED MOSCATO	1.5L	\$41.94		\$6.99	0 85000 01991 7	6	\$8.52	\$9.32	\$9.99
111147	SANGRIA	1.5L	\$41.94		\$6.99	0 85000 01994 8	6	\$8.52	\$9.32	\$9.99
111005	SAUVIGNON BLANC	1.5L	\$41.94		\$6.99	0 85000 00587 3	6	\$8.52	\$9.32	\$9.99
111040	SWEET APPLE	1.5L	\$41.94		\$6.99	0 85000 02558 1	6	\$8.52	\$9.32	\$9.99
111139	SWEET CHARDONNAY	1.5L	\$41.94		\$6.99	0 85000 00105 9	6	\$8.52	\$9.32	\$9.99
111159	SWEET GRAPE	1.5L	\$41.94		\$6.99	0 85000 02832 2	6	\$8.52	\$9.32	\$9.99
111157	SWEET GRAPEFRUIT ROSE	1.5L	\$41.94		\$6.99	0 85000 02708 0	6	\$8.52	\$9.32	\$9.99
111042	SWEET PEACH	1.5L	\$41.94		\$6.99	0 85000 02561 1	6	\$8.52	\$9.32	\$9.99
111043	SWEET PINEAPPLE	1.5L	\$41.94		\$6.99	0 85000 02560 4	6	\$8.52	\$9.32	\$9.99
111135	WHITE MERLOT	1.5L	\$41.94		\$6.99	0 85000 00182 0	6	\$8.52	\$9.32	\$9.99
111027	WHITE ZINFANDEL	1.5L	\$41.94		\$6.99	0 85000 00784 6	6	\$8.52	\$9.32	\$9.99
111155	RIESLING	1.5L	\$41.94		\$6.99	0 85000 02255 9	6	\$8.52	\$9.32	\$9.99

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		WHOLESALE CASE COST	PREVIOUS WHOLESALE CASE COST	WHOLESALE BOTTLE COST					
111062 SWEET RED	1.5L	\$41.94		\$6.99	0 85000 01716 6	6	\$8.52	\$9.32	\$9.99
GALLO SIGNATURE SERIES									
121010 CHARDONNAY RUSSIAN RIVER	750ML	\$167.94		\$27.99	0 85000 01926 9	6	\$34.13	\$37.32	\$39.99
121011 CABERNET SAUVIGNON NAPA VALLEY	750ML	\$209.94		\$34.99	0 85000 01924 5	6	\$42.67	\$46.65	\$49.99
121012 PINOT NOIR SANTA LUCIA	750ML	\$209.94		\$34.99	0 85000 01925 2	6	\$42.67	\$46.65	\$49.99
GENTLEMAN'S COLLECTION									
139600 CABERNET SAUVIGNON	750ML	\$142.68		\$11.89	0 12354 00145 9	12	\$14.50	\$15.85	\$16.99
139601 RED BLEND	750ML	\$142.68		\$11.89	0 12354 00146 6	12	\$14.50	\$15.85	\$16.99
GHOST PINES									
157700 CABERNET	750ML	\$176.28		\$14.69	0 85000 01623 7	12	\$17.91	\$19.59	\$20.99
157705 PINOT NOIR	750ML	\$176.28		\$14.69	0 85000 02265 8	12	\$17.91	\$19.59	\$20.99
157704 RED BLEND	750ML	\$176.28		\$14.69	0 85000 01968 9	12	\$17.91	\$19.59	\$20.99
157702 MERLOT	750ML	\$167.88		\$13.99	0 85000 01622 0	12	\$17.06	\$18.65	\$19.99
GIRLAN									
111392 CHARDONNAY	750ML	\$201.48		\$16.79	0 07813 74087 1	12	\$20.48	\$22.39	\$23.99
111394 PINOT GRIGIO	750ML	\$201.48		\$16.79	0 07813 75087 0	12	\$20.48	\$22.39	\$23.99
GNARLY HEAD									
169538 AUTHENTIC WHITE BLEND	750ML	\$83.88		\$6.99	0 82242 01077 1	12	\$8.52	\$9.32	\$9.99
169523 CABERNET	750ML	\$83.88		\$6.99	0 82242 29043 2	12	\$8.52	\$9.32	\$9.99
169524 CHARDONNAY	750ML	\$83.88		\$6.99	0 82242 29103 3	12	\$8.52	\$9.32	\$9.99
169528 PINOT NOIR	750ML	\$83.88		\$6.99	0 82242 29343 3	12	\$8.52	\$9.32	\$9.99
169530 SAUVIGNON BLANC	750ML	\$83.88		\$6.99	0 82242 01075 7	12	\$8.52	\$9.32	\$9.99
169527 ZINFANDEL	750ML	\$83.88		\$6.99	0 82242 29493 5	12	\$8.52	\$9.32	\$9.99
GRAEAGLE									
106121 CAB FRANC	750ML	\$242.88		\$20.24		12	\$24.68	\$26.99	\$28.91
106122 REDWING	750ML	\$215.88		\$17.99	6 89076 99925 0	12	\$21.94	\$23.99	\$25.70
GREAT AMERICAN WINE COMPANY									
124100 CABERNET	750ML	\$109.08		\$9.09	7 32048 00528 9	12	\$11.09	\$12.12	\$12.99
124101 CHARDONNAY	750ML	\$109.08		\$9.09	7 32048 00527 2	12	\$11.09	\$12.12	\$12.99
124102 RED BLEND	750ML	\$109.08		\$9.09	7 32048 00529 6	12	\$11.09	\$12.12	\$12.99
GREG NORMAN (CALIFORNIA)									
169456 CABERNET	750ML	\$125.88		\$10.49	0 89819 81320 9	12	\$12.79	\$13.99	\$14.99
169457 CHARDONNAY	750ML	\$107.88		\$8.99	0 89819 81318 6	12	\$10.96	\$11.99	\$12.84
169547 SAUVIGNON BLANC	750ML	\$107.88		\$8.99	0 89819 53959 8	12	\$10.96	\$11.99	\$12.84
GREG NORMAN									
169545 CABERNET-MERLOT	750ML	\$125.88		\$10.49	0 98137 00021 5	12	\$12.79	\$13.99	\$14.99
169546 CHARDONNAY	750ML	\$89.88		\$7.49	0 98137 00022 2	12	\$9.13	\$9.99	\$10.70
169548 SHIRAZ	750ML	\$125.88		\$10.49	0 23859 55228 5	12	\$12.79	\$13.99	\$14.99
GRGICH HILLS									
169551 CABERNET SAUVIGNON	750ML	\$600.00		\$50.00	0 47156 35750 3	12	\$60.98	\$66.67	\$71.43
169552 CHARDONNAY	750ML	\$420.00		\$35.00	0 47156 10750 4	12	\$42.68	\$46.67	\$50.00
169556 MERLOT	750ML	\$432.00		\$36.00	0 47156 50750 2	12	\$43.90	\$48.00	\$51.43
169553 SAUVIGNON BLANC (FUME BLANC)	750ML	\$300.00		\$25.00	0 47156 15750 9	12	\$30.49	\$33.33	\$35.71
169555 ZINFANDEL	750ML	\$348.00		\$29.00	0 47156 30750 8	12	\$35.37	\$38.67	\$41.43
169558 LATE HARVEST VIOLETTA	375ML	\$387.00		\$64.50	0 47156 40375 0	6	\$78.66	\$86.00	\$92.14
HAHN ESTATES									
169572 APPELLATION GSM	750ML	\$167.88		\$13.99	0 86788 70047 9	12	\$17.06	\$18.65	\$19.99
169571 APPELLATION PINOT NOIR	750ML	\$167.88		\$13.99	0 86788 70807 9	12	\$17.06	\$18.65	\$19.99
169561 CABERNET	750ML	\$117.48		\$9.79	0 86788 66688 1	12	\$11.94	\$13.05	\$13.99
169563 CHARDONNAY	750ML	\$117.48		\$9.79	0 86788 55590 1	12	\$11.94	\$13.05	\$13.99
169569 GSM RED BLEND	750ML	\$117.48		\$9.79	0 86788 00047 0	12	\$11.94	\$13.05	\$13.99
169566 MERLOT	750ML	\$117.48		\$9.79	0 86788 77789 1	12	\$11.94	\$13.05	\$13.99
169570 PINOT GRIS	750ML	\$117.48		\$9.79	0 86788 44400 7	12	\$11.94	\$13.05	\$13.99
169567 PINOT NOIR	750ML	\$117.48		\$9.79	0 86788 88802 3	12	\$11.94	\$13.05	\$13.99
169575 SLH (SANTA LUCIA HIGHLANDS) CHARDONNAY	750ML	\$193.08		\$16.09	0 86788 01557 3	12	\$19.62	\$21.45	\$22.99
169576 SLH (SANTA LUCIA HIGHLANDS) PINOT NOIR	750ML	\$209.88		\$17.49	0 86788 01557 6	12	\$21.33	\$23.32	\$24.99
HESS COLLECTION									
169606 ALLOMI CABERNET	375ML	\$142.68		\$11.89	7 17888 41022 6	12	\$14.50	\$15.85	\$16.99
169593 ALLOMI CABERNET	750ML	\$358.20		\$29.85	7 17888 41022 6	12	\$36.40	\$39.80	\$42.64
169604 CENTRAL COAST PINOT NOIR	750ML	\$159.48		\$13.29	7 17888 50602 8	12	\$16.21	\$17.72	\$18.99
169612 IRON CORRAL CABERNET SAUVIGNON	750ML	\$257.94		\$42.99	7 17888 00007 6	6	\$52.43	\$57.32	\$61.41
169598 MONTERREY CHARDONNAY SELECT	750ML	\$132.00		\$11.00	7 17888 52002 4	12	\$13.41	\$14.67	\$15.71
169596 NORTH COAST CA CABERNET SELECT	750ML	\$176.28		\$14.69	7 17888 51002 5	12	\$17.91	\$19.59	\$20.99
169610 MT. VEEDER NAPA VALLEY CABERNET SAUVIGNON	750ML	\$261.00		\$43.50	7 17888 11022 5	6	\$53.05	\$58.00	\$62.14
169597 NAPA CHARDONNAY	750ML	\$209.88		\$17.49	7 17888 12022 4	12	\$21.33	\$23.32	\$24.99
169594 NORTH COAST SAUVIGNON BLANC	750ML	\$103.92		\$8.66	7 17888 57002 9	12	\$10.56	\$11.55	\$12.37
169605 PINOT GRIS	750ML	\$132.00		\$11.00	7 17888 55792 1	12	\$13.41	\$14.67	\$15.71
169599 TREO RED BLEND SELECT	750ML	\$176.28		\$14.69	7 17888 50022 4	12	\$17.91	\$19.59	\$20.99
HEWITT									
106126 CABERNET	750ML	\$264.00		\$44.00	0 18138 55502 6	6	\$53.66	\$58.67	\$62.86

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		WHOLESALE CASE COST	PREVIOUS WHOLESALE CASE COST	WHOLESALE BOTTLE COST						
HIGH NOON COCKTAILS										
137401	BLACK CHERRY 6/4 PK CANS	355ML	\$46.14		\$7.69	0 85000 42927 3	6	\$9.38	\$10.25	\$10.99
137405	GRAPEFRUIT 6/4 PK CANS	355ML	\$46.14		\$7.69	0 85000 42627 2	6	\$9.38	\$10.25	\$10.99
137415	LEMON 6/4 PK CANS	355ML	\$46.14		\$7.69	0 85000 43426 0	6	\$9.38	\$10.25	\$10.99
137406	LIME 6/4 PK CANS	355ML	\$46.14		\$7.69	0 85000 43095 8	6	\$9.38	\$10.25	\$10.99
137403	MANGO 6/4 PK CANS	355ML	\$46.14		\$7.69	0 85000 03232 9	6	\$9.38	\$10.25	\$10.99
137414	PASSIONFRUIT 6/4 PK CANS	355ML	\$46.14		\$7.69	0 85000 43256 3	6	\$9.38	\$10.25	\$10.99
137408	PEACH 6/4 PK CANS	355ML	\$46.14		\$7.69	0 85000 43137 5	6	\$9.38	\$10.25	\$10.99
137409	PINEAPPLE 6/4 PK CANS	355ML	\$46.14		\$7.69	0 85000 42926 6	6	\$9.38	\$10.25	\$10.99
137412	WATERMELON 6/4 PK CANS	355ML	\$46.14		\$7.69	0 85000 42925 9	6	\$9.38	\$10.25	\$10.99
137410	MIXED TROPICAL 8 PK CANS	355ML	\$44.07		\$14.69	0 85000 03255 8	3	\$17.91	\$19.59	\$20.99
137411	MIXED 8 PK CANS	355ML	\$44.07		\$14.69	0 85000 03151 3	3	\$17.91	\$19.59	\$20.99
137420	MIXED DAY PACK 8 PK CANS	355ML	\$44.07		\$14.69	0 85000 40058 0	3	\$17.91	\$19.59	\$20.99
137413	MIXED POOL PACK 8 PK CANS	355ML	\$44.07		\$14.69	0 85000 03429 3	3	\$17.91	\$19.59	\$20.99
137425	TEA VARIETY 8 PK CANS	355ML	\$44.07		\$14.69	0 85000 03896 3	3	\$17.91	\$19.59	\$20.99
137430	TEA LAKE VARIETY 8 PK CANS	355ML	\$44.07		\$14.69	0 85000 40195 2	3	\$17.91	\$19.59	\$20.99
137421	TEQUILA FIESTA PACK 8 PK CANS	355ML	\$48.27		\$16.09	0 85000 03739 3	3	\$19.62	\$21.45	\$22.99
137422	TEQUILA VARIETY 8 PK CANS	355ML	\$48.27		\$16.09	0 85000 03609 9	3	\$19.62	\$21.45	\$22.99
137424	EL PRES MIXED 12 PK CANS	355ML	\$40.80		\$20.40	0 85000 03661 7	2	\$24.88	\$27.20	\$29.14
137407	MIXED 12 PK CANS	355ML	\$40.80		\$20.40	0 85000 02986 2	2	\$24.88	\$27.20	\$29.14
137402	MIXED BEACH 12 PK CANS	355ML	\$40.80		\$20.40	0 85000 40065 8	2	\$24.88	\$27.20	\$29.14
137427	PEACH TALL CANS	24 OZ	\$42.00		\$3.50	0 85000 03449 1	12	\$4.27	\$4.67	\$5.00
137428	PINEAPPLE TALL CANS	24 OZ	\$42.00		\$3.50	0 85000 03448 4	12	\$4.27	\$4.67	\$5.00
137426	TEQUILA LIME TALL CANS	24 OZ	\$46.20		\$3.85	0 85000 03772 0	12	\$4.70	\$5.13	\$5.50
137429	VARIETY 18 PK CANS	355ML	\$29.52		\$29.52	0 85000 03624 2	1	\$36.00	\$39.36	\$42.17
HOSHI										
135400	SAKE	750ML	\$75.48		\$6.29	0 84279 97586 3	12	\$7.67	\$8.39	\$8.99
135401	PLUM WINE	750ML	\$75.48		\$6.29	0 84279 97620 4	12	\$7.67	\$8.39	\$8.99
INTRINSIC										
151600	CABERNET SAUVIGNON	750ML	\$167.88		\$13.99	0 88586 00785 9	12	\$17.06	\$18.65	\$19.99
151601	RED BLEND	750ML	\$167.88		\$13.99	0 88586 00921 1	12	\$17.06	\$18.65	\$19.99
151608	SAUVIGNON BLANC	750ML	\$142.68		\$11.89	0 88586 01194 8	12	\$14.50	\$15.85	\$16.99
IRONY										
169629	CABERNET	750ML	\$109.08		\$9.09	0 82242 92043 8	12	\$11.09	\$12.12	\$12.99
169630	CHARDONNAY	750ML	\$100.68		\$8.39	0 82242 92103 9	12	\$10.23	\$11.19	\$11.99
J. LOHR										
141002	CABERNET SAUVIGNON ESTATES	750ML	\$151.08		\$12.59	0 89121 28812 2	12	\$15.35	\$16.79	\$17.99
141023	CABERNET SAUVIGNON HILLTOP	750ML	\$130.14		\$21.69	0 89121 34852 9	6	\$26.45	\$28.92	\$30.99
141001	CHARDONNAY ESTATES	750ML	\$117.48		\$9.79	0 89121 06882 3	12	\$11.94	\$13.05	\$13.99
141009	MERLOT ESTATES	750ML	\$134.28		\$11.19	0 89121 18852 1	12	\$13.65	\$14.92	\$15.99
141018	PURE PASO PROP RED BLEND	750ML	\$109.14		\$18.19	0 89121 40852 0	6	\$22.18	\$24.25	\$25.99
141020	PINOT NOIR ESTATES FALCONS PERCH	750ML	\$151.08		\$12.59	0 89121 07852 5	12	\$15.35	\$16.79	\$17.99
141019	PINOT NOIR FOG'S REACH	750ML	\$130.14		\$21.69	0 89121 26852 0	6	\$26.45	\$28.92	\$30.99
141026	FLUME CROSSING SAUVIGNON BLANC	750ML	\$117.48		\$9.79	0 89121 29852 7	12	\$11.94	\$13.05	\$13.99
141008	SYRAH ESTATES	750ML	\$117.48		\$9.79	0 89121 12852 7	12	\$11.94	\$13.05	\$13.99
141021	ARROYO VISTA CHARDONNAY	750ML	\$83.94		\$13.99	0 89121 35852 8	6	\$17.06	\$18.65	\$19.99
169637	WILDFLOWER VALDIGUIE	750ML	\$109.08		\$9.09	0 89121 10852 9	12	\$11.09	\$12.12	\$12.99
141010	WHITE RIESLING - BAY MIST	750ML	\$109.08		\$9.09	0 89121 01852 1	12	\$11.09	\$12.12	\$12.99
141022	SIGNATURE CABERNET SAUVIGNON 2017	3750ML	\$210.00		\$70.00	0 89121 39852 4	3	\$85.37	\$93.33	\$100.00
J VINEYARDS										
143615	SMS PINOT NOIR	375ML	\$117.48		\$9.79	7 24624 00106 8	12	\$11.94	\$13.05	\$13.99
143608	CALIFORNIA CHARDONNAY	750ML	\$193.08		\$16.09	7 24624 00107 5	12	\$19.62	\$21.45	\$22.99
143600	RUSSIAN RIVER/SONOMA CHARDONNAY	750ML	\$319.08		\$26.59	7 24624 11801 8	12	\$32.43	\$35.45	\$37.99
143602	RUSSIAN RIVER/SONOMA PINOT NOIR	750ML	\$377.88		\$31.49	7 24624 11501 7	12	\$38.40	\$41.99	\$44.99
143603	CALIFORNIA PINOT GRIS	750ML	\$142.68		\$11.89	7 24624 11609 0	12	\$14.50	\$15.85	\$16.99
143606	SONOMA/SANTA BARBARA TRI-APP PINOT NOIR	750ML	\$209.88		\$17.49	7 24624 00100 6	12	\$21.33	\$23.32	\$24.99
143604	SPARKLING BRUT ROSE	750ML	\$377.88		\$31.49	7 24624 11201 6	12	\$38.40	\$41.99	\$44.99
143605	SPARKLING BRUT CUVEE	750ML	\$310.68		\$25.89	7 24624 11401 0	12	\$31.57	\$34.52	\$36.99
143611	SPARKLING CALIFORNIA CUVEE	750ML	\$209.88		\$17.49	7 24624 00102 0	12	\$21.33	\$23.32	\$24.99
143610	SPARKLING BRUT CUVEE	1.5LT	\$268.74		\$44.79		6	\$54.62	\$59.72	\$63.99
JAYSON										
143620	NAPA VALLEY CAB SAUV	750ML	\$439.98		\$73.33	8 57407 00209 6	6	\$89.43	\$97.77	\$104.76
143622	NAPA VALLEY CHARDONNAY	750ML	\$272.94		\$45.49	8 57407 00205 8	6	\$55.48	\$60.65	\$64.99
143623	NAPA VALLEY CHARDONNAY 2022	750ML	\$259.98		\$43.33	8 57407 00205 8	6	\$52.84	\$57.77	\$61.90
143626	NAPA VALLEY RED BLEND	750ML	\$377.94		\$62.99	8 57407 00208 9	6	\$76.82	\$83.99	\$89.99
143628	NAPA VALLEY SAUV BLANC	750ML	\$167.94		\$27.99	8 57407 00225 6	6	\$34.13	\$37.32	\$39.99
143625	PINOT NOIR SONOMA COAST	750ML	\$209.94		\$34.99	8 57407 00206 5	6	\$42.67	\$46.65	\$49.99
JERMANN										
123603	DREAMS BIANCO	750ML	\$335.94		\$55.99	8 19135 02050 6	6	\$68.28	\$74.65	\$79.99
123609	VINTAGE TUNINA	750ML	\$356.94		\$59.49	8 19135 02040 7	6	\$72.55	\$79.32	\$84.99
123606	PINOT GRIGIO	750ML	\$251.88		\$20.99	8 19135 02001 8	12	\$25.60	\$27.99	\$29.99
123608	VINIBLAGLA	750ML	\$138.54		\$23.09	8 19135 02020 9	6	\$28.16	\$30.79	\$32.99

