

PROD. #	TEC DISTRIBUTING		RETAIL CASE COST	PREVIOUS RETAIL CASE COST	RETAIL UNIT COST	UPC CODES	PKG SIZE PER CASE	RETAIL @ 15%		RETAIL @ 20%		RETAIL @ 25%		RETAIL @ 30%	
	PRICES - TEC DISTRIBUTING	Feb-25						UNIT	SINGLES	UNIT	SINGLES	UNIT	SINGLES	UNIT	SINGLES
MOLSON COORS															
ARNOLD PALMER															
70901	SPIKED HALF & HALF 6PK CAN	\$32.16		\$8.04	6 13008 74833 3	4	\$9.46	\$1.58	\$10.05	\$1.68	\$10.72	\$1.79	\$11.49	\$1.91	
70902	SPIKED HALF & HALF 12PK CAN	\$29.98	\$14.99	\$14.99	6 13008 75220 0	2	\$17.64	\$1.47	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78	
70913	SPIKED HALF & HALF 24 OZ. CAN	\$27.61		\$2.30	6 13008 74829 6	12	\$2.71		\$2.88		\$3.07		\$3.29		
BLUE MOON BELGIAN															
65015	WHITE ALE 2/15PK CAN	\$29.98	\$14.99	\$14.99	0 71990 17052 3	2	\$17.64	\$1.18	\$18.74	\$1.25	\$19.99	\$1.33	\$21.41	\$1.43	
65020	WHITE ALE 6PK LNNR	\$32.16	\$8.04	\$8.04	0 71990 09511 6	4	\$9.46	\$1.58	\$10.05	\$1.68	\$10.72	\$1.79	\$11.49	\$1.91	
65021	WHITE ALE 12PK LNNR	\$29.98	\$14.99	\$14.99	0 71990 09516 1	2	\$17.64	\$1.47	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78	
65081	WHITE ALE 12/19.2 OZ CAN	\$26.75	\$2.23	\$2.23	0 71990 00114 8	12	\$2.62		\$2.79		\$2.97		\$3.18		
65050	1/2 BBLs	\$165.00	\$165.00	\$165.00	0 71990 09515 4	1	\$194.12		\$206.25		\$220.00		\$235.71		
65052	1/6 BBLs	\$74.00	\$74.00	\$74.00	0 71990 09518 5	1	\$87.06		\$92.50		\$98.67		\$105.71		
BLUE MOON LIGHT SKY															
64991	12PK CAN	\$29.98	\$14.99	\$14.99	0 71990 09592 5	2	\$17.64	\$1.47	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78	
BLUE MOON NA less than .5% ABV															
65037	6PK CAN	\$32.16		\$8.04	0 71990 00104 9	4	\$9.46	\$1.58	\$10.05	\$1.68	\$10.72	\$1.79	\$11.49	\$1.91	
COORS															
60002	12/PK CAN	\$22.49	\$11.25	\$11.25	0 71990 00047 9	2	\$13.23	\$1.10	\$14.06	\$1.17	\$14.99	\$1.25	\$16.06	\$1.34	
60005	30/PK CAN	\$25.59	\$25.59	\$25.59	0 71990 10033 9	1	\$30.11	\$1.00	\$31.99	\$1.07	\$34.12	\$1.14	\$36.56	\$1.22	
60006	16OZ CANS	\$32.00	\$8.00	\$8.00	0 71990 10002 5	4	\$9.41	\$1.57	\$10.00	\$1.67	\$10.67	\$1.78	\$11.43	\$1.90	
60010	12PK 16OZ CAN	\$25.59	\$12.80	\$12.80	0 71990 17040 0	2	\$15.05	\$1.25	\$15.99	\$1.33	\$17.06	\$1.42	\$18.28	\$1.52	
60011	18/PK CAN	\$16.57	\$16.57	\$16.57	0 71990 10020 9	1	\$19.49	\$1.08	\$20.71	\$1.15	\$22.09	\$1.23	\$23.67	\$1.32	
60012	18 PK 16 OZ. CAN	\$19.55	\$19.55	\$19.55	0 71990 10087 2	1	\$23.00	\$1.28	\$24.44	\$1.36	\$26.07	\$1.45	\$27.93	\$1.55	
60013	12/24 OZ CANS	\$25.99	\$2.17	\$2.17	0 71990 10071 1	12	\$2.55		\$2.71		\$2.89		\$3.09		
60008	ALUM.BOT 2/9PK/16OZ	\$24.74	\$12.37	\$12.37	0 71990 17022 6	2	\$14.55	\$1.62	\$15.46	\$1.72	\$16.49	\$1.83	\$17.67	\$1.96	
60025	6PK STUBBY BTL	\$30.18	\$7.55	\$7.55	0 71990 17028 8	4	\$8.88	\$1.48	\$9.43	\$1.57	\$10.06	\$1.68	\$10.78	\$1.80	
60031	12 PK STUBBY BTL	\$22.49	\$11.25	\$11.25	0 71990 17037 0	2	\$13.23	\$1.10	\$14.06	\$1.17	\$14.99	\$1.25	\$16.06	\$1.34	
60033	18 PK STUBBY BTL	\$16.57	\$16.57	\$16.57	0 71990 17038 7	1	\$19.49	\$1.08	\$20.71	\$1.15	\$22.09	\$1.23	\$23.67	\$1.32	
60050	1/2 BBLs	\$139.00	\$139.00	\$139.00	0 71990 10080 3	1	\$163.53		\$173.75		\$185.33		\$198.57		
COORS LIGHT															
60102	12/PK CAN	\$22.49	\$11.25	\$11.25	0 71990 00048 6	2	\$13.23	\$1.10	\$14.06	\$1.17	\$14.99	\$1.25	\$16.06	\$1.34	
60105	30/PK CAN	\$25.59	\$25.59	\$25.59	0 71990 30030 2	1	\$30.11	\$1.00	\$31.99	\$1.07	\$34.12	\$1.14	\$36.56	\$1.22	
60106	16OZ CANS	\$32.00	\$8.00	\$8.00	0 71990 32000 3	4	\$9.41	\$1.57	\$10.00	\$1.67	\$10.67	\$1.78	\$11.43	\$1.90	
60108	ALUM.BOT 2/9PK/16OZ	\$24.74	\$12.37	\$12.37	0 71990 30104 0	2	\$14.55	\$1.62	\$15.46	\$1.72	\$16.49	\$1.83	\$17.67	\$1.96	
60110	12PK 16OZ CAN	\$25.59	\$12.80	\$12.80	0 71990 09528 4	2	\$15.05	\$1.25	\$15.99	\$1.33	\$17.06	\$1.42	\$18.28	\$1.52	
60111	18/PK CAN	\$16.57	\$16.57	\$16.57	0 71990 30017 3	1	\$19.49	\$1.08	\$20.71	\$1.15	\$22.09	\$1.23	\$23.67	\$1.32	
60112	18PK/16OZ CANS	\$19.55	\$19.55	\$19.55	0 71990 30073 9	1	\$23.00	\$1.28	\$24.44	\$1.36	\$26.07	\$1.45	\$27.93	\$1.55	
60113	12/24 OZ CANS	\$25.99	\$2.17	\$2.17	0 71990 30065 4	12	\$2.55		\$2.71		\$2.89		\$3.09		
60116	24 PK 16 OZ. CAN	\$22.00	\$22.00	\$22.00	0 71990 30128 6	1	\$25.88	\$1.08	\$27.50	\$1.15	\$29.33	\$1.22	\$31.43	\$1.31	
60118	ALUM. BOT 15PK 16 OZ.	\$17.24	\$17.24	\$17.24	0 71990 09527 7	1	\$20.28	\$1.35	\$21.55	\$1.44	\$22.99	\$1.53	\$24.63	\$1.64	
60120	6/PK LN NR	\$30.18	\$7.55	\$7.55	0 71990 30005 0	4	\$8.88	\$1.48	\$9.43	\$1.57	\$10.06	\$1.68	\$10.78	\$1.80	
60121	12/PK LN NR	\$22.49	\$11.25	\$11.25	0 71990 30069 2	2	\$13.23	\$1.10	\$14.06	\$1.17	\$14.99	\$1.25	\$16.06	\$1.34	
60122	24/PK LN NR	\$22.50	\$22.50	\$22.50	0 71990 30079 1	1	\$26.47	\$1.10	\$28.13	\$1.17	\$30.00	\$1.25	\$32.14	\$1.34	
60123	18/PK LNNR	\$16.57	\$16.57	\$16.57	0 71990 30078 4	1	\$19.49	\$1.08	\$20.71	\$1.15	\$22.09	\$1.23	\$23.67	\$1.32	
60150	1/2 BBLs	\$139.00	\$139.00	\$139.00	0 71990 30080 7	1	\$163.53		\$173.75		\$185.33		\$198.57		
60151	1/4 BBLs	\$70.00	\$70.00	\$70.00	0 71990 30090 6	1	\$82.35		\$87.50		\$93.33		\$100.00		
COORS NA less than .5% ABV															
60922	COORS EDGE 6PK BTL	\$24.78		\$6.20	0 71990 77005 1	4	\$7.29	\$1.21	\$7.74	\$1.29	\$8.26	\$1.38	\$8.85	\$1.48	
FOSTERS USA															
78238	FOSTERS PREM.ALE 25.4 OZ	\$26.80	\$2.23	\$2.23	0 70897 18331 5	12	\$2.63		\$2.79		\$2.98		\$3.19		
78338	FOSTERS 25.4 OZ CANS	\$26.80	\$2.23	\$2.23	0 70897 01331 5	12	\$2.63		\$2.79		\$2.98		\$3.19		
78350	FOSTERS 1/2 BBLs	\$128.00	\$128.00	\$128.00	0 70897 01781 8	1	\$150.59		\$160.00		\$170.67		\$182.86		
GENUINE DRAFT															
70005	30/PK CAN	\$25.59	\$25.59	\$25.59	0 34100 17341 8	1	\$30.11	\$1.00	\$31.99	\$1.07	\$34.12	\$1.14	\$36.56	\$1.22	
70021	12/PK LNNR	\$22.49	\$11.25	\$11.25	0 34100 17509 2	2	\$13.23	\$1.10	\$14.06	\$1.17	\$14.99	\$1.25	\$16.06	\$1.34	
70023	18/PK LNNR	\$16.57	\$16.57	\$16.57	0 34100 17256 5	1	\$19.49	\$1.08	\$20.71	\$1.15	\$22.09	\$1.23	\$23.67	\$1.32	
HAMMS															
75011	24 PK SUITCASE	\$15.09	\$15.09	\$15.09	0 34100 80706 1	1	\$17.75	\$0.74	\$18.86	\$0.79	\$20.12	\$0.84	\$21.56	\$0.90	
HAPPY THURSDAYS															
71406	PINEAPPLE STAR 24 OZ.	\$27.61	\$2.30	\$2.30	0 34100 01330 1	12	\$2.71		\$2.88		\$3.07		\$3.29		
71402	STRAWBERRY 24 OZ.	\$27.61	\$2.30	\$2.30	0 34100 01332 5	12	\$2.71		\$2.88		\$3.07		\$3.29		
71419	VARIETY 12PK CAN	\$29.98	\$14.99	\$14.99	0 34100 01334 9	2	\$17.64	\$1.47	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78	
HIGH LIFE															
73005	30PK CAN	\$20.54	\$20.54	\$20.54	0 34100 01341 7	1	\$24.16	\$0.81	\$25.68	\$0.86	\$27.39	\$0.91	\$29.34	\$0.98	
73010	12PK 16OZ CAN	\$19.49	\$9.75	\$9.75	0 34100 51678 9	2	\$11.46	\$0.96	\$12.18	\$1.02	\$12.99	\$1.08	\$13.92	\$1.16	
