

3/21/2024 10:23 AM WING IDAHO FALL		RETAIL	PREVIOUS	RETAIL	PKG SIZE	RETAIL @	20%	RETAIL @	25%	RETAIL @	30%	
PROD.	PRICES - TEC DISTRIBUTING	CASE	RETAIL	UNIT		UNIT	SINGLES	UNIT	SINGLES	UNIT	SINGLES	
#	Apr-24	COST	CASE COST	COST	UPC							
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MOLSON COORS												
ARNOLD PALMER												
70901	SPIKED HALF & HALF 6PK CAN	\$32.16		\$8.04	6 13008 74833 3	4	\$10.05	\$1.68	\$10.72	\$1.79	\$11.49	\$1.91
70902	SPIKED HALF & HALF 12PK CAN	\$29.98		\$14.99	6 13008 75220 0	2	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78
70913	SPIKED HALF & HALF 24 OZ. CAN	\$27.61		\$2.30	6 13008 74829 6	12	\$2.88		\$3.07		\$3.29	
BLUE MOON BELGIAN												
65015	WHITE ALE 2/15PK CAN	\$29.98		\$14.99	0 71990 17052 3	2	\$18.74	\$1.25	\$19.99	\$1.33	\$21.41	\$1.43
65020	WHITE ALE 6PK LNNR	\$32.16		\$8.04	0 71990 09511 6	4	\$10.05	\$1.68	\$10.72	\$1.79	\$11.49	\$1.91
65021	WHITE ALE 12PK LNNR	\$29.98		\$14.99	0 71990 09516 1	2	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78
65081	WHITE ALE 12/19.2 OZ CAN	\$26.75		\$2.23	0 71990 00114 8	12	\$2.79		\$2.97		\$3.18	
65022	WHITE ALE 24PK LNNR	\$25.13	\$25.58	\$25.13	0 71990 09520 8	1	\$31.41	\$1.31	\$33.51	\$1.40	\$35.90	\$1.50
65050	1/2 BBLS	\$165.00		\$165.00	0 71990 09515 4	1	\$206.25		\$220.00		\$235.71	
65052	1/6 BBLS	\$74.00		\$74.00	0 71990 09518 5	1	\$92.50		\$98.67		\$105.71	
BLUE MOON LIGHT SKY												
64990	6PK CAN	\$32.16		\$8.04	0 71990 09591 8	4	\$10.05	\$1.68	\$10.72	\$1.79	\$11.49	\$1.91
64991	12PK CAN	\$29.98		\$14.99	0 71990 09592 5	2	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78
BLUE MOON MANGO WHEAT												
65141	6PK CAN	\$32.16		\$8.04	0 87800 00071 3	4	\$10.05	\$1.68	\$10.72	\$1.79	\$11.49	\$1.91
BLUE MOON NON ALCOHOL												
65037	6PK CAN	\$32.16		\$8.04	0 71990 00104 9	4	\$10.05	\$1.68	\$10.72	\$1.79	\$11.49	\$1.91
COORS												
60002	12/PK CAN	\$22.49		\$11.25	0 71990 00047 9	2	\$14.06	\$1.17	\$14.99	\$1.25	\$16.06	\$1.34
60005	30/PK CAN	\$24.84		\$24.84	0 71990 10033 9	1	\$31.05	\$1.04	\$33.12	\$1.10	\$35.49	\$1.18
60006	16OZ CANS	\$28.76		\$7.19	0 71990 10002 5	4	\$8.99	\$1.50	\$9.59	\$1.60	\$10.27	\$1.71
60010	12PK 16OZ CAN	\$25.59		\$12.80	0 71990 17040 0	2	\$15.99	\$1.33	\$17.06	\$1.42	\$18.28	\$1.52
60011	18/PK CAN	\$16.57		\$16.57	0 71990 10020 9	1	\$20.71	\$1.15	\$22.09	\$1.23	\$23.67	\$1.32
60012	18 PK 16 OZ. CAN	\$19.55		\$19.55	0 71990 10087 2	1	\$24.44	\$1.36	\$26.07	\$1.45	\$27.93	\$1.55
60013	12/24 OZ CANS	\$25.99		\$2.17	0 71990 10071 1	12	\$2.71		\$2.89		\$3.09	
60008	ALUM.BOT 2/9PK/16OZ	\$23.24		\$11.62	0 71990 17022 6	2	\$14.53	\$1.61	\$15.49	\$1.72	\$16.60	\$1.84
60025	6PK STUBBY BTL	\$27.18		\$6.80	0 71990 17028 8	4	\$8.49	\$1.42	\$9.06	\$1.51	\$9.71	\$1.62
60031	12 PK STUBBY BTL	\$22.49		\$11.25	0 71990 17037 0	2	\$14.06	\$1.17	\$14.99	\$1.25	\$16.06	\$1.34
60033	18 PK STUBBY BTL	\$16.57		\$16.57	0 71990 17038 7	1	\$20.71	\$1.15	\$22.09	\$1.23	\$23.67	\$1.32
60050	1/2 BBLS	\$139.00		\$139.00	0 71990 10080 3	1	\$173.75		\$185.33		\$198.57	
COORS LIGHT												
60102	12/PK CAN	\$22.49		\$11.25	0 71990 00048 6	2	\$14.06	\$1.17	\$14.99	\$1.25	\$16.06	\$1.34
60105	30/PK CAN	\$24.84		\$24.84	0 71990 30030 2	1	\$31.05	\$1.04	\$33.12	\$1.10	\$35.49	\$1.18
60106	16OZ CANS	\$28.76		\$7.19	0 71990 32000 3	4	\$8.99	\$1.50	\$9.59	\$1.60	\$10.27	\$1.71
60108	ALUM.BOT 2/9PK/16OZ	\$23.24		\$11.62	0 71990 30104 0	2	\$14.53	\$1.61	\$15.49	\$1.72	\$16.60	\$1.84
60110	12PK 16OZ CAN	\$25.59		\$12.80	0 71990 09528 4	2	\$15.99	\$1.33	\$17.06	\$1.42	\$18.28	\$1.52
60111	18/PK CAN	\$16.57		\$16.57	0 71990 30017 3	1	\$20.71	\$1.15	\$22.09	\$1.23	\$23.67	\$1.32
60112	18PK/16OZ CANS	\$19.55		\$19.55	0 71990 30073 9	1	\$24.44	\$1.36	\$26.07	\$1.45	\$27.93	\$1.55
60113	12/24 OZ CANS	\$25.99		\$2.17	0 71990 30065 4	12	\$2.71		\$2.89		\$3.09	
60116	24 PK 16 OZ. CAN	\$22.00		\$22.00	0 71990 30128 6	1	\$27.50	\$1.15	\$29.33	\$1.22	\$31.43	\$1.31
60118	ALUM. BOT 15PK 16 OZ.	\$16.44	\$17.24	\$16.44	0 71990 09527 7	1	\$20.55	\$1.37	\$21.92	\$1.46	\$23.49	\$1.57
60120	6/PK LN NR	\$27.18		\$6.80	0 71990 30005 0	4	\$8.49	\$1.42	\$9.06	\$1.51	\$9.71	\$1.62
60121	12/PK LN NR	\$22.49		\$11.25	0 71990 30069 2	2	\$14.06	\$1.17	\$14.99	\$1.25	\$16.06	\$1.34
60122	24/PK LN NR	\$22.50		\$22.50	0 71990 30079 1	1	\$28.13	\$1.17	\$30.00	\$1.25	\$32.14	\$1.34
60123	18/PK LNNR	\$16.57		\$16.57	0 71990 30078 4	1	\$20.71	\$1.15	\$22.09	\$1.23	\$23.67	\$1.32
60150	1/2 BBLS	\$139.00		\$139.00	0 71990 30080 7	1	\$173.75		\$185.33		\$198.57	
60151	1/4 BBLS	\$78.00		\$78.00	0 71990 30090 6	1	\$97.50		\$104.00		\$111.43	
COORS NA												
60922	COORS EDGE 6PK BTL	\$24.78		\$6.20	0 71990 77005 1	4	\$7.74	\$1.29	\$8.26	\$1.38	\$8.85	\$1.48
FOSTERS USA												
78238	FOSTERS PREM.ALE 25.4 OZ	\$26.80		\$2.23	0 70897 18331 5	12	\$2.79		\$2.98		\$3.19	
78338	FOSTERS 25.4 OZ CANS	\$26.80		\$2.23	0 70897 01331 5	12	\$2.79		\$2.98		\$3.19	
78350	FOSTERS 1/2 BBLS	\$128.00		\$128.00	0 70897 01781 8	1	\$160.00		\$170.67		\$182.86	
GENUINE DRAFT												
70005	30/PK CAN	\$24.84		\$24.84	0 34100 17341 8	1	\$31.05	\$1.04	\$33.12	\$1.10	\$35.49	\$1.18
70021	12/PK LNNR	\$22.49		\$11.25	0 34100 17509 2	2	\$14.06	\$1.17	\$14.99	\$1.25	\$16.06	\$1.34
70023	18/PK LNNR	\$16.57		\$16.57	0 34100 17256 5	1	\$20.71	\$1.15	\$22.09	\$1.23	\$23.67	\$1.32
HAMMS												
75011	24 PK SUITCASE	\$15.09		\$15.09	0 34100 80706 1	1	\$18.86	\$0.79	\$20.12	\$0.84	\$21.56	\$0.90
HAPPY THURSDAYS												
71406	PINEAPPLE STAR 24 OZ.	\$27.61		\$2.30	0 34100 01330 1	12	\$2.88		\$3.07		\$3.29	
71402	STRAWBERRY 24 OZ.	\$27.61		\$2.30	0 34100 01332 5	12	\$2.88		\$3.07		\$3.29	
71419	VARIETY 12PK CAN	\$29.98		\$14.99	0 34100 01334 9	2	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78
HENRY'S												
77018	PRIVATE RESERVE 18 PK CAN	\$11.25		\$11.25	8 50015 88536 5	1	\$14.06	\$0.78	\$15.00	\$0.83	\$16.07	\$0.89
77016	PRIVATE RESERVE 6 PK BTL	\$24.00		\$6.00	8 50015 88564 8	4	\$7.50	\$1.25	\$8.00	\$1.33	\$8.57	\$1.43
77050	PRIVATE RESERVE 1/2 BBL	\$105.00		\$105.00		1984 OZ	\$131.25		\$140.00		\$150.00	
HIGH LIFE												
73005	30PK CAN	\$20.54		\$20.54	0 34100 01341 7	1	\$25.68	\$0.86	\$27.39	\$0.91	\$29.34	\$0.98
73010	12PK 16OZ CAN	\$19.49		\$9.75	0 34100 51678 9	2	\$12.18	\$1.02	\$12.99	\$1.08	\$13.92	\$1.16
73006	16 OZ. 6PK CAN	\$24.68		\$6.17	0 34100 00007 3	4	\$7.71	\$1.29	\$8.23	\$1.37	\$8.81	\$1.47
73020	6/PK LN NR	\$19.68		\$4.92	0 34100 01505 3	4	\$6.15	\$1.03	\$6.56	\$1.09	\$7.03	\$1.17
73021	12/PK LNNR	\$17.99		\$9.00	0 34100 01509 1	2	\$11.24	\$0.94	\$11.99	\$1.00	\$12.85	\$1.07
73023	18 PK LNNR	\$12.09		\$12.09	0 34100 01256 4	1	\$15.11	\$0.84	\$16.12	\$0.90	\$17.27	\$0.96
89007	32OZ CAN	\$23.47		\$1.96	0 34100 00008 0	12	\$2.44		\$2.61		\$2.79	
73050	1/2 BBLS	\$109.00		\$109.00		1	\$136.25		\$145.33		\$155.71	
HOP VALLEY												
71504	ALPHA CENT 19.2 OZ.	\$24.14		\$2.01	8 56052 88502 0	12	\$2.51		\$2.68		\$2.87	