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		WHOLESALE CASE COST	PREVIOUS WHOLESALE CASE COST	WHOLESALE BOTTLE COST					
JOSEPH PHELPS									
166188	DELICE	375ML	\$480.00	\$40.00		12	\$48.78	\$53.33	\$57.14
166172	CABERNET SAUVIGNON	750ML	\$449.96	\$74.99	0 10465 20890 3	6	\$91.46	\$99.99	\$107.13
166186	CHARDONNAY FREESTONE	750ML	\$210.00	\$35.00	0 10465 53050 9	6	\$42.68	\$46.67	\$50.00
166179	INSIGNIA 2012	750ML	\$990.00	\$165.00	0 10465 70960 8	6	\$201.22	\$220.00	\$235.71
166182	INSIGNIA 2013	750ML	\$1,020.00	\$170.00		6	\$207.32	\$226.67	\$242.86
166178	INSIGNIA 2014	750ML	\$1,320.00	\$220.00		6	\$268.29	\$293.33	\$314.29
166183	INSIGNIA 2015	750ML	\$1,110.00	\$185.00		6	\$225.61	\$246.67	\$264.29
166185	INSIGNIA 2016	750ML	\$1,260.00	\$210.00		6	\$256.10	\$280.00	\$300.00
166187	INSIGNIA 2017	750ML	\$1,260.00	\$210.00		6	\$256.10	\$280.00	\$300.00
166190	INSIGNIA 2018	750ML	\$1,290.00	\$215.00		6	\$262.20	\$286.67	\$307.14
166189	PINOT NOIR FREESTONE	750ML	\$270.00	\$45.00	0 10465 52050 0	6	\$54.88	\$60.00	\$64.29
JUGGERNAUT									
133301	SONOMA CHARDONNAY	750ML	\$142.68	\$11.89	0 80887 55106 2	12	\$14.50	\$15.85	\$16.99
133300	HILLSIDE CABERNET	750ML	\$167.88	\$13.99	0 80887 55101 7	12	\$17.06	\$18.65	\$19.99
133304	RUSSIAN RIVER PINOT NOIR	750ML	\$167.88	\$13.99	0 80887 55104 8	12	\$17.06	\$18.65	\$19.99
133307	MARLBOROUGH SAUVIGNON BLANC	750ML	\$142.68	\$11.89	0 80887 55108 6	12	\$14.50	\$15.85	\$16.99
JUSTIN									
164141	CABERNET	750ML	\$270.00	\$22.50	7 33952 99710 3	12	\$27.44	\$30.00	\$32.14
164145	ISOSCELES RED BLEND	750ML	\$389.94	\$64.99	7 33952 98750 0	6	\$79.26	\$86.65	\$92.84
164151	ISOSCELES RESERVE RED BLEND	750ML	\$660.00	\$110.00		6	\$134.15	\$146.67	\$157.14
164152	JUSTIFICATION RED BLEND	750ML	\$294.00	\$49.00	7 33952 99755 4	6	\$59.76	\$65.33	\$70.00
164158	ROSE	750ML	\$176.28	\$14.69	7 33952 00704 8	12	\$17.91	\$19.59	\$20.99
164146	SAUVIGNON BLANC	750ML	\$155.88	\$12.99	7 33952 09702 5	12	\$15.84	\$17.32	\$18.56
164148	SAVANT RED BLEND	750ML	\$413.88	\$34.49	7 33952 52256 5	12	\$42.06	\$45.99	\$49.27
KINKY PRE-MIX COCKTAILS									
135411	ALOHA BREEZE	1.75LT	\$59.94	\$9.99	0 84279 00632 1	6	\$12.18	\$13.32	\$14.27
135415	MARGARITA	1.75LT	\$59.94	\$9.99	0 84279 00630 7	6	\$12.18	\$13.32	\$14.27
135418	PATIO PUNCH	1.75LT	\$59.94	\$9.99	0 84279 00629 1	6	\$12.18	\$13.32	\$14.27
KNOTTY VINES									
158227	CABERNET SAUVIGNON	750ML	\$92.28	\$7.69	0 87512 34191 3	12	\$9.38	\$10.25	\$10.99
158228	CHARDONNAY	750ML	\$92.28	\$7.69	0 87512 34190 6	12	\$9.38	\$10.25	\$10.99
158229	RED BLEND	750ML	\$92.28	\$7.69	0 87512 34192 0	12	\$9.38	\$10.25	\$10.99
LAGUNA									
116400	CHARDONNAY	750ML	\$100.74	\$16.79		6	\$20.48	\$22.39	\$23.99
LAMARCA									
155502	PROSECCO	187ML	\$117.36	\$4.89	0 85000 02243 6	24	\$5.96	\$6.52	\$6.99
155510	PROSECCO ROSE	187ML	\$117.36	\$4.89	0 85000 03470 5	24	\$5.96	\$6.52	\$6.99
155513	PROSECCO HOLIDAY PACK	187ML	\$117.36	\$4.89	0 85000 03714 0	24	\$5.96	\$6.52	\$6.99
155504	PROSECCO	3/187ML	\$106.32	\$13.29	0 85000 32243 7	8	\$16.21	\$17.72	\$18.99
155506	PROSECCO	375ML	\$92.28	\$7.69	0 85000 03109 4	12	\$9.38	\$10.25	\$10.99
155509	LUMINOIRE PROSECCO SUPERIORE	750ML	\$209.88	\$17.49	0 85000 02724 0	12	\$21.33	\$23.32	\$24.99
155500	PROSECCO	750ML	\$159.48	\$13.29	0 85000 01773 9	12	\$16.21	\$17.72	\$18.99
155507	PROSECCO ROSE	750ML	\$159.48	\$13.29	0 85000 03244 2	12	\$16.21	\$17.72	\$18.99
155503	PROSECCO	1.5LT	\$159.54	\$26.59	0 85000 02284 9	6	\$32.43	\$35.45	\$37.99
LA MERIKA									
145400	CABERNET SAUVIGNON	750ML	\$109.08	\$9.09	0 82242 30043 8	12	\$11.09	\$12.12	\$12.99
145402	PINOT GRIGIO	750ML	\$83.88	\$6.99	0 82242 01127 3	12	\$8.52	\$9.32	\$9.99
145403	PINOT NOIR	750ML	\$109.08	\$9.09	0 82242 30643 0	12	\$11.09	\$12.12	\$12.99
LANDMARK									
141500	OVERLOOK CHARDONNAY	750ML	\$268.68	\$22.39	0 85124 15912 4	12	\$27.30	\$29.85	\$31.99
141501	OVERLOOK PINOT NOIR	750ML	\$268.68	\$22.39	0 85124 85921 5	12	\$27.30	\$29.85	\$31.99
LAS ROCAS									
141600	GARNACHA	750ML	\$109.08	\$9.09	0 85000 01686 2	12	\$11.09	\$12.12	\$12.99
141601	VINAS VIEJAS	750ML	\$83.94	\$13.99	0 85000 01685 5	6	\$17.06	\$18.65	\$19.99
LE GRAND NOIR									
153400	CAB-SHIRAZ	750ML	\$100.68	\$8.39	0 84279 97212 1	12	\$10.23	\$11.19	\$11.99
153402	CHARDONNAY	750ML	\$100.68	\$8.39	0 84279 97211 4	12	\$10.23	\$11.19	\$11.99
153403	PINOT NOIR	750ML	\$100.68	\$8.39	0 84279 97505 4	12	\$10.23	\$11.19	\$11.99
153405	ROSE SELECT	750ML	\$46.14	\$7.69	0 84279 99404 8	6	\$9.38	\$10.25	\$10.99
LEFTIE									
132106	RED BLEND	750ML	\$75.48	\$6.29	0 85000 02785 1	12	\$7.67	\$8.39	\$8.99
LEGEND OF THE VINE									
124200	CABERNET	750ML	\$92.28	\$7.69	0 80720 96243 7	12	\$9.38	\$10.25	\$10.99
LIBERTY CREEK									
155315	CABERNET	500ML	\$33.48	\$2.79	0 85000 02182 8	12	\$3.40	\$3.72	\$3.99
155316	CHARDONNAY	500ML	\$33.48	\$2.79	0 85000 02181 1	12	\$3.40	\$3.72	\$3.99
155317	MERLOT	500ML	\$33.48	\$2.79	0 85000 02183 5	12	\$3.40	\$3.72	\$3.99
155318	MOSCATO	500ML	\$33.48	\$2.79	0 85000 02272 6	12	\$3.40	\$3.72	\$3.99
155323	PINK MOSCATO	500ML	\$33.48	\$2.79	0 85000 02680 9	12	\$3.40	\$3.72	\$3.99
155319	PINOT GRIGIO	500ML	\$33.48	\$2.79	0 85000 02271 9	12	\$3.40	\$3.72	\$3.99