73006	16 OZ. 6PK CAN	\$27.98	\$7.00	\$7.00	0 34100 00007 3	4	\$8.23	\$1.37	\$8.74	\$1.46	\$9.33	\$1.55	\$9.99	\$1.67	
73020	6/PK LN NR	\$23.00	\$5.75	\$5.75	0 34100 01505 3	4	\$6.76	\$1.13	\$7.19	\$1.20	\$7.67	\$1.28	\$8.21	\$1.37	
73021	12/PK LNNR	\$17.99	\$9.00	\$9.00	0 34100 01509 1	2	\$10.58	\$0.88	\$11.24	\$0.94	\$11.99	\$1.00	\$12.85	\$1.07	
73023	18 PK LNNR	\$12.09	\$12.09	\$12.09	0 34100 01256 4	1	\$14.22	\$0.79	\$15.11	\$0.84	\$16.12	\$0.90	\$17.27	\$0.96	
89007	32OZ CAN	\$24.90	\$2.08	\$2.08	0 34100 00008 0	12	\$2.44		\$2.59		\$2.77		\$2.96		
ICEHOUSE															
71205	30PK CAN	\$20.54	\$20.54	\$20.54	0 34100 62341 8	1	\$24.16	\$0.81	\$25.68	\$0.86	\$27.39	\$0.91	\$29.34	\$0.98	
71206	16OZ CAN	\$27.98	\$7.00	\$7.00	0 34100 00882 6	4	\$8.23	\$1.37	\$8.74	\$1.46	\$9.33	\$1.55	\$9.99	\$1.67	
71213	12/24 OZ CANS	\$22.56	\$1.88	\$1.88	0 34100 00880 2	12	\$2.21		\$2.35		\$2.51		\$2.69		
KEYSTONE LIGHT															
61105	30/PK CAN	\$20.54	\$20.54	\$20.54	0 71990 48019 6	1	\$24.16	\$0.81	\$25.68	\$0.86	\$27.39	\$0.91	\$29.34	\$0.98	
61106	16OZ CANS	\$27.98	\$7.00	\$7.00	0 71990 48008 0	4	\$8.23	\$1.37	\$8.74	\$1.46	\$9.33	\$1.55	\$9.99	\$1.67	
61107	18PK/16OZ CANS	\$15.24	\$15.24	\$15.24	0 71990 48017 2	1	\$17.93	\$1.00	\$19.05	\$1.06	\$20.32	\$1.13	\$21.77	\$1.21	
61113	24OZ CAN	\$23.47	\$1.96	\$1.96	0 71990 48024 0	12	\$2.30		\$2.44		\$2.61		\$2.79		
61115	2/15 PK CANS	\$21.58	\$10.79	\$10.79	0 71990 48045 5	2	\$12.69	\$0.85	\$13.49	\$0.90	\$14.39	\$0.96	\$15.41	\$1.03	
KILLIANS 5.3%															
63031	12/PK LN NR	\$27.74	\$13.87	\$13.87	0 71990 76400 5	2	\$16.32	\$1.36	\$17.34	\$1.44	\$18.49	\$1.54	\$19.81	\$1.65	
LEINENKUGEL															
75872	JUICY PEACH 6PK CAN	\$32.16	\$8.04	\$8.04	0 34100 01255 7	4	\$9.46	\$1.58	\$10.05	\$1.68	\$10.72	\$1.79	\$11.49	\$1.91	
75420	SUMMER SHANDY 6 PK BTL	\$32.16	\$8.04	\$8.04	0 34100 51605 5	4	\$9.46	\$1.58	\$10.05	\$1.68	\$10.72	\$1.79	\$11.49	\$1.91	
75121	SUMMER SHANDY 12 PK BTL	\$29.98	\$14.99	\$14.99	0 34100										

TEC DISTRIBUTING		RETAIL	PREVIOUS	RETAIL	PKG SIZE		RETAIL @	15%	RETAIL @	20%	RETAIL @	25%	RETAIL @	30%
PROD.	PRICES - TEC DISTRIBUTING	CASE	RETAIL	UNIT	UPC	PER	UNIT	SINGLES	UNIT	SINGLES	UNIT	SINGLES	UNIT	SINGLES
#	Feb-25	COST	CASE COST	COST	CODES	CASE								
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MILLER LITE														
70205	30/PK CAN	\$25.59		\$25.59	0 34100 57341 6	1	\$30.11	\$1.00	\$31.99	\$1.07	\$34.12	\$1.14	\$36.56	\$1.22
70206	16OZ CAN	\$32.00		\$8.00	0 34100 00357 9	4	\$9.41	\$1.57	\$10.00	\$1.67	\$10.67	\$1.78	\$11.43	\$1.90
70207	ALUM.BOT 2/9PK/16OZ	\$24.74		\$12.37	0 34100 57023 1	2	\$14.55	\$1.62	\$15.46	\$1.72	\$16.49	\$1.83	\$17.67	\$1.96
70210	12PK 16OZ CAN	\$25.59		\$12.80	0 34100 57653 0	2	\$15.05	\$1.25	\$15.99	\$1.33	\$17.06	\$1.42	\$18.28	\$1.52
70211	18/PK CAN	\$16.57		\$16.57	0 34100 57340 9	1	\$19.49	\$1.08	\$20.71	\$1.15	\$22.09	\$1.23	\$23.67	\$1.32
70216	24 PK 16 OZ. CAN	\$22.00		\$22.00	0 34100 57323 2	1	\$25.88	\$1.08	\$27.50	\$1.15	\$29.33	\$1.22	\$31.43	\$1.31
70218	ALUM. BOT 15PK 16 OZ.	\$17.24		\$17.24	0 34100 57707 0	1	\$20.28	\$1.35	\$21.55	\$1.44	\$22.99	\$1.53	\$24.63	\$1.64
70214	12/32 OZ. CANS	\$25.99		\$2.17	0 34100 00358 6	12	\$2.55		\$2.71		\$2.89		\$3.09	
70220	6/PK LN NR	\$30.18		\$7.55	0 34100 57505 2	4	\$8.88	\$1.48	\$9.43	\$1.57	\$10.06	\$1.68	\$10.78	\$1.80
70221	12 PK LNNR	\$22.49		\$11.25	0 34100 57509 0	2	\$13.23	\$1.10	\$14.06	\$1.17	\$14.99	\$1.25	\$16.06	\$1.34
70222	24 PK LNNR	\$22.50		\$22.50	0 34100 57215 0	1	\$26.47	\$1.10	\$28.13	\$1.17	\$30.00	\$1.25	\$32.14	\$1.34
70223	18/PK LNNR	\$16.57		\$16.57	0 34100 57256 3	1	\$19.49	\$1.08	\$20.71	\$1.15	\$22.09	\$1.23	\$23.67	\$1.32
70250	1/2 BBLs	\$139.00		\$139.00	0 34100 00534 4	1	\$163.53		\$173.75		\$185.33		\$198.57	
70253	1/4 BBLs SK	\$70.00		\$70.00	0 34100 00533 7	1	\$82.35		\$87.50		\$93.33		\$100.00	
OLDE ENGLISH 800														
76036	40 OZ BOT	\$27.68		\$2.31	0 34100 00241 1	12	\$2.71		\$2.88		\$3.08		\$3.30	
PERONI														
78025	PERONI 6PK BOT	\$31.47		\$7.87	1 81954 00002 2	4	\$9.26	\$1.54	\$9.83	\$1.64	\$10.49	\$1.75	\$11.24	\$1.87
78051	PERONI 1/4 BBLs	\$95.00		\$95.00		1	\$111.76		\$118.75		\$126.67		\$135.71	
PERONI 0.0% ABV														
78023	PERONI ZERO 6PK BTL	\$30.28	NEW	\$7.57	1 81954 00107 4	4	\$8.91	\$1.48	\$9.46	\$1.58	\$10.09	\$1.68	\$10.81	\$1.80
PILSNER														
78131	PILSNER URQUELL 12PK LN	\$29.29		\$14.65	0 72311 13312 8	2	\$17.23	\$1.44	\$18.31	\$1.53	\$19.53	\$1.63	\$20.92	\$1.74
REDD'S APPLE														
74702	APPLE 6 PK LNNR	\$32.16		\$8.04	0 34100 08716 6	4	\$9.46	\$1.58	\$10.05	\$1.68	\$10.72	\$1.79	\$11.49	\$1.91
74721	APPLE 12 PK LNNR	\$29.98		\$14.99	0 34100 08722 7	2	\$17.64	\$1.47	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78
74849	PEACH 6PK BTL	\$32.16		\$8.04	0 34100 08730 2	4	\$9.46	\$1.58	\$10.05	\$1.68	\$10.72	\$1.79	\$11.49	\$1.91
74715	VARIETY- 15PK CAN	\$29.98		\$14.99	0 34100 51674 1	2	\$17.64	\$1.18	\$18.74	\$1.25	\$19.99	\$1.33	\$21.41	\$1.43
REDD'S WICKED APPLE														
74864	APPLE 24 OZ.	\$27.61		\$2.30	0 34100 00323 4	12	\$2.71		\$2.88		\$3.07		\$3.29	
SIMPLY SPIKED														
60972	LEMONADE 24 OZ.	\$27.61		\$2.30	8 10078 78016 8	12	\$2.71		\$2.88		\$3.07		\$3.29	
60978	LIMEADE 24 OZ.	\$27.61		\$2.30	8 10078 78120 2	12	\$2.71		\$2.88		\$3.07		\$3.29	
60974	PEACH 24 OZ.	\$27.61		\$2.30	8 10078 78097 7	12	\$2.71		\$2.88		\$3.07		\$3.29	
60971	STRAWBERRY 24 OZ.	\$27.61		\$2.30	8 10078 78062 5	12	\$2.71		\$2.88		\$3.07		\$3.29	
60980	VARIETY- CRANBERRY- 12PK CAN	\$29.98		\$14.99	8 10078 78169 1	2	\$17.64	\$1.47	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78
60970	VARIETY- LEMONADE- 12PK CAN	\$29.98		\$14.99	8 10078 78020 5	2	\$17.64	\$1.47	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78
60979	VARIETY- LIMEADE- 12PK CAN	\$29.98		\$14.99	8 10078 78115 8	2	\$17.64	\$1.47	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78
60975	VARIETY- PEACH- 12PK CAN	\$29.98		\$14.99	8 10078 78077 9	2	\$17.64	\$1.47	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78
SIMPLY SPIKED BOLD														
60990	CHERRY LIMEADE 24 OZ.	\$27.61	NEW	\$2.30	8 10078 78182 0	12	\$2.71		\$2.88		\$3.07		\$3.29	
60991	SIGNATURE LEMONADE 24 OZ.	\$27.61	NEW	\$2.30	8 10078 78180 6	12	\$2.71		\$2.88		\$3.07		\$3.29	
SOL BEER														
68090	SOL 6 PK BTL	\$31.47		\$7.87	0 72311 63021 4	4	\$9.26	\$1.54	\$9.83	\$1.64	\$10.49	\$1.75	\$11.24	\$1.87
68093	CHELADA 24 OZ.	\$28.50		\$2.38	0 89826 13028 3	12	\$2.79		\$2.97		\$3.17		\$3.39	
STEEL RESERVE														
68111	BLACK BERRY 24 OZ. CAN	\$22.56		\$1.88	0 78250 00605 9	12	\$2.21		\$2.35		\$2.51		\$2.69	
68132	ORANGE 24 OZ. CANS	\$22.56		\$1.88	0 34100 52210 0	12	\$2.21		\$2.35		\$2.51		\$2.69	
68109	PINEAPPLE 24 OZ. CANS	\$22.56		\$1.88	0 78250 00614 1	12	\$2.21		\$2.35		\$2.51		\$2.69	