71508	ALPHADELIC IPA 6PK CANS	\$30.78		\$7.70	8 56052 00212 3	4	\$9.62	\$1.60	\$10.26	\$1.71	\$10.99	\$1.83
71540	BIG SMILE 19.2 OZ.	\$24.14		\$2.01	8 56052 88561 7	12	\$2.51		\$2.68		\$2.87	
71529	BUBBLE STASH 6PK CAN	\$30.78		\$7.70	8 56052 00213 0	4	\$9.62	\$1.60	\$10.26	\$1.71	\$10.99	\$1.83
71530	BUBBLE STASH 1/6 BBL	\$83.00		\$83.00		1	\$103.75		\$110.67		\$118.57	

3/21/2024 10:28 AM WING IDAHO FALL														
PROD. #	PRICES - TEC DISTRIBUTING	RETAIL CASE COST	PREVIOUS RETAIL CASE COST	RETAIL UNIT COST	UPC CODES	PKG SIZE PER CASE	RETAIL @ UNIT	20% SINGLES	RETAIL @ UNIT	25% SINGLES	RETAIL @ UNIT	30% SINGLES		
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HOP VALLEY														
71531	BUBBLE STASH 13.2 BBL	\$155.00		\$155.00		1	\$193.75		\$206.67		\$221.43			
71545	BUBBLE STASH 1/2 BBL	\$175.00		\$175.00		1	\$218.75		\$233.33		\$250.00			
71519	CITRUS MISTRESS 1/2 BBL	\$175.00		\$175.00		1	\$218.75		\$233.33		\$250.00			
71510	CITRUS MISTRESS 6PK CAN	\$30.78		\$7.70	8 56052 00269 7	4	\$9.62	\$1.60	\$10.26	\$1.71	\$10.99	\$1.83		
71565	CRYO STASH 6PK CAN	\$30.78		\$7.70	8 56052 00285 7	4	\$9.62	\$1.60	\$10.26	\$1.71	\$10.99	\$1.83		
71507	CRYO STASH 19.2 OZ.	\$24.14		\$2.01	8 56052 00295 6	12	\$2.51		\$2.68		\$2.87			
71596	HAZY DAYS 12PK	\$28.49		\$14.25	8 56052 00294 9	2	\$17.81	\$1.48	\$18.99	\$1.58	\$20.35	\$1.70		
71526	HEFEWEIZEN 1/6 BBL	\$83.00		\$83.00		1	\$103.75		\$110.67		\$118.57			
71527	HEFEWEIZEN 13.2 BBL	\$155.00		\$155.00		1	\$193.75		\$206.67		\$221.43			
71552	MANGO & STASH 6PK CAN	\$30.78		\$7.70	8 56052 00258 1	4	\$9.62	\$1.60	\$10.26	\$1.71	\$10.99	\$1.83		
71594	MIX SIX IPA 6PK CAN	\$30.78		\$7.70	8 56015 88562 4	4	\$9.62	\$1.60	\$10.26	\$1.71	\$10.99	\$1.83		
71586	PANDA STASH 6PK CAN	\$30.78		\$7.70	8 56052 00261 1	4	\$9.62	\$1.60	\$10.26	\$1.71	\$10.99	\$1.83		
71585	PANDA STASH 1/6 BBL	\$83.00		\$83.00		1	\$103.75		\$110.67		\$118.57			
71583	PANDA STASH 1/2 BBL	\$175.00		\$175.00		1	\$218.75		\$233.33		\$250.00			
71555	TRIPLE DOUBLE IPA 6PK CAN	\$30.78		\$7.70	8 50015 88554 9	4	\$9.62	\$1.60	\$10.26	\$1.71	\$10.99	\$1.83		
71525	TRIPPY RICKEY 1/2 BBL	\$175.00		\$175.00		1	\$218.75		\$233.33		\$250.00			
71566	VARIETY- STASH 12PK CAN	\$28.49		\$14.25	8 56052 00284 0	2	\$17.81	\$1.48	\$18.99	\$1.58	\$20.35	\$1.70		
71595	WEST COST VARIETY 12PK	\$28.49		\$14.25	8 50015 88533 4	2	\$17.81	\$1.48	\$18.99	\$1.58	\$20.35	\$1.70		
ICEHOUSE														
71205	30PK CAN	\$20.54		\$20.54	0 34100 62341 8	1	\$25.68	\$0.86	\$27.39	\$0.91	\$29.34	\$0.98		
71206	16OZ CAN	\$24.68		\$6.17	0 34100 00882 6	4	\$7.71	\$1.29	\$8.23	\$1.37	\$8.81	\$1.47		
71213	12/24 OZ CANS	\$22.56		\$1.88	0 34100 00880 2	12	\$2.35		\$2.51		\$2.69			
KEYSTONE LIGHT														
61105	30/PK CAN	\$20.54		\$20.54	0 71990 48019 6	1	\$25.68	\$0.86	\$27.39	\$0.91	\$29.34	\$0.98		
61106	16OZ CANS	\$24.68		\$6.17	0 71990 48008 0	4	\$7.71	\$1.29	\$8.23	\$1.37	\$8.81	\$1.47		
61107	18PK/16OZ CANS	\$15.24		\$15.24	0 71990 48017 2	1	\$19.05	\$1.06	\$20.32	\$1.13	\$21.77	\$1.21		
61113	24OZ CAN	\$23.47		\$1.96	0 71990 48024 0	12	\$2.44		\$2.61		\$2.79			
61115	2/15 PK CANS	\$21.58		\$10.79	0 71990 48045 5	2	\$13.49	\$0.90	\$14.39	\$0.96	\$15.41	\$1.03		
KILLIANS 5.3%														
63031	12/PK LN NR	\$27.74		\$13.87	0 71990 76400 5	2	\$17.34	\$1.44	\$18.49	\$1.54	\$19.81	\$1.65		
LEINENKUGEL														
75872	JUICY PEACH 6PK CAN	\$32.16		\$8.04	0 34100 01255 7	4	\$10.05	\$1.68	\$10.72	\$1.79	\$11.49	\$1.91		
75320	RED LAGER 12 PK BTL	\$29.98		\$14.99	0 34100 51607 9	2	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78		
75420	SUMMER SHANDY 6 PK BTL	\$32.16		\$8.04	0 34100 51605 5	4	\$10.05	\$1.68	\$10.72	\$1.79	\$11.49	\$1.91		
75121	SUMMER SHANDY 12 PK BTL	\$29.98		\$14.99	0 34100 51607 9	2	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78		
75724	SUMMER SHANDY 24 PK BTL	\$25.13	\$25.58	\$25.13	0 34100 59707 8	1	\$31.41	\$1.31	\$33.51	\$1.40	\$35.90	\$1.50		
75451	SUMMER SHANDY 1/6 BBL	\$74.00		\$74.00		661 OZ	\$92.50		\$98.67		\$105.71			
75124	SUMMER SHANDY 1/2 BBL	\$165.00		\$165.00		1984 OZ	\$206.25		\$220.00		\$235.71			
MICKEY'S MALT														
67713	12 PK LNNR	\$19.79		\$9.90	0 34100 77434 9	2	\$12.37	\$1.03	\$13.19	\$1.10	\$14.14	\$1.18		
77816	6/PK BOTTLES	\$27.18		\$6.80	0 34100 77435 6	4	\$8.49	\$1.42	\$9.06	\$1.51	\$9.71	\$1.62		
77836	40 OZ BOT	\$26.83		\$2.24	0 34100 00185 8	12	\$2.79		\$2.98		\$3.19			
MILLER 64														
70305	30/PK CAN	\$24.84		\$24.84	0 34100 15341 0	1	\$31.05	\$1.04	\$33.12	\$1.10	\$35.49	\$1.18		
70321	12/PK LNNR	\$22.49		\$11.25	0 34100 15509 4	2	\$14.06	\$1.17	\$14.99	\$1.25	\$16.06	\$1.34		
MILLER LITE														
70205	30/PK CAN	\$24.84		\$24.84	0 34100 57341 6	1	\$31.05	\$1.04	\$33.12	\$1.10	\$35.49	\$1.18		
70206	16OZ CAN	\$28.76		\$7.19	0 34100 00357 9	4	\$8.99	\$1.50	\$9.59	\$1.60	\$10.27	\$1.71		
70207	ALUM.BOT 2/9PK/16OZ	\$23.24		\$11.62	0 34100 57023 1	2	\$14.53	\$1.61	\$15.49	\$1.72	\$16.60	\$1.84		
70210	12PK 16OZ CAN	\$25.59		\$12.80	0 34100 57653 0	2	\$15.99	\$1.33	\$17.06	\$1.42	\$18.28	\$1.52		
70211	18/PK CAN	\$16.57		\$16.57	0 34100 57340 9	1	\$20.71	\$1.15	\$22.09	\$1.23	\$23.67	\$1.32		
70216	24 PK 16 OZ. CAN	\$22.00		\$22.00	0 34100 57323 2	1	\$27.50	\$1.15	\$29.33	\$1.22	\$31.43	\$1.31		
70218	ALUM. BOT 15PK 16 OZ.	\$16.44	\$17.24	\$16.44	0 34100 57707 0	1	\$20.55	\$1.37	\$21.92	\$1.46	\$23.49	\$1.57		
70214	12/32 OZ. CANS	\$25.99		\$2.17	0 34100 00358 6	12	\$2.71		\$2.89		\$3.09			
70220	6/PK LN NR	\$27.18		\$6.80	0 34100 57505 2	4	\$8.49	\$1.42	\$9.06	\$1.51	\$9.71	\$1.62		
70221	12 PK LNNR	\$22.49		\$11.25	0 34100 57509 0	2	\$14.06	\$1.17	\$14.99	\$1.25	\$16.06	\$1.34		
70222	24 PK LNNR	\$22.50		\$22.50	0 34100 57215 0	1	\$28.13	\$1.17	\$30.00	\$1.25	\$32.14	\$1.34		
70223	18/PK LNNR	\$16.57		\$16.57	0 34100 57256 3	1	\$20.71	\$1.15	\$22.09	\$1.23	\$23.67	\$1.32		
70250	1/2 BBL	\$139.00		\$139.00	0 34100 00534 4	1	\$173.75		\$185.33		\$198.57			
70253	1/4 BBL SK	\$78.00		\$78.00	0 34100 00533 7	1	\$97.50		\$104.00		\$111.43			
OLDE ENGLISH 800														
76038	42 OZ BOT	\$27.68		\$2.31	0 34100 00622 8	12	\$2.88		\$3.08		\$3.30			
PERONI														
78025	PERONI 6PK BOT	\$31.47		\$7.87	1 81954 00002 2	4	\$9.83	\$1.64	\$10.49	\$1.75	\$11.24	\$1.87		
PILSNER														
78131	PILSNER URQUELL 12PK LN	\$29.29		\$14.65	0 72311 13312 8	2	\$18.31	\$1.53	\$19.53	\$1.63	\$20.92	\$1.74		
REDD'S APPLE														
74702	APPLE 6 PK LNNR	\$32.16		\$8.04	0 34100 08716 6	4	\$10.05	\$1.68	\$10.72	\$1.79	\$11.49	\$1.91		
74721	APPLE 12 PK LNNR	\$29.98		\$14.99	0 34100 08722 7	2	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78		
74849	PEACH 6PK BTL	\$32.16		\$8.04	0 34100 08730 2	4	\$10.05	\$1.68	\$10.72	\$1.79	\$11.49	\$1.91		
74715	VARIETY- 15PK CAN	\$29.98		\$14.99	0 34100 51674 1	2	\$18.74	\$1.25	\$19.99	\$1.33	\$21.41	\$1.43		
REDD'S WICKED APPLE														
74864	APPLE 24 OZ.	\$27.61		\$2.30	0 34100 00323 4	12	\$2.88		\$3.07		\$3.29			
74866	APPLE 16 OZ.	\$33.51		\$1.40	0 34100 00344 9	24	\$1.75		\$1.86		\$1.99			