TEC DISTRIBUTING OF IDAHO LLC

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PRODUCT	PRICES AS OF 01-Jan-25	PRICE TO CUSTOMER			UPC CODES	# PER CASE	18% BOTTLE RETAIL	25% BOTTLE RETAIL	30% BOTTLE RETAIL
		WHOLESALE CASE COST	PREVIOUS WHOLESALE CASE COST	WHOLESALE BOTTLE COST					
155325 SWEET RED	500ML	\$33.48		\$2.79	0 85000 02681 6	12	\$3.40	\$3.72	\$3.99
155340 CABERNET	1.0LT	\$62.88		\$5.24	0 85000 02624 3	12	\$6.39	\$6.99	\$7.49
155343 CHARDONNAY	1.0LT	\$62.88		\$5.24	0 85000 02625 0	12	\$6.39	\$6.99	\$7.49
155345 PINOT GRIGIO	1.0LT	\$62.88		\$5.24	0 85000 02623 6	12	\$6.39	\$6.99	\$7.49
155301 CABERNET	1.5LT	\$39.84		\$6.64	0 85000 01129 4	6	\$8.10	\$8.85	\$9.49
155300 CHARDONNAY	1.5LT	\$39.84		\$6.64	0 85000 01130 0	6	\$8.10	\$8.85	\$9.49
155302 MERLOT	1.5LT	\$39.84		\$6.64	0 85000 01128 7	6	\$8.10	\$8.85	\$9.49
155308 MOSCATO	1.5LT	\$39.84		\$6.64	0 85000 01803 3	6	\$8.10	\$8.85	\$9.49
155309 PINK MOSCATO	1.5LT	\$39.84		\$6.64	0 85000 02150 7	6	\$8.10	\$8.85	\$9.49
155306 PINOT GRIGIO	1.5LT	\$39.84		\$6.64	0 85000 01839 2	6	\$8.10	\$8.85	\$9.49
155305 PINOT NOIR	1.5LT	\$39.84		\$6.64	0 85000 01838 5	6	\$8.10	\$8.85	\$9.49
155312 RED BLEND	1.5LT	\$39.84		\$6.64	0 85000 02553 6	6	\$8.10	\$8.85	\$9.49
155313 ROSE	1.5LT	\$39.84		\$6.64	0 85000 02937 4	6	\$8.10	\$8.85	\$9.49
155304 SWEET RED	1.5LT	\$39.84		\$6.64	0 85000 01802 6	6	\$8.10	\$8.85	\$9.49
155303 WHITE ZINFANDEL	1.5LT	\$39.84		\$6.64	0 85000 01127 0	6	\$8.10	\$8.85	\$9.49
LINDEMAN'S									
166290 BIN 45 CABERNET	750ML	\$50.28		\$4.19	0 12354 08770 5	12	\$5.11	\$5.59	\$5.99
166296 BIN 65 CHARDONNAY	750ML	\$50.28		\$4.19	0 12354 08184 0	12	\$5.11	\$5.59	\$5.99
166297 BIN 40 MERLOT	750ML	\$50.28		\$4.19	0 12354 08999 0	12	\$5.11	\$5.59	\$5.99
166286 BIN 90 MOSCATO	750ML	\$50.28		\$4.19	0 12354 00014 8	12	\$5.11	\$5.59	\$5.99
166285 BIN 85 PINOT GRIGIO	750ML	\$50.28		\$4.19	0 12354 08782 8	12	\$5.11	\$5.59	\$5.99
166287 BIN 99 PINOT NOIR	750ML	\$50.28		\$4.19	0 12354 08186 4	12	\$5.11	\$5.59	\$5.99
166312 BIN 50 SHIRAZ	750ML	\$50.28		\$4.19	0 12354 08765 1	12	\$5.11	\$5.59	\$5.99
166291 SPARKLING BRUT CUVEE	750ML	\$33.54		\$5.59	0 12354 00211 1	6	\$6.82	\$7.45	\$7.99
166292 SPARKLING ROSE	750ML	\$33.54		\$5.59	0 12354 00212 8	6	\$6.82	\$7.45	\$7.99
166289 BIN 45 CABERNET	1.5L	\$41.94		\$6.99	0 12354 08777 4	6	\$8.52	\$9.32	\$9.99
166294 BIN 65 CHARDONNAY	1.5L	\$41.94		\$6.99	0 12354 08185 7	6	\$8.52	\$9.32	\$9.99
166298 BIN 40 MERLOT	1.5L	\$41.94		\$6.99	0 12354 08998 3	6	\$8.52	\$9.32	\$9.99
166226 BIN 90 MOSCATO	1.5L	\$41.94		\$6.99	0 12354 00038 4	6	\$8.52	\$9.32	\$9.99
166310 BIN 50 SHIRAZ	1.5L	\$41.94		\$6.99	0 12354 08769 9	6	\$8.52	\$9.32	\$9.99
166228 BIN 46 SWEET RED	1.5L	\$41.94		\$6.99	0 12354 00036 0	6	\$8.52	\$9.32	\$9.99
LIQS COCKTAILS									
122322 SHOTS LAMIKAZE	4/50ML	\$50.32		\$6.29	8 50477 00528 8	8	\$7.67	\$8.39	\$8.99
122324 SHOTS LEMON DROP	4/50ML	\$50.32		\$6.29	8 50477 00529 5	8	\$7.67	\$8.39	\$8.99
122326 SHOTS MARGARITA	4/50ML	\$50.32		\$6.29	8 50477 00527 1	8	\$7.67	\$8.39	\$8.99
122305 MARGARITA	750ML	\$67.08		\$5.59	8 50477 00518 9	12	\$6.82	\$7.45	\$7.99
122304 MANGO MARGARITA	750ML	\$67.08		\$5.59	8 50477 00532 5	12	\$6.82	\$7.45	\$7.99
122306 MOJITO	750ML	\$67.08		\$5.59	8 50477 00531 8	12	\$6.82	\$7.45	\$7.99
122308 STRAWBERRY MARGARITA	750ML	\$67.08		\$5.59	8 50477 00526 4	12	\$6.82	\$7.45	\$7.99
122302 ZERO SUGAR MARGARITA	750ML	\$67.08		\$5.59	8 50477 03584 9	12	\$6.82	\$7.45	\$7.99
122303 ZERO SUGAR STRAWBERRY MARGARITA	750ML	\$67.08		\$5.59	8 50477 03586 3	12	\$6.82	\$7.45	\$7.99
122312 HARD LEMONADE	1.5LT	\$62.94		\$10.49	8 50477 00516 5	6	\$12.79	\$13.99	\$14.99
122316 MANGO MARGARITA	1.5LT	\$62.94		\$10.49	8 50477 00517 2	6	\$12.79	\$13.99	\$14.99
122314 MARGARITA	1.5LT	\$62.94		\$10.49	8 50477 00502 8	6	\$12.79	\$13.99	\$14.99
122315 MOJITO	1.5LT	\$62.94		\$10.49	8 50477 00506 6	6	\$12.79	\$13.99	\$14.99
122319 STRAWBERRY MARGARITA	1.5LT	\$62.94		\$10.49	8 50477 00505 9	6	\$12.79	\$13.99	\$14.99
122313 BOX MARGARITA	6/3LT	\$92.34		\$15.39	8 50477 00507 3	6	\$18.77	\$20.52	\$21.99
122317 BOX MOJITO	6/3LT	\$92.34		\$15.39	8 50477 00510 3	6	\$18.77	\$20.52	\$21.99
122318 BOX STRAWBERRY MARGARITA	6/3LT	\$92.34		\$15.39	8 50477 00509 7	6	\$18.77	\$20.52	\$21.99
LIQUID LIGHT									
146507 CHARDONNAY	750ML	\$109.08		\$9.09	0 88586 01288 4	12	\$11.09	\$12.12	\$12.99
146508 PINOT GRIGIO	750ML	\$109.08		\$9.09	0 88586 01315 7	12	\$11.09	\$12.12	\$12.99
146509 ROSE	750ML	\$109.08		\$9.09	0 88586 01195 5	12	\$11.09	\$12.12	\$12.99
146505 SAUVIGNON BLANC	750ML	\$109.08		\$9.09	0 88586 01014 9	12	\$11.09	\$12.12	\$12.99
LIVINGSTON CELLARS									
111244 BLUSH	1.5L	\$46.14		\$7.69	0 85000 00772 3	6	\$9.38	\$10.25	\$10.99
111201 BURGUNDY	1.5L	\$46.14		\$7.69	0 85000 00602 3	6	\$9.38	\$10.25	\$10.99
111260 CABERNET	1.5L	\$46.14		\$7.69	0 85000 00311 4	6	\$9.38	\$10.25	\$10.99
111209 CHABLIS	1.5L	\$46.14		\$7.69	0 85000 00617 7	6	\$9.38	\$10.25	\$10.99
111254 CHARDONNAY	1.5L	\$46.14		\$7.69	0 85000 00806 5	6	\$9.38	\$10.25	\$10.99
111262 CHIANTI	1.5L	\$46.14		\$7.69	0 85000 01040 2	6	\$9.38	\$10.25	\$10.99
111258 MERLOT	1.5L	\$46.14		\$7.69	0 85000 00986 4	6	\$9.38	\$10.25	\$10.99
111268 MOSCATO	1.5L	\$46.14		\$7.69	0 85000 02218 4	6	\$9.38	\$10.25	\$10.99
111266 PINOT NOIR	1.5L	\$46.14		\$7.69	0 85000 01840 8	6	\$9.38	\$10.25	\$10.99
111267 PINOT GRIGIO	1.5L	\$46.14		\$7.69	0 85000 01841 5	6	\$9.38	\$10.25	\$10.99
111217 RED ROSE	1.5L	\$46.14		\$7.69	0 85000 00652 8	6	\$9.38	\$10.25	\$10.99
111205 RHINE	1.5L	\$46.14		\$7.69	0 85000 00614 6	6	\$9.38	\$10.25	\$10.99
111264 SANGRIA	1.5L	\$46.14		\$7.69	0 85000 01305 2	6	\$9.38	\$10.25	\$10.99
111248 WHITE ZINFANDEL	1.5L	\$46.14		\$7.69	0 85000 00709 9	6	\$9.38	\$10.25	\$10.99
111246 BLUSH	3.0L	\$50.36		\$12.59	0 85000 00490 6	4	\$15.35	\$16.79	\$17.99
111202 BURGUNDY	3.0L	\$50.36		\$12.59	0 85000 00603 0	4	\$15.35	\$16.79	\$17.99
111210 CHABLIS	3.0L	\$50.36		\$12.59	0 85000 00618 4	4	\$15.35	\$16.79	\$17.99
111263 CHIANTI	3.0L	\$50.36		\$12.59	0 85000 01039 6	4	\$15.35	\$16.79	\$17.99
111218 RED ROSE	3.0L	\$50.36		\$12.59	0 85000 00653 5	4	\$15.35	\$16.79	\$17.99
111265 SANGRIA	3.0L	\$50.36		\$12.59	0 85000 01304 5	4	\$15.35	\$16.79	\$17.99
111261 CABERNET	3.0L	\$53.16		\$13.29	0 85000 00312 1	4	\$16.21	\$17.72	\$18.99
111259 MERLOT	3.0L	\$53.16		\$13.29	0 85000 00217 5	4	\$16.21	\$17.72	\$18.99
111249 WHITE ZINFANDEL	3.0L	\$53.16		\$13.29	0 85000 00721 1	4	\$16.21	\$17.72	\$18.99
111255 CHARDONNAY	3.0L	\$24.00		\$6.00	0 85000 00971 0	4	\$7.32	\$8.00	\$8.57

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PRODUCT	PRICES AS OF 01-Jan-25	PRICE TO CUSTOMER			UPC CODES	# PER CASE	18% BOTTLE RETAIL	25% BOTTLE RETAIL	30% BOTTLE RETAIL
		WHOLESALE CASE COST	PREVIOUS WHOLESALE CASE COST	WHOLESALE BOTTLE COST					
LOCATIONS									
131904	CALIFORNIA RED BLEND	750ML	\$167.88	\$13.99	8 51645 00405 8	12	\$17.06	\$18.65	\$19.99
131906	SPANISH RED BLEND	750ML	\$167.88	\$13.99	8 51645 00412 6	12	\$17.06	\$18.65	\$19.99
131908	FRENCH RED BLEND	750ML	\$167.88	\$13.99	8 51645 00413 3	12	\$17.06	\$18.65	\$19.99
131911	ITALIAN RED BLEND	750ML	\$167.88	\$13.99	8 51645 00409 6	12	\$17.06	\$18.65	\$19.99
131915	NEW ZEALAND SAUVIGNON BLANC	750ML	\$167.88	\$13.99	8 51645 00425 6	12	\$17.06	\$18.65	\$19.99
131920	WASHINGTON RED BLEND	750ML	\$167.88	\$13.99	8 51645 00417 1	12	\$17.06	\$18.65	\$19.99
LOLLI									
111397	SWEET RED	750ML	\$100.68	\$8.39	0 85000 03366 1	12	\$10.23	\$11.19	\$11.99
LOOKING GLASS									
136301	CABERNET	750ML	\$42.00	\$3.50	0 85000 02389 1	12	\$4.27	\$4.67	\$5.00
136303	CHARDONNAY	750ML	\$42.00	\$3.50	0 85000 02390 7	12	\$4.27	\$4.67	\$5.00
136306	MERLOT	750ML	\$42.00	\$3.50	0 85000 02392 1	12	\$4.27	\$4.67	\$5.00
136309	WHITE ZINFANDEL	750ML	\$42.00	\$3.50	0 85000 02391 4	12	\$4.27	\$4.67	\$5.00
LOUIS M. MARTINI									
110663	CABERNET-ALEXANDER VALLEY / SONOMA	750ML	\$167.94	\$27.99	0 85000 01327 4	6	\$34.13	\$37.32	\$39.99
110653	CABERNET-MONTE ROSSO CAB	750ML	\$587.94	\$97.99	0 85000 20453 5	6	\$119.50	\$130.65	\$139.99
110652	CABERNET-NAPA VALLEY	750ML	\$419.88	\$34.99	0 85000 01164 5	12	\$42.67	\$46.65	\$49.99
110651	CABERNET-SONOMA COUNTY	750ML	\$167.88	\$13.99	0 85000 01163 8	12	\$17.06	\$18.65	\$19.99
LUCCIO									
166334	MOSCATO DI' ASTI	750ML	\$92.28	\$7.69	0 84279 97285 5 6	12	\$9.38	\$10.25	\$10.99
LUNETTA									
178398	PROSECCO	187ML	\$63.60	\$7.95	0 86785 21226 5	8	\$9.70	\$10.60	\$11.36
178397	ROSE PROSECCO	750ML	\$117.48	\$9.79	0 86785 21238 8	12	\$11.94	\$13.05	\$13.99
LYRIC									
168203	LYRIC PINOT NOIR	750ML	\$167.88	\$13.99	0 89819 70599 3	12	\$17.06	\$18.65	\$19.99
168204	LYRIC CHARDONNAY	750ML	\$167.88	\$13.99	0 89819 54931 3	12	\$17.06	\$18.65	\$19.99
MACMURRAY RANCH									
110214	PINOT NOIR- RR / SONOMA COUNTY	750ML	\$251.88	\$20.99	0 85000 22912 5	12	\$25.60	\$27.99	\$29.99
110217	PINOT NOIR-CENTRAL COAST	750ML	\$167.88	\$13.99	0 85000 01526 1	12	\$17.06	\$18.65	\$19.99
110216	PINOT NOIR-RUSSIAN RIVER	750ML	\$167.94	\$27.99	0 85000 01329 8	6	\$34.13	\$37.32	\$39.99
MADRIA									
120503	MOSCATO	750ML	\$58.68	\$4.89	0 85000 01999 3	12	\$5.96	\$6.52	\$6.99
120500	SANGRIA	750ML	\$58.68	\$4.89	0 85000 01692 3	12	\$5.96	\$6.52	\$6.99
120504	MOSCATO	1.5L	\$50.34	\$8.39	0 85000 02000 5	6	\$10.23	\$11.19	\$11.99
120501	SANGRIA	1.5L	\$50.34	\$8.39	0 85000 01691 6	6	\$10.23	\$11.19	\$11.99
MAISON NO. 9									
106190	ROSE	750ML	\$167.88	\$13.99	8 18252 02090 1	12	\$17.06	\$18.65	\$19.99
MAMMA MIA									
147004	WHITE BLEND	750ML	\$80.88	\$6.74	0 88586 00819 1	12	\$8.22	\$8.99	\$9.63
MARKHAM									
166379	CABERNET	750ML	\$420.00	\$35.00	0 86891 02541 4	12	\$42.68	\$46.67	\$50.00
166380	CHARDONNAY	750ML	\$218.28	\$18.19	0 86891 02545 2	12	\$22.18	\$24.25	\$25.99
166381	MERLOT	750ML	\$210.00	\$17.50	0 86891 02543 8	12	\$21.34	\$23.33	\$25.00
166382	RED BLEND - ALTRUIST	750ML	\$235.08	\$19.59	0 86891 00005 3	12	\$23.89	\$26.12	\$27.99
166383	SAUVIGNON BLANC	750ML	\$180.00	\$15.00	0 86891 02544 5	12	\$18.29	\$20.00	\$21.43
MARTIN CODAX									
132001	ALBARINO	750ML	\$159.48	\$13.29	0 85000 01592 6	12	\$16.21	\$17.72	\$18.99
MARYHILL									
166418	BARBERA	750ML	\$172.08	\$14.34	8 06648 10218 8	12	\$17.49	\$19.12	\$20.49
166414	CABERNET SAUVIGNON	750ML	\$172.08	\$14.34	8 06648 10207 2	12	\$17.49	\$19.12	\$20.49
166408	CAB FRANC	750ML	\$172.08	\$14.34	8 06648 10223 2	12	\$17.49	\$19.12	\$20.49
166417	MERLOT	750ML	\$172.08	\$14.34	8 06648 10201 0	12	\$17.49	\$19.12	\$20.49
166413	SANGIOVESE	750ML	\$172.08	\$14.34	8 06648 10203 4	12	\$17.49	\$19.12	\$20.49
166421	SYRAH	750ML	\$172.08	\$14.34	8 06648 10202 7	12	\$17.49	\$19.12	\$20.49
166425	ZINFANDEL	750ML	\$172.08	\$14.34	8 06648 10205 8	12	\$17.49	\$19.12	\$20.49
166415	CHARDONNAY	750ML	\$120.00	\$10.00	8 06648 10111 2	12	\$12.20	\$13.33	\$14.29
166400	MOSCATO DI CANELLI	750ML	\$120.00	\$10.00	8 06648 10301 7	12	\$12.20	\$13.33	\$14.29
166411	PINOT GRIS	750ML	\$120.00	\$10.00	8 06648 10105 1	12	\$12.20	\$13.33	\$14.29
166412	RIESLING	750ML	\$120.00	\$10.00	8 06648 10110 5	12	\$12.20	\$13.33	\$14.29
166419	ROSE OF SANGIOVESE	750ML	\$120.00	\$10.00	8 06648 10304 8	12	\$12.20	\$13.33	\$14.29
166420	SAUVIGNON BLANC	750ML	\$120.00	\$10.00	8 06648 10104 4	12	\$12.20	\$13.33	\$14.29
166422	VIOGNIER	750ML	\$120.00	\$10.00	8 06648 10113 6	12	\$12.20	\$13.33	\$14.29
166423	WINEMAKER'S RED	750ML	\$120.00	\$10.00	8 06648 10219 5	12	\$12.20	\$13.33	\$14.29
166424	WINEMAKER'S WHITE	750ML	\$120.00	\$10.00	8 06648 10119 8	12	\$12.20	\$13.33	\$14.29
166401	PORT	500ML	\$172.08	\$14.34	8 06648 10211 9	12	\$17.49	\$19.12	\$20.49
166410	SERENDIPITY RESERVE RED	750ML	\$270.00	\$22.50	8 06648 10212 6	12	\$27.44	\$30.00	\$32.14
MASO CANALI									
169234	PINOT GRIGIO	750ML	\$167.88	\$13.99	0 85000 00197 4	12	\$17.06	\$18.65	\$19.99