68105	RESERVE 24 OZ. CANS	\$22.56		\$1.88	0 78250 00328 7	12	\$2.21		\$2.35		\$2.51		\$2.69	
68106	RESERVE 40 OZ. BTL	\$27.68		\$2.31	0 78250 00624 0	12	\$2.71		\$2.88		\$3.08		\$3.30	
68107	RESERVE 12 PK CANS	\$17.98		\$8.99	0 78250 00382 9	2	\$10.58	\$0.88	\$11.24	\$0.94	\$11.99	\$1.00	\$12.84	\$1.07
68100	SPIKED CHERRY SLUSH 24 OZ.CAN	\$22.56		\$1.88	0 34100 01309 7	12	\$2.21		\$2.35		\$2.51		\$2.69	
68110	WATERMELON 24 OZ. CAN	\$22.56		\$1.88	0 78250 00618 9	12	\$2.21		\$2.35		\$2.51		\$2.69	
TOPO CHICO														
60958	VARIETY- HARD SELT 12PK CAN	\$29.98		\$14.99	0 21136 18087 9	2	\$17.64	\$1.47	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78
60960	VARIETY- HARD SELT MARG 12 PK	\$29.98		\$14.99	8 10078 78038 0	2	\$17.64	\$1.47	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78
VIZZY														
71382	VARIETY- #1 12 PK CAN	\$29.98		\$14.99	0 34100 01232 8	2	\$17.64	\$1.47	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78
71380	VARIETY- #2 12 PK CAN	\$29.98		\$14.99	0 34100 00549 8	2	\$17.64	\$1.47	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78
IMPORTS / MICRO'S														
ALASKAN BREWING														
95751	AMBER 1/2 BBL	\$170.00		\$170.00	0 40850 02009 4	1	\$200.00		\$212.50		\$226.67		\$242.86	
95791	AMBER 1/6 BBL	\$74.00		\$74.00		1	\$87.06		\$92.50		\$98.67		\$105.71	
95702	AMBER 12PK BOT	\$29.98		\$14.99	0 40850 03001 7	2	\$17.64	\$1.47	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78
95701	AMBER 6PK BOT	\$32.16		\$8.04	0 40850 02001 8	4	\$9.46	\$1.58	\$10.05	\$1.68	\$10.72	\$1.79	\$11.49	\$1.91
95777	BALTIC PORTER 22 OZ.	\$75.48		\$6.29	0 40850 06007 6	12	\$7.40		\$7.86		\$8.39		\$8.99	
95714	SMOKED PORTER 22 OZ.	\$83.88		\$6.99	0 40850 06010 6	12	\$8.22		\$8.74		\$9.32		\$9.99	
95723	WILDNESS 6PK CAN	\$32.16		\$8.04	0 40850 14031 0	4	\$9.46	\$1.58	\$10.05	\$1.68	\$10.72	\$1.79	\$11.49	\$1.91
95741	WILDNESS 12PK CAN	\$29.98		\$14.99	0 40850 15031 9	2	\$17.64	\$1.47	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78
ANGRY ORCHARD														
78444	CRISP APPLE 12PK CAN	\$29.98		\$14.99	0 87692 00083 9	2	\$17.64	\$1.47	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78
78445	CRISP APPLE 6 PK	\$32.16		\$8.04	0 87692 82102 1	4	\$9.46	\$1.58	\$10.05	\$1.68	\$10.72	\$1.79	\$11.49	\$1.91
78446	CRISP APPLE 12PK BTL	\$29.98		\$14.99	0 87692 00033 4	2	\$17.64	\$1.47	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78
78455	CRISP APPLE 4 PK 16 OZ.CAN	\$38.40		\$6.40	0 87692 00084 6	6	\$7.53	\$1.88	\$8.00	\$2.00	\$8.53	\$2.13	\$9.14	\$2.29
78447	CRISP APPLE 6PK CAN	\$32.16		\$8.04	0 87692 01219 1	1	\$37.84	\$1.58	\$40.20	\$1.68	\$42.88	\$1.79	\$45.94	\$1.91
78449	CRISP APPLE 1/2 BBL	\$170.00		\$170.00	0 87692 82999 7	1	\$200.00		\$212.50		\$226.67		\$242.86	
78448	CRISP APPLE 1/6 BBL	\$74.00		\$74.00		1	\$87.06		\$92.50		\$98.67		\$105.71	
78458	CRIPS APPLE LIGHT 6PK CAN	\$32.16		\$8.04	0 87692 01789 9	4	\$9.46	\$1.58	\$10.05	\$1.68	\$10.72	\$1.79	\$11.49	\$1.91
78761	IMPERIAL 6 PK CAN	\$32.16		\$8.04	0 87692 01791 2	4	\$9.46	\$1.58	\$10.05	\$1.68	\$10.72	\$1.79	\$11.49	\$1.91
78759	VARIETY PACK 12 PK CANS	\$29.98		\$14.99	0 87692 00821 7	2	\$17.64	\$1.47	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78
BELL'S														
78615	HAZY HEARTED 6PK CAN	\$33.56		\$8.39	7 40522 41678 0	4	\$9.87	\$1.65	\$10.49	\$1.75	\$11.19	\$1.86	\$11.99	\$2.00
78625	HAZY HEARTED 1/4 BBL	\$122.00		\$122.00		1	\$143.53		\$152.50		\$162.67		\$174.29	
78626	HAZY HEARTED 1/2 BBL	\$180.00		\$180.00		1	\$211.76		\$225.00		\$240.00		\$257.14	
78614	HAZY HEARTED 15PK 19.2 OZ.	\$33.45		\$33.45	7 40522 42676 5	1	\$39.35	\$2.62	\$41.81	\$2.79	\$44.60	\$2.97	\$47.79	\$3.19
78603	HOPSLAM 1/2 BBL	\$225.00		\$225.00		1	\$264.71		\$281.25		\$300.00			

TEC DISTRIBUTING		RETAIL	PREVIOUS	RETAIL	PKG SIZE		RETAIL @	15%	RETAIL @	20%	RETAIL @	25%	RETAIL @	30%
PROD.	PRICES - TEC DISTRIBUTING	CASE	RETAIL	UNIT	UPC	PER	UNIT	SINGLES	UNIT	SINGLES	UNIT	SINGLES	UNIT	SINGLES
#	Feb-25	COST	CASE COST	COST	CODES	CASE								
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BERTRAMS														
28436	HAZELNUT 1/2 BBL	\$190.00		\$190.00		1	\$223.53		\$237.50		\$253.33		\$271.43	
28435	HAZELNUT 1/6 BBL	\$75.00		\$75.00		1	\$88.24		\$93.75		\$100.00		\$107.14	
28432	LOST TRAIL AMBER 1/2 BBL	\$190.00		\$190.00		1	\$223.53		\$237.50		\$253.33		\$271.43	
28437	LOST TRAIL AMBER 1/6 BBL	\$75.00		\$75.00		1	\$88.24		\$93.75		\$100.00		\$107.14	
28433	MOUNT BORAH BROWN 1/2 BBL	\$190.00		\$190.00		1	\$223.53		\$237.50		\$253.33		\$271.43	
28442	SACAJAWEA STOUT 1/2 BBL	\$190.00		\$190.00		1	\$223.53		\$237.50		\$253.33		\$271.43	
28440	SACAJAWEA STOUT 1/6 BBL	\$75.00		\$75.00		1	\$88.24		\$93.75		\$100.00		\$107.14	
28438	SAVAGE IPA 1/2 BBL	\$190.00		\$190.00		1	\$223.53		\$237.50		\$253.33		\$271.43	
28439	SAVAGE IPA 1/6 BBL	\$75.00		\$75.00		1	\$88.24		\$93.75		\$100.00		\$107.14	
BITTER ROOT														
67345	DIRT CHURCH HAZY 1/6	\$68.00		\$68.00		1	\$80.00		\$85.00		\$90.67		\$97.14	
89021	DIRT CHURCH 6PK	\$30.50		\$7.63	6 64853 20182 5	4	\$8.97	\$1.50	\$9.53	\$1.59	\$10.17	\$1.69	\$10.89	\$1.82
89057	DROP BAR 6PK	\$30.50		\$7.63	6 64853 20221 1	4	\$8.97	\$1.50	\$9.53	\$1.59	\$10.17	\$1.69	\$10.89	\$1.82
89025	HUCKLEBERRY HONEY 6 PK	\$30.50		\$7.63	6 64853 20151 1	4	\$8.97	\$1.50	\$9.53	\$1.59	\$10.17	\$1.69	\$10.89	\$1.82
89048	IPA 6PK CAN	\$30.50		\$7.63	6 64853 20141 2	4	\$8.97	\$1.50	\$9.53	\$1.59	\$10.17	\$1.69	\$10.89	\$1.82
89046	IPA 1/6 BBL	\$68.00		\$68.00		1	\$80.00		\$85.00		\$90.67		\$97.14	
67355	LIVIN LITE IPA 6PK	\$30.50		\$7.63	6 64853 20201 3	4	\$8.97	\$1.50	\$9.53	\$1.59	\$10.17	\$1.69	\$10.89	\$1.82
89050	NUT BROWN 6PK CAN	\$30.50		\$7.63	6 64853 20131 3	4	\$8.97	\$1.50	\$9.53	\$1.59	\$10.17	\$1.69	\$10.89	\$1.82
89020	NUT BROWN 1/6 BBL	\$68.00		\$68.00		1	\$80.00		\$85.00		\$90.67		\$97.14	
67353	NUT BROWN 1/2 BBL	\$165.00		\$165.00		1	\$194.12		\$206.25		\$220.00		\$235.71	
89051	SAWTOOTH 6PK CAN	\$30.50		\$7.63	6 64853 20132 0	4	\$8.97	\$1.50	\$9.53	\$1.59	\$10.17	\$1.69	\$10.89	\$1.82
89049	SINGLE HOP 6PK CAN	\$30.50		\$7.63	6 64853 20133 7	4	\$8.97	\$1.50	\$9.53	\$1.59	\$10.17	\$1.69	\$10.89	\$1.82
89047	SNOW CHURCH 6PK	\$30.50		\$7.63	6 64853 20151 1	4	\$8.97	\$1.50	\$9.53	\$1.59	\$10.17	\$1.69	\$10.89	\$1.82
CAPTAIN MORGAN														
65694	HURRICANE 23.5 OZ.	\$28.44		\$2.37	0 82000 80568 7	12	\$2.79		\$2.96		\$3.16		\$3.39	
65693	LONG ISLAND ICE TEA 23.5 OZ.	\$28.44		\$2.37	0 82000 80636 3	12	\$2.79		\$2.96		\$3.16		\$3.39	
65690	VARIETY 12PK CAN	\$29.98		\$14.99	0 82000 802754	2	\$17.64	\$1.47	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78
CAYMAN JACK														
97930	MARGARITA 6 PK BTL	\$34.47	\$32.16	\$8.62	8 15829 01006 8	4	\$10.14	\$1.69	\$10.77	\$1.80	\$11.49	\$1.92	\$12.31	\$2.05