74884	BLACK CHERRY 24 OZ.	\$27.61		\$2.30	0 34100 00387 6	12	\$2.88		\$3.07		\$3.29			
SIMPLY SPIKED														
60973	BLUEBERRY 24 OZ.	\$27.61		\$2.30	8 10078 78075 5	12	\$2.88		\$3.07		\$3.29			
60972	LEMONADE 24 OZ.	\$27.61		\$2.30	8 10078 78016 8	12	\$2.88		\$3.07		\$3.29			
60978	LIMEADE 24 OZ.	\$27.61		\$2.30	8 10078 78120 2	12	\$2.88		\$3.07		\$3.29			
60974	PEACH 24 OZ.	\$27.61		\$2.30	8 10078 78097 7	12	\$2.88		\$3.07		\$3.29			
60976	SIGNATURE 6PK CAN	\$32.16		\$8.04	8 10078 78018 2	4	\$10.05	\$1.68	\$10.72	\$1.79	\$11.49	\$1.91		
60971	STRAWBERRY 24 OZ.	\$27.61		\$2.30	8 10078 78062 5	12	\$2.88		\$3.07		\$3.29			
60970	VARIETY- LEMONADE- 12PK CAN	\$29.98		\$14.99	8 10078 78020 5	2	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78		
60979	VARIETY- LIMEADE- 12PK CAN	\$29.98		\$14.99	8 10078 78115 8	2	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78		
60975	VARIETY- PEACH- 12PK CAN	\$29.98		\$14.99	8 10078 78077 9	2	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78		

3/21/2024 10:22AM WING IDAHO FALL		RETAIL	PREVIOUS	RETAIL	PKG SIZE	RETAIL @		20%	RETAIL @		25%	RETAIL @		30%
PROD.	PRICES - TEC DISTRIBUTING	CASE	RETAIL	UNIT	UPC	UNIT	SINGLES		UNIT	SINGLES		UNIT	SINGLES	
#	Apr-24	COST	CASE COST	COST	CODES									
SOL BEER														
68090	6 PK	\$31.47		\$7.87	0 72311 63021 4		4		\$9.83	\$1.64		\$10.49	\$1.75	\$11.24 \$1.87
68093	CHELADA 24 OZ.	\$28.50		\$2.38	0 89826 13028 3		12		\$2.97			\$3.17		\$3.39
STEEL RESERVE														
68111	BLACK BERRY 24 OZ. CAN	\$22.56		\$1.88	0 78250 00605 9		12		\$2.35			\$2.51		\$2.69
68103	BLUE RAZZ 24 OZ. CANS	\$22.56		\$1.88	0 78250 00627 1		12		\$2.35			\$2.51		\$2.69
68132	ORANGE 24 OZ. CANS	\$22.56		\$1.88	0 34100 52210 0		12		\$2.35			\$2.51		\$2.69
68109	PINEAPPLE 24 OZ. CANS	\$22.56		\$1.88	0 78250 00614 1		12		\$2.35			\$2.51		\$2.69
68105	RESERVE 24 OZ. CANS	\$22.56		\$1.88	0 78250 00328 7		12		\$2.35			\$2.51		\$2.69
68108	RESERVE 42 OZ. PLASTIC BTL	\$27.71		\$2.31	0 78250 00334 8		12		\$2.89			\$3.08		\$3.30
68107	RESERVE 12 PK CANS	\$17.98		\$8.99	0 78250 00382 9		2	\$11.24	\$0.94		\$11.99	\$1.00	\$12.84 \$1.07	
68100	SPIKED CHERRY SLUSH 24 OZ.CAN	\$22.56		\$1.88	0 34100 01309 7		12		\$2.35			\$2.51		\$2.69
68110	WATERMELON 24 OZ. CAN	\$22.56		\$1.88	0 78250 00618 9		12		\$2.35			\$2.51		\$2.69
TOPO CHICO														
60962	RANCH WATER 12PK CAN	\$29.98		\$14.99	8 10078 78002 1		2	\$18.74	\$1.56		\$19.99	\$1.67	\$21.41 \$1.78	
60958	VARIETY- HARD SELT 12PK CAN	\$29.98		\$14.99	0 21136 18087 9		2	\$18.74	\$1.56		\$19.99	\$1.67	\$21.41 \$1.78	
60960	VARIETY- MARGARITA 12 PK	\$29.98		\$14.99	8 10078 78038 0		2	\$18.74	\$1.56		\$19.99	\$1.67	\$21.41 \$1.78	
VIZZY														
71382	VARIETY- #1 12 PK CAN	\$29.98		\$14.99	0 34100 01232 8		2	\$18.74	\$1.56		\$19.99	\$1.67	\$21.41 \$1.78	
71380	VARIETY- #2 12 PK CAN	\$29.98		\$14.99	0 34100 00549 8		2	\$18.74	\$1.56		\$19.99	\$1.67	\$21.41 \$1.78	
71387	VARIETY- LEMONADE 12PK	\$29.98		\$14.99	0 34100 01507 7		2	\$18.74	\$1.56		\$19.99	\$1.67	\$21.41 \$1.78	
71378	VARIETY- MIMOSA 12 PK	\$29.98		\$14.99	0 34100 04610 1		2	\$18.74	\$1.56		\$19.99	\$1.67	\$21.41 \$1.78	
IMPORTS / MICRO'S														
ALASKAN BREWING														
95751	AMBER 1/2 BBL	\$170.00		\$170.00	0 40850 02009 4		1	\$212.50			\$226.67		\$242.86	
95791	AMBER 1/6 BBL	\$74.00		\$74.00			1	\$92.50			\$98.67		\$105.71	
95702	AMBER 12PK BOT	\$29.98		\$14.99	0 40850 03001 7		2	\$18.74	\$1.56		\$19.99	\$1.67	\$21.41 \$1.78	
95701	AMBER 6PK BOT	\$32.16		\$8.04	0 40850 02001 8		4	\$10.05	\$1.68		\$10.72	\$1.79	\$11.49 \$1.91	
95777	BALTIC PORTER 22 OZ.	\$75.48		\$6.29	0 40850 06007 6		12	\$7.86			\$8.39		\$8.99	
95769	LIMITED RELEASE 6PK CAN	\$32.16		\$8.04	0 40850 13020 5		4	\$10.05	\$1.68		\$10.72	\$1.79	\$11.49 \$1.91	
95714	SMOKED PORTER 22 OZ.	\$83.88		\$6.99	0 40850 06010 6		12	\$8.74			\$9.32		\$9.99	
95739	VARIETY- 12 PK CAN	\$29.98		\$14.99	0 40850 15019 7		2	\$18.74	\$1.56		\$19.99	\$1.67	\$21.41 \$1.78	
95723	WILDNESS 6PK CAN	\$32.16	NEW	\$8.04	0 40850 14031 0		4	\$10.05	\$1.68		\$10.72	\$1.79	\$11.49 \$1.91	
95741	WILDNESS 12PK CAN	\$29.98	NEW	\$14.99	0 40850 15031 9		2	\$18.74	\$1.56		\$19.99	\$1.67	\$21.41 \$1.78	
ANGRY ORCHARD														
78444	CRISP APPLE 12PK CAN	\$29.98		\$14.99	0 87692 00083 9		2	\$18.74	\$1.56		\$19.99	\$1.67	\$21.41 \$1.78	
78445	CRISP APPLE 6 PK	\$32.16		\$8.04	0 87692 82102 1		4	\$10.05	\$1.68		\$10.72	\$1.79	\$11.49 \$1.91	
78446	CRISP APPLE 12PK BTL	\$29.98		\$14.99	0 87692 00033 4		2	\$18.74	\$1.56		\$19.99	\$1.67	\$21.41 \$1.78	
78455	CRISP APPLE 4 PK 16 OZ.CAN	\$38.40		\$6.40	0 87692 00084 6		6	\$8.00	\$2.00		\$8.53	\$2.13	\$9.14 \$2.29	
78447	CRISP APPLE 6PK CAN	\$32.16		\$8.04	0 87692 01219 1		1	\$40.20	\$1.68		\$42.88	\$1.79	\$45.94 \$1.91	
78449	CRISP APPLE 1/2 BBL	\$170.00		\$170.00	0 87692 82999 7		1	\$212.50			\$226.67		\$242.86	
78448	CRISP APPLE 1/6 BBL	\$74.00		\$74.00			1	\$92.50			\$98.67		\$105.71	
78458	CRISPS APPLE LIGHT 6PK CAN	\$32.16	NEW	\$8.04	0 87692 01789 9		4	\$10.05	\$1.68		\$10.72	\$1.79	\$11.49 \$1.91	
78761	IMPERIAL 6 PK CAN	\$32.16		\$8.04	0 87692 01791 2		4	\$10.05	\$1.68		\$10.72	\$1.79	\$11.49 \$1.91	
78453	VARIETY PACK 12 PK BTL	\$29.98		\$14.99	0 87692 00017 4		2	\$18.74	\$1.56		\$19.99	\$1.67	\$21.41 \$1.78	
BELL'S														
78615	HAZY HEARTED 6PK CAN	\$33.56	NEW	\$8.39	7 40522 41678 0		4	\$10.49	\$1.75		\$11.19	\$1.86	\$11.99 \$2.00	
78608	OBERON ALE 6PK	\$32.16		\$8.04	7 40522 11068 8		4	\$10.05	\$1.68		\$10.72	\$1.79	\$11.49 \$1.91	
78609	OBERON ALE 1/4 BBL	\$115.00		\$115.00			1	\$143.75			\$153.33		\$164.29	
78610	OBERON ALE 1/2 BBL	\$170.00		\$170.00			1	\$212.50			\$226.67		\$242.86	
78617	TWO HEARTED ALE 15PK 19.2 OZ.	\$33.45		\$33.45	7 40522 12086 1		1	\$41.81	\$2.79		\$44.60	\$2.97	\$47.79 \$3.19	
78618	TWO HEARTED ALE 6PK	\$33.56		\$8.39	7 40522 11088 6		4	\$10.49	\$1.75		\$11.19	\$1.86	\$11.99 \$2.00	
78622	TWO HEARTED ALE 12PK CAN	\$30.78		\$15.39	7 40522 11086 2		2	\$19.24	\$1.60		\$20.52	\$1.71	\$21.99 \$1.83	
78619	TWO HEARTED ALE 1/4 BBL	\$122.00		\$122.00			1	\$152.50			\$162.67		\$174.29	
78620	TWO HEARTED ALE 1/2 BBL	\$180.00		\$180.00			1	\$225.00			\$240.00		\$257.14	
78604	VARIETY 12PK CAN	\$30.78		\$15.39	7 40522 41596 7		2	\$19.24	\$1.60		\$20.52	\$1.71	\$21.99 \$1.83	
BITTER ROOT														
67345	DIRT CHURCH HAZY 1/6	\$68.00		\$68.00			1	\$85.00			\$90.67		\$97.14	
89021	DIRT CHURCH 6PK	\$30.50		\$7.63	6 64853 20182 5		4	\$9.53	\$1.59		\$10.17	\$1.69	\$10.89 \$1.82	
89057	DROP BAR 6PK	\$30.50		\$7.63	6 64853 20221 1		4	\$9.53	\$1.59		\$10.17	\$1.69	\$10.89 \$1.82	
89025	HUCKLEBERRY HONEY 6 PK	\$30.50		\$7.63	6 64853 20151 1		4	\$9.53	\$1.59		\$10.17	\$1.69	\$10.89 \$1.82	
89048	IPA 6PK CAN	\$30.50		\$7.63	6 64853 20141 2		4	\$9.53	\$1.59		\$10.17	\$1.69	\$10.89 \$1.82	
89046	IPA 1/6 BBL	\$68.00		\$68.00			1	\$85.00			\$90.67		\$97.14	
67350	IPA 1/2 BBL	\$165.00		\$165.00			1	\$206.25			\$220.00		\$235.71	
89050	NUT BROWN 6PK CAN	\$30.50		\$7.63	6 64853 20131 3		4	\$9.53	\$1.59		\$10.17	\$1.69	\$10.89 \$1.82	