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		WHOLESALE CASE COST	PREVIOUS WHOLESALE CASE COST	WHOLESALE BOTTLE COST						
MATUA VALLEY										
166431	SAUVIGNON BLANC COOLERS	250ML	\$54.54		\$9.09	0 89819 00443 0	6	\$11.09	\$12.12	\$12.99
166434	LIGHTER SAUVIGNON BLANC	750ML	\$109.08		\$9.09	0 89819 00292 4	12	\$11.09	\$12.12	\$12.99
166436	SAUVIGNON BLANC	750ML	\$109.08		\$9.09	0 89819 15802 7	12	\$11.09	\$12.12	\$12.99
MCWILLIAMS HANWOOD										
110505	PINOT NOIR	750ML	\$54.00		\$4.50	0 85000 01821 7	12	\$5.49	\$6.00	\$6.43
MEMBERS MARK										
166141	MEMBERS MARK CAB SAUV - NAPA VALLEY	750ML	\$151.68		\$12.64	1 93968 29847 0	12	\$15.41	\$16.85	\$18.06
166153	MEMBERS MARK CAB SAUV - CALIFORNIA	750ML	\$65.40		\$5.45	1 93968 28311 7	12	\$6.65	\$7.27	\$7.79
166195	MEMBERS MARK CHARDONNAY - SONOMA	750ML	\$81.00		\$6.75	1 93968 21241 4	12	\$8.23	\$9.00	\$9.64
166154	MEMBERS MARK COTES DE PROVENCE ROSE	750ML	\$85.20		\$7.10	1 93968 28826 6	12	\$8.66	\$9.47	\$10.14
166157	MEMBERS MARK D.D.BRUT CHAMPAGNE	750ML	\$227.64		\$18.97	1 93968 10892 2	12	\$23.13	\$25.29	\$27.10
166173	MEMBERS MARK MALBEC	750ML	\$58.20		\$4.85	0 78742 05867 2	12	\$5.91	\$6.47	\$6.93
146804	MEMBERS MARK MERLOT	750ML	\$63.36		\$5.28		12	\$6.44	\$7.04	\$7.54
166171	MEMBERS MARK PROSECCO	750ML	\$77.76		\$6.48	0 84279 97544 3	12	\$7.90	\$8.64	\$9.26
166142	MEMBERS MARK PINOT NOIR - CARNEROS HUICHICA	750ML	\$115.45		\$9.62	1 93968 41575 4	12	\$11.73	\$12.83	\$13.74
166192	MEMBERS MARK PINOT NOIR - MONTEREY	750ML	\$76.56		\$6.38	1 93968 28312 4	12	\$7.78	\$8.51	\$9.11
166194	MEMBERS MARK PINOT GRIGIO	1.5LT	\$44.94		\$7.49	1 93968 09442 3	6	\$9.13	\$9.99	\$10.70
166163	MEMBERS MARK PROSECCO	750ML	\$84.96		\$7.08	0 78742 20621 9	12	\$8.63	\$9.44	\$10.11
166162	MEMBERS MARK RIESLING MOSEL	1.5LT	\$51.24		\$8.54	1 93968 09443 0	6	\$10.41	\$11.39	\$12.20
166191	MEMBERS MARK RIOJA RESERVA	750ML	\$84.60		\$7.05	1 93968 28310 0	12	\$8.60	\$9.40	\$10.07
166170	MEMBERS MARK ROSE	750ML	\$95.04		\$7.92	0 78742 28682 2	12	\$9.66	\$10.56	\$11.31
166165	MEMBERS MARK SANGRIA	1.5LT	\$32.52		\$5.42	0 78742 20620 2	6	\$6.61	\$7.23	\$7.74
166174	MEMBERS MARK SAUVIGNON BLANC	750ML	\$82.68		\$6.89	0 78742 09554 7	12	\$8.40	\$9.19	\$9.84
166184	MEMBERS MARK ZINFANDEL	750ML	\$60.00		\$5.00	0 78742 05866 5	12	\$6.10	\$6.67	\$7.14
MERCER ESTATES										
172300	CABERNET SAUVIGNON	750ML	\$159.48		\$13.29	8 98012 00270 5	12	\$16.21	\$17.72	\$18.99
172303	GRENACHE	750ML	\$159.48		\$13.29	8 98012 00208 8	12	\$16.21	\$17.72	\$18.99
172304	MALBEC	750ML	\$159.48		\$13.29	8 98012 00274 3	12	\$16.21	\$17.72	\$18.99
172307	RED BLEND	750ML	\$159.48		\$13.29	8 98012 00276 7	12	\$16.21	\$17.72	\$18.99
172302	CHARDONNAY	750ML	\$125.88		\$10.49	8 98012 00271 2	12	\$12.79	\$13.99	\$14.99
172309	SAUVIGNON BLANC	750ML	\$125.88		\$10.49	8 98012 00272 9	12	\$12.79	\$13.99	\$14.99
172301	RESERVE CABERNET SAUVIGNON	750ML	\$185.88		\$15.49	8 98012 00201 9	12	\$18.89	\$20.65	\$22.13
172308	RESERVE RED BLEND	750ML	\$185.88		\$15.49	8 98012 00218 7	12	\$18.89	\$20.65	\$22.13
MERF										
146800	CABERNET SAUVIGNON	750ML	\$116.88		\$9.74	0 88586 00931 0	12	\$11.88	\$12.99	\$13.91
146803	CHARDONNAY	750ML	\$116.88		\$9.74	0 88586 00930 3	12	\$11.88	\$12.99	\$13.91
MERIDIAN										
166450	CABERNET	750ML	\$67.08		\$5.59	0 89819 06400 7	12	\$6.82	\$7.45	\$7.99
166453	CHARDONNAY	750ML	\$67.08		\$5.59	0 89819 06008 5	12	\$6.82	\$7.45	\$7.99
166451	CHILLABLE RED	750ML	\$67.08		\$5.59	0 89819 54234 5	12	\$6.82	\$7.45	\$7.99
166459	PINOT NOIR	750ML	\$67.08		\$5.59	0 89819 06300 0	12	\$6.82	\$7.45	\$7.99
166463	SAUVIGNON BLANC	750ML	\$67.08		\$5.59	0 89819 06500 4	12	\$6.82	\$7.45	\$7.99
166449	CABERNET	1.5L	\$71.34		\$11.89	0 89819 06401 4	6	\$14.50	\$15.85	\$16.99
166455	MERLOT	1.5L	\$71.34		\$11.89	0 89819 06805 0	6	\$14.50	\$15.85	\$16.99
MERRYVALE VINEYARDS										
166468	PROFILE RED MERITAGE	750ML	\$660.00		\$110.00	0 40426 60241 9	6	\$134.15	\$146.67	\$157.14
166469	RESERVE CABERNET	750ML	\$479.88		\$39.99	0 40426 51251 0	12	\$48.77	\$53.32	\$57.13
166470	RESERVE MERLOT	750ML	\$359.88		\$29.99	0 40426 51251 0	12	\$36.57	\$39.99	\$42.84
MER SOLEIL										
118207	PINOT NOIR	750ML	\$196.80		\$16.40	7 10909 74010 4	12	\$20.00	\$21.87	\$23.43
118200	SLH RESERVE CHARDONNAY	750ML	\$196.80		\$16.40	7 10909 71010 7	12	\$20.00	\$21.87	\$23.43
118201	SANTA BARBARA CHARDONNAY	750ML	\$252.00		\$21.00	7 10909 71020 6	12	\$25.61	\$28.00	\$30.00
118204	SILVER CHARDONNAY	750ML	\$134.28		\$11.19	7 10909 72010 6	12	\$13.65	\$14.92	\$15.99
MINER										
166553	CHARDONNAY	750ML	\$300.00		\$25.00	8 56095 00001 8	12	\$30.49	\$33.33	\$35.71
MINUTY										
139700	ROSE	750ML	\$168.00		\$14.00	0 87000 37924 4	12	\$17.07	\$18.67	\$20.00
MIRASSOU										
110800	CABERNET	750ML	\$83.88		\$6.99	0 85000 01226 0	12	\$8.52	\$9.32	\$9.99
110801	CHARDONNAY	750ML	\$83.88		\$6.99	0 85000 01228 4	12	\$8.52	\$9.32	\$9.99
110807	MOSCATO	750ML	\$83.88		\$6.99	0 85000 01910 8	12	\$8.52	\$9.32	\$9.99
110802	MERLOT	750ML	\$83.88		\$6.99	0 85000 01225 3	12	\$8.52	\$9.32	\$9.99
110806	PINOT GRIGIO	750ML	\$83.88		\$6.99	0 85000 01663 3	12	\$8.52	\$9.32	\$9.99
110813	PINOT NOIR	750ML	\$83.88		\$6.99	0 85000 01227 7	12	\$8.52	\$9.32	\$9.99
110804	SAUVIGNON BLANC	750ML	\$83.88		\$6.99	0 85000 01214 7	12	\$8.52	\$9.32	\$9.99
MOUNT PEAK WINERY										
148903	GRAVITY RED BLEND	750ML	\$214.14		\$35.69	0 85000 02460 7	6	\$43.52	\$47.59	\$50.99
148907	RATTLESNAKE ZINFANDEL	750ML	\$209.94		\$34.99	0 85000 02459 1	6	\$42.67	\$46.65	\$49.99
148900	SENTINEL CABERNET SAUVIGNON	750ML	\$272.94		\$45.49	0 85000 02461 4	6	\$55.48	\$60.65	\$64.99

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		WHOLESALE CASE COST	PREVIOUS WHOLESALE CASE COST	WHOLESALE BOTTLE COST					
NICOLAS FEUILLATTE									
166624 BRUT		750ML	\$352.68	\$29.39	0 88586 00389 9	12	\$35.84	\$39.19	\$41.99
166629 ROSE		750ML	\$478.68	\$39.89	0 88586 00399 8	12	\$48.65	\$53.19	\$56.99
NICHOLAS COLE									
117200 CAMILLE		750ML	\$296.88	\$24.74		12	\$30.17	\$32.99	\$35.34
117201 DAUPHINE		750ML	\$296.88	\$24.74		12	\$30.17	\$32.99	\$35.34
117202 JULIET		750ML	\$269.88	\$22.49		12	\$27.43	\$29.99	\$32.13
117203 MICHELE		750ML	\$323.88	\$26.99		12	\$32.91	\$35.99	\$38.56
NINE POINTS									
140700 CABERNET SAUVIGNON		750ML	\$209.88	\$17.49		12	\$21.33	\$23.32	\$24.99
140701 CHARDONNAY		750ML	\$123.84	\$10.32	0 89819 01140	12	\$12.59	\$13.76	\$14.74
140705 PINOT NOIR		750ML	\$167.88	\$13.99	0 89819 53987	12	\$17.06	\$18.65	\$19.99
NOBLE VINES									
169190 337 CABERNET		750ML	\$109.08	\$9.09	0 82242 28043 3	12	\$11.09	\$12.12	\$12.99
165848 667 PINOT NOIR		750ML	\$109.08	\$9.09	0 82242 54403 0	12	\$11.09	\$12.12	\$12.99
165853 242 MONTEREY SAUVIGNON BLANC		750ML	\$89.88	\$7.49	0 82242 01092 4	12	\$9.13	\$9.99	\$10.70
165854 152 PINOT GRIGIO		750ML	\$89.88	\$7.49	0 82242 01092 4	12	\$9.13	\$9.99	\$10.70
165838 181 MERLOT		750ML	\$89.88	\$7.49	0 82242 44743 0	12	\$9.13	\$9.99	\$10.70
165849 446 CHARDONNAY		750ML	\$89.88	\$7.49	0 82242 56213 3	12	\$9.13	\$9.99	\$10.70
165855 515 ROSE		750ML	\$89.88	\$7.49	0 82242 01429 8	12	\$9.13	\$9.99	\$10.70
NORTHSTAR									
166648 MERLOT COLUMBIA VALLEY		750ML	\$120.00	\$20.00	0 88586 00025 6	6	\$24.39	\$26.67	\$28.57
ONCE UPON A VINE									
158600 CHARDONNAY		750ML	\$109.08	\$9.09	0 81054 99514 6	12	\$11.09	\$12.12	\$12.99
O'REILLY'S									
142901 IRISH CRÈME		750ML	\$92.28	\$7.69	0 84279 97175 9	12	\$9.38	\$10.25	\$10.99
142900 WHITE CHOCOLATE		750ML	\$92.28	\$7.69	0 84279 97351 7	12	\$9.38	\$10.25	\$10.99
ORIN SWIFT CELLARS									
119319 8 YEARS IN THE DESERT RED		750ML	\$419.88	\$34.99	0 85000 02670 0	12	\$42.67	\$46.65	\$49.99
119312 ABSTRACT RED WINE		750ML	\$335.88	\$27.99	0 85000 02536 9	12	\$34.13	\$37.32	\$39.99
119313 BLANK STARE SAUVIGNON BLANC		750ML	\$293.88	\$24.49	0 85000 02636 6	12	\$29.87	\$32.65	\$34.99
119307 MACHETE RED WINE		750ML	\$503.88	\$545.88	0 85000 02535 2	12	\$51.21	\$55.99	\$59.99
119309 MANNEQUIN CHARDONNAY		750ML	\$377.88	\$31.49	0 85000 02539 0	12	\$38.40	\$41.99	\$44.99
119310 MERCURY CAB SAUV		750ML	\$756.00	\$126.00	0 85000 02542 0	6	\$153.66	\$168.00	\$180.00
119308 PALERMO CAB SAUV		750ML	\$587.88	\$48.99	0 85000 02534 5	12	\$59.74	\$65.32	\$69.99
119311 PAPILLON RED WINE		750ML	\$377.94	\$62.99	0 85000 02546 8	6	\$76.82	\$83.99	\$89.99
119314 SLANDER PINOT NOIR		750ML	\$461.88	\$38.49	0 85000 02547 5	12	\$46.94	\$51.32	\$54.99
119335 MERCURY CAB SAUV		1.5LT	\$1,155.00	\$192.50	0 85000 02541 3	6	\$234.76	\$256.67	\$275.00
PAHLMMEYER									
143404 NAPA CHARDONNAY		750ML	\$546.00	\$91.00	8 57407 00203 4	6	\$110.98	\$121.33	\$130.00
143408 MERLOT		750ML	\$546.00	\$91.00	8 57407 00201 0	6	\$110.98	\$121.33	\$130.00
143406 NAPA RED WINE		750ML	\$1,050.00	\$175.00	8 57407 00200 3	6	\$213.41	\$233.33	\$250.00
PATZ & HALL									
166551 CHARDONNAY DUTTON RANCH		750ML	\$360.00	\$30.00	7 91202 09707 2	12	\$36.59	\$40.00	\$42.86
166550 CHARDONNAY - SONOMA		750ML	\$240.00	\$20.00	7 91202 09724 9	12	\$24.39	\$26.67	\$28.57
166552 PINOT NOIR CHENOWITH		750ML	\$201.24	\$33.54	7 91202 09705 8	6	\$40.90	\$44.72	\$47.91
PEND D'OREILLE WINERY									
166775 ALBARINO		750ML	\$184.68	\$15.39	6 09364 30122 0	12	\$18.77	\$20.52	\$21.99
119301 BISTRO ROUGE		750ML	\$165.00	\$13.75	6 09364 11612 1	12	\$16.77	\$18.33	\$19.64
119302 CABERNET		750ML	\$184.68	\$15.39	6 09364 23759 8	12	\$18.77	\$20.52	\$21.99
166748 CAB FRANC		750ML	\$184.68	\$15.39	6 09364 61622 5	12	\$18.77	\$20.52	\$21.99
119303 CHARDONNAY		750ML	\$184.68	\$15.39	6 09364 87557 8	12	\$18.77	\$20.52	\$21.99
166749 HUCKLEBERRY BLUSH		750ML	\$184.68	\$15.39	6 09364 60095 8	12	\$18.77	\$20.52	\$21.99
119304 MERLOT		750ML	\$184.68	\$15.39	6 09364 32342 6	12	\$18.77	\$20.52	\$21.99
166751 PINOT GRIS		750ML	\$184.68	\$15.39	6 09364 60091 0	12	\$18.77	\$20.52	\$21.99
119305 PRIMITIVO		750ML	\$239.04	\$19.92	NO UPC	12	\$24.29	\$26.56	\$28.46
166756 SYRAH		750ML	\$184.68	\$15.39	6 09364 60093 4	12	\$18.77	\$20.52	\$21.99
PENFOLD'S BINS									
166760 BIN 389 CABERNET-SHIRAZ		750ML	\$300.00	\$25.00	0 12354 07120 9	12	\$30.49	\$33.33	\$35.71
166785 BIN 311 CHARDONNAY		750ML	\$168.00	\$28.00	0 12354 07191 9	6	\$34.15	\$37.33	\$40.00
166775 BIN 8 MAX'S CABERNET-SHIRAZ		750ML	\$83.94	\$13.99	0 12354 00104 6	6	\$17.06	\$18.65	\$19.99
166774 BIN 9 MAX'S CABERNET SAUVIGNON		750ML	\$83.94	\$13.99	0 12354 00112 1	6	\$17.06	\$18.65	\$19.99
166766 BIN 8 MAX'S SHIRAZ		750ML	\$83.94	\$13.99	0 12354 00185 5	6	\$17.06	\$18.65	\$19.99
166783 CLUB PORT		750ML	\$62.52	\$10.42	0 12354 07155 1	6	\$12.71	\$13.89	\$14.89
166767 KALIMNA BIN 28 SHIRAZ		750ML	\$252.00	\$21.00	0 12354 07183 4	12	\$25.61	\$28.00	\$30.00
PENFOLD'S KOONUNGA HILL									
166770 KOONUNGA SHIRAZ		750ML	\$109.08	\$9.09	0 12354 07239 8	12	\$11.09	\$12.12	\$12.99
166771 KOONUNGA SHIRAZ-CABERNET		750ML	\$109.08	\$9.09	0 12354 07144 5	12	\$11.09	\$12.12	\$12.99