97934	MARGARITA 12 P CAN	\$30.98	\$29.98	\$15.49	8 15829 01111 9	2	\$18.22	\$1.52	\$19.36	\$1.61	\$20.65	\$1.72	\$22.13	\$1.84
97938	MARGARITA 24 OZ. CAN	\$29.36	\$28.44	\$2.45	8 15829 01085 3	12	\$2.88		\$3.06		\$3.26		\$3.50	
97937	MARGARITA VARIETY 12PK CAN	\$30.98	\$29.98	\$15.49	8 15829 01153 9	2	\$18.22	\$1.52	\$19.36	\$1.61	\$20.65	\$1.72	\$22.13	\$1.84
97939	MARGARITA VARIETY 24PK CAN	\$26.94	\$25.94	\$26.94	8 15829 01160 7	1	\$31.69	\$1.32	\$33.68	\$1.40	\$35.92	\$1.50	\$38.49	\$1.60
97946	STRAWBERRY MARG 6PK B	\$34.47	\$32.16	\$8.62	8 15829 01189 8	4	\$10.14	\$1.69	\$10.77	\$1.80	\$11.49	\$1.92	\$12.31	\$2.05
97945	VARIETY - SWEET HEAT 12PK CAN	\$30.98	\$29.98	\$15.49	8 15829 01196 6	2	\$18.22	\$1.52	\$19.36	\$1.61	\$20.65	\$1.72	\$22.13	\$1.84
97932	VARIETY - 12PK CAN	\$30.98	\$29.98	\$15.49	8 15829 01004 4	2	\$18.22	\$1.52	\$19.36	\$1.61	\$20.65	\$1.72	\$22.13	\$1.84
97940	ZERO SUGAR MARG 6PK B	\$34.47	\$32.16	\$8.62	8 15729 01175 2	4	\$10.14	\$1.69	\$10.77	\$1.80	\$11.49	\$1.92	\$12.31	\$2.05
97942	ZERO SUGAR MARG 24 OZ. CAN	\$29.36	\$28.44	\$2.45	8 15829 01172 0	12	\$2.88		\$3.06		\$3.26		\$3.50	
97941	ZERO SUGAR MARG 12PK CAN	\$30.98	\$29.98	\$15.49	8 15829 01178 2	2	\$18.22	\$1.52	\$19.36	\$1.61	\$20.65	\$1.72	\$22.13	\$1.84
CAYMAN JACKED														
97935	MARGARITA 19.2 OZ.	\$29.36	\$28.44	\$2.45	8 15829 01213 0	12	\$2.88		\$3.06		\$3.26		\$3.50	
97944	STRAWBERRY MARGARITA 19.2 OZ.	\$29.36	\$28.44	\$2.45	8 15829 01216 1	12	\$2.88		\$3.06		\$3.26		\$3.50	
CORONA EXTRA														
88000	EXTRA 24OZ CAN	\$31.00		\$2.58	0 80660 95643 5	12	\$3.04		\$3.23		\$3.44		\$3.69	
88002	EXTRA 12/PK CAN	\$31.49		\$15.75	0 80660 95695 4	2	\$18.52	\$1.54	\$19.68	\$1.64	\$20.99	\$1.75	\$22.49	\$1.87
88020	EXTRA 6PK BTL	\$34.47		\$8.62	0 80660 95605 3	4	\$10.14	\$1.69	\$10.77	\$1.80	\$11.49	\$1.92	\$12.31	\$2.05
88021	EXTRA12 PK BTL	\$31.49		\$15.75	0 80660 95615 2	2	\$18.52	\$1.54	\$19.68	\$1.64	\$20.99	\$1.75	\$22.49	\$1.87
88022	EXTRA 24 PK BTL	\$26.94		\$26.94	0 80660 95608 4	1	\$31.69	\$1.32	\$33.68	\$1.40	\$35.92	\$1.50	\$38.49	\$1.60
88011	EXTRA 18 PK CAN	\$18.37		\$18.37	0 33544 95002 9	1	\$21.61	\$1.20	\$22.96	\$1.28	\$24.49	\$1.36	\$26.24	\$1.46
88023	EXTRA 18 PK BTL	\$22.49		\$22.49	0 80660 95680 0	1	\$26.46	\$1.47	\$28.11	\$1.56	\$29.99	\$1.67	\$32.13	\$1.78
88039	EXTRA 24OZ BTL	\$31.00		\$2.58	0 80660 95641 1	12	\$3.04		\$3.23		\$3.44		\$3.69	
CORONA FAMILIAR														
88038	FAMILIAR 32 OZ. BTL	\$35.80		\$2.98	0 80660 95683 1	12	\$3.51		\$3.73		\$3.98		\$4.26	
88061	FAMILIAR 6PK BTL	\$34.47		\$8.62	0 33544 95051 7	4	\$10.14	\$1.69	\$10.77	\$1.80	\$11.49	\$1.92	\$12.31	\$2.05
88062	FAMILIAR 12 PK BTL	\$31.49		\$15.75	0 33544 95053 1	2	\$18.52	\$1.54	\$19.68	\$1.64	\$20.99	\$1.75	\$22.49	\$1.87
CORONA LIGHT														
88120	LIGHT 6PK BTL	\$34.47		\$8.62	0 80660 95625 1	4	\$10.14	\$1.69	\$10.77	\$1.80	\$11.49	\$1.92	\$12.31	\$2.05
88121	LIGHT 12PK BTL	\$31.49		\$15.75	0 80660 95675 6	2	\$18.52	\$1.54	\$19.68	\$1.64	\$20.99	\$1.75	\$22.49	\$1.87
CORONA NA less than .5% ABV														
88040	CORONA NA 6PK BTL	\$34.47		\$8.62	0 33544 00184 4	4	\$10.14	\$1.69	\$10.77	\$1.80	\$11.49	\$1.92	\$12.31	\$2.05
CORONA PREMIER														
88502	PREMIER 12 PK CAN	\$31.49		\$15.75	0 33544 95044 9	2	\$18.52	\$1.54	\$19.68	\$1.64	\$20.99	\$1.75	\$22.49	\$1.87
88520	PREMIER 6PK BTL	\$34.47		\$8.62	0 33544 95041 8	4	\$10.14	\$1.69	\$10.77	\$1.80	\$11.49	\$1.92	\$12.31	\$2.05
88521	PREMIER 12 PK BTL	\$31.49		\$15.75	0 33544 95045 2	2	\$18.52	\$1.54	\$19.68	\$1.64	\$20.99	\$1.75	\$22.49	\$1.87
88523	PREMIER 18 PK BTL	\$22.49		\$22.49	0 33544 00018 2	1	\$26.46	\$1.47	\$28.11	\$1.56	\$29.99	\$1.67	\$32.13	\$1.78
88551	PREMIER 1/4 BBL	\$75.00		\$75.00		992 OZ	\$88.24		\$93.75		\$100.00		\$107.14	
CORONITA														
88028	CORONITA 7OZ BTL	\$25.47		\$6.37	0 80660 95401 1	4	\$7.49	\$1.25	\$7.96	\$1.33	\$8.49	\$1.42	\$9.10	\$1.52
88029	CORONITA PARROT 24/7OZ BTL	\$18.74		\$18.74	0 80660 95408 0	1	\$22.05	\$0.92	\$23.43	\$0.98	\$24.99	\$1.04	\$26.77	\$1.12
DOS EQUIS														
66043	DOS EQUIS AMBER 12 PK BTL	\$28.08		\$14.04	0 72311 33140 1	2	\$16.52	\$1.38	\$17.55	\$1.46	\$18.72	\$1.56	\$20.06	\$1.67
67471	DOS EQUIS AMBER 1/2 BBL	\$141.00		\$141.00		1	\$165.88		\$176.25		\$188.00		\$201.43	
67472	DOS EQUIS AMBER 6 PK BTL	\$30.16		\$7.54	0 72311 63011 5	4	\$8.87	\$1.48	\$9.43	\$1.57	\$10.05	\$1.68	\$10.77	\$1.80
67473	DOS EQUIS LAGER 1/2 BBL	\$141.00		\$141.00		1	\$165.88		\$176.25		\$188.00		\$201.43	
67474	DOS EQUIS LAGER 6 PK BTL	\$30.16		\$7.54	0 72311 63012 2	4	\$8.87	\$1.48	\$9.43	\$1.57	\$10.05	\$1.68	\$10.77	\$1.80
78356	DOS EQUIS LAGER 12 PK BTL	\$28.08		\$14.04	0 72311 23012 4	2	\$16.52	\$1.38	\$17.55	\$1.46	\$18.72	\$1.56	\$20.06	\$1.67
67262	DOS EQUIS LIME & SALT 24 OZ.	\$27.51		\$2.29	0 89826 30040 2	12	\$2.70		\$2.87		\$3.06		\$3.28	
EARTHQUAKE														
66149	HG 24 OZ. CAN	\$22.56		\$1.88	8 95216 00109 1	12	\$2.21		\$2.35		\$2.51		\$2.69	
FOUR LOKO														
66100	CAMO 23.5 OZ.	\$29.32		\$2.44	8 49806 00582 2	12	\$2.87		\$3.05		\$3.26		\$3.49	
66152	FRUIT PUNCH 23.5 OZ.	\$29.32		\$2.44	8 95216 00104 6	12	\$2.87		\$3.05		\$3.26		\$3.49	
66158	GALACTIC PUNCH 23.5 OZ.	\$29.32		\$2.44	8 49806 00494 8	12	\$2.87		\$3.05		\$3.26		\$3.49	
66154	GOLD 23.5 OZ.	\$29.32		\$2.44	8 49806 00116 9	12	\$2.87		\$3.05		\$3.26		\$3.49	
66161	JUNGLE JUICE 23.5 OZ.	\$29.32		\$2.44	8 49806 00545 7	12	\$2.87		\$3.05		\$3.26			

PROD. #	TEC DISTRIBUTING		RETAIL CASE	PREVIOUS RETAIL	RETAIL UNIT	UPC	PKG SIZE	RETAIL @		RETAIL @		RETAIL @		RETAIL @	
	PRICES - TEC DISTRIBUTING		COST	CASE COST	CASE COST	CODES	PER CASE	UNIT	15% SINGLES	UNIT	20% SINGLES	UNIT	25% SINGLES	UNIT	30% SINGLES
Feb-25															
GUINNESS															
67660	KALIBER N/A 6 PK	\$30.76		\$7.69	0 83820 72553 7	4	\$9.05	\$1.51	\$9.61	\$1.60	\$10.25	\$1.71	\$10.99	\$1.83	
67611	NITRO COLD BREW 4 PK CAN	\$39.85		\$6.64	0 83820 12537 5	6	\$7.81	\$1.95	\$8.30	\$2.08	\$8.86	\$2.21	\$9.49	\$2.37	
67602	PUB DRAUGHT 6 PK LNNR	\$32.16		\$8.04	0 83820 10401 1	4	\$9.46	\$1.58	\$10.05	\$1.68	\$10.72	\$1.79	\$11.49	\$1.91	
67616	PUB DRAUGHT 8PK CANS	\$36.72		\$12.24	0 83820 12368 5	3	\$14.40	\$1.80	\$15.30	\$1.91	\$16.32	\$2.04	\$17.49	\$2.19	
67604	PUB DRAFT 24PK/14.9 OZ.	\$29.48		\$1.23	0 83820 12392 0	24	\$1.45		\$1.54		\$1.64		\$1.75		
67600	PUB DRAFT 13.2 BBL	\$165.00		\$165.00		1	\$194.12		\$206.25		\$220.00		\$235.71		
67607	STOUT 6 PK	\$32.16		\$8.04	0 83820 12393 7	4	\$9.46	\$1.58	\$10.05	\$1.68	\$10.72	\$1.79	\$11.49	\$1.91	
GUINNESS NA less than .5%															
67621	GUINNESS NA 4PK	\$39.85		\$6.64	0 83820 12534 4	6	\$7.81	\$1.95	\$8.30	\$2.08	\$8.86	\$2.21	\$9.49	\$2.37	
HEINEKEN															
85027	12PK KEG CAN	\$29.28		\$14.64	0 72890 00020 0	2	\$17.22	\$1.44	\$18.30	\$1.53	\$19.52	\$1.63	\$20.91	\$1.74	