89020	NUT BROWN 1/6 BBL	\$68.00		\$68.00			1	\$85.00			\$90.67		\$97.14	
89051	SAWTOOTH 6PK CAN	\$30.50		\$7.63	6 64853 20132 0		4	\$9.53	\$1.59		\$10.17	\$1.69	\$10.89 \$1.82	
89049	SINGLE HOP 6PK CAN	\$30.50		\$7.63	6 64853 20133 7		4	\$9.53	\$1.59		\$10.17	\$1.69	\$10.89 \$1.82	
89047	SNOW CHURCH 6PK	\$30.50		\$7.63	6 64853 20151 1		4	\$9.53	\$1.59		\$10.17	\$1.69	\$10.89 \$1.82	
CAPTAIN MORGAN														
65694	HURRICANE 23.5 OZ.	\$28.44		\$2.37	0 82000 80568 7		12	\$2.96			\$3.16		\$3.39	
65693	LONG ISLAND ICE TEA 23.5 OZ.	\$28.44		\$2.37	0 82000 80636 3		12	\$2.96			\$3.16		\$3.39	
65690	VARIETY 12PK CAN	\$29.98		\$14.99	0 82000 80276 1		2	\$18.74	\$1.56		\$19.99	\$1.67	\$21.41 \$1.78	
CAYMAN JACK														
97930	MARGARITA 6 PK BTL	\$32.16		\$8.04	8 15829 01006 8		4	\$10.05	\$1.68		\$10.72	\$1.79	\$11.49 \$1.91	
97934	MARGARITA 12 P CAN	\$29.98		\$14.99	8 15829 01111 9		2	\$18.74	\$1.56		\$19.99	\$1.67	\$21.41 \$1.78	
97938	MARGARITA 24 OZ. CAN	\$28.44		\$2.37	8 15829 01085 3		12	\$2.96			\$3.16		\$3.39	
97937	MARGARITA VARIETY 12PK CAN	\$29.98		\$14.99	8 15829 01153 9		2	\$18.74	\$1.56		\$19.99	\$1.67	\$21.41 \$1.78	
97939	MARGARITA VARIETY 24PK CAN	\$25.94		\$25.94	8 15829 01160 7		1	\$32.43	\$1.35		\$34.59	\$1.44	\$37.06 \$1.54	
97946	STRAWBERRY MARG 6PK B	\$32.16	NEW	\$8.04	8 15829 01189 8		4	\$10.05	\$1.68		\$10.72	\$1.79	\$11.49 \$1.91	
97945	VARIETY - SWEET HEAT 12PK CAN	\$29.98		\$14.99	8 15829 01196 6		2	\$18.74	\$1.56		\$19.99	\$1.67	\$21.41 \$1.78	
97932	VARIETY - 12PK CAN	\$29.98		\$14.99	8 15829 01004 4		2	\$18.74	\$1.56		\$19.99	\$1.67	\$21.41 \$1.78	
97940	ZERO SUGAR MARG 6PK B	\$32.16		\$8.04	8 15729 01175 2		4	\$10.05	\$1.68		\$10.72	\$1.79	\$11.49 \$1.91	
97942	ZERO SUGAR MARG 24 OZ. CAN	\$28.44		\$2.37	8 15829 01172 0		12	\$2.96			\$3.16		\$3.39	
97941	ZERO SUGAR MARG 12PK CAN	\$29.98		\$14.99	8 15829 01178 2		2	\$18.74	\$1.56		\$19.99	\$1.67	\$21.41 \$1.78	

PROD. #		3/21/2024 10:22 AM WING IDAHO FALL	RETAIL CASE COST	PREVIOUS RETAIL CASE COST	RETAIL UNIT COST	UPC CODES	PKG SIZE PER CASE	RETAIL @ 20% UNIT SINGLES	RETAIL @ 25% UNIT SINGLES	RETAIL @ 30% UNIT SINGLES
PRICES - TEC DISTRIBUTING										
Apr-24										
CAYMAN JACK READY TO DRINK										
97929	MARGARITA 1.5 LTR		\$71.34		\$11.89	8 15829 01180 5	6	\$14.86	\$15.85	\$16.99
CORONA EXTRA										
88000	EXTRA 24OZ CAN		\$31.00		\$2.58	0 80660 95643 5	12	\$3.23	\$3.44	\$3.69
88002	EXTRA 12/PK CAN		\$29.99		\$15.00	0 80660 95695 4	2	\$18.74	\$1.56	\$19.99 \$1.67 \$21.42 \$1.79
88020	EXTRA 6PK BTL		\$31.47		\$7.87	0 80660 95605 3	4	\$9.83	\$1.64	\$10.49 \$1.75 \$11.24 \$1.87
88021	EXTRA12 PK BTL		\$29.99		\$15.00	0 80660 95615 2	2	\$18.74	\$1.56	\$19.99 \$1.67 \$21.42 \$1.79
88022	EXTRA 24 PK BTL		\$26.94		\$26.94	0 80660 95608 4	1	\$33.68	\$1.40	\$35.92 \$1.50 \$38.49 \$1.60
88011	EXTRA 18 PK CAN		\$17.54		\$17.54	0 33544 95002 9	1	\$21.93	\$1.22	\$23.39 \$1.30 \$25.06 \$1.39
88023	EXTRA 18 PK BTL		\$21.74		\$21.74	0 80660 95680 0	1	\$27.18	\$1.51	\$28.99 \$1.61 \$31.06 \$1.73
88039	EXTRA 24OZ BTL		\$31.00		\$2.58	0 80660 95641 1	12	\$3.23	\$3.44	\$3.69
CORONA FAMILIAR										
88038	FAMILIAR 32 OZ. BTL		\$35.80		\$2.98	0 80660 95683 1	12	\$3.73	\$3.98	\$4.26
88061	FAMILIAR 6PK BTL		\$31.47		\$7.87	0 33544 95051 7	4	\$9.83	\$1.64	\$10.49 \$1.75 \$11.24 \$1.87
88062	FAMILIAR 12 PK BTL		\$29.99		\$15.00	0 33544 95053 1	2	\$18.74	\$1.56	\$19.99 \$1.67 \$21.42 \$1.79
CORONA LIGHT										
88120	LIGHT 6PK BTL		\$31.47		\$7.87	0 80660 95625 1	4	\$9.83	\$1.64	\$10.49 \$1.75 \$11.24 \$1.87
88121	LIGHT 12PK BTL		\$29.99		\$15.00	0 80660 95675 6	2	\$18.74	\$1.56	\$19.99 \$1.67 \$21.42 \$1.79
CORONA NA										
88040	NON ALCOHOLIC 6PK BTL		\$31.47		\$7.87	0 33544 00184 4	4	\$9.83	\$1.64	\$10.49 \$1.75 \$11.24 \$1.87
CORONA PREMIER										
88502	PREMIER 12 PK CAN		\$29.99		\$15.00	0 33544 95044 9	2	\$18.74	\$1.56	\$19.99 \$1.67 \$21.42 \$1.79
88520	PREMIER 6PK BTL		\$31.47		\$7.87	0 33544 95041 8	4	\$9.83	\$1.64	\$10.49 \$1.75 \$11.24 \$1.87
88521	PREMIER 12 PK BTL		\$29.99		\$15.00	0 33544 95042 5	2	\$18.74	\$1.56	\$19.99 \$1.67 \$21.42 \$1.79
88511	PREMIER 18PK CAN		\$17.54		\$17.54	0 33544 00097 7	1	\$21.93	\$1.22	\$23.39 \$1.30 \$25.06 \$1.39
88523	PREMIER 18 PK BTL		\$21.74		\$21.74	0 33544 00018 2	1	\$27.18	\$1.51	\$28.99 \$1.61 \$31.06 \$1.73
CORONA REFRESCA										
88740	REFRESCA MAS MANGO 24 OZ.		\$33.50		\$2.79	0 33544 00035 9	12	\$3.49	\$3.72	\$3.99
CORONA VARIETY										
88562	VARIETY- SELTZER #2 12 PK		\$29.99		\$15.00	0 33544 00068 7	2	\$18.74	\$1.56	\$19.99 \$1.67 \$21.42 \$1.79
CORONITA										
88028	CORONITA 7OZ BTL		\$22.47		\$5.62	0 80660 95401 1	4	\$7.02	\$1.17	\$7.49 \$1.25 \$8.03 \$1.34
88029	CORONITA PARROT 24/7OZ BTL		\$17.99		\$17.99	0 80660 95408 0	1	\$22.49	\$0.94	\$23.99 \$1.00 \$25.70 \$1.07
DOS EQUIS										
66043	DOS EQUIS AMBER 12 PK BTL		\$28.08		\$14.04	0 72311 33140 1	2	\$17.55	\$1.46	\$18.72 \$1.56 \$20.06 \$1.67
67471	DOS EQUIS AMBER 1/2 BBL		\$141.00		\$141.00		1	\$176.25	\$188.00	\$201.43
67472	DOS EQUIS AMBER 6 PK BTL		\$30.16		\$7.54	0 72311 63011 5	4	\$9.43	\$1.57	\$10.05 \$1.68 \$10.77 \$1.80
67473	DOS EQUIS LAGER 1/2 BBL		\$141.00		\$141.00		1	\$176.25	\$188.00	\$201.43
67474	DOS EQUIS LAGER 6 PK BTL		\$30.16		\$7.54	0 72311 63012 2	4	\$9.43	\$1.57	\$10.05 \$1.68 \$10.77 \$1.80
78356	DOS EQUIS LAGER 12 PK BTL		\$28.08		\$14.04	0 72311 23012 4	2	\$17.55	\$1.46	\$18.72 \$1.56 \$20.06 \$1.67
67262	DOS EQUIS LIME & SALT 24 OZ.		\$27.51		\$2.29	0 89826 30040 2	12	\$2.87	\$3.06	\$3.28
EARTHQUAKE										
66149	HG 24 OZ. CAN		\$22.56		\$1.88	8 95216 00109 1	12	\$2.35	\$2.51	\$2.69
FOUR LOKO										
66152	FRUIT PUNCH 23.5 OZ.		\$29.32		\$2.44	8 95216 00104 6	12	\$3.05	\$3.26	\$3.49
66154	GOLD 23.5 OZ.		\$29.32		\$2.44	8 49806 00116 9	12	\$3.05	\$3.26	\$3.49
66161	JUNGLE JUICE 23.5 OZ.		\$29.32		\$2.44	8 49806 00545 7	12	\$3.05	\$3.26	\$3.49
66103	LEMONADE 200 ML		\$33.50		\$1.40	8 49806 00283 8	24	\$1.74	\$1.86	\$1.99
66153	SOUR APPLE 23.5 OZ.		\$29.32		\$2.44	8 49806 00095 7	12	\$3.05	\$3.26	\$3.49
66105	SOUR COSMIC 200 ML		\$33.50		\$1.40	8 49806 00515 0	24	\$1.74	\$1.86	\$1.99
66101	SOUR BLUE RASP 200 ML		\$33.50		\$1.40	8 49806 00291 3	24	\$1.74	\$1.86	\$1.99
66102	SOUR PEACH 200 ML		\$33.50		\$1.40	8 49806 00412 2	24	\$1.74	\$1.86	\$1.99
66104	USA 200 ML		\$33.50		\$1.40	8 49806 00465 8	24	\$1.74	\$1.86	\$1.99
66156	USA 23.5 OZ.		\$29.32		\$2.44	8 49806 00472 6	12	\$3.05	\$3.26	\$3.49
66158	WARHEAD COSMIC PNCH 23.5 OZ.		\$29.32		\$2.44	8 49806 00494 8	12	\$3.05	\$3.26	\$3.49
FRESCA MIXED										
88762	VARIETY- VODKA SPRITZ 8 PK		\$37.78		\$12.59	8 10078 78086 1	3	\$15.74	\$1.97	\$16.79 \$2.10 \$17.99 \$2.25
88761	VODKA SPRITZ 4PK		\$41.95		\$6.99	8 10078 78068 7	6	\$8.74	\$2.18	\$9.32 \$2.33 \$9.99 \$2.50
GUINNESS										
67629	HARP LAGER 13.2 BBL		\$150.00		\$150.00		1	\$187.50	\$200.00	\$214.29
67660	KALIBER N/A 6 PK		\$30.76		\$7.69	0 83820 72553 7	4	\$9.61	\$1.60	\$10.25 \$1.71 \$10.99 \$1.83