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		WHOLESALE CASE COST	PREVIOUS WHOLESALE CASE COST	WHOLESALE BOTTLE COST					
PETER LEHMANN									
116005 SHIRAZ	750ML	\$137.88		\$11.49	0 32726 00123 8	12	\$14.01	\$15.32	\$16.41
116006 CLANCY'S RED BLEND	750ML	\$137.88		\$11.49	0 32726 00129 0	12	\$14.01	\$15.32	\$16.41
PETER VELLA									
113005 DELICIOUS BLUSH	5.0L	\$54.20	\$56.96	\$13.55	0 85000 00125 7	4	\$16.52	\$18.07	\$19.36
113006 DELICIOUS RED	5.0L	\$54.20	\$56.96	\$13.55	0 85000 00768 6	4	\$16.52	\$18.07	\$19.36
113004 DELICIOUS WHITE	5.0L	\$54.20	\$56.96	\$13.55	0 85000 00124 0	4	\$16.52	\$18.07	\$19.36
113014 MOSCATO SANGRIA	5.0L	\$54.20	\$56.96	\$13.55	0 85000 02422 5	4	\$16.52	\$18.07	\$19.36
113013 SANGRIA	5.0L	\$54.20	\$56.96	\$13.55	0 85000 01720 3	4	\$16.52	\$18.07	\$19.36
113015 SWEET RED	5.0L	\$54.20	\$56.96	\$13.55	0 85000 02858 2	4	\$16.52	\$18.07	\$19.36
113003 BURGUNDY	5.0L	\$65.96		\$16.49	0 85000 00123 3	4	\$20.11	\$21.99	\$23.56
113000 CHABLIS	5.0L	\$65.96		\$16.49	0 85000 00120 2	4	\$20.11	\$21.99	\$23.56
113008 WHITE ZINFANDEL	5.0L	\$65.96		\$16.49	0 85000 00692 4	4	\$20.11	\$21.99	\$23.56
113011 CABERNET	5.0L	\$65.96		\$16.49	0 85000 00309 1	4	\$20.11	\$21.99	\$23.56
113009 CHARDONNAY	5.0L	\$65.96		\$16.49	0 85000 00679 5	4	\$20.11	\$21.99	\$23.56
113012 MERLOT	5.0L	\$65.96		\$16.49	0 85000 00301 5	4	\$20.11	\$21.99	\$23.56
PIEROPAN									
121600 SOAVE CLASSICO	750ML	\$184.68		\$15.39	6 57875 00001 9	12	\$18.77	\$20.52	\$21.99
121601 SOAVE LA ROCCA	750ML	\$209.94		\$34.99	6 57875 00005 7	6	\$42.67	\$46.65	\$49.99
PINE RIDGE									
166792 CHENIN-BLANC VIOGNIER	750ML	\$120.00		\$10.00	0 00579 00009 8	12	\$12.20	\$13.33	\$14.29
166796 NAPA CABERNET	750ML	\$228.00		\$38.00		6	\$46.34	\$50.67	\$54.29
PODERI									
106146 BARBERA D'ALBA	750ML	\$152.88		\$12.74		12	\$15.54	\$16.99	\$18.20
117825 BARBERESCO	750ML	\$404.88		\$33.74		12	\$41.15	\$44.99	\$48.20
PORTA VITA									
166803 BIANCO	750ML	\$49.56		\$4.13	0 86785 11013 4	12	\$5.04	\$5.51	\$5.90
166804 BLUSH ROSE	750ML	\$49.56		\$4.13	0 86785 11081 3	12	\$5.04	\$5.51	\$5.90
166805 ROSSO	750ML	\$49.56		\$4.13	0 86785 11015 8	12	\$5.04	\$5.51	\$5.90
PRAYERS OF SAINTS, SINNERS									
146703 SAINTS CHARDONNAY	750ML	\$100.68		\$8.39	0 88586 01023 1	12	\$10.23	\$11.19	\$11.99
146707 SINNERS RED BLEND	750ML	\$100.68		\$8.39	0 88586 01024 8	12	\$10.23	\$11.19	\$11.99
PROJECT M WINES									
106255 PERSONIFY PINOT NOIR	750ML	\$258.00		\$21.50	8 66332 00034 3	12	\$26.22	\$28.67	\$30.71
PROPHECY									
123801 BUTTERY CHARDONNAY	750ML	\$100.68		\$8.39	0 85000 03164 3	12	\$10.23	\$11.19	\$11.99
123800 CABERNET SAUVIGNON	750ML	\$100.68		\$8.39	0 85000 02645 8	12	\$10.23	\$11.19	\$11.99
123803 PINOT GRIGIO	750ML	\$100.68		\$8.39	0 85000 02449 2	12	\$10.23	\$11.19	\$11.99
123804 PINOT NOIR	750ML	\$100.68		\$8.39	0 85000 02310 5	12	\$10.23	\$11.19	\$11.99
123805 ROSE	750ML	\$100.68		\$8.39	0 85000 02702 8	12	\$10.23	\$11.19	\$11.99
123806 RED BLEND	750ML	\$100.68		\$8.39	0 85000 02448 5	12	\$10.23	\$11.19	\$11.99
123807 SAUVIGNON BLANC	750ML	\$100.68		\$8.39	0 85000 02311 2	12	\$10.23	\$11.19	\$11.99
PSYCHE									
152911 CABERNET SAUVIGNON	750ML	\$74.28		\$6.19	0 85000 03133 9	12	\$7.55	\$8.25	\$8.84
152913 CHARDONNAY	750ML	\$74.28		\$6.19	0 85000 03129 2	12	\$7.55	\$8.25	\$8.84
152915 PINOT NOIR	750ML	\$74.28		\$6.19	0 85000 03132 2	12	\$7.55	\$8.25	\$8.84
152917 ROSE	750ML	\$74.28		\$6.19	0 85000 03131 5	12	\$7.55	\$8.25	\$8.84
152918 SAUVIGNON BLANC	750ML	\$74.28		\$6.19	0 85000 03130 8	12	\$7.55	\$8.25	\$8.84
QUILT									
167400 NAPA CABERNET SAUVIGNON	750ML	\$449.88		\$37.49	8 59889 00600 5	12	\$45.72	\$49.99	\$53.56
167406 NAPA RED BLEND	750ML	\$319.08		\$26.59	8 59889 00630 2	12	\$32.43	\$35.45	\$37.99
167409 THE WOVEN RED BLEND	750ML	\$215.40		\$17.95	8 59889 00640 1	12	\$21.89	\$23.93	\$25.64
167408 THREAD COUNT RED BLEND	750ML	\$172.68		\$14.39	8 60009 04600 9	12	\$17.55	\$19.19	\$20.56
RAWSON'S RETREAT									
166868 CABERNET	750ML	\$62.88		\$5.24	0 12354 07101 8	12	\$6.39	\$6.99	\$7.49
166874 MERLOT	750ML	\$62.88		\$5.24	0 12354 07109 4	12	\$6.39	\$6.99	\$7.49
166869 SHIRAZ-CABERNET	750ML	\$62.88		\$5.24	0 12354 07104 9	12	\$6.39	\$6.99	\$7.49
RED DIAMOND									
169076 CHARDONNAY	750ML	\$75.48		\$6.29	0 88586 00160 4	12	\$7.67	\$8.39	\$8.99
169078 MERLOT	750ML	\$75.48		\$6.29	0 88586 00112 3	12	\$7.67	\$8.39	\$8.99
169079 SHIRAZ	750ML	\$75.48		\$6.29	0 88586 00188 8	12	\$7.67	\$8.39	\$8.99
169083 PINOT NOIR	750ML	\$75.48		\$6.29	0 88586 00539 8	12	\$7.67	\$8.39	\$8.99
RED SCHOONER									
143200 VOYAGE MALBEC	750ML	\$450.00		\$37.50	0 17224 70210 8	12	\$45.73	\$50.00	\$53.57
143207 TRANSIT RED BLEND	750ML	\$450.00		\$37.50	0 17224 77011 4	12	\$45.73	\$50.00	\$53.57
REDWOOD CREEK									
114105 MERLOT	1.5L	\$58.44		\$9.74	0 85000 01043 3	6	\$11.88	\$12.99	\$13.91

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PRODUCT	PRICES AS OF 01-Jan-25	PRICE TO CUSTOMER			UPC CODES	# PER CASE	18% BOTTLE RETAIL	25% BOTTLE RETAIL	30% BOTTLE RETAIL	
		WHOLESALE CASE COST	PREVIOUS WHOLESALE CASE COST	WHOLESALE BOTTLE COST						
RELAX										
164033	COOL RED	750ML	\$72.00		\$6.00	0 88474 02220 9	12	\$7.32	\$8.00	\$8.57
127501	PINK ROSE	750ML	\$100.80		\$8.40	0 88474 00805 0	12	\$10.24	\$11.20	\$12.00
127500	RIESLING	750ML	\$117.48		\$9.79	0 88474 02240 7	12	\$11.94	\$13.05	\$13.99
127505	SPARKLING BUBBLES	750ML	\$109.08		\$9.09	0 88474 01255 2	12	\$11.09	\$12.12	\$12.99
RENATO RATTI										
132201	BARBERA D'ASTI	750ML	\$193.08		\$16.09	8 11882 00911 7	12	\$19.62	\$21.45	\$22.99
132202	CONCA BAROLO	750ML	\$567.00		\$94.50	8 11882 00525 6	6	\$115.24	\$126.00	\$135.00
132203	CONCA BDC DELL' ANUNZIATA	750ML	\$672.00		\$112.00	8 11882 00535 5	6	\$136.59	\$149.33	\$160.00
132204	MARCENASCO BAROLO	750ML	\$335.94	\$293.94	\$55.99	8 11882 00515 7	6	\$68.28	\$74.65	\$79.99
132205	MARCENASCO BAROLO 2018	750ML	\$320.04		\$53.34	8 11882 00515 7	6	\$65.05	\$71.12	\$76.20
132206	NEBBIOLO OCHETTI	750ML	\$226.68		\$18.89	8 11882 00713 7	12	\$23.04	\$25.19	\$26.99
RENE BARBIER										
106150	MED RED	750ML	\$57.00		\$4.75	0 33293 87000 5	12	\$5.79	\$6.33	\$6.79
106151	MED WHITE	750ML	\$57.00		\$4.75	0 33293 86000 6	12	\$5.79	\$6.33	\$6.79
RICURA										
127202	HORCHATA	50ML	\$89.40		\$1.49	0 84279 99423 9	60	\$1.82	\$1.99	\$2.13
127200	HORCHATA	750ML	\$98.94		\$16.49	0 84279 98838 2	6	\$20.11	\$21.99	\$23.56
RISATA										
134510	MOSCATO DI' ASTI	187ML	\$91.92		\$3.83	0 84279 00250 7	24	\$4.67	\$5.11	\$5.47
134503	MOSCATO DI' ASTI	1.5LT	\$98.94	\$72.00	\$16.49	0 84279 98926 6	6	\$20.11	\$21.99	\$23.56
134508	SCARLET RED	750ML	\$54.54		\$9.09	0 84279 00424 2	6	\$11.09	\$12.12	\$12.99
134511	BLUEBERRY WINE	750ML	\$109.08		\$9.09	0 84279 00697 0	12	\$11.09	\$12.12	\$12.99
134512	PEACH WINE	750ML	\$109.08		\$9.09	0 84279 00696 3	12	\$11.09	\$12.12	\$12.99
134516	DARK SWEET RED	750ML	\$109.08		\$9.09	0 84279 00425 9	12	\$11.09	\$12.12	\$12.99
134515	MOSCATO D'ASTI	750ML	\$117.48		\$9.79	0 84279 97763 8	12	\$11.94	\$13.05	\$13.99
134509	RED MOSCATO	750ML	\$117.48		\$9.79	0 84279 99999 5	12	\$11.94	\$13.05	\$13.99
134514	PINK MOSCATO	750ML	\$117.48		\$9.79	0 84279 98810 8	12	\$11.94	\$13.05	\$13.99
ROCCA DELLE MACIE										
166915	CHIANTI DOCG	750ML	\$185.88		\$15.49	0 86785 12031 7	12	\$18.89	\$20.65	\$22.13
166911	MILLE GRADI SANGIOVESE	750ML	\$108.00		\$9.00	0 86785 14314 9	12	\$10.98	\$12.00	\$12.86
166917	CHIANTI RISERVA	750ML	\$209.88		\$17.49	0 86785 12033 1	12	\$21.33	\$23.32	\$24.99
166913	HEAD TO HEAD RED	750ML	\$107.88		\$8.99	0 86785 14196 1	12	\$10.96	\$11.99	\$12.84
166912	HEAD TO HEAD ROSE	750ML	\$78.00		\$6.50	0 86785 14304 0	12	\$7.93	\$8.67	\$9.29
166914	MOONLITE BIANCO	750ML	\$108.00		\$9.00	0 86785 14187 9	12	\$10.98	\$12.00	\$12.86
166916	RUBIZZO SANGIOVESE	750ML	\$107.88		\$8.99	0 86785 12021 8	12	\$10.96	\$11.99	\$12.84
166918	SASYR	750ML	\$143.88		\$11.99	0 86785 14175 6	12	\$14.62	\$15.99	\$17.13
RODNEY STRONG SONOMA										
158201	CA CHARDONNAY	750ML	\$109.08		\$9.09	0 87512 91325 7	12	\$11.09	\$12.12	\$12.99
158200	CABERNET SAUVIGNON	750ML	\$167.88		\$13.99	0 87512 91235 9	12	\$17.06	\$18.65	\$19.99
158202	MERLOT	750ML	\$167.88		\$13.99	0 87512 07339 5	12	\$17.06	\$18.65	\$19.99
158225	RED BLEND	750ML	\$159.48		\$13.29	0 87512 08021 8	12	\$16.21	\$17.72	\$18.99
RODNEY STRONG ESTATE										
158222	ALEXANDER VALLEY CABERNET	1.5LT	\$108.00		\$36.00		3	\$43.90	\$48.00	\$51.43
158214	ALEXANDER VALLEY CABERNET	750ML	\$193.08		\$16.09	0 87512 92968 5	12	\$19.62	\$21.45	\$22.99
158204	CHALK HILL CHARDONNAY	750ML	\$151.08		\$12.59	0 87512 92325 6	12	\$15.35	\$16.79	\$17.99
158205	CHARLOTTE'S HOME SAUVIGNON BLANC	750ML	\$109.08		\$9.09	0 87512 94305 6	12	\$11.09	\$12.12	\$12.99
158217	KNIGHTS VALLEY ESTATE CABERNET	750ML	\$235.68		\$19.64	0 87512 92936 4	12	\$23.95	\$26.19	\$28.06
158221	ROSE OF PINOT NOIR	750ML	\$151.08		\$12.59	0 87512 92154 2	12	\$15.35	\$16.79	\$17.99
158207	RUSSIAN RIVER PINOT NOIR	750ML	\$167.88		\$13.99	0 87512 92795 7	12	\$17.06	\$18.65	\$19.99
158224	UPSHOT RED BLEND	750ML	\$125.88		\$10.49	0 87512 07300 5	12	\$12.79	\$13.99	\$14.99
158206	OLD VINE ZINFANDEL	750ML	\$159.48		\$13.29	0 87512 92005 7	12	\$16.21	\$17.72	\$18.99
RODNEY STRONG RESERVE										
158208	CABERNET	750ML	\$188.94		\$31.49	0 87512 07528 3	6	\$38.40	\$41.99	\$44.99
158210	SYMMETRY	750ML	\$209.94		\$34.99	0 87512 07533 7	6	\$42.67	\$46.65	\$49.99
RODNEY STRONG SINGLE VINEYARD										
158209	ALEXANDER CROWN CABERNET	750ML	\$377.94		\$62.99	0 87512 92225 9	6	\$76.82	\$83.99	\$89.99
158211	BROTHER'S RIDGE CABERNET	750ML	\$377.94		\$62.99	NO UPC	6	\$76.82	\$83.99	\$89.99
158212	ROCKAWAY VINEYARD CABERNET	750ML	\$377.94		\$62.99	NO UPC	6	\$76.82	\$83.99	\$89.99
ROSCATO										
168876	ROSCATO ROSSO DOLCE	187ML	\$83.76		\$3.49	0 86785 21260 9	24	\$4.26	\$4.65	\$4.99
168885	ROSCATO ROSE DOLCE	2/250ML	\$77.28		\$6.44	0 86785 21116 9	12	\$7.85	\$8.59	\$9.20
168886	ROSCATO ROSSO DOLCE CANS	2/250ML	\$77.28		\$6.44	0 86785 21136 7	12	\$7.85	\$8.59	\$9.20
168878	ROSCATO DARK RED	750ML	\$75.54		\$12.59	0 86785 21276 0	6	\$15.35	\$16.79	\$17.99
168879	ROSCATO SMOOTH RED	750ML	\$75.54		\$12.59	0 86785 21277 7	6	\$15.35	\$16.79	\$17.99
168902	ROSCATO BIANCO DOLCE	750ML	\$130.08		\$10.84	0 86785 21240 1	12	\$13.22	\$14.45	\$15.49
168877	ROSCATO GOLD RED	750ML	\$130.08		\$10.84	0 86785 21312 5	12	\$13.22	\$14.45	\$15.49
168899	ROSCATO MOSCATO	750ML	\$130.08		\$10.84	0 86785 21300 2	12	\$13.22	\$14.45	\$15.49
168881	ROSCATO PINOT GRIGIO	750ML	\$130.08		\$10.84	0 86785 21240 1	12	\$13.22	\$14.45	\$15.49
168880	ROSCATO ROSE DOLCE	750ML	\$130.08		\$10.84	0 86785 21246 3	12	\$13.22	\$14.45	\$15.49
168906	ROSCATO ROSSO DOLCE	750ML	\$130.08		\$10.84	0 86785 11073 8	12	\$13.22	\$14.45	\$15.49
168870	ROSCATO ROSSO DOLCE	1.5LT	\$104.94		\$17.49	0 86785 39050 5	6	\$21.33	\$23.32	\$24.99