85028	24 OZ. KEG CAN	\$29.16		\$2.43	0 72890 00119 1	12	\$2.86		\$3.04		\$3.24		\$3.47		
88011	22 OZ. BTL	\$29.16		\$2.43	0 72890 00478 9	12	\$2.86		\$3.04		\$3.24		\$3.47		
85036	18 PK BOTTLE	\$19.84		\$19.84	0 72890 00152 8	1	\$23.34	\$1.30	\$24.80	\$1.38	\$26.45	\$1.47	\$28.34	\$1.57	
85037	6PK BTL	\$31.56		\$7.89	0 72890 00011 8	4	\$9.28	\$1.55	\$9.86	\$1.64	\$10.52	\$1.75	\$11.27	\$1.88	
85038	12PK BTL	\$29.28		\$14.64	0 72890 00016 3	2	\$17.22	\$1.44	\$18.30	\$1.53	\$19.52	\$1.63	\$20.91	\$1.74	
85066	SILVER 12 PK CAN	\$29.28		\$14.64	0 72890 00667 7	2	\$17.22	\$1.44	\$18.30	\$1.53	\$19.52	\$1.63	\$20.91	\$1.74	
HEINEKEN NA 0.0% ABV															
85055	00% 6PK CAN	\$31.06		\$7.77	0 72890 00620 2	4	\$9.14	\$1.52	\$9.71	\$1.62	\$10.35	\$1.73	\$11.09	\$1.85	
85056	00% 6PK BTL	\$31.06		\$7.77	0 72890 00621 9	4	\$9.14	\$1.52	\$9.71	\$1.62	\$10.35	\$1.73	\$11.09	\$1.85	
85057	00% 12 PK CAN	\$28.78		\$14.39	0 72890 00654 7	2	\$16.93	\$1.41	\$17.99	\$1.50	\$19.19	\$1.60	\$20.56	\$1.71	
HENRY'S															
77018	PRIVATE RESERVE 18 PK CAN	\$11.25		\$11.25	8 50015 88536 5	1	\$13.24	\$0.74	\$14.06	\$0.78	\$15.00	\$0.83	\$16.07	\$0.89	
77016	PRIVATE RESERVE 6 PK BTL	\$24.00		\$6.00	8 50015 88564 8	4	\$7.06	\$1.18	\$7.50	\$1.25	\$8.00	\$1.33	\$8.57	\$1.43	
77050	PRIVATE RESERVE 1/2 BBL	\$105.00		\$105.00		1984	\$123.53		\$131.25		\$140.00		\$150.00		
HOP VALLEY															
71516	ALPHA CENT IPA 6PK CAN	\$30.78		\$7.70	8 50015 88543 3	4	\$9.05	\$1.51	\$9.62	\$1.60	\$10.26	\$1.71	\$10.99	\$1.83	
71529	BUBBLE STASH 6PK CAN	\$30.78		\$7.70	8 56052 00213 0	4	\$9.05	\$1.51	\$9.62	\$1.60	\$10.26	\$1.71	\$10.99	\$1.83	
71530	BUBBLE STASH 1/6 BBL	\$83.00		\$83.00		1	\$97.65		\$103.75		\$110.67		\$118.57		
71545	BUBBLE STASH 1/2 BBL	\$175.00		\$175.00		1	\$205.88		\$218.75		\$233.33		\$250.00		
71519	CITRUS MISTRESS 1/2 BBL	\$175.00		\$175.00		1	\$205.88		\$218.75		\$233.33		\$250.00		
71510	CITRUS MISTRESS 6PK CAN	\$30.78		\$7.70	8 56052 00269 7	4	\$9.05	\$1.51	\$9.62	\$1.60	\$10.26	\$1.71	\$10.99	\$1.83	
71534	CRYO CRISPIES LAGER 1/2 BBL	\$150.00		\$150.00		1	\$176.47		\$187.50		\$200.00		\$214.29		
71565	CRYO STASH 6PK CAN	\$30.78		\$7.70	8 56052 00285 7	4	\$9.05	\$1.51	\$9.62	\$1.60	\$10.26	\$1.71	\$10.99	\$1.83	
71507	CRYO STASH 19.2 OZ.	\$24.14		\$2.01	8 56052 00295 6	12	\$2.37		\$2.51		\$2.68		\$2.87		
71537	FADED FLANNEL THREAD HEAD 6PK	\$30.78		\$7.70	8 56052 00279 6	4	\$9.05	\$1.51	\$9.62	\$1.60	\$10.26	\$1.71	\$10.99	\$1.83	
71596	HAZY DAYS 12PK	\$28.49		\$14.25	8 56052 00294 9	2	\$16.76	\$1.40	\$17.81	\$1.48	\$18.99	\$1.58	\$20.35	\$1.70	
71536	HEFEWEIZEN 1/2 BBL	\$175.00		\$175.00		1	\$205.88		\$218.75		\$233.33		\$250.00		
71594	MIX SIX IPA 6PK CAN	\$30.78		\$7.70	8 50015 88562 4	4	\$9.05	\$1.51	\$9.62	\$1.60	\$10.26	\$1.71	\$10.99	\$1.83	
71586	PANDA STASH 6PK CAN	\$30.78		\$7.70	8 56052 00261 1	4	\$9.05	\$1.51	\$9.62	\$1.60	\$10.26	\$1.71	\$10.99	\$1.83	
71585	PANDA STASH 1/6 BBL	\$83.00		\$83.00		1	\$97.65		\$103.75		\$110.67		\$118.57		
71583	PANDA STASH 1/2 BBL	\$175.00		\$175.00		1	\$205.88		\$218.75		\$233.33		\$250.00		
71523	SHIT KICKER 1/2 BBL	\$175.00		\$175.00		1	\$205.88		\$218.75		\$233.33		\$250.00		
71555	TRIPLE DOUBLE IPA 6PK CAN	\$30.78		\$7.70	8 50015 88554 9	4	\$9.05	\$1.51	\$9.62	\$1.60	\$10.26	\$1.71	\$10.99	\$1.83	
71525	TRIPPY RICKEY 1/2 BBL	\$175.00		\$175.00		1	\$205.88		\$218.75		\$233.33		\$250.00		
71566	VARIETY- STASH 12PK CAN	\$28.49		\$14.25	8 56052 00284 0	2	\$16.76	\$1.40	\$17.81	\$1.48	\$18.99	\$1.58	\$20.35	\$1.70	
71595	WEST COST VARIETY 12PK	\$28.49		\$14.25	8 50015 88533 4	2	\$16.76	\$1.40	\$17.81	\$1.48	\$18.99	\$1.58	\$20.35	\$1.70	
IDAHO BREWING															
97626	BLACK LAGER 1/2 BBL	\$145.00		\$145.00		1	\$170.59		\$181.25		\$193.33		\$207.14		
97627	BLACK LAGER 1/6 BBL	\$60.00		\$60.00		1	\$70.59		\$75.00		\$80.00		\$85.71		
97644	BROWN 1/2 BBL	\$140.00		\$140.00		1	\$164.71		\$175.00		\$186.67		\$200.00		
97645	BROWN 1/6 BBL	\$55.00		\$55.00		1	\$64.71		\$68.75		\$73.33		\$78.57		
97643	DEEP CREEK 1/6 BBL	\$55.00		\$55.00		1	\$64.71		\$68.75		\$73.33		\$78.57		
97629	SESSION PALE ALE 4PK/16 OZ.	\$52.46		\$8.74	7 31034 73988 7	6	\$10.29	\$2.57	\$10.93	\$2.73	\$11.66	\$2.91	\$12.49	\$3.12	
97628	SCOTCH ALE 4PK/16 OZ.	\$52.46		\$8.74	7 31034 73986 3	6	\$10.29	\$2.57	\$10.93	\$2.73	\$11.66	\$2.91	\$12.49	\$3.12	
97651	SCOTCH 1/2 BBL	\$145.00		\$145.00		1	\$170.59		\$181.25		\$193.33		\$207.14		
97652	SCOTCH 1/6 BBL	\$60.00		\$60.00		1	\$70.59		\$75.00		\$80.00		\$85.71		
97656	SPUD BREW 6PK CAN	\$44.96		\$7.49	7 31034 73989 4	6	\$8.82	\$2.20	\$9.37	\$2.34	\$9.99	\$2.50	\$10.70	\$2.68	
97661	SPUD BREW 1/2 BBL	\$145.00		\$145.00		1	\$170.59		\$181.25		\$193.33		\$207.14		
97631	WAR RED IPA 1/6 BBL	\$65.00		\$65.00		1	\$76.47		\$81.25		\$86.67		\$92.86		
KIRIN BREWING															
99832	ICHIBAN 6PK BTL	\$35.98	NEW	\$9.00	0 40063 17546 8	4	\$10.58	\$1.76	\$11.24	\$1.87	\$11.99	\$2.00	\$12.85	\$2.14	
99834	ICHIBAN 22 OZ BTL	\$36.80	NEW	\$2.45	0 40063 17501 7	15	\$2.89		\$3.07		\$3.27		\$3.50		
99838	ICHIBAN 1/2 BBL	\$139.00	NEW	\$139.00		1	\$163.53		\$173.75		\$185.33		\$198.57		
99839	ICHIBAN 1/6 BBL	\$70.00	NEW	\$70.00		1	\$82.35		\$87.50		\$93.33		\$100.00		
99828	LIGHT 6PK BTL	\$35.98	NEW	\$9.00	0 40063 11678 2	4	\$10.58	\$1.76	\$11.24	\$1.87	\$11.99	\$2.00	\$12.85	\$2.14	
MIKE'S															
12824	BLACK CHERRY 6 PK 11.2 OZ..	\$34.47	\$32.16	\$8.62	6 35985 06744 3	4	\$10.14	\$1.69	\$10.77	\$1.80	\$11.49	\$1.92	\$12.31	\$2.05	
12848	BLUEBERRY LIME 6PK	\$34.47	\$32.16	\$8.62	6 35985 06074 1	4	\$10.14	\$1.69	\$10.77	\$1.80	\$11.49	\$1.92	\$12.31	\$2.05	
12868	CELEBRATION PACK 12PK	\$30.98	\$29.98	\$15.49	6 35985 80392 8	2	\$18.22	\$1.52	\$19.36	\$1.61	\$20.65	\$1.72	\$22.13	\$1.84	
12841	FREEZE BLUE 23.4 OZ	\$29.36	\$28.44	\$2.45	6 35985 80102 3	12	\$2.88		\$3.06		\$3.26		\$3.50		
12840	FREEZE RED 23.4 OZ	\$29.36	\$28.44	\$2.45	6 35985 80100 9	12	\$2.88		\$3.06		\$3.26		\$3.50		
12847	FREEZE VARIETY 12PK CAN	\$30.98	\$29.98	\$15.49	6 35985 80099 6	2	\$18.22	\$1.52	\$19.36	\$1.61	\$20.65	\$1.72	\$22.13	\$1.84	
12839	LEMONADE 6 PK 11.2 OZ.	\$34.47	\$32.16	\$8.62	6 35985 10062 1	4	\$10.14	\$1.69	\$10.77	\$1.80	\$11.49	\$1.92	\$12.31	\$2.05	
12822	LIMONADA FRESCA 12PK CAN	\$30.98	\$29.98	\$15.49	6 35985 80285 3	2	\$18.22	\$1.52	\$19.36	\$1.61	\$20.65	\$1.72	\$22.13	\$1.84	
12846	MANGO 6 PK 11.2 OZ.	\$34.47	\$32.16	\$8.62	6 35985 06070 3	4	\$10.14	\$1.69	\$10.77	\$1.80	\$11.49	\$1.92	\$12.31	\$2.05	
12828	STRAWBERRY LEMON 6 PK	\$34.47	\$32.16	\$8.62	6 35985 22413 6	4	\$10.14	\$1.69	\$10.77	\$1.80	\$11.49	\$1.92	\$12.31	\$2.05	
12855	VARIETY 12PK CAN	\$30.98	\$29.98	\$15.49	6 35985 26001 1	2	\$18.22	\$1.52	\$19.36	\$1.61	\$20.65	\$1.72	\$22.13	\$1.84	
12853	VARIETY 12 PK 11.2 OZ. BTL	\$30.98	\$29.98	\$15.49	6 35985 12998 1	2	\$18.22	\$1.52	\$19.36	\$1.61	\$20.65	\$1.72	\$22.13	\$1.84	