67611	NITRO COLD BREW 4 PK CAN		\$39.85		\$6.64	0 83820 12537 5	6	\$8.30	\$2.08	\$8.86 \$2.21 \$9.49 \$2.37
67602	PUB DRAUGHT 6 PK LNNR		\$32.16		\$8.04	0 83820 10401 1	4	\$10.05	\$1.68	\$10.72 \$1.79 \$11.49 \$1.91
67616	PUB DRAUGHT 8PK CANS		\$36.72		\$12.24	0 83820 12368 5	3	\$15.30	\$1.91	\$16.32 \$2.04 \$17.49 \$2.19
67604	PUB DRAFT 14.9 OZ. - 24PK		\$29.19		\$1.22	0 83820 12392 0	24	\$1.52	\$1.62	\$1.74
67600	PUB DRAFT 13.2 BBL		\$165.00		\$165.00		1	\$206.25	\$220.00	\$235.71
67607	STOUT 6 PK		\$32.16		\$8.04	0 83820 12393 7	4	\$10.05	\$1.68	\$10.72 \$1.79 \$11.49 \$1.91
HEINEKEN										
85027	12PK KEG CAN		\$29.28		\$14.64	0 72890 00020 0	2	\$18.30	\$1.53	\$19.52 \$1.63 \$20.91 \$1.74
85028	24 OZ. KEG CAN		\$29.16		\$2.43	0 72890 00119 1	12	\$3.04	\$3.24	\$3.47
85025	22 OZ. BTL		\$29.16		\$2.43	0 72890 00478 9	12	\$3.04	\$3.24	\$3.47
85036	18 PK BOTTLE		\$19.84		\$19.84	0 72890 00152 8	1	\$24.80	\$1.38	\$26.45 \$1.47 \$28.34 \$1.57
85037	6PK BTL		\$31.56		\$7.89	0 72890 00011 8	4	\$9.86	\$1.64	\$10.52 \$1.75 \$11.27 \$1.88
85038	12PK BTL		\$29.28		\$14.64	0 72890 00016 3	2	\$18.30	\$1.53	\$19.52 \$1.63 \$20.91 \$1.74
85066	SILVER 12 PK CAN		\$29.28		\$14.64	0 72890 00667 7	2	\$18.30	\$1.53	\$19.52 \$1.63 \$20.91 \$1.74
HEINEKEN 00%										
85055	00% 6PK CAN		\$31.06		\$7.77	0 72890 00620 2	4	\$9.71	\$1.62	\$10.35 \$1.73 \$11.09 \$1.85
85056	00% 6PK BTL		\$31.06		\$7.77	0 72890 00621 9	4	\$9.71	\$1.62	\$10.35 \$1.73 \$11.09 \$1.85
85057	00% 12 PK CAN		\$28.78		\$14.39	0 72890 00654 7	2	\$17.99	\$1.50	\$19.19 \$1.60 \$20.56 \$1.71
IDAHO BREWING										
97626	BLACK LAGER 1/2 BBL		\$145.00		\$145.00		1	\$181.25	\$193.33	\$207.14
97627	BLACK LAGER 1/6 BBL		\$60.00		\$60.00		1	\$75.00	\$80.00	\$85.71
97644	BROWN 1/2 BBL		\$140.00		\$140.00		1	\$175.00	\$186.67	\$200.00
97645	BROWN 1/6 BBL		\$55.00		\$55.00		1	\$68.75	\$73.33	\$78.57
97643	DEEP CREEK 1/6 BBL		\$55.00		\$55.00		1	\$68.75	\$73.33	\$78.57
97651	SCOTCH 1/2 BBL		\$145.00		\$145.00		1	\$181.25	\$193.33	\$207.14

3/21/2024 10:28 AM WING IDAHO FALL		RETAIL CASE COST	PREVIOUS RETAIL CASE COST	RETAIL UNIT COST	PKG SIZE PER CASE	UPC CODES	RETAIL @ UNIT	20% SINGLES	RETAIL @ UNIT	25% SINGLES	RETAIL @ UNIT	30% SINGLES
PROD. #	PRICES - TEC DISTRIBUTING											
----	Apr-24	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
IDAHO BREWING												
97652	SCOTCH 1/6 BBL	\$60.00		\$60.00	1		\$75.00		\$80.00		\$85.71	
97635	STOUT 1/6 BBL	\$64.00		\$64.00	1		\$80.00		\$85.33		\$91.43	
MIKE'S												
12824	BLACK CHERRY 6 PK 11.2 OZ.	\$32.16		\$8.04	4	6 35985 06744 3	\$10.05	\$1.68	\$10.72	\$1.79	\$11.49	\$1.91
12841	FREEZE BLUE 23.4 OZ.	\$28.44		\$2.37	12	6 35985 80102 3	\$2.96		\$3.16		\$3.39	
12840	FREEZE RED 23.4 OZ.	\$28.44		\$2.37	12	6 35985 80100 9	\$2.96		\$3.16		\$3.39	
12847	FREEZE VARIETY 12PK CAN	\$29.98		\$14.99	2	6 35985 80099 6	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78
12856	GREEN APPLE 6 PK 11.2 OZ.	\$32.16	NEW	\$8.04	4	6 35985 06074 1	\$10.05	\$1.68	\$10.72	\$1.79	\$11.49	\$1.91
12839	LEMONADE 6 PK 11.2 OZ.	\$32.16		\$8.04	4	6 35985 10062 1	\$10.05	\$1.68	\$10.72	\$1.79	\$11.49	\$1.91
12817	LEMON SELTZER VAR 12PK CAN	\$29.98		\$14.99	2	6 35985 80017 0	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78
12822	LIMONADA FRESCA 12PK CAN	\$29.98	NEW	\$14.99	2	6 35985 80285 3	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78
12846	MANGO 6 PK 11.2 OZ.	\$32.16		\$8.04	4	6 35985 06070 3	\$10.05	\$1.68	\$10.72	\$1.79	\$11.49	\$1.91
12828	STRAWBERRY LEMON 6 PK	\$32.16		\$8.04	4	6 35985 22413 6	\$10.05	\$1.68	\$10.72	\$1.79	\$11.49	\$1.91
12855	VARIETY 12PK CAN	\$29.98		\$14.99	2	6 35985 26001 1	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78
12853	VARIETY 12 PK 11.2 OZ. BTL	\$29.98		\$14.99	2	6 35985 12998 1	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78
12854	VARIETY 24 PK LOOSE	\$25.94		\$25.94	1	6 35985 25985 5	\$32.43	\$1.35	\$34.59	\$1.44	\$37.06	\$1.54
12891	WILD BERRY LEMON 6PK	\$32.16		\$8.04	4	6 35985 06074 1	\$10.05	\$1.68	\$10.72	\$1.79	\$11.49	\$1.91
12892	ZERO LEMONADE 6PK BTL	\$32.16		\$8.04	4	6 35985 80177 1	\$10.05	\$1.68	\$10.72	\$1.79	\$11.49	\$1.91
12893	ZERO LEMONADE 12 PK CAN	\$29.98		\$14.99	2	6 35985 80180 1	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78
12894	ZERO LEMONADE 24 OZ. CAN	\$28.44		\$14.22	2	6 35985 80182 5	\$17.78	\$1.48	\$18.96	\$1.58	\$20.31	\$1.69
MIKE'S HARDER												
12861	HARDER 1/2 & 1/2 23.5 OZ.	\$28.44		\$2.37	12	6 35985 80082 8	\$2.96		\$3.16		\$3.39	
12830	HARDER BLACK CHERRY 16 OZ.	\$38.40		\$1.60	24	6 35985 01012 8	\$2.00		\$2.13		\$2.29	
12873	HARDER BLACK CHERRY 12/23.5 OZ.	\$28.44		\$2.37	12	6 35985 13215 8	\$2.96		\$3.16		\$3.39	
12865	HARDER BLOOD ORANGE 16 OZ.	\$38.40		\$1.60	24	6 35985 24595 7	\$2.00		\$2.13		\$2.29	
12825	HARDER CRAN 23.5 OZ.	\$28.44		\$2.37	12	6 35985 24985 6	\$2.96		\$3.16		\$3.39	
12833	HARDER CRANBERRY 16 OZ	\$38.40		\$1.60	24	6 35985 01037 1	\$2.00		\$2.13		\$2.29	
12890	HARDER HURRICANE PUNCH 23.5 OZ.	\$28.44	NEW	\$2.37	12	6 35985 80309 6	\$2.96		\$3.16		\$3.39	
12832	HARDER GREEN APPLE 16 OZ.	\$38.40		\$1.60	24	6 35985 25910 7	\$2.00		\$2.13		\$2.29	
12834	HARDER LEMON 16 OZ.	\$38.40		\$1.60	24	6 35985 25875 9	\$2.00		\$2.13		\$2.29	
12823	HARDER LEMON 23.5 OZ.	\$28.44		\$2.37	12	6 35985 24583 4	\$2.96		\$3.16		\$3.39	
12831	HARDER MANGO 12/23.5oz	\$28.44		\$2.37	12	6 35985 25891 9	\$2.96		\$3.16		\$3.39	
12835	HARDER PINA COLADA 16 OZ.	\$38.40	NEW	\$1.60	24	6 35985 80287 7	\$2.00		\$2.13		\$2.29	
12836	HARDER SCREWDRIVER 16 OZ.	\$38.40	NEW	\$1.60	24	6 35985 80289 1	\$2.00		\$2.13		\$2.29	
12870	HARDER STRAW/LEMON 16 OZ.	\$38.40		\$1.60	24	6 35985 13219 6	\$2.00		\$2.13		\$2.29	
12872	HARDER STRAW/PINE 12/23.5 OZ.	\$28.44		\$2.37	12	6 35985 13217 2	\$2.96		\$3.16		\$3.39	
12851	HARDER VARIETY 12PK CAN	\$29.98		\$14.99	2	6 35985 80241 9	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78
MODELITO												
88375	MODELITO 24/7 OZ. BTL	\$17.99		\$17.99	1	0 33544 00021 2	\$22.49	\$0.94	\$23.99	\$1.00	\$25.70	\$1.07
MODELO CHELADA'S												
88360	CHELADA 24 OZ. CAN	\$33.50		\$2.79	12	0 80660 95796 8	\$3.49		\$3.72		\$3.99	
88369	CHELADA 12PK CAN	\$29.99		\$15.00	2	0 33544 00188 2	\$18.74	\$1.56	\$19.99	\$1.67	\$21.42	\$1.79
88363	CHILI MANGO 24 OZ	\$33.50		\$2.79	12	0 33544 00026 7	\$3.49		\$3.72		\$3.99	
88359	FRESA PICANTE 24 OZ.	\$33.50		\$2.79	12	0 33544 00231 5	\$3.49		\$3.72		\$3.99	
88362	LIMON 24 OZ. CAN	\$33.50		\$2.79	12	0 33544 95060 9	\$3.49		\$3.72		\$3.99	
88365	LIMON 12PK CAN	\$29.99		\$15.00	2	0 33544 00130 1	\$18.74	\$1.56	\$19.99	\$1.67	\$21.42	\$1.79
88364	PINA PICANTE 24 OZ. CAN	\$33.50		\$2.79	12	0 33544 00080 9	\$3.49		\$3.72		\$3.99	
88368	SANDIA PICANTE 24 OZ. CAN	\$33.50		\$2.79	12	0 33544 00187 5	\$3.49		\$3.72		\$3.99	
88367	VARIETY 12PK CAN	\$29.99		\$15.00	2	0 33544 00177 6	\$18.74	\$1.56	\$19.99	\$1.67	\$21.42	\$1.79
MODELO ESPECIAL												
88300	24OZ CAN	\$31.00		\$2.58	12	0 80660 95721 0	\$3.23		\$3.44		\$3.69	