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		WHOLESALE CASE COST	PREVIOUS WHOLESALE CASE COST	WHOLESALE BOTTLE COST					
168882	ROSCATO PROSECCO	750ML	\$142.68	\$11.89	0 86785 21258 6	12	\$14.50	\$15.85	\$16.99
168884	ROSCATO SPARKLING MOSCATO	750ML	\$142.68	\$11.89	0 86785 21262 3	12	\$14.50	\$15.85	\$16.99
168883	ROSCATO SPARKLING SWEET	750ML	\$142.68	\$11.89	0 86785 21263 0	12	\$14.50	\$15.85	\$16.99
ROSE BAE									
147700	ROSE	750ML	\$71.88	\$5.99	0 85000 03117 9	12	\$7.30	\$7.99	\$8.56
SAGELANDS									
125209	RIVERBED RED	750ML	\$92.28	\$7.69	0 18138 65872 7	12	\$9.38	\$10.25	\$10.99
125211	CHARDONNAY	750ML	\$92.28	\$7.69	0 18138 65874 1	12	\$9.38	\$10.25	\$10.99
125208	DARK SHADOW CAB SAUV	750ML	\$92.28	\$7.69	8 48375 00444 1	12	\$9.38	\$10.25	\$10.99
125212	MERLOT	750ML	\$92.28	\$7.69	0 18138 65702 7	12	\$9.38	\$10.25	\$10.99
125213	RIESLING	750ML	\$92.28	\$7.69	0 18138 65879 6	12	\$9.38	\$10.25	\$10.99
SAINT CLAIR									
123405	MARLBOROUGH SAUVIGNON BLANC	750ML	\$103.44	\$17.24	0 85000 02712 7	6	\$21.02	\$22.99	\$24.63
SANTA CRISTINA									
168873	SANTA CRISTINA CAMPOGRANDE ORVIETO	750ML	\$109.08	\$9.09	0 88586 00280 9	12	\$11.09	\$12.12	\$12.99
168524	SANTA CRISTINA BIANCO UMBRIA	750ML	\$125.88	\$10.49	0 88586 00490 2	12	\$12.79	\$13.99	\$14.99
168526	SANTA CRISTINA TOSCANA/CABERNET	750ML	\$109.08	\$9.09	0 88586 00236 6	12	\$11.09	\$12.12	\$12.99
168525	SANTA CRISTINA PINOT GRIGIO	750ML	\$109.08	\$9.09	0 88586 00322 6	12	\$11.09	\$12.12	\$12.99
168530	SANTA CRISTINA CHIANTI	750ML	\$151.08	\$12.59	0 88586 00340 0	12	\$15.35	\$16.79	\$17.99
SANTA RITA									
142100	120 CABERNET	750ML	\$83.88	\$6.99	0 86785 47000 9	12	\$8.52	\$9.32	\$9.99
142104	120 CARMENERE	750ML	\$83.88	\$6.99	0 86785 47009 2	12	\$8.52	\$9.32	\$9.99
142105	120 SAUVIGNON BLANC	750ML	\$83.88	\$6.99	0 86785 47005 4	12	\$8.52	\$9.32	\$9.99
142109	MEDALLA CABERNET SAUVIGNON	750ML	\$142.68	\$11.89	6 86586 00200 5	12	\$14.50	\$15.85	\$16.99
SAWTOOTH WINERY									
115746	PINOT GRIS CANS	375ML	\$41.88	\$3.49	8 48375 00603 2	12	\$4.26	\$4.65	\$4.99
115748	ROSE CANS	375ML	\$41.88	\$3.49	8 48375 00604 9	12	\$4.26	\$4.65	\$4.99
115749	ROSE SPARKLING CANS	375ML	\$41.88	\$3.49	8 48375 00605 6	12	\$4.26	\$4.65	\$4.99
115715	OLD VINE CAB SAUV	750ML	\$143.88	\$11.99	8 48375 00779 4	12	\$14.62	\$15.99	\$17.13
115701	CHARDONNAY	750ML	\$113.28	\$9.44	0 35246 00017 0	12	\$11.51	\$12.59	\$13.49
115707	PINOT GRIS	750ML	\$113.28	\$9.44	0 35246 00101 6	12	\$11.51	\$12.59	\$13.49
115703	RIESLING	750ML	\$113.28	\$9.44	0 35246 00104 7	12	\$11.51	\$12.59	\$13.49
115733	SAUVIGNON BLANC	750ML	\$113.28	\$9.44	8 48375 01247 7	12	\$11.51	\$12.59	\$13.49
115706	RED BLEND	750ML	\$109.08	\$9.09	0 35246 00025 5	12	\$11.09	\$12.12	\$12.99
115732	PINOT NOIR ROSE CLASSIC FLY SERIES	750ML	\$167.88	\$13.99	8 48375 00204 1	12	\$17.06	\$18.65	\$19.99
SCHMITT SOHNE									
127600	RIESLING	750ML	\$92.40	\$7.70	0 88474 01820 2	12	\$9.39	\$10.27	\$11.00
SEA-SUN									
166304	CHARDONNAY	750ML	\$134.28	\$11.19	7 10909 75010 3	12	\$13.65	\$14.92	\$15.99
163305	CHARDONNAY 2018	750ML	\$134.28	\$11.19	7 10909 75010 3	12	\$13.65	\$14.92	\$15.99
166308	PINOT NOIR	750ML	\$168.00	\$14.00	7 10909 76010 2	12	\$17.07	\$18.67	\$20.00
SECOND VOYAGE									
156900	CABERNET SAUVIGNON	750ML	\$75.48	\$6.29	0 84279 00224 8	12	\$7.67	\$8.39	\$8.99
156905	RED BLEND	750ML	\$75.48	\$6.29	0 84279 00223 1	12	\$7.67	\$8.39	\$8.99
SEVEN DAUGHTERS									
166377	MOSCATO CANS	250ML	\$73.98	\$12.33	0 86891 08619 4	6	\$15.04	\$16.44	\$17.61
166384	PINOT NOIR CANS	250ML	\$73.98	\$12.33	0 86891 08623 1	6	\$15.04	\$16.44	\$17.61
166385	ROSE CANS	250ML	\$73.98	\$12.33	0 86891 08734 4	6	\$15.04	\$16.44	\$17.61
166396	CHARDONNAY	750ML	\$109.08	\$9.09	0 86891 08274 5	12	\$11.09	\$12.12	\$12.99
166398	PINOT NOIR	750ML	\$109.08	\$9.09	0 86891 08025 3	12	\$11.09	\$12.12	\$12.99
166386	RED BLEND	750ML	\$109.08	\$9.09	0 86891 07807 6	12	\$11.09	\$12.12	\$12.99
166387	WHITE BLEND	750ML	\$109.08	\$9.09	0 86891 07695 9	12	\$11.09	\$12.12	\$12.99
SEVEN FALLS									
159406	CABERNET SAUVIGNON	750ML	\$179.88	\$14.99		12	\$18.28	\$19.99	\$21.41
159407	CHARDONNAY	750ML	\$143.88	\$11.99		12	\$14.62	\$15.99	\$17.13
159408	MERLOT	750ML	\$143.88	\$11.99		12	\$14.62	\$15.99	\$17.13
159409	RAPIDS RED	750ML	\$143.88	\$11.99		12	\$14.62	\$15.99	\$17.13
SEVEN HILLS WINERY									
114709	SAUVIGNON BLANC COLUMBIA VALLEY	750ML	\$148.44	\$12.37	7 31564 00059 4	12	\$15.09	\$16.49	\$17.67
SEVEN SISTERS									
165574	CHENIN BLANC	750ML	\$83.88	\$6.99	8 98443 00105 6	12	\$8.52	\$9.32	\$9.99
SHEFFIELD									
115106	PORT-TAWNY	750ML	\$79.80	\$6.65	0 85000 00552 1	12	\$8.11	\$8.87	\$9.50
115103	SHERRY-VERY DRY	750ML	\$79.80	\$6.65	0 85000 00555 2	12	\$8.11	\$8.87	\$9.50
115107	PORT-TAWNY	1.5L	\$75.54	\$12.59	0 85000 00553 8	6	\$15.35	\$16.79	\$17.99
115101	SHERRY-CREAM	1.5L	\$75.54	\$12.59	0 85000 00550 7	6	\$15.35	\$16.79	\$17.99
115104	SHERRY-VERY DRY	1.5L	\$75.54	\$12.59	0 85000 00556 9	6	\$15.35	\$16.79	\$17.99
SHINGLEBACK									
165580	SHIRAZ	750ML	\$119.88	\$9.99		12	\$12.18	\$13.32	\$14.27