12854	VARIETY 24 PK LOOSE	\$26.94	\$25.94	\$26.94	6 35985 25985 5	1	\$31.69	\$1.32	\$33.68	\$1.40	\$35.92	\$1.50	\$38.49	\$1.60	
MIKE'S ZERO SUGAR															
12892	ZERO LEMONADE 6PK BTL	\$34.47	\$32.16	\$8.62	6 35985 80177 1	4	\$10.14	\$1.69	\$10.77	\$1.80	\$11.49	\$1.92	\$12.31	\$2.05	

PROD. #	TEC DISTRIBUTING		RETAIL CASE COST	PREVIOUS RETAIL CASE COST	RETAIL UNIT COST	UPC CODES	PKG SIZE PER CASE	RETAIL @ 15%		RETAIL @ 20%		RETAIL @ 25%		RETAIL @ 30%	
	PRICES - TEC DISTRIBUTING	Feb-25						UNIT	SINGLES	UNIT	SINGLES	UNIT	SINGLES	UNIT	SINGLES
MIKE'S HARDER															
12870	HARDER STRAW/LEMON 16 OZ.		\$41.90	\$38.40	\$1.75	6 35985 13219 6	24	\$2.05		\$2.18		\$2.33		\$2.49	
12872	HARDER STRAW/PINE 12/23.5 OZ.		\$29.36	\$28.44	\$2.45	6 35985 13217 2	12	\$2.88		\$3.06		\$3.26		\$3.50	
12819	HARDER TEA ORIG. 12/23.5 OZ.		\$29.36	\$28.44	\$2.45	6-35985-80378-2	12	\$2.88		\$3.06		\$3.26		\$3.50	
12851	HARDER VARIETY 12PK CAN		\$30.98	\$29.98	\$15.49	6 35985 80241 9	2	\$18.22	\$1.52	\$19.36	\$1.61	\$20.65	\$1.72	\$22.13	\$1.84
MODELITO															
88375	MODELITO 24/7 OZ. BTL		\$18.74		\$18.74	0 33544 00021 2	1	\$22.05	\$0.92	\$23.43	\$0.98	\$24.99	\$1.04	\$26.77	\$1.12
MODELO CHELADA'S															
88360	CHELADA 24 OZ. CAN		\$33.50		\$2.79	0 80660 95796 8	12	\$3.28		\$3.49		\$3.72		\$3.99	
88369	CHELADA 12PK CAN		\$31.49		\$15.75	0 33544 00188 2	2	\$18.52	\$1.54	\$19.68	\$1.64	\$20.99	\$1.75	\$22.49	\$1.87
88363	CHILI MANGO 24 OZ		\$33.50		\$2.79	0 33544 00026 7	12	\$3.28		\$3.49		\$3.72		\$3.99	
88359	FRESA PICANTE 24 OZ.		\$33.50		\$2.79	0 33544 00231 5	12	\$3.28		\$3.49		\$3.72		\$3.99	
88362	LIMON 24 OZ. CAN		\$33.50		\$2.79	0 33544 95060 9	12	\$3.28		\$3.49		\$3.72		\$3.99	
88365	LIMON 12PK CAN		\$31.49		\$15.75	0 33544 00130 1	2	\$18.52	\$1.54	\$19.68	\$1.64	\$20.99	\$1.75	\$22.49	\$1.87
88358	NEGRA CON CHILE 24 OZ.		\$33.50		\$2.79	0 33544 00233 9	12	\$3.28		\$3.49		\$3.72		\$3.99	
88364	PINA PICANTE 24 OZ. CAN		\$33.50		\$2.79	0 33544 00080 9	12	\$3.28		\$3.49		\$3.72		\$3.99	
88368	SANDIA PICANTE 24 OZ. CAN		\$33.50		\$2.79	0 33544 00187 5	12	\$3.28		\$3.49		\$3.72		\$3.99	
88367	VARIETY 12PK CAN		\$31.49		\$15.75	0 33544 00177 6	2	\$18.52	\$1.54	\$19.68	\$1.64	\$20.99	\$1.75	\$22.49	\$1.87
MODELO ESPECIAL															
88300	24OZ CAN		\$31.00		\$2.58	0 80660 95721 0	12	\$3.04		\$3.23		\$3.44		\$3.69	
88301	6PK CAN		\$31.47		\$7.87	0 80660 95755 5	4	\$9.26	\$1.54	\$9.83	\$1.64	\$10.49	\$1.75	\$11.24	\$1.87
88302	12PK CAN		\$28.49		\$14.25	0 80660 95715 9	2	\$16.76	\$1.40	\$17.81	\$1.48	\$18.99	\$1.58	\$20.35	\$1.70
88311	18 PK CAN		\$18.37		\$18.37	0 80660 95711 1	1	\$21.61	\$1.20	\$22.96	\$1.28	\$24.49	\$1.36	\$26.24	\$1.46
88312	18 PK BTL		\$22.49		\$22.49	0 33544 95027 2	1	\$26.46	\$1.47	\$28.11	\$1.56	\$29.99	\$1.67	\$32.13	\$1.78
88320	6PK BTL		\$34.47		\$8.62	0 80660 95765 4	4	\$10.14	\$1.69	\$10.77	\$1.80	\$11.49	\$1.92	\$12.31	\$2.05
88321	12 PK BTL		\$31.49		\$15.75	0 80660 95757 9	2	\$18.52	\$1.54	\$19.68	\$1.64	\$20.99	\$1.75	\$22.49	\$1.87
88322	24 PK BTL		\$26.94		\$26.94	0 80660 95776 0	1	\$31.69	\$1.32	\$33.68	\$1.40	\$35.92	\$1.50	\$38.49	\$1.60
88323	24 PK CAN		\$23.95		\$23.95	0 80660 95710 4	1	\$28.18	\$1.17	\$29.94	\$1.25	\$31.93	\$1.33	\$34.21	\$1.43
88338	32 OZ. BTL		\$35.80		\$2.98	0 33544 95090 6	12	\$3.51		\$3.73		\$3.98		\$4.26	
88339	24 OZ. BTL		\$31.00		\$2.58	0 80660 95777 7	12	\$3.04		\$3.23		\$3.44		\$3.69	
88351	1/4 BBL		\$75.00		\$75.00		992 OZ	\$88.24		\$93.75		\$100.00		\$107.14	
88350	1/2 BBL		\$140.00		\$140.00	0 80660 95773 9	992 OZ	\$164.71		\$175.00		\$186.67		\$200.00	
MODELO NEGRA															
88420	6 PK BTL		\$34.47		\$8.62	0 80660 95785 2	4	\$10.14	\$1.69	\$10.77	\$1.80	\$11.49	\$1.92	\$12.31	\$2.05
88421	12 PK BTL		\$31.49		\$15.75	0 80660 95787 6	2	\$18.52	\$1.54	\$19.68	\$1.64	\$20.99	\$1.75	\$22.49	\$1.87
88451	1/4 BBL		\$80.00		\$80.00		992 OZ	\$94.12		\$100.00		\$106.67		\$114.29	
88450	1/2 BBL		\$140.00		\$140.00	0 80660 95773 9	992 OZ	\$164.71		\$175.00		\$186.67		\$200.00	
MODELO ORO															
88480	12PK CAN		\$28.49		\$14.25	0 33544 00162 2	2	\$16.76	\$1.40	\$17.81	\$1.48	\$18.99	\$1.58	\$20.35	\$1.70
88482	18 PK CAN		\$18.37		\$18.37	0 33544 00230 8	1	\$21.61	\$1.20	\$22.96	\$1.28	\$24.49	\$1.36	\$26.24	\$1.46
88481	24OZ CAN		\$31.00		\$2.58	0 33544 00165 3	12	\$3.04		\$3.23		\$3.44		\$3.69	
MODELO RANCH WATER															
88490	6PK CAN		\$34.47		\$8.62	0 33544 00143 1	4	\$10.14	\$1.69	\$10.77	\$1.80	\$11.49	\$1.92	\$12.31	\$2.05
MODELO SPIKED AGUAS															
88390	SPIKED FRESCAS PINA 24 OZ.		\$33.50		\$2.79	0 33544 00202 5	12	\$3.28		\$3.49		\$3.72		\$3.99	
88391	SPIKED FRESCAS VARIETY 12PK C		\$31.49		\$15.75	0 33544 00201 8	2	\$18.52	\$1.54	\$19.68	\$1.64	\$20.99	\$1.75	\$22.49	\$1.87
MXD COCKTAIL															
97920	LONG ISLAND ICE TEA 16 OZ. CAN		\$41.90	\$38.40	\$1.75	6 35985 26068 4	24	\$2.05		\$2.18		\$2.33		\$2.49	
97921	MARGARITA 16 OZ. CAN		\$41.90	\$38.40	\$1.75	6 35985 26070 7	24	\$2.05		\$2.18		\$2.33		\$2.49	
97922	MAI TAI 16 OZ.		\$41.90	\$38.40	\$1.75	6 35985 26094 3	24	\$2.05		\$2.18		\$2.33		\$2.49	
97923	STRAW DAIQUIRI 16 OZ.		\$41.90	\$38.40	\$1.75	6 35985 10036 2	24	\$2.05		\$2.18		\$2.33		\$2.49	
NEW BELGIUM															
67744	1554 ENLIGHTENED BLCK 1/2 BBL		\$170.00		\$170.00		1	\$200.00		\$212.50		\$226.67		\$242.86	
67745	1554 ENLIGHTENED BLCK 1/6 BBL		\$75.00		\$75.00		1	\$88.24		\$93.75		\$100.00		\$107.14	
67746	1554 ENLIGHTENED BLCK 6 PK		\$33.56		\$8.39	7 54527 00122 3	4	\$9.87	\$1.65	\$10.49	\$1.75	\$11.19	\$1.86	\$11.99	\$2.00
67758	FAT TIRE 1/2 BBL		\$170.00		\$170.00		1	\$200.00		\$212.50		\$226.67		\$242.86	
67759	FAT TIRE 1/6 BBL		\$75.00		\$75.00		1	\$88.24		\$93.75		\$100.00		\$107.14	
67761	FAT TIRE 12 PK CAN		\$29.98		\$14.99	7 54527 00161 2	2	\$17.64	\$1.47	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78
67762	FAT TIRE 12 PK BTL		\$29.98		\$14.99	7 54527 00024 0	2	\$17.64	\$1.47	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78
67749	FAT TIRE 6 PK CAN		\$32.16		\$8.04	7 54527 00022 6	4	\$9.46	\$1.58	\$10.05	\$1.68	\$10.72	\$1.79	\$11.49	\$1.91
88997	MOUNTAIN TIME LAGER 12PK CAN		\$23.34		\$11.67	7 54527 01024 9	2	\$13.73	\$1.14	\$14.59	\$1.22	\$15.56	\$1.30	\$16.67	\$1.39
88998	MOUNTAIN TIME LAGER 1/2 BBL		\$135.00		\$135.00		1	\$158.82		\$168.75		\$180.00		\$192.86	
67796	TRIPPEL 6 PK		\$33.56		\$8.39	7 54527 00052 3	4	\$9.87	\$1.65	\$10.49	\$1.75	\$11.19	\$1.86	\$11.99	\$2.00
67752	VARIETY 12 PK CAN		\$29.98		\$14.99	7 54527 00470 5	2	\$17.64	\$1.47	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78
67702	VOODOO 1985 1/2 BBL		\$180.00		\$180.00		1	\$211.76		\$225.00		\$240.00		\$257.14	
67704	VOODOO 1985 6PK		\$33.56		\$8.39	7 54527 00994 6	4	\$9.87	\$1.65	\$10.49	\$1.75	\$11.19	\$1.86	\$11.99	\$2.00