88301	6PK CAN	\$28.47		\$7.12	4	0 80660 95755 5	\$9.83	\$1.48	\$9.49	\$1.58	\$10.17	\$1.69
88302	12PK CAN	\$26.99		\$13.50	2	0 80660 95715 9	\$16.87	\$1.41	\$17.99	\$1.50	\$19.28	\$1.61
88311	18 PK CAN	\$17.54		\$17.54	1	0 80660 95711 1	\$21.93	\$1.22	\$23.39	\$1.30	\$25.06	\$1.39
88312	18 PK BTL	\$21.74		\$21.74	1	0 33544 95027 2	\$27.18	\$1.51	\$28.99	\$1.61	\$31.06	\$1.73
88320	6PK BTL	\$31.47		\$7.87	4	0 80660 95765 4	\$9.83	\$1.64	\$10.49	\$1.75	\$11.24	\$1.87
88321	12 PK BTL	\$29.99		\$15.00	2	0 80660 95757 9	\$18.74	\$1.56	\$19.99	\$1.67	\$21.42	\$1.79
88322	24 PK BTL	\$26.94		\$26.94	1	0 80660 95776 0	\$33.68	\$1.40	\$35.92	\$1.50	\$38.49	\$1.60
88323	24 PK CAN	\$23.95		\$23.95	1	0 80660 95710 4	\$29.94	\$1.25	\$31.93	\$1.33	\$34.21	\$1.43
88338	32 OZ. BTL	\$35.80		\$2.98	12	0 33544 95090 6	\$3.73		\$3.98		\$4.26	
88339	24 OZ. BTL	\$31.00		\$2.58	12	0 80660 95777 7	\$3.23		\$3.44		\$3.69	
88351	1/4 BBL	\$75.00		\$75.00			992 OZ \$93.75		\$100.00		\$107.14	
88350	1/2 BBL	\$140.00	\$135.00	\$140.00		0 80660 95773 9	992 OZ \$175.00		\$186.67		\$200.00	
MODELO NEGRA												
88420	6 PK BTL	\$31.47		\$7.87	4	0 80660 95785 2	\$9.83	\$1.64	\$10.49	\$1.75	\$11.24	\$1.87
88421	12 PK BTL	\$29.99		\$15.00	2	0 80660 95787 6	\$18.74	\$1.56	\$19.99	\$1.67	\$21.42	\$1.79
88451	1/4 BBL	\$80.00		\$80.00			992 OZ \$100.00		\$106.67		\$114.29	
88450	1/2 BBL	\$140.00		\$140.00		0 80660 95773 9	992 OZ \$175.00		\$186.67		\$200.00	
MODELO ORO												
88480	12PK CAN	\$26.99		\$13.50	2	0 33544 00162 2	\$16.87	\$1.41	\$17.99	\$1.50	\$19.28	\$1.61
88482	18 PK CAN	\$17.54		\$17.54	1	0 33544 00230 8	\$21.93	\$1.22	\$23.39	\$1.30	\$25.06	\$1.39
88481	24OZ CAN	\$31.00		\$2.58	12	0 33544 00165 3	\$3.23		\$3.44		\$3.69	
MODELO RANCH WATER												
88490	6PK CAN	\$31.47		\$7.87	4	0 33544 00143 1	\$9.83	\$1.64	\$10.49	\$1.75	\$11.24	\$1.87
88491	24OZ CAN	\$33.50		\$2.79	12	0 33544 00160 8	\$3.49		\$3.72		\$3.99	
MODELO SPIKED AGUAS												
88391	SPIKED FRESCAS VARIETY 12PK C	\$29.99	NEW	\$15.00	2	0 33544 00201 8	\$18.74	\$1.56	\$19.99	\$1.67	\$21.42	\$1.79
MXD COCKTAIL												
97920	LONG ISLAND ICE TEA 16 OZ. CAN	\$38.40		\$1.60	24	6 35985 26068 4	\$2.00		\$2.13		\$2.29	
97921	MARGARITA 16 OZ. CAN	\$38.40		\$1.60	24	6 35985 26070 7	\$2.00		\$2.13		\$2.29	
97922	MAI TAI 16 OZ.	\$38.40		\$1.60	24	6 35985 26094 3	\$2.00		\$2.13		\$2.29	
97923	STRAW DAIQUIRI 16 OZ.	\$38.40		\$1.60	24	6 35985 10036 2	\$2.00		\$2.13		\$2.29	
NEW BELGIUM												
67744	1554 ENLIGHTENED BLCK 1/2 BBL	\$170.00		\$170.00	1		\$212.50		\$226.67		\$242.86	
67745	1554 ENLIGHTENED BLCK 1/6 BBL	\$75.00		\$75.00	1		\$93.75		\$100.00		\$107.14	
67746	1554 ENLIGHTENED BLCK 6 PK	\$33.56		\$8.39	4	7 54527 00122 3	\$10.49	\$1.75	\$11.19	\$1.86	\$11.99	\$2.00

3/21/2024 10:22 AM WING IDAHO FALL		RETAIL CASE COST	PREVIOUS RETAIL CASE COST	RETAIL UNIT COST	UPC CODES	PKG SIZE PER CASE	RETAIL @ UNIT	20% SINGLES	RETAIL @ UNIT	25% SINGLES	RETAIL @ UNIT	30% SINGLES
PROD. #	PRICES - TEC DISTRIBUTING											
#	Apr-24											
NEW BELGIUM												
67758	FAT TIRE 1/2 BBL	\$170.00		\$170.00		1	\$212.50		\$226.67		\$242.86	
67759	FAT TIRE 1/6 BBL	\$75.00		\$75.00		1	\$93.75		\$100.00		\$107.14	
67761	FAT TIRE 12 PK CAN	\$29.98		\$14.99	7 54527 00161 2	2	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78
67762	FAT TIRE 12 PK BTL	\$29.98		\$14.99	7 54527 00024 0	2	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78
67749	FAT TIRE 6 PK CAN	\$32.16		\$8.04	7 54527 00022 6	4	\$10.05	\$1.68	\$10.72	\$1.79	\$11.49	\$1.91
67760	FAT TIRE 19.2 OZ. CAN	\$33.45		\$2.23	7 54527 01204 5	15	\$2.79		\$2.97		\$3.19	
88997	MOUNTAIN TIME LAGER 12PK CAN	\$23.34		\$11.67	7 54527 01024 9	2	\$14.59	\$1.22	\$15.56	\$1.30	\$16.67	\$1.39
88998	MOUNTAIN TIME LAGER 1/2 BBL	\$135.00		\$135.00		1	\$168.75		\$180.00		\$192.86	
67796	TRIPPEL 6 PK	\$33.56		\$8.39	7 54527 00052 3	4	\$10.49	\$1.75	\$11.19	\$1.86	\$11.99	\$2.00
67752	VARIETY 12 PK CAN	\$29.98		\$14.99	7 54527 00470 5	2	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78
67770	VOODOO CASHMERIZE 6 PK CAN	\$32.16		\$8.04	7 54527 01110 9	4	\$10.05	\$1.68	\$10.72	\$1.79	\$11.49	\$1.91
89127	VOODOO CRYO RANGER 6PK	\$33.56		\$8.39	7 54527 00994 6	4	\$10.49	\$1.75	\$11.19	\$1.86	\$11.99	\$2.00
89107	VOODOO FRUIT FORCE 6PK	\$33.56		\$8.39	7 54527 01220 5	4	\$10.49	\$1.75	\$11.19	\$1.86	\$11.99	\$2.00
89109	VOODOO FRUIT FORCE 19.2 OZ.	\$33.45		\$2.23	7 54527 01207 6	15	\$2.79		\$2.97		\$3.19	
66971	VOODOO HARDCHARGED PEACH 24	\$28.44		\$2.37	7 54527 01228 1	12	\$2.96		\$3.16		\$3.39	
66970	VOODOO HARDCHARGED TEA 24 OZ	\$28.44		\$2.37	7 54527 01164 2	12	\$2.96		\$3.16		\$3.39	
66972	VOODOO HARDCHARGED TEA 12PK	\$29.98	NEW	\$14.99	7 54527 01235 9	2	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78
66973	VOODOO HARDCHARGED VAR 12PK	\$29.98	NEW	\$14.99	7 54527 00651 8	2	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78
67793	VOODOO IMPERIAL 6 PK	\$33.56		\$8.39	7 54527 00421 7	4	\$10.49	\$1.75	\$11.19	\$1.86	\$11.99	\$2.00
89003	VOODOO IMPERIAL 12PK BTL	\$30.78		\$15.39	7 54527 00567 2	2	\$19.24	\$1.60	\$20.52	\$1.71	\$21.99	\$1.83
67757	VOODOO IMPERIAL 12 PK CAN	\$30.78		\$15.39	7 54527 00991 5	2	\$19.24	\$1.60	\$20.52	\$1.71	\$21.99	\$1.83
67734	VOODOO IMPERIAL 19.2 OZ.	\$33.45		\$2.23	7 54527 01021 8	15	\$2.79		\$2.97		\$3.19	
89110	VOODOO JUICE FORCE 1/2 BBL	\$180.00		\$180.00		1	\$225.00		\$240.00		\$257.14	
89111	VOODOO JUICE FORCE 1/6 BBL	\$80.00		\$80.00		1	\$100.00		\$106.67		\$114.29	
89113	VOODOO JUICE FORCE 19.2	\$33.45		\$2.23	7 54527 01171 0	15	\$2.79		\$2.97		\$3.19	
89112	VOODOO JUICE FORCE 6PK	\$33.56		\$8.39	7 54527 01172 7	4	\$10.49	\$1.75	\$11.19	\$1.86	\$11.99	\$2.00
89114	VOODOO JUICY FORCE 12PK C	\$30.78		\$15.39	7 54527 01202 1	2	\$19.24	\$1.60	\$20.52	\$1.71	\$21.99	\$1.83
89078	VOODOO JUICY HAZE 1/2 BBL	\$180.00		\$180.00		1	\$225.00		\$240.00		\$257.14	
89079	VOODOO JUICY HAZE 1/6 BBL	\$80.00		\$80.00		1	\$100.00		\$106.67		\$114.29	
89085	VOODOO JUICY HAZE 12PK CAN	\$30.78		\$15.39	7 54527 01137 6	2	\$19.24	\$1.60	\$20.52	\$1.71	\$21.99	\$1.83
89084	VOODOO JUICY HAZE 6 PK CAN	\$33.56		\$8.39	7 54527 00885 7	4	\$10.49	\$1.75	\$11.19	\$1.86	\$11.99	\$2.00
89074	VOODOO JUICY HAZE 19.2 OZ.	\$33.45		\$2.23	7 54527 01105 5	15	\$2.79		\$2.97		\$3.19	
67741	VOODOO RANGER 6 PK CAN	\$32.16		\$8.04	7 54527 00066 0	4	\$10.05	\$1.68	\$10.72	\$1.79	\$11.49	\$1.91
67742	VOODOO RANGER 12 PK BTL	\$29.98		\$14.99	7 54527 00068 4	2	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78
67782	VOODOO RANGER 12 PK CAN	\$29.98		\$14.99	7 54527 00362 3	2	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78
67784	VOODOO RANGER 1/6 BBL	\$75.00		\$75.00		1	\$93.75		\$100.00		\$107.14	
66980	VOODOO TROPIC FORCE 1/2 BBL	\$180.00		\$180.00		1	\$225.00		\$240.00		\$257.14	
66981	VOODOO TROPIC FORCE 1/6 BBL	\$80.00		\$80.00		1	\$100.00		\$106.67		\$114.29	
66982	VOODOO TROPIC FORCE 19.2	\$33.45		\$2.23	7 54527 01227 4	15	\$2.79		\$2.97		\$3.19	