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PRODUCT	PRICES AS OF 01-Jan-25	PRICE TO CUSTOMER			UPC CODES	# PER CASE	18% BOTTLE RETAIL	25% BOTTLE RETAIL	30% BOTTLE RETAIL
		WHOLESALE CASE COST	PREVIOUS WHOLESALE CASE COST	WHOLESALE BOTTLE COST					
SMALL VINEYARDS									
106133	BOCELLI PROSECCO	750ML	\$156.00	\$13.00	0 89392 80028 3	12	\$15.85	\$17.33	\$18.57
106112	BOCELLI SANGIOVESE TOSCANA	750ML	\$155.28	\$12.94	8 93928 00282 5	12	\$15.78	\$17.25	\$18.49
106120	CA DU FERRA LUCCICANTE VERMENTINO	750ML	\$270.00	\$45.00		6	\$54.88	\$60.00	\$64.29
106129	CANTINE MADAUDO BARONE DI BERNAJ FRAPPATO	750ML	\$109.08	\$9.09	8 50041 46504 3	12	\$11.09	\$12.12	\$12.99
106146	CASALI SPUMANTE SPERGOLA	750ML	\$87.00	\$14.50	8 005161 204955	6	\$17.68	\$19.33	\$20.71
106111	FABRE EN PROVENCE ROSE	750ML	\$138.00	\$11.50	8 92591 00084 8	12	\$14.02	\$15.33	\$16.43
106105	FANTINEL BORGIO TESIS CABERNET SAUVIGNON	750ML	\$134.28	\$11.19	6 06179 20310 7	12	\$13.65	\$14.92	\$15.99
106106	FANTINEL BORGIO TESIS CHARDONNAY	750ML	\$134.28	\$11.19	6 06179 20870 6	12	\$13.65	\$14.92	\$15.99
106107	FANTINEL BORGIO TESIS PINOT GRIGIO	750ML	\$134.28	\$11.19	6 06179 20300 8	12	\$13.65	\$14.92	\$15.99
106148	FATTORIA POGGIO VIGNOSO CHIANTI	750ML	\$115.08	\$9.59	8 92591 00007 7	12	\$11.70	\$12.79	\$13.70
106131	GIUSEPPE LONARDI VALPOLICELLA	750ML	\$198.00	\$16.50	8 92591 00028 7	12	\$20.12	\$22.00	\$23.57
106136	GIOCATO PINOT GRIGIO	750ML	\$120.00	\$10.00	8 31002 40356 4	12	\$12.20	\$13.33	\$14.29
106140	GUERRA ALBANO SAUVIGNON FRIULI COLLI	750ML	\$204.00	\$17.00	8 052440 380176	12	\$20.73	\$22.67	\$24.29
106119	LA PERLINA MOSCATO	750ML	\$126.00	\$10.50	8 93988 00266 5	12	\$12.80	\$14.00	\$15.00
106132	LOPEZ CRISTO TINTO ROBLE	750ML	\$143.88	\$11.99	8 19132 00308 3	12	\$14.62	\$15.99	\$17.13
106117	MACEDON PINOT NOIR	750ML	\$144.00	\$12.00	8 93928 00294 8	12	\$14.63	\$16.00	\$17.14
117800	MARCHETTI VERDICCHIO	750ML	\$156.00	\$13.00	8 92591 00060 2	12	\$15.85	\$17.33	\$18.57
106113	MARTOCCIA BRUNELLO DI MONTALCINO DOCG	750ML	\$288.00	\$48.00	8 93928 00218 4	6	\$58.54	\$64.00	\$68.57
106141	MARTORANA CONTRAD RAGABO	750ML	\$107.88	\$8.99	8 92591 00082 4	12	\$10.96	\$11.99	\$12.84
106137	MONTE TONDO SOAVE CLASSICO	750ML	\$138.00	\$11.50	8 93928 00265 8	12	\$14.02	\$15.33	\$16.43
106161	MONTE TONDO CORVINA DEL VENETO	750ML	\$109.08	\$9.09	8 031301 79034 7	12	\$11.09	\$12.12	\$12.99
117824	MODERI BARBARESCO	750ML	\$216.00	\$36.00	8 77090 00043 8	6	\$43.90	\$48.00	\$51.43
106154	SANGUINETTI BRUNELLO DI MONTALCINO	750ML	\$419.88	\$34.99	8 92591 00032 9	12	\$42.67	\$46.65	\$49.99
106134	SANGUINETTI MORELLINO DI SCANSANO DOCG	750ML	\$134.28	\$11.19	8 92591 00011 4	12	\$13.65	\$14.92	\$15.99
106155	SANGUINETTI NESSUN DORMA	750ML	\$144.00	\$12.00	8 92591 00017 6	12	\$14.63	\$16.00	\$17.14
106156	SANGUINETTI CHIANTI	750ML	\$126.00	\$10.50	8 92591 00238 2	12	\$12.80	\$14.00	\$15.00
106178	SANGUINETTI VERMENTINO	750ML	\$126.00	\$10.50	8 93928 00219 1	12	\$12.80	\$14.00	\$15.00
106169	TACCHINO BUONGIORNO PIEMONTE ROSSO	750ML	\$142.68	\$11.89	8 032727 88017 9	12	\$14.50	\$15.85	\$16.99
106149	TACCHINO GUSTI BARBERA DEL MONFERRATO	750ML	\$165.00	\$13.75	8 032727 88016 2	12	\$16.77	\$18.33	\$19.64
106168	TACCHINO TRIVOLI PIEMONTE CORTESE FRIZZANTE	750ML	\$175.08	\$14.59	8 032727 88009 4	12	\$17.79	\$19.45	\$20.84
SMITH AND HOOK									
165635	CABERNET	750ML	\$167.88	\$13.99	0 86788 00090 6	12	\$17.06	\$18.65	\$19.99
165652	RED BLEND	750ML	\$167.88	\$13.99	0 86788 06017 7	12	\$17.06	\$18.65	\$19.99
SNAP DRAGON									
125090	CAB SAUV	750ML	\$75.48	\$6.29	0 88692 02001 8	12	\$7.67	\$8.39	\$8.99
125091	CHARDONNAY	750ML	\$75.48	\$6.29	0 88692 02003 2	12	\$7.67	\$8.39	\$8.99
125092	RED BLEND	750ML	\$75.48	\$6.29	0 88692 02002 5	12	\$7.67	\$8.39	\$8.99
125093	RIESLING	750ML	\$75.48	\$6.29	0 88692 02007 0	12	\$7.67	\$8.39	\$8.99
SNOQUALMIE									
165637	RED BLEND	750ML	\$62.88	\$5.24	0 77190 00008 0	12	\$6.39	\$6.99	\$7.49
165638	CHARDONNAY	750ML	\$62.88	\$5.24	0 77190 00006 6	12	\$6.39	\$6.99	\$7.49
165644	ECCO CABERNET	750ML	\$92.28	\$7.69	0 77190 00051 6	12	\$9.38	\$10.25	\$10.99
165641	ECCO CHARDONNAY	750ML	\$92.28	\$7.69	0 77190 00045 5	12	\$9.38	\$10.25	\$10.99
165643	ECCO RIESLING	750ML	\$92.28	\$7.69	0 77190 00140 7	12	\$9.38	\$10.25	\$10.99
165639	RIESLING (WINEMAKERS SELECT)	750ML	\$62.88	\$5.24	0 77190 00005 9	12	\$6.39	\$6.99	\$7.49
SOBON									
165630	BARBERA	750ML	\$120.00	\$10.00	0 88338 55500 3	12	\$12.20	\$13.33	\$14.29
165646	COUGAR HILL ZINFANDEL	750ML	\$144.00	\$12.00	0 88338 53940 9	12	\$14.63	\$16.00	\$17.14
165647	FIDDLETOWN ZINFANDEL	750ML	\$180.00	\$15.00	0 88338 52940 0	12	\$18.29	\$20.00	\$21.43
165649	OLD VINE ZINFANDEL	750ML	\$120.00	\$10.00	0 88338 55990 2	12	\$12.20	\$13.33	\$14.29
165648	ROCKY TOP ZINFANDEL	750ML	\$144.00	\$12.00	0 88338 51940 1	12	\$14.63	\$16.00	\$17.14
SOKOL BLOSSER									
106158	EVOLUTION RED	750ML	\$134.28	\$11.19	0 88473 31651 4	12	\$13.65	\$14.92	\$15.99
106157	EVOLUTION WHITE	750ML	\$150.00	\$12.50	0 88473 88126 5	12	\$15.24	\$16.67	\$17.86
154300	WILLAMETTE PINOT GRIS	750ML	\$96.00	\$8.00	0 88473 88123 4	12	\$9.76	\$10.67	\$11.43
SOUVERAIN									
165668	BOURBON BARREL AGED CABERNET SAUVIGNON	750ML	\$109.08	\$9.09	0 85000 03161 2	12	\$11.09	\$12.12	\$12.99
165658	CABERNET	750ML	\$100.68	\$8.39	0 88553 09349 6	12	\$10.23	\$11.19	\$11.99
165659	CHARDONNAY	750ML	\$100.68	\$8.39	0 88553 81220 2	12	\$10.23	\$11.19	\$11.99
165660	MERLOT	750ML	\$100.68	\$8.39	0 88553 09446 2	12	\$10.23	\$11.19	\$11.99
165662	PINOT NOIR	750ML	\$100.68	\$8.39	0 85000 02877 3	12	\$10.23	\$11.19	\$11.99
165663	SAUVIGNON BLANC	750ML	\$100.68	\$8.39	0 88553 09405 9	12	\$10.23	\$11.19	\$11.99
SPRING VALLEY									
117500	DERBY CAB	750ML	\$233.94	\$38.99	0 88586 00208 3	6	\$47.55	\$51.99	\$55.70
117501	FREDERICK RED	750ML	\$154.92	\$25.82	0 88586 00211 3	6	\$31.49	\$34.43	\$36.89
117503	URIAH RED	750ML	\$154.92	\$25.82	0 88586 00214 4	6	\$31.49	\$34.43	\$36.89
117504	NINA LEE SYRAH	750ML	\$233.94	\$38.99	0 88586 00216 8	6	\$47.55	\$51.99	\$55.70
SQUEALING PIG									
139537	MARLBOROUGH SAUVIGNON BLANC	750ML	\$134.28	\$11.19	0 12354 00992 9	12	\$13.65	\$14.92	\$15.99
ST. CLEMENT									
165682	CHARDONNAY	750ML	\$151.08	\$12.59	0 89819 09994 8	12	\$15.35	\$16.79	\$17.99

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		WHOLESALE CASE COST	PREVIOUS WHOLESALE CASE COST	WHOLESALE BOTTLE COST					
ST. HUBERT									
140205	THE STAG CABERNET SAUVIGNON	750ML	\$159.48	\$13.29	0 89819 71119 2	12	\$16.21	\$17.72	\$18.99
140204	THE STAG PASO ROBLES RED	750ML	\$159.48	\$13.29	0 89819 72298 3	12	\$16.21	\$17.72	\$18.99
140203	THE STAG PINOT NOIR	750ML	\$159.48	\$13.29	0 89819 00435 5	12	\$16.21	\$17.72	\$18.99
STAG'S LEAP									
165691	CABERNET	750ML	\$504.00	\$42.00	0 89819 04240 1	12	\$51.22	\$56.00	\$60.00
165694	MERLOT	750ML	\$281.28	\$23.44	0 89819 04441 2	12	\$28.59	\$31.25	\$33.49
165692	NAPA CHARDONNAY	750ML	\$277.08	\$23.09	0 89819 04301 9	12	\$28.16	\$30.79	\$32.99
165695	PETITE SHIRAZ	750ML	\$361.08	\$30.09	0 89819 04585 3	12	\$36.70	\$40.12	\$42.99
165696	VIIGNIER	750ML	\$268.68	\$22.39	0 89819 04600 3	12	\$27.30	\$29.85	\$31.99
STAGS LEAP WINE CELLARS									
165686	ARCADIA CHARDONNAY	750ML	\$431.88	\$35.99	0 88593 47025 7	12	\$43.89	\$47.99	\$51.41
165677	ARTEMIS CABERNET	750ML	\$377.94	\$62.99	0 88593 70020 0	6	\$76.82	\$83.99	\$89.99
165684	CASK 23 CABERNET SAUVIGNON 2013	750ML	\$1,155.00	\$192.50	0 88593 85006 6	6	\$234.76	\$256.67	\$275.00
165685	FAY CABERNET SAUVIGNON	750ML	\$713.94	\$118.99	0 88593 80004 7	6	\$145.11	\$158.65	\$169.99
165688	KARIA CHARDONNAY	750ML	\$319.09	\$26.59	0 88593 45030 3	12	\$32.43	\$35.45	\$37.99
165689	MERLOT	750ML	\$377.88	\$31.49	0 88593 60003 6	12	\$38.40	\$41.99	\$44.99
165693	SAUVIGNON BLANC	750ML	\$251.88	\$20.99	0 88593 40005 6	12	\$25.60	\$27.99	\$29.99
STARBOROUGH									
125800	SAUVIGNON BLANC	750ML	\$109.08	\$9.09	0 85000 01660 2	12	\$11.09	\$12.12	\$12.99
125802	STARLITE SAUVIGNON BLANC	750ML	\$109.08	\$9.09	0 85000 03313 5	12	\$11.09	\$12.12	\$12.99
125808	SAUVIGNON BLANC 2 PACK	2/250ML	\$36.00	\$3.00	0 85000 22892 0	12	\$3.66	\$4.00	\$4.29
STARLING CASTLE									
165697	RIESLING	750ML	\$92.28	\$7.69	0 84279 97394 4	12	\$9.38	\$10.25	\$10.99
STELLA MIA									
166353	BLACK	750ML	\$84.00	\$7.00	0 84279 00695 6	12	\$8.54	\$9.33	\$10.00
166350	MOSCATO & BERRY	750ML	\$84.00	\$7.00	0 84279 00302 3	12	\$8.54	\$9.33	\$10.00
166351	MOSCATO & PEACH	750ML	\$84.00	\$7.00	0 84279 00301 6	12	\$8.54	\$9.33	\$10.00
166344	ROSSO E DOLCE	750ML	\$84.00	\$7.00	0 84279 99032 3	12	\$8.54	\$9.33	\$10.00
166352	PINK MOSCATO	750ML	\$84.00	\$7.00	0 84279 00571 3	12	\$8.54	\$9.33	\$10.00
166347	SPUMANTE APPLE	750ML	\$24.00	\$2.00	0 84279 99139 9	12	\$2.44	\$2.67	\$2.86
166343	MOSCATO D'ASTI	750ML	\$96.00	\$8.00	0 84279 98752 1	12	\$9.76	\$10.67	\$11.43
166345	PROSECCO	750ML	\$96.00	\$8.00	0 84279 99040 8	12	\$9.76	\$10.67	\$11.43
STERLING									
168799	ALUMINUM BOTTLE CAB SAUV	375ML	\$60.00	\$2.50	0 88692 71960 8	24	\$3.05	\$3.33	\$3.57
168802	ALUMINUM BOTTLE CHARDONNAY	375ML	\$60.00	\$2.50	0 88692 71961 5	24	\$3.05	\$3.33	\$3.57
168803	ALUMINUM BOTTLE ROSE	375ML	\$60.00	\$2.50	0 88692 72165 6	24	\$3.05	\$3.33	\$3.57
168821	NAPA CAB SAUV	750ML	\$270.00	\$22.50	0 88692 84016 6	12	\$27.44	\$30.00	\$32.14
168822	NAPA CHARDONNAY	750ML	\$159.48	\$13.29	0 88692 85007 3	12	\$16.21	\$17.72	\$18.99
168823	NAPA MERLOT	750ML	\$209.88	\$17.49	0 88692 84021 0	12	\$21.33	\$23.32	\$24.99
168824	NAPA SAUV BLANC	750ML	\$148.80	\$12.40	0 88692 85003 5	12	\$15.12	\$16.53	\$17.71
168809	CALIFORNIA SPARKLING BRUT	750ML	\$134.28	\$11.19	0 88692 00123 9	12	\$13.65	\$14.92	\$15.99
168805	SPARKLING ROSE	750ML	\$125.88	\$10.49	0 89819 71598 5	12	\$12.79	\$13.99	\$14.99
168817	VC CHARDONNAY	750ML	\$100.68	\$8.39	0 88692 86025 6	12	\$10.23	\$11.19	\$11.99
168815	VC CAB SAUV	750ML	\$100.68	\$8.39	0 88692 86023 2	12	\$10.23	\$11.19	\$11.99
168818	VC MERITAGE	750ML	\$100.68	\$8.39	0 88692 86405 6	12	\$10.23	\$11.19	\$11.99
168816	VC MERLOT	750ML	\$100.68	\$8.39	0 88692 86024 9	12	\$10.23	\$11.19	\$11.99
168850	VC PINOT GRIGIO	750ML	\$100.68	\$8.39	0 88692 86282 3	12	\$10.23	\$11.19	\$11.99
168851	VC PINOT NOIR	750ML	\$100.68	\$8.39	0 88692 86210 6	12	\$10.23	\$11.19	\$11.99
168811	VC DARK RED BLEND	750ML	\$100.68	\$8.39	0 88692 71599 0	12	\$10.23	\$11.19	\$11.99
168812	VC ROSE	750ML	\$100.68	\$8.39	0 88692 86586 2	12	\$10.23	\$11.19	\$11.99
168819	VC SAUV BLANC	750ML	\$100.68	\$8.39	0 88692 86222 9	12	\$10.23	\$11.19	\$11.99
168820	VC SHIRAZ	750ML	\$100.68	\$8.39	0 88692 86203 8	12	\$10.23	\$11.19	\$11.99
STIMSON ESTATES									
165716	CHARDONNAY	750ML	\$48.00	\$4.00	0 88586 00115 4	12	\$4.88	\$5.33	\$5.71
165714	RED BLEND	750ML	\$48.00	\$4.00	0 88586 00760 6	12	\$4.88	\$5.33	\$5.71
165711	CAB SAUV	1.5L	\$47.94	\$7.99	0 88586 00094 2	6	\$9.74	\$10.65	\$11.41
165712	CHARDONNAY	1.5L	\$47.94	\$7.99	0 88586 00095 9	6	\$9.74	\$10.65	\$11.41
STONELEIGH									
106159	SAUVIGNON BLANC	750ML	\$167.88	\$13.99	0 82242 01705 3	12	\$17.06	\$18.65	\$19.99
STORYPOINT									
123903	CABERNET	750ML	\$125.88	\$10.49	0 85000 02834 6	12	\$12.79	\$13.99	\$14.99
123905	CHARDONNAY	750ML	\$125.88	\$10.49	0 85000 02833 9	12	\$12.79	\$13.99	\$14.99
123909	PINOT NOIR	750ML	\$125.88	\$10.49	0 85000 02835 3	12	\$12.79	\$13.99	\$14.99
STRACCALI									
165743	CHIANTI DOCG	750ML	\$83.88	\$6.99	0 86785 13007 1	12	\$8.52	\$9.32	\$9.99
TALBOTT									
121700	KALI HART CHARDONNAY	750ML	\$167.88	\$13.99	6 66262 92651 1	12	\$17.06	\$18.65	\$19.99
121701	KALI HART PINOT NOIR	750ML	\$193.08	\$16.09	7 09192 46064 6	12	\$19.62	\$21.45	\$22.99
121706	SANTA LUCIA SLEEPY HOLLOW CHARDONNAY	750ML	\$277.08	\$23.09	7 09192 79675 2	12	\$28.16	\$30.79	\$32.99
121707	SANTA LUCIA SLEEPY HOLLOW PINOT NOIR	750ML	\$335.88	\$27.99	8 83640 40425 0	12	\$34.13	\$37.32	\$39.99