89109	VOODOO FRUIT FORCE 19.2 OZ.		\$33.45		\$2.23	7 54527 01207 6	15	\$2.62		\$2.79		\$2.97		\$3.19	
66971	VOODOO HARDCHARGED PEACH 24		\$28.44		\$2.37	7 54527 01228 1	12	\$2.79		\$2.96		\$3.16		\$3.39	
66970	VOODOO HARDCHARGED TEA 24 OZ		\$28.44		\$2.37	7 54527 01164 2	12	\$2.79		\$2.96		\$3.16		\$3.39	
66972	VOODOO HARDCHARGED TEA 12PK		\$29.98		\$14.99	7 54527 01235 9	2	\$17.64	\$1.47	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78
66973	VOODOO HARDCHARGED #1 VAR 12F		\$29.98		\$14.99	7 54527 00651 8	2	\$17.64	\$1.47	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78
67793	VOODOO IMPERIAL 6 PK		\$33.56		\$8.39	7 54527 00421 7	4	\$9.87	\$1.65	\$10.49	\$1.75	\$11.19	\$1.86	\$11.99	\$2.00
89003	VOODOO IMPERIAL 12PK BTL		\$30.78		\$15.39	7 54527 00567 2	2	\$18.11	\$1.51	\$19.24	\$1.60	\$20.52	\$1.71	\$21.99	\$1.83
67757	VOODOO IMPERIAL 12 PK CAN		\$30.78		\$15.39	7 54527 00991 5	2	\$18.11	\$1.51	\$19.24	\$1.60	\$20.52	\$1.71	\$21.99	\$1.83
67734	VOODOO IMPERIAL 19.2 OZ.		\$33.45		\$2.23	7 54527 01021 8	15	\$2.62		\$2.79		\$2.97		\$3.19	
67792	VOODOO IMPERIAL 1/2 BBL		\$180.00		\$180.00		1	\$211.76		\$225.00		\$240.00		\$257.14	
67733	VOODOO IMPERIAL 1/6 BBL		\$80.00		\$80.00		1	\$94.12		\$100.00		\$106.67		\$114.29	
89110	VOODOO JUICE FORCE 1/2 BBL		\$180.00		\$180.00		1	\$211.76		\$225.00		\$240.00		\$257.14	
89111	VOODOO JUICE FORCE 1/6 BBL		\$80.00		\$80.00		1	\$94.12		\$100.00		\$106.67		\$114.29	
89113	VOODOO JUICE FORCE 19.2		\$33.45		\$2.23	7 54527 01171 0	15	\$2.62		\$2.79		\$2.97		\$3.19	
89112	VOODOO JUICE FORCE 6PK		\$33.56		\$8.39	7 54527 01172 7	4	\$9.87	\$1.65	\$10.49	\$1.75	\$11.19	\$1.86	\$11.99	\$2.00
89114	VOODOO JUICY FORCE 12PK C		\$30.78		\$15.39	7 54527 01202 1	2	\$18.11	\$1.51	\$19.24	\$1.60	\$20.52	\$1.71	\$21.99	\$1.83
89078	VOODOO														

TEC DISTRIBUTING		RETAIL	PREVIOUS	RETAIL	PKG SIZE		RETAIL @		RETAIL @		RETAIL @		RETAIL @	
PROD.	PRICES - TEC DISTRIBUTING	CASE	RETAIL	UNIT	UPC	PER	UNIT	15%	UNIT	20%	UNIT	25%	UNIT	30%
#	Feb-25	COST	CASE COST	COST	CODES	CASE	SINGLES	SINGLES	SINGLES	SINGLES	SINGLES	SINGLES	SINGLES	SINGLES
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PACIFICO														
88220	PACIFICO 6PK BTL	\$34.47		\$8.62	0 80660 95301 4	4	\$10.14	\$1.69	\$10.77	\$1.80	\$11.49	\$1.92	\$12.31	\$2.05
88221	PACIFICO 12PK BTL	\$31.49		\$15.75	0 80660 95315 1	2	\$18.52	\$1.54	\$19.68	\$1.64	\$20.99	\$1.75	\$22.49	\$1.87
88222	PACIFICO 12PK CAN	\$31.49		\$15.75	0 33544 95031 9	2	\$18.52	\$1.54	\$19.68	\$1.64	\$20.99	\$1.75	\$22.49	\$1.87
88223	PACIFICO 18PK CAN	\$18.37		\$18.37	0 33544 00173 8	1	\$21.61	\$1.20	\$22.96	\$1.28	\$24.49	\$1.36	\$26.24	\$1.46
88230	PACIFICO 24 OZ. CAN	\$31.00		\$2.58	0 33544 95022 7	12	\$3.04		\$3.23		\$3.44		\$3.69	
88224	PACIFICO 18 PK BTL	\$22.49	NEW	\$22.49	0 33544 00113 4	1	\$26.46	\$1.47	\$28.11	\$1.56	\$29.99	\$1.67	\$32.13	\$1.78
88251	PACIFICO 1/4 BBL SLIM	\$75.00		\$75.00			\$88.24		\$93.75		\$100.00		\$107.14	
88250	PACIFICO 1/2 BBL	\$140.00		\$140.00			\$164.71		\$175.00		\$186.67		\$200.00	
PIRATE WATER														
66112	MARGARITA 16 OZ.	\$25.04		\$1.04	8 49806 00502 0	24	\$1.23		\$1.30		\$1.39		\$1.49	
66111	MIAMI VICE 16 OZ.	\$25.04		\$1.04	8 49806 00505 1	24	\$1.23		\$1.30		\$1.39		\$1.49	
66110	SEX ON BEACH 16 OZ.	\$25.04		\$1.04	8 49806 00503 7	24	\$1.23		\$1.30		\$1.39		\$1.49	
ROOSTER'S BREWING														
21300	9ER BOCK 6PK	\$40.57		\$10.14	7 13757 20541 2	4	\$11.93	\$1.99	\$12.68	\$2.11	\$13.52	\$2.25	\$14.49	\$2.41
21306	BLOOD ORANGE 6PK	\$31.07		\$7.77	8 57309 00807 3	4	\$9.14	\$1.52	\$9.71	\$1.62	\$10.36	\$1.73	\$11.10	\$1.85
21307	BLOOD ORANGE 1/6 BBL	\$72.00		\$72.00		1	\$84.71		\$90.00		\$96.00		\$102.86	
21308	BLOOD ORANGE 1/2 BBL	\$155.00		\$155.00		1	\$182.35		\$193.75		\$206.67		\$221.43	
21324	CHOCOLATE STOUT 1/6 BBL	\$72.00		\$72.00		1	\$84.71		\$90.00		\$96.00		\$102.86	
21347	DOUBLE IPA 1/6 BBL	\$78.00		\$78.00		1	\$91.76		\$97.50		\$104.00		\$111.43	
21313	HIGH DESERT 6PK	\$31.07		\$7.77	8 57309 00811 0	4	\$9.14	\$1.52	\$9.71	\$1.62	\$10.36	\$1.73	\$11.10	\$1.85
21318	HONEY WHEAT 1/6 BBL	\$72.00		\$72.00		1	\$84.71		\$90.00		\$96.00		\$102.86	
21319	HONEY WHEAT 1/2 BBL	\$155.00		\$155.00		1	\$182.35		\$193.75		\$206.67		\$221.43	
21350	IDENTITY CRISIS 1/6 BBL	\$72.00		\$72.00		1	\$84.71		\$90.00		\$96.00		\$102.86	
21349	IDENTITY CRISIS 1/2 BBL	\$155.00		\$155.00		1	\$182.35		\$193.75		\$206.67		\$221.43	
21345	IRISH STOUT 1/6 BBL	\$72.00		\$72.00		1	\$84.71		\$90.00		\$96.00		\$102.86	
21310	JET WAY JUICY 4PK 16 OZ.	\$55.50		\$9.25	8 57309 00830 1	6	\$10.88	\$2.72	\$11.56	\$2.89	\$12.33	\$3.08	\$13.21	\$3.30
21338	PATIO PILSNER 1/6 BBL	\$72.00		\$72.00		1	\$84.71		\$90.00		\$96.00		\$102.86	
21339	PATIO PILSNER 1/2 BBL	\$155.00		\$155.00		1	\$182.35		\$193.75		\$206.67		\$221.43	
21336	PECAN PIE 1/6 BBL	\$72.00		\$72.00		1	\$84.71		\$90.00		\$96.00		\$102.86	
SALT FLATS BARTENDER TO GO														
21202	LONG ISLAND 4PK	\$58.60		\$9.77	8 50012 86800 2	6	\$11.49	\$2.87	\$12.21	\$3.05	\$13.02	\$3.26	\$13.95	\$3.49
21203	SEX ON THE FLAT 4PK	\$58.60		\$9.77	8 50012 86821 7	6	\$11.49	\$2.87	\$12.21	\$3.05	\$13.02	\$3.26	\$13.95	\$3.49
21204	TEQUILA SUNRISE 4 PK	\$58.60		\$9.77	8 50012 86801 9	6	\$11.49	\$2.87	\$12.21	\$3.05	\$13.02	\$3.26	\$13.95	\$3.49
SALT FLATS BREWING														
21006	BAJA MEXICANA ALE 1/2 BBL	\$150.00		\$150.00		1	\$176.47		\$187.50		\$200.00		\$214.29	
21008	BAJA MEXICANA ALE 6PK	\$31.97		\$7.99	8 52084 00811 9	4	\$9.40	\$1.57	\$9.99	\$1.67	\$10.66	\$1.78	\$11.42	\$1.90
21014	DEUCE COUPE COPPER ALE 6PK	\$31.97		\$7.99	8 52084 00830 0	4	\$9.40	\$1.57	\$9.99	\$1.67	\$10.66	\$1.78	\$11.42	\$1.90
21015	FLAT OUT HEFE 1/2 BBL	\$150.00		\$150.00		1	\$176.47		\$187.50		\$200.00		\$214.29	
21017	FLAT OUT HEFE 6 PK	\$31.97		\$7.99	8 52084 00806 5	4	\$9.40	\$1.57	\$9.99	\$1.67	\$10.66	\$1.78	\$11.42	\$1.90
21040	SAVE THE LAKE 1/2 BBL	\$150.00		\$150.00		1	\$176.47		\$187.50		\$200.00		\$214.29	
SAM ADAMS														
78475	CHERRY WHEAT 6 PK	\$32.16		\$8.04	0 87692 27102 4	4	\$9.46	\$1.58	\$10.05	\$1.68	\$10.72	\$1.79	\$11.49	\$1.91
78466	COLD SNAP 1/2 BBL	\$170.00		\$170.00		1	\$200.00		\$212.50		\$226.67		\$242.86	
78468	COLD SNAP 12PK BTL	\$29.98		\$14.99	0 87692 01103 3	2	\$17.64	\$1.47	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78
78470	COLD SNAP 6PK BTL	\$32.16		\$8.04	0 87692 30050 2	4	\$9.46	\$1.58	\$10.05	\$1.68	\$10.72	\$1.79	\$11.49	\$1.91
78490	LAGER 1/2 BBL	\$170.00		\$170.00		1	\$200.00		\$212.50		\$226.67		\$242.86	
78491	LAGER 1/6 BBL	\$74.00		\$74.00		1	\$87.06		\$92.50		\$98.67		\$105.71	
78492	LAGER 12 PK BTL	\$29.98		\$14.99	0 87692 10014 0	2	\$17.64	\$1.47	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78
78495	LAGER 6 PK	\$32.16		\$8.04	0 87692 10012 6	4	\$9.46	\$1.58	\$10.05	\$1.68	\$10.72	\$1.79	\$11.49	\$1.91