66983	VOODOO TROPIC FORCE 6PK	\$33.56		\$8.39	7 54527 00652 5	4	\$10.49	\$1.75	\$11.19	\$1.86	\$11.99	\$2.00
67769	VOODOO VARIETY- HOPPY 12PK C	\$30.78		\$15.39	7 54527 01070 6	2	\$19.24	\$1.60	\$20.52	\$1.71	\$21.99	\$1.83
PACIFICO												
88220	PACIFICO 6PK BTL	\$31.47		\$7.87	0 80660 95301 4	4	\$9.83	\$1.64	\$10.49	\$1.75	\$11.24	\$1.87
88221	PACIFICO 12PK BTL	\$29.99		\$15.00	0 80660 95315 1	2	\$18.74	\$1.56	\$19.99	\$1.67	\$21.42	\$1.79
88222	PACIFICO 12PK CAN	\$29.99		\$15.00	0 33544 95031 9	2	\$18.74	\$1.56	\$19.99	\$1.67	\$21.42	\$1.79
88223	PACIFICO 18PK CAN	\$17.54		\$17.54	0 33544 00173 8	1	\$21.93	\$1.22	\$23.39	\$1.30	\$25.06	\$1.39
88230	PACIFICO 24 OZ. CAN	\$31.00		\$2.58	0 33544 95022 7	12	\$3.23		\$3.44		\$3.69	
88239	PACIFICO 24 PK CAN	\$23.95	NEW	\$23.95	0 33544 00182 0	1	\$29.94	\$1.25	\$31.93	\$1.33	\$34.21	\$1.43
88251	PACIFICO 1/4 BBL SLIM	\$75.00		\$75.00					\$93.75		\$100.00	\$107.14
88250	PACIFICO 1/2 BBL	\$140.00	\$135.00	\$140.00					\$175.00		\$186.67	\$200.00
PIRATE WATER												
66112	MARGARITA 16 OZ.	\$33.45		\$1.39	8 49806 00502 0	24	\$1.74		\$1.86		\$1.99	
66111	MIAMI VICE 16 OZ.	\$33.45		\$1.39	8 49806 00505 1	24	\$1.74		\$1.86		\$1.99	
66110	SEX ON BEACH 16 OZ.	\$33.45		\$1.39	8 49806 00503 7	24	\$1.74		\$1.86		\$1.99	
ROOSTER'S BREWING												
21300	9ER BOCK 6PK	\$40.57		\$10.14	7 13757 20541 2	4	\$12.68	\$2.11	\$13.52	\$2.25	\$14.49	\$2.41
21306	BLOOD ORANGE 6PK	\$31.07	\$33.57	\$7.77	8 57309 00807 3	4	\$9.71	\$1.62	\$10.36	\$1.73	\$11.10	\$1.85
21307	BLOOD ORANGE 1/6 BBL	\$72.00		\$72.00		1	\$90.00		\$96.00		\$102.86	
21341	CRAN SOUR 1/2 BBL	\$155.00		\$155.00		1	\$193.75		\$206.67		\$221.43	
21346	DOUBLE IPA 6PK	\$40.57		\$10.14	8 57309 00800 4	4	\$12.68	\$2.11	\$13.52	\$2.25	\$14.49	\$2.41
21352	EL DOCE 6PK	\$31.07	\$33.57	\$7.77	8 57309 00810 3	4	\$9.71	\$1.62	\$10.36	\$1.73	\$11.10	\$1.85
21313	HIGH DESERT 6PK	\$31.07	\$33.57	\$7.77	8 57309 00811 0	4	\$9.71	\$1.62	\$10.36	\$1.73	\$11.10	\$1.85
21317	HONEY WHEAT 6PK	\$31.07	\$33.57	\$7.77	8 57309 00804 2	4	\$9.71	\$1.62	\$10.36	\$1.73	\$11.10	\$1.85
21319	HONEY WHEAT 1/2 BBL	\$155.00		\$155.00		1	\$193.75		\$206.67		\$221.43	
21349	IDENTITY CRISIS 1/2 BBL	\$155.00		\$155.00		1	\$193.75		\$206.67		\$221.43	
21345	IRISH STOUT 1/6 BBL	\$72.00		\$72.00		1	\$90.00		\$96.00		\$102.86	
21344	IRISH STOUT 1/2 BBL	\$155.00		\$155.00		1	\$193.75		\$206.67		\$221.43	
21310	JET WAY JUICY 4PK 16 OZ.	\$55.50		\$9.25	8 57309 00830 1	6	\$11.56	\$2.89	\$12.33	\$3.08	\$13.21	\$3.30
21332	UNTAMED JUICY IPA 4PK 16 OZ.	\$57.55		\$9.59	8 57309 00826 4	6	\$11.99	\$3.00	\$12.79	\$3.20	\$13.70	\$3.43
SALT FLATS BARTENDER TO GO												
21200	GIN SPRITZ 4PK	\$58.60		\$9.77	8 50012 86817 0	6	\$12.21	\$3.05	\$13.02	\$3.26	\$13.95	\$3.49
21204	TEQUILA SUNRISE 4 PK	\$58.60		\$9.77	8 50012 86801 9	6	\$12.21	\$3.05	\$13.02	\$3.26	\$13.95	\$3.49
SALT FLATS BREWING												
21006	BAJA MEXICANA ALE 1/2 BBL	\$150.00		\$150.00		1	\$187.50		\$200.00		\$214.29	
21007	BAJA MEXICANA ALE 1/6 BBL	\$55.00		\$55.00		1	\$68.75		\$73.33		\$78.57	
21008	BAJA MEXICANA ALE 6PK	\$31.97		\$7.99	8 52084 00811 9	4	\$9.99	\$1.67	\$10.66	\$1.78	\$11.42	\$1.90
21014	DEUCE COUPE COPPER ALE 6PK	\$31.97		\$7.99	8 52084 00830 0	4	\$9.99	\$1.67	\$10.66	\$1.78	\$11.42	\$1.90
21015	FLAT OUT HEFE 1/2 BBL	\$150.00		\$150.00		1	\$187.50		\$200.00		\$214.29	
21017	FLAT OUT HEFE 6 PK	\$31.97		\$7.99	8 52084 00806 5	4	\$9.99	\$1.67	\$10.66	\$1.78	\$11.42	\$1.90
SAM ADAMS												
78475	CHERRY WHEAT 6 PK	\$32.16		\$8.04	0 87692 27102 4	4	\$10.05	\$1.68	\$10.72	\$1.79	\$11.49	\$1.91
78490	LAGER 1/2 BBL	\$170.00		\$170.00		1	\$212.50		\$226.67		\$242.86	
78491	LAGER 1/6 BBL	\$74.00		\$74.00		1	\$92.50		\$98.67		\$105.71	
78492	LAGER 12 PK BTL	\$29.98		\$14.99	0 87692 10014 0	2	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78
78495	LAGER 6 PK	\$32.16		\$8.04	0 87692 10012 6	4	\$10.05	\$1.68	\$10.72	\$1.79	\$11.49	\$1.91
78511	SPRING VARIETY 12 PK BTL	\$29.98		\$14.99	0 87692 29103 9	2	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78
78524	SPRING VARIETY 12PK CAN	\$29.98		\$14.99	0 87692 00358 8	2	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78

PROD. #	PRICE - TEC DISTRIBUTING	RETAIL CASE COST	PREVIOUS RETAIL CASE COST	RETAIL UNIT COST	UPC CODES	PKG SIZE PER CASE	RETAIL @ UNIT	20% SINGLES	RETAIL @ UNIT	25% SINGLES	RETAIL @ UNIT	30% SINGLES
3/21/2024 10:22AM WING IDAHO FALL												
Apr-24												

SAM ADAMS												
78516	SUMMER 1/2 BBL	\$170.00		\$170.00		1	\$212.50		\$226.67		\$242.86	
78517	SUMMER 1/6 BBL	\$74.00		\$74.00		1	\$92.50		\$98.67		\$105.71	
SAM ADAMS NON ALCOHOL												
78488	GOLD RUSH NA 6PK	\$32.16		\$8.04	0 87692 01618 2	4	\$10.05	\$1.68	\$10.72	\$1.79	\$11.49	\$1.91
78472	JUST THE HAZE NA 6PK CAN	\$32.16		\$8.04	0 87692 01190 3	4	\$10.05	\$1.68	\$10.72	\$1.79	\$11.49	\$1.91
SAPORO												
67988	SAPORO 12/20 OZ. BTL	\$33.48		\$2.79	87975 00630 5	12	\$3.49		\$3.72		\$3.99	
67989	SAPORO 12/22 OZ. CAN	\$36.00		\$3.00	87975 02650 1	12	\$3.75		\$4.00		\$4.29	
67990	SAPORO 4/6PK DRAFT	\$36.00		\$9.00	87975 01350 1	4	\$11.25	\$1.88	\$12.00	\$2.00	\$12.86	\$2.14
SMIRNOFF												
65621	BLUE RASPBERRY 6PK	\$32.16		\$8.04	0 82000 80332 4	4	\$10.05	\$1.68	\$10.72	\$1.79	\$11.49	\$1.91
65614	GREEN APPLE 6 PK 11.2 OZ.	\$32.16		\$8.04	0 82000 72751 4	4	\$10.05	\$1.68	\$10.72	\$1.79	\$11.49	\$1.91
65615	ICE 23.5 OZ. CAN	\$28.44		\$2.37	0 82000 80639 4	12	\$2.96		\$3.16		\$3.39	
65616	ICE 12 PK 11.2 OZ. BTL	\$29.98		\$14.99	0 82000 72518 3	2	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78
65617	ICE 6 PK 11.2 OZ.	\$32.16		\$8.04	0 82000 72385 1	4	\$10.05	\$1.68	\$10.72	\$1.79	\$11.49	\$1.91
65618	NEON LEMON VARIETY 12 PK	\$29.98		\$14.99	0 82000 79876 7	2	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78
65631	PARTY PACK 12PK	\$29.98		\$14.99	0 82000 72908 2	2	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78
65610	PINK LEMONADE 6PK 11.2 OZ.	\$32.16		\$8.04	0 82000 76600 1	4	\$10.05	\$1.68	\$10.72	\$1.79	\$11.49	\$1.91
65626	RASPBERRY 6 PK 11.2 OZ.	\$32.16		\$8.04	0 82000 72754 5	4	\$10.05	\$1.68	\$10.72	\$1.79	\$11.49	\$1.91
65612	RED WHITE & BERRY 6PK 11.2 OZ.	\$32.16		\$8.04	0 82000 78250 2	4	\$10.05	\$1.68	\$10.72	\$1.79	\$11.49	\$1.91
65608	RED WHITE & BERRY 12PK CAN	\$29.98		\$14.99	0 82000 79110 2	2	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78
65627	SCREWDRIVER 6 PK 11.2 OZ.	\$32.16		\$8.04	0 82000 75748 1	4	\$10.05	\$1.68	\$10.72	\$1.79	\$11.49	\$1.91
65566	SMASH BLUE RASP 23.5 OZ.	\$28.44		\$2.37	0 82000 79165 2	12	\$2.96		\$3.16		\$3.39	
65560	SMASH HARD PEACH TEA 23.5 OZ.	\$28.44		\$2.37	0 82000 80598 4	12	\$2.96		\$3.16		\$3.39	
65559	SMASH HARD TEA 23.5 OZ.	\$28.44		\$2.37	0 82000 80594 6	12	\$2.96		\$3.16		\$3.39	
65557	SMASH LEMON LIME 23.5 OZ.	\$28.44		\$2.37	0 82000 77691 8	12	\$2.96		\$3.16		\$3.39	
65561	SMASH PEACH LEMON 23.5 OZ.	\$28.44		\$2.37	0 82000 79900 9	12	\$2.96		\$3.16		\$3.39	
65554	SMASH PEACH MANGO 23.5 OZ.	\$28.44		\$2.37	0 82000 78625 2	12	\$2.96		\$3.16		\$3.39	
65562	SMASH PINK LEMON 23.5 OZ.	\$28.44		\$2.37	0 82000 79896 5	12	\$2.96		\$3.16		\$3.39	
65568	SMASH RED,WHT, BERRY 23.5 OZ.	\$28.44		\$2.37	0 82000 79522 3	12	\$2.96		\$3.16		\$3.39	
65555	SMASH SCREWDRIVER 23.5 OZ.	\$28.44		\$2.37	0 82000 77692 5	12	\$2.96		\$3.16		\$3.39	
65558	SMASH STRAW-LEMON 23.5 OZ.	\$28.44		\$2.37	0 82000 78633 7	12	\$2.96		\$3.16		\$3.39	
65563	SMASH VARIETY 8PK/16 OZ.	\$38.25		\$9.56	0 82000 80740 7	4	\$11.95	\$1.99	\$12.75	\$2.13	\$13.66	\$2.28
65620	SOURCE PINEAPPLE 6 PK BTL	\$32.16		\$8.04	0 82000 78601 6	4	\$10.05	\$1.68	\$10.72	\$1.79	\$11.49	\$1.91
65680	SPIKED PINK LEMONADE 12PK CAN	\$29.98		\$14.99	0 82000 79763 0	2	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78
65682	ZERO SUGAR VARIETY 12PK C	\$29.98		\$14.99	0 82000 79641 1	2	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78
SNAKE RIVER BREWING												
97581	EARNED IT 6PK	\$37.50		\$9.38	7 66352 75977 4	4	\$11.72	\$1.95	\$12.50	\$2.08	\$13.39	\$2.23
97528	HEFEWEIZEN 6PK CAN	\$36.00		\$9.00	7 66352 60425 8	4	\$11.25	\$1.88	\$12.00	\$2.00	\$12.86	\$2.14
97520	LAGER 1/2 BBL	\$170.00		\$170.00		1	\$212.50		\$226.67		\$242.86	
97521	LAGER 1/6 BBL	\$86.00		\$86.00		1	\$107.50		\$114.67		\$122.86	
97540	LAGER 6PK CAN	\$36.00		\$9.00	7 66352 09331 1	4	\$11.25	\$1.88	\$12.00	\$2.00	\$12.86	\$2.14
97523	PAKOS IPA 1/6 BBL	\$92.00		\$92.00		1	\$115.00		\$122.67		\$131.43	
97507	PAKOS IPA 1/2 BB	\$190.00		\$190.00		1	\$237.50		\$253.33		\$271.43	
97505	PAKOS IPA 6PK CA	\$37.50		\$9.38	7 66352 61207 9	4	\$11.72	\$1.95	\$12.50	\$2.08	\$13.39	\$2.23
97530	PALE ALE 1/2 BBL	\$170.00		\$170.00		1	\$212.50		\$226.67		\$242.86	
97503	PALE ALE 1/6 BBL	\$86.00		\$86.00		1	\$107.50		\$114.67		\$122.86	
97504	PALE ALE 6PK CAN	\$36.00		\$9.00	7 66352 20323 9	4	\$11.25	\$1.88	\$12.00	\$2.00	\$12.86	\$2.14
97541	ZONKER STOUT 6PK CN	\$37.50		\$9.38	7 66352 02134 5	4	\$11.72	\$1.95	\$12.50	\$2.08	\$13.39	\$2.23
97592	ZONKER STOUT 1/6BBL	\$92.00		\$92.00		1	\$115.00		\$122.67		\$131.43	
TECATE												
68116	TECATE 24 OZ. CAN	\$27.51		\$2.29	0 89826 00142 2	12	\$2.87		\$3.06		\$3.28	
68118	TECATE 18 PK CAN	\$16.57		\$16.57	0 89826 90183 8	1	\$20.71	\$1.15	\$22.09	\$1.23	\$23.67	\$1.32
68125	TECATE 30 PK CAN	\$25.18		\$25.18	0 89826 30123 2	1	\$31.48	\$1.05	\$33.57	\$1.12	\$35.97	\$1.20
TRULY SPIKED & SPARKLING												
78656	CITRUS SQUEEZE 24 OZ.	\$28.44		\$2.37	0 87692 01810 0	12	\$2.96		\$3.16		\$3.39	
78660	FRUIT PUNCH 24 OZ.	\$28.44		\$2.37	0 87692 01252 8	12	\$2.96		\$3.16		\$3.39	
78672	STRAWBERRY LEMON 24 OZ. CAN	\$28.44		\$2.37	0 87692 01168 2	12	\$2.96		\$3.16		\$3.39	
78669	STRAW LEMON 6PK CAN	\$32.16		\$8.04	0 87692 01169 9	4	\$10.05	\$1.68	\$10.72	\$1.79	\$11.49	\$1.91
78688	TEQUILA & SODA VAR 8PK CAN	\$41.97		\$13.99	0 87692 01664 9	3	\$17.49	\$2.19	\$18.65	\$2.33	\$19.99	\$2.50
78692	UNRULY STRAW SMASH 16 OZ. CAN	\$38.40	NEW	\$1.60	0 87692 01943 5	24	\$2.00		\$2.13		\$2.29	
78691	UNRULY TROP TWIST 16 OZ. CAN	\$38.40	NEW	\$1.60	0 87692 01928 2	24	\$2.00		\$2.13		\$2.29	
78652	VARIETY 24 PK CAN	\$25.94		\$1.08	0 87692 00580 3	24	\$1.35		\$1.44		\$1.54	
78666	VARIETY 30 PK	\$27.64		\$27.64	0 87692 01096 8	1	\$34.55	\$1.15	\$36.85	\$1.23	\$39.49	\$1.32
78651	VARIETY- BERRY 12PK CAN	\$29.98		\$14.99	0 87692 00686 2	2	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78
78676	VARIETY- FLAVOR RUSH 24PK	\$25.94		\$1.08	0 87692 01127 9	24	\$1.35		\$1.44		\$1.54	
78677	VARIETY- FLAVOR RUSH 30 PK	\$22.49		\$22.49	0 87692 01313 6	1	\$28.11	\$0.94	\$29.99	\$1.00	\$32.13	\$1.07
78647	VARIETY- FRUIT PUNCH 12PK	\$29.98		\$14.99	0 87692 01227 6	2	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78
78654	VARIETY- LEMONADE 12PK	\$29.98		\$14.99	0 87692 00997 7	2	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78
78641	VARIETY- MARGARITA 12PK CAN	\$29.98		\$14.99	0 87692 01299 3	2	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78
78679	VARIETY- PARTY PACK 12PK C	\$29.98		\$14.99	0 87692 01850 6	2	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78
78678	VARIETY- SPRING GETAWAY 12PK C	\$29.98		\$14.99	0 87692 01282 5	2	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78
78690	VARIETY- UNRULY 12PK CAN	\$29.98	NEW	\$14.99	0 87692 01904 6	2	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78
78683	VODKA SELTZER VAR 8PK	\$41.97		\$13.99	0 87692 01454 6	3	\$17.49	\$2.19	\$18.65	\$2.33	\$19.99	\$2.50
78686	VODKA SODA CLASSIC 8PK	\$41.97		\$13.99	0 87692 01742 4	3	\$17.49	\$2.19	\$18.65	\$2.33	\$19.99	\$2.50
78685	VODKA SODA & PARADISE 8PK	\$41.97		\$13.99	0 87692 01748 6	3	\$17.49	\$2.19	\$18.65	\$2.33	\$19.99	\$2.50
78644	WILD BERRY 6PK CAN	\$32.16		\$8.04	0 87692 00678 7	4	\$10.05	\$1.68	\$10.72	\$1.79	\$11.49	\$1.91
78661	WILD BERRY 24 OZ. CAN	\$28.44		\$2.37	0 87692 00951 1	12	\$2.96		\$3.16		\$3.39	
TWISTED												
78542	HALF & HALF 6 PK	\$32.16		\$8.04	0 87692 75102 1	4	\$10.05	\$1.68	\$10.72	\$1.79	\$11.49	\$1.91
78540	HALF & HALF 24 OZ.	\$28.44		\$2.37	0 87692 75231 8	12	\$2.96		\$3.16		\$3.39	
78541	HALF & HALF 12 PK CAN	\$29.98		\$14.99	0 87692 75134 2	2	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78
78543	HALF & HALF 18 PK CAN	\$20.99		\$20.99	0 87692 00057 0	1	\$26.24	\$1.46	\$27.99	\$1.55	\$29.99	\$1.67
78703	LIGHT TEA 12PK	\$29.98		\$14.99	0 87692 00671 8	2	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78
78704	LIGHT TEA 24 OZ.	\$28.44		\$2.37	0 87692 00117 1	12	\$2.96		\$3.16		\$3.39	

PROD. #	PRICES - TEC DISTRIBUTING	CASE COST	RETAIL CASE COST	RETAIL UNIT COST	UPC CODES	PER CASE	RETAIL @ UNIT	20% SINGLES	RETAIL @ UNIT	25% SINGLES	RETAIL @ UNIT	30% SINGLES	
Apr-24													
TWISTED													
78558	PEACH 6 PK	\$32.16		\$8.04	0 87692 97102 3	4	\$10.05	\$1.68	\$10.72	\$1.79	\$11.49	\$1.91	
78561	PEACH 24 OZ.	\$28.44		\$2.37	0 87692 00490 5	12	\$2.96		\$3.16		\$3.39		
78555	PINEAPPLE 24 OZ.	\$28.44		\$2.37	0 87692 01614 4	12	\$2.96		\$3.16		\$3.39		
78560	RASPBERRY 6 PK	\$32.16		\$8.04	0 87692 85102 8	4	\$10.05	\$1.68	\$10.72	\$1.79	\$11.49	\$1.91	
78559	RASPBERRY 24 OZ.	\$28.44		\$2.37	0 87692 85231 5	12	\$2.96		\$3.16		\$3.39		
78564	TEA 24 OZ. CAN	\$28.44		\$2.37	0 87692 83231 7	12	\$2.96		\$3.16		\$3.39		
78563	TEA 12 PK CAN	\$29.98		\$14.99	0 87692 83134 1	2	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78	
78565	TEA 6 PK BTL	\$32.16		\$8.04	0 87692 83102 0	4	\$10.05	\$1.68	\$10.72	\$1.79	\$11.49	\$1.91	
78566	TEA 18 PK CAN	\$20.99		\$20.99	0 87692 83138 9	1	\$26.24	\$1.46	\$27.99	\$1.55	\$29.99	\$1.67	
78569	TEA 5 LTR	\$51.76		\$12.94	0 87692 83835 7	4	\$16.18		\$17.25		\$18.49		
78567	TEA 1/6 BBL	\$74.00		\$17.00		1	\$92.50		\$98.67		\$105.71		
78570	TEA 1/2 BBL	\$170.00		\$170.00		1	\$212.50		\$226.67		\$242.86		
78551	VARIETY- LIGHT TEA 12 PK CAN	\$29.98		\$14.99	0 87692 01516 1	2	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78	
78568	VARIETY- PARTY PACK 24PK	\$26.00		\$26.00	0 87692 00716 6	1	\$32.50	\$1.35	\$34.67	\$1.44	\$37.14	\$1.55	
78571	VARIETY- TEA 