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		WHOLESALE CASE COST	PREVIOUS WHOLESALE CASE COST	WHOLESALE BOTTLE COST					
121702 SLEEPY HOLLOW VINEYARD LOGAN CHARDONNAY	750ML	\$201.48		\$16.79	7 09192 40242 4	12	\$20.48	\$22.39	\$23.99
121703 SLEEPY HOLLOW VINEYARD LOGAN PINOT NOIR	750ML	\$209.88		\$17.49	7 05105 46931 7	12	\$21.33	\$23.32	\$24.99
TAMARACK CELLARS									
166201 CABERNET	750ML	\$209.88		\$17.49	8 57051 00013 4	12	\$21.33	\$23.32	\$24.99
166202 CHARDONNAY	750ML	\$125.88		\$10.49	8 57051 00014 1	12	\$12.79	\$13.99	\$14.99
166203 MERLOT	750ML	\$215.88		\$17.99	8 57051 00012 7	12	\$21.94	\$23.99	\$25.70
166200 FIREHOUSE RED	750ML	\$142.68		\$11.89	8 57051 00011 0	12	\$14.50	\$15.85	\$16.99
TARALYN									
136200 BRUT	750ML	\$86.28		\$7.19	0 85000 02361 7	12	\$8.77	\$9.59	\$10.27
136203 BRUT ROSE	750ML	\$86.28		\$7.19	0 85000 03352 4	12	\$8.77	\$9.59	\$10.27
136202 MOSCATO	750ML	\$86.28		\$7.19	0 85000 02362 4	12	\$8.77	\$9.59	\$10.27
TARANTULA MARGARITAS									
119112 AZUL MARGARITA 19.9	1.75LT	\$69.00		\$11.50	0 85592 15931 2	6	\$14.02	\$15.33	\$16.43
119114 LIME MARGARITA 19.9	1.75LT	\$69.00		\$11.50	0 85592 15971 8	6	\$14.02	\$15.33	\$16.43
119116 STRAWBERRY MARGARITA 19.9	1.75LT	\$69.00		\$11.50	0 85592 15951 0	6	\$14.02	\$15.33	\$16.43
TAYLOR COUNTRY CELLARS									
122307 DESSERT PORT	375ML	\$100.56		\$4.19	0 85000 03551 1	24	\$5.11	\$5.59	\$5.99
122301 DESSERT PORT	750ML	\$75.48		\$6.29	0 88940 00001 4	12	\$7.67	\$8.39	\$8.99
122295 CREAM SHERRY	750ML	\$75.48		\$6.29	0 88940 00017 5	12	\$7.67	\$8.39	\$8.99
122309 DRY SHERRY	750ML	\$75.48		\$6.29	0 88940 00013 7	12	\$7.67	\$8.39	\$8.99
122298 MARSALA	750ML	\$75.48		\$6.29	0 88940 11001 0	12	\$7.67	\$8.39	\$8.99
122292 DESSERT PORT	1.5LT	\$71.34		\$11.89	0 88940 00002 1	6	\$14.50	\$15.85	\$16.99
TAZ									
165784 CHARDONNAY	750ML	\$167.88		\$13.99	0 89819 76334 4	12	\$17.06	\$18.65	\$19.99
165785 "GOAT ROCK" SYRAH	750ML	\$252.00		\$21.00	0 89819 79906 0	12	\$25.61	\$28.00	\$30.00
165786 PINOT NOIR	750ML	\$203.88		\$16.99	0 89819 76348 1	12	\$20.72	\$22.65	\$24.27
165787 PINOT GRIS	750ML	\$125.88		\$10.49	0 89819 76344 3	12	\$12.79	\$13.99	\$14.99
TENET									
147301 THE PUNDIT SYRAH	750ML	\$161.88		\$13.49	0 88586 00694 4	12	\$16.45	\$17.99	\$19.27
TERRA BLANCA-RESERVE									
156107 ONYX	750ML	\$226.74		\$37.79	6 12516 99024 1	6	\$46.09	\$50.39	\$53.99
156108 CABERNET	750ML	\$319.08		\$26.59	6 12516 04003 8	12	\$32.43	\$35.45	\$37.99
THE COLLECTION									
142202 CABERNET SAUVIGNON	750ML	\$70.20		\$5.85	0 82242 01560 8	12	\$7.13	\$7.80	\$8.36
142204 CHARDONNAY	750ML	\$70.20		\$5.85	0 82242 01561 5	12	\$7.13	\$7.80	\$8.36
142207 PINOT GRIGIO	750ML	\$70.20		\$5.85	0 82242 01563 9	12	\$7.13	\$7.80	\$8.36
142203 PINOT NOIR	750ML	\$70.20		\$5.85		12	\$7.13	\$7.80	\$8.36
142209 RED BLEND	750ML	\$70.20		\$5.85	0 82242 01562 2	12	\$7.13	\$7.80	\$8.36
142211 ROSE	750ML	\$70.20		\$5.85	0 82242 01564 6	12	\$7.13	\$7.80	\$8.36
THE HEADLINER									
122320 CABERNET SAUVIGNON	750ML	\$57.48		\$4.79	0 85000 03200 8	12	\$5.84	\$6.39	\$6.84
122325 PINOT GRIGIO	750ML	\$57.48		\$4.79	0 85000 03201 5	12	\$5.84	\$6.39	\$6.84
122327 RED BLEND	750ML	\$57.48		\$4.79	0 85000 03202 2	12	\$5.84	\$6.39	\$6.84
THE SNEAK									
192910 RED BLEND	750ML	\$251.88		\$20.99	8 60005 55306 8	12	\$25.60	\$27.99	\$29.99
THE WALKING FOOL									
143210 SUISUN RED BLEND	750ML	\$319.20		\$26.60	0 17224 71001 1	12	\$32.44	\$35.47	\$38.00
THRIVE									
137109 PINOT GRIGIO	750ML	\$117.48		\$9.79	0 85000 02787 5	12	\$11.94	\$13.05	\$13.99
137111 SAUVIGNON BLANC	750ML	\$117.48		\$9.79	0 85000 02788 2	12	\$11.94	\$13.05	\$13.99
THUNDERBIRD									
110700 ORIGINAL	750ML	\$24.00		\$2.00	0 85000 00657 3	12	\$2.44	\$2.67	\$2.86
TISDALE VINEYARDS									
114500 CABERNET	750ML	\$46.08		\$3.84	0 85000 01142 3	12	\$4.68	\$5.12	\$5.49
114501 CHARDONNAY	750ML	\$46.08		\$3.84	0 85000 01143 0	12	\$4.68	\$5.12	\$5.49
114502 MERLOT	750ML	\$46.08		\$3.84	0 85000 01141 6	12	\$4.68	\$5.12	\$5.49
114509 MOSCATO	750ML	\$46.08		\$3.84	0 85000 02224 5	12	\$4.68	\$5.12	\$5.49
114511 PINK MOSCATO	750ML	\$46.08		\$3.84	0 85000 02225 2	12	\$4.68	\$5.12	\$5.49
114505 PINOT NOIR	750ML	\$46.08		\$3.84	0 85000 01805 7	12	\$4.68	\$5.12	\$5.49
114507 PINOT GRIGIO	750ML	\$46.08		\$3.84	0 85000 01837 8	12	\$4.68	\$5.12	\$5.49
114503 SHIRAZ	750ML	\$46.08		\$3.84	0 85000 01300 7	12	\$4.68	\$5.12	\$5.49
114506 SWEET RED	750ML	\$46.08		\$3.84	0 85000 01846 0	12	\$4.68	\$5.12	\$5.49
114504 WHITE ZINFANDEL	750ML	\$46.08		\$3.84	0 85000 01584 1	12	\$4.68	\$5.12	\$5.49
TORMARESCA									
152002 CALAFURIA ROSE	750ML	\$67.14		\$11.19	0 88586 00574 9	6	\$13.65	\$14.92	\$15.99
168529 TORMARESCA CHARDONNAY	750ML	\$100.68		\$8.39	0 88586 00284 7	12	\$10.23	\$11.19	\$11.99
178426 TORMARESCA NEPRICA CAB SAUV	750ML	\$100.68		\$8.39	0 88586 00283 0	12	\$10.23	\$11.19	\$11.99

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PRODUCT	PRICES AS OF 01-Jan-25	PRICE TO CUSTOMER			UPC CODES	# PER CASE	18% BOTTLE RETAIL	25% BOTTLE RETAIL	30% BOTTLE RETAIL
		WHOLESALE CASE COST	PREVIOUS WHOLESALE CASE COST	WHOLESALE BOTTLE COST					
TORNATORE									
123302	ETNA BIANCO	750ML	\$268.68	\$22.39	8 10992 03000 4	12	\$27.30	\$29.85	\$31.99
123305	ETNA ROSSO	750ML	\$268.68	\$22.39	8 10992 03002 8	12	\$27.30	\$29.85	\$31.99
TORRES									
146907	VINA ESMERALDA	750ML	\$125.88	\$10.49	0 88586 00636 4	12	\$12.79	\$13.99	\$14.99
TOTTS CHAMPAGNE									
112101	EXTRA DRY	750ML	\$100.68	\$8.39	0 85000 00712 9	12	\$10.23	\$11.19	\$11.99
112102	BRUT	750ML	\$100.68	\$8.39	0 85000 00715 0	12	\$10.23	\$11.19	\$11.99
TURNING LEAF RESERVE									
111709	CABERNET	1.5L	\$58.74	\$9.79	0 85000 00219 3	6	\$11.94	\$13.05	\$13.99
111711	CHARDONNAY	1.5L	\$58.74	\$9.79	0 85000 00220 9	6	\$11.94	\$13.05	\$13.99
111715	MERLOT	1.5L	\$58.74	\$9.79	0 85000 00223 0	6	\$11.94	\$13.05	\$13.99
111719	PINOT GRIGIO	1.5L	\$58.74	\$9.79	0 85000 01038 9	6	\$11.94	\$13.05	\$13.99
111705	PINOT NOIR	1.5L	\$58.74	\$9.79	0 85000 01595 7	6	\$11.94	\$13.05	\$13.99
UNLIKELY PATH									
166530	CABERNET SAUVIGNON	750ML	\$66.00	\$5.50	0 88586 01145 0	12	\$6.71	\$7.33	\$7.86
166531	CHARDONNAY	750ML	\$66.00	\$5.50	0 88586 01144 3	12	\$6.71	\$7.33	\$7.86
VELVET CRUSH									
124300	RED BLEND	750ML	\$116.88	\$9.74	0 80720 96301 4	12	\$11.88	\$12.99	\$13.91
VILLA MARIA ESTATES									
164051	PRIVATE BIN CHARDONNAY	750ML	\$92.28	\$7.69	0 89419 65496 7	12	\$9.38	\$10.25	\$10.99
164059	PRIVATE BIN RIESLING	750ML	\$109.08	\$9.09	0 89419 67297 8	12	\$11.09	\$12.12	\$12.99
WHITEHAVEN									
114208	SAUVIGNON BLANC	375ML	\$109.08	\$9.09	0 85000 02869 8	12	\$11.09	\$12.12	\$12.99
114206	SAUVIGNON BLANC	750ML	\$167.88	\$13.99	0 85000 01201 7	12	\$17.06	\$18.65	\$19.99
WILLIAM HILL NAPA									
124014	CHARDONNAY	375ML	\$151.08	\$12.59	0 85000 02760 8	12	\$15.35	\$16.79	\$17.99
124000	CABERNET SAUVIGNON	750ML	\$461.88	\$38.49	0 15904 50789 0	12	\$46.94	\$51.32	\$54.99
124001	CHARDONNAY	750ML	\$277.08	\$23.09	0 15904 20790 5	12	\$28.16	\$30.79	\$32.99
124002	MERLOT	750ML	\$226.68	\$18.89	0 15904 51791 2	12	\$23.04	\$25.19	\$26.99
124017	SAUVIGNON BLANC	750ML	\$201.48	\$16.79	0 85000 02586 4	12	\$20.48	\$22.39	\$23.99
WILLIAM HILL COASTAL									
124009	NORTH COAST CABERNET	750ML	\$142.68	\$11.89	0 85000 02160 6	12	\$14.50	\$15.85	\$16.99
124012	NORTH COAST PINOT NOIR	750ML	\$142.68	\$11.89	0 85000 02350 1	12	\$14.50	\$15.85	\$16.99
124010	CALIFORNIA CHARDONNAY	750ML	\$125.88	\$10.49	0 85000 02159 0	12	\$12.79	\$13.99	\$14.99
124008	CENTRAL COAST MERLOT	750ML	\$125.88	\$10.49	0 85000 02158 3	12	\$12.79	\$13.99	\$14.99
124011	NORTH COAST SAUVIGNON BLANC	750ML	\$125.88	\$10.49	0 85000 02264 1	12	\$12.79	\$13.99	\$14.99
WILLIAM HILL RESERVE									
124004	CABERNET - BENCH BLEND	750ML	\$251.94	\$41.99	0 15904 00788 8	6	\$51.21	\$55.99	\$59.99
124007	CHARDONNAY-BENCH BLEND	750ML	\$167.94	\$27.99		6	\$34.13	\$37.32	\$39.99
124013	BENCH BLEND RED BLEND	750ML	\$180.00	\$15.00	0 85000 02312 9	12	\$18.29	\$20.00	\$21.43
WITHER HILLS									
178393	PINOT NOIR	750ML	\$167.88	\$13.99	6 33438 00014 6	12	\$17.06	\$18.65	\$19.99
178403	SAUVIGNON BLANC	750ML	\$125.88	\$10.49	6 33438 00012 2	12	\$12.79	\$13.99	\$14.99
WOLF BLASS									
165990	YELLOW LABEL CABERNET	750ML	\$83.88	\$6.99	0 98137 33535 5	12	\$8.52	\$9.32	\$9.99
165992	YELLOW LABEL MERLOT	750ML	\$83.88	\$6.99	0 98137 66868 2	12	\$8.52	\$9.32	\$9.99
YES WAY ROSE									
157108	ROSE CANS	250ML	\$76.50	\$12.75	0 84279 00295 8	6	\$15.55	\$17.00	\$18.21
157107	SPRITZ PINK LEMONDADE	250ML	\$45.00	\$7.50	0 84279 00456 3	6	\$9.15	\$10.00	\$10.71
157106	SPRITZ PEACH + GINGER	250ML	\$45.00	\$7.50	0 84279 00454 9	6	\$9.15	\$10.00	\$10.71
157100	ROSE	750ML	\$117.48	\$9.79	0 84279 00215 6	12	\$11.94	\$13.05	\$13.99
157101	SPARKLING ROSE	750ML	\$117.48	\$9.79	0 84279 00263 7	12	\$11.94	\$13.05	\$13.99
YORKVILLE CELLARS									
145101	HI-ROLLER RED	750ML	\$125.88	\$10.49	6 12162 20031 2	12	\$12.79	\$13.99	\$14.99
145104	SAUVIGNON BLANC	750ML	\$125.88	\$10.49	6 12162 20011 4	12	\$12.79	\$13.99	\$14.99
145105	ELEANOR OF AQUITAINE (WHITE BLEND)	750ML	\$188.88	\$15.74	6 12162 20014 5	12	\$19.20	\$20.99	\$22.49
145106	RICHARD THE LION-HEART (RED BLEND)	750ML	\$96.00	\$8.00	6 12162 20006 0	12	\$9.76	\$10.67	\$11.43
145107	CABERNET FRANC	750ML	\$60.00	\$5.00	6 12162 20003 9	12	\$6.10	\$6.67	\$7.14
145109	MALBEC	750ML	\$188.88	\$15.74	6 12162 20007 7	12	\$19.20	\$20.99	\$22.49
145108	SEMILLON	750ML	\$161.88	\$13.49	6 12162 20012 1	12	\$16.45	\$17.99	\$19.27
145110	CARMENERE	750ML	\$60.00	\$5.00	6 12162 20051 0	12	\$6.10	\$6.67	\$7.14
145111	ROSE DE FRANC	750ML	\$60.00	\$5.00	6 12162 20021 3	12	\$6.10	\$6.67	\$7.14
Z. ALEXANDER BROWN									
145504	CHARDONNAY	750ML	\$117.48	\$9.79	0 82242 01473 1	12	\$11.94	\$13.05	\$13.99
145508	SAUVIGNON BLANC	750ML	\$117.48	\$9.79	0 82242 01486 1	12	\$11.94	\$13.05	\$13.99
145500	CABERNET SAUVIGNON	750ML	\$117.48	\$9.79	0 82242 01392 5	12	\$11.94	\$13.05	\$13.99
145503	PINOT NOIR M.C.	750ML	\$117.48	\$9.79	0 82242 01420 5	12	\$11.94	\$13.05	\$13.99
145501	RED BLEND	750ML	\$117.48	\$9.79	0 82242 01393 2	12	\$11.94	\$13.05	\$13.99

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		WHOLESALE CASE COST	PREVIOUS WHOLESALE CASE COST	WHOLESALE BOTTLE COST					
ZACA MESA									
152405 ROUSSANNE	750ML	\$108.00		\$18.00	0 89940 12006 1	6	\$21.95	\$24.00	\$25.71
152406 RESERVE SYRAH	750ML	\$198.00		\$33.00	0 89940 13344 3	6	\$40.24	\$44.00	\$47.14
152402 VIOGNIER	750ML	\$144.00		\$12.00	0 89940 12206 5	12	\$14.63	\$16.00	\$17.14
152403 Z CUVÉE	750ML	\$180.00		\$15.00	0 89940 12026 9	12	\$18.29	\$20.00	\$21.43
152404 Z THREE	750ML	\$180.00		\$30.00	0 89940 13326 9	6	\$36.59	\$40.00	\$42.86