78481	LIGHT 12 PK CAN	\$29.98	NEW	\$14.99	0 87692 01932 9	2	\$17.64	\$1.47	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78
78524	SPRING VARIETY 12PK CAN	\$29.98		\$14.99	0 87692 00358 8	2	\$17.64	\$1.47	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78
SAM ADAMS LOW ALCOHOL														
78488	GOLD RUSH NA 6PK	\$32.16		\$8.04	0 87692 01618 2	4	\$9.46	\$1.58	\$10.05	\$1.68	\$10.72	\$1.79	\$11.49	\$1.91
78472	JUST THE HAZE NA 6PK CAN	\$32.16		\$8.04	0 87692 01190 3	4	\$9.46	\$1.58	\$10.05	\$1.68	\$10.72	\$1.79	\$11.49	\$1.91
SAPPORO														
67988	SAPPORO 12/20 OZ. BTL	\$33.48		\$2.79	87975 00630 5	12	\$3.28		\$3.49		\$3.72		\$3.99	
67989	SAPPORO 12/22 OZ. CAN	\$36.00		\$9.00	87975 02650 1	12	\$3.53		\$3.75		\$4.00		\$4.29	
67990	SAPPORO 4/6PK DRAFT	\$36.00		\$9.00	87975 01350 1	4	\$10.59	\$1.76	\$11.25	\$1.88	\$12.00	\$2.00	\$12.86	\$2.14
SMIRNOFF														
65621	BLUE RASPBERRY 6PK	\$32.16		\$8.04	0 82000 80332 4	4	\$9.46	\$1.58	\$10.05	\$1.68	\$10.72	\$1.79	\$11.49	\$1.91
65614	GREEN APPLE 6 PK 11.2 OZ.	\$32.16		\$8.04	0 82000 72751 4	4	\$9.46	\$1.58	\$10.05	\$1.68	\$10.72	\$1.79	\$11.49	\$1.91
65615	ICE 23.5 OZ. CAN	\$28.44		\$28.44	0 82000 80639 4	12	\$2.79		\$2.96		\$3.16		\$3.39	
65616	ICE 12 PK 11.2 OZ. BTL	\$29.98		\$14.99	0 82000 72518 3	2	\$17.64	\$1.47	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78
65617	ICE 6 PK 11.2 OZ.	\$32.16		\$8.04	0 82000 72385 1	4	\$9.46	\$1.58	\$10.05	\$1.68	\$10.72	\$1.79	\$11.49	\$1.91
65618	NEON LEMON VARIETY 12 PK	\$29.98		\$14.99	0 82000 79876 7	2	\$17.64	\$1.47	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78
65631	PARTY PACK 12PK	\$29.98		\$14.99	0 82000 72908 2	2	\$17.64	\$1.47	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78
65610	PINK LEMONADE 6PK 11.2 OZ.	\$32.16		\$8.04	0 82000 76600 1	4	\$9.46	\$1.58	\$10.05	\$1.68	\$10.72	\$1.79	\$11.49	\$1.91
65626	RASPBERRY 6 PK 11.2 OZ.	\$32.16		\$8.04	0 82000 72754 5	4	\$9.46	\$1.58	\$10.05	\$1.68	\$10.72	\$1.79	\$11.49	\$1.91
65612	RED WHITE & BERRY 6PK 11.2 OZ	\$32.16		\$8.04	0 82000 78250 6	4	\$9.46	\$1.58	\$10.05	\$1.68	\$10.72	\$1.79	\$11.49	\$1.91
65608	RED WHITE & BERRY 12PK CAN	\$29.98		\$14.99	0 82000 79110 2	2	\$17.64	\$1.47	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78
65627	SCREWDRIVER 6 PK 11.2 OZ.	\$32.16		\$8.04	0 82000 75748 1	4	\$9.46	\$1.58	\$10.05	\$1.68	\$10.72	\$1.79	\$11.49	\$1.91
65566	SMASH BLUE RASP 23.5 OZ.	\$28.44		\$2.37	0 82000 79165 2	12	\$2.79		\$2.96		\$3.16		\$3.39	
65560	SMASH HARD PEACH TEA 23.5 OZ.	\$28.44		\$2.37	0 82000 80598 4	12	\$2.79		\$2.96		\$3.16		\$3.39	
65559	SMASH HARD TEA 23.5 OZ.	\$28.44		\$2.37	0 82000 80594 6	12	\$2.79		\$2.96		\$3.16		\$3.39	
65557	SMASH LEMON LIME 23.5 OZ.	\$28.44		\$2.37	0 82000 77691 8	12	\$2.79		\$2.96		\$3.16		\$3.39	
65561	SMASH PEACH LEMON 23.5 OZ.	\$28.44		\$2.37	0 82000 79900 9	12	\$2.79		\$2.96		\$3.16		\$3.39	
65554	SMASH PEACH MANGO 23.5 OZ.	\$28.44		\$2.37	0 82000 78625 2	12	\$2.79		\$2.96		\$3.16		\$3.39	
65562	SMASH PINK LEMON 23.5 OZ.	\$28.44		\$2.37	0 82000 79896 5	12	\$2.79		\$2.96		\$3.16		\$3.39	
65568	SMASH RED, WHT, BERRY 23.5 OZ.	\$28.44		\$2.37	0 82000 79522 3	12	\$2.79		\$2.96		\$3.16		\$3.39	
65555	SMASH SCREWDRIVER 23.5 OZ.	\$28.44		\$2.37	0 82000 77692 5	12	\$2.79		\$2.96		\$3.16		\$3.39	
65558	SMASH STRAW-LEMON 23.5 OZ.	\$28.44		\$2.37	0 82000 78633 7	12	\$2.79		\$2.96		\$3.16		\$3.39	
65563	SMASH VARIETY 8PK/16 OZ.	\$41.60		\$13.87	0 82000 80740 7	3	\$16.31	\$2.04	\$17.					

TEC DISTRIBUTING		RETAIL	PREVIOUS	RETAIL	UPC	PKG SIZE	RETAIL @		15%	RETAIL @	20%	RETAIL @	25%	RETAIL @	30%
PROD.	PRICES - TEC DISTRIBUTING	CASE	RETAIL	UNIT	CODES	PER	UNIT	SINGLES		UNIT	SINGLES	UNIT	SINGLES	UNIT	SINGLES
#	Feb-25	COST	CASE COST	COST		CASE									
WHITE CLAW TEQUILA															
12767	TEQUILA SMASH VARIETY 8PK CAN	\$41.97		\$13.99	6 35985 80299 0	3	\$16.46	\$2.06	\$17.49	\$2.19	\$18.65	\$2.33	\$19.99	\$2.50	
WHITE CLAW VODKA															
12762	PEACH 4PK	\$46.14		\$7.69	6 35985 80193 1	6	\$9.05	\$2.26	\$9.61	\$2.40	\$10.25	\$2.56	\$10.99	\$2.75	
12764	PINEAPPLE 4PK	\$46.14		\$7.69	6 35985 80194 8	6	\$9.05	\$2.26	\$9.61	\$2.40	\$10.25	\$2.56	\$10.99	\$2.75	
12763	WATERMELON 4PK	\$46.14		\$7.69	6 35985 80196 2	6	\$9.05	\$2.26	\$9.61	\$2.40	\$10.25	\$2.56	\$10.99	\$2.75	
12761	WILD CHERRY 4PK	\$46.14		\$7.69	6 35985 80195 5	6	\$9.05	\$2.26	\$9.61	\$2.40	\$10.25	\$2.56	\$10.99	\$2.75	
12766	VARIETY 8PK	\$41.97		\$13.99	6 35985 80197 9	3	\$16.46	\$2.06	\$17.49	\$2.19	\$18.65	\$2.33	\$19.99	\$2.50	
12765	VARIETY #2 8PK	\$41.97		\$13.99	6 35985 80266 2	3	\$16.46	\$2.06	\$17.49	\$2.19	\$18.65	\$2.33	\$19.99	\$2.50	
WIND RIVER															
67900	BLONDE 6PK CAN	\$32.50		\$8.13	7 93573 79808 4	4	\$9.56	\$1.59	\$10.16	\$1.69	\$10.83	\$1.81	\$11.61	\$1.93	
67901	BLONDE 1/6 BBL	\$72.00		\$72.00		1	\$84.71		\$90.00		\$96.00		\$102.86		
67903	BLONDE 1/2 BBL	\$155.00		\$155.00		1	\$182.35		\$193.75		\$206.67		\$221.43		
67926	PRONG PILSNER 6P	\$35.00		\$8.75	8 60002 33877 4	4	\$10.29	\$1.72	\$10.94	\$1.82	\$11.67	\$1.94	\$12.50	\$2.08	
67928	PRONG PILSNER 1/2 BBL	\$155.00		\$155.00		1	\$182.35		\$193.75		\$206.67		\$221.43		
67933	STROM BOMB 1/6 BBL	\$72.00		\$72.00		1	\$84.71		\$90.00		\$96.00		\$102.86		
67907	WYOMING PALE ALE 1/6 BBL	\$72.00		\$72.00		1	\$84.71		\$90.00		\$96.00		\$102.86		
67909	WYOMING PALE ALE 1/2 BBL	\$160.00		\$160.00		1	\$188.24		\$200.00		\$213.33		\$228.57		
67922	WYOMING WHEAT 1/6 BBL	\$72.00		\$72.00		1	\$84.71		\$90.00		\$96.00		\$102.86		
SODAS / MIXES															
HENRY'S SODA															
76520	BLACK CHERRY 6/PK LN NR	\$20.34		\$5.09	0 34100 65805 2	4	\$5.98	\$1.00	\$6.36	\$1.06	\$6.78	\$1.13	\$7.26	\$1.21	
76320	ORANGE CREAM6/PK LN NR	\$20.34		\$5.09	0 34100 61805 6	4	\$5.98	\$1.00	\$6.36	\$1.06	\$6.78	\$1.13	\$7.26	\$1.21	
76220	ROOT BEER 6/PK LN NR	\$20.34		\$5.09	0 34100 66805 1	4	\$5.98	\$1.00	\$6.36	\$1.06	\$6.78	\$1.13	\$7.26	\$1.21	
76420	VANILLA CREAM 6/PK LN NR	\$20.34		\$5.09	0 34100 63805 4	4	\$5.98	\$1.00	\$6.36	\$1.06	\$6.78	\$1.13	\$7.26	\$1.21	
ZOA ENERGY															
97727	ZERO SUGAR- CHERRY LIME 12 OZ.	\$17.85		\$1.49	8 50021 01526 8	12	\$1.75		\$1.86		\$1.98		\$2.13		
97728	ZERO SUGAR- FROSTED GRAPE 12 O	\$17.85		\$1.49	8 50021 01526 6	12	\$1.75		\$1.86		\$1.98		\$2.13		
97725	ZERO SUGAR- PINE COCONUT 12 OZ.	\$17.85		\$1.49	8 50021 01533 6	12	\$1.75		\$1.86		\$1.98		\$2.13		
97726	ZERO SUGAR- STRAW MELON 12 OZ.	\$17.85		\$1.49	8 50021 01565 7	12	\$1.75		\$1.86		\$1.98		\$2.13		
97720	ZERO SUGAR- TROPICAL 12 OZ.	\$17.85		\$1.49	8 50021 01543 5	12	\$1.75		\$1.86		\$1.98		\$2.13		
97722	ZERO SUGAR- WHITE PEACH 12 OZ.	\$17.85		\$1.49	8 50021 01544 2	12	\$1.75		\$1.86		\$1.98		\$2.13		
97721	ZERO SUGAR- WILD ORANGE 12 OZ.	\$17.85		\$1.49	8 50021 01532 9	12	\$1.75		\$1.86		\$1.98		\$2.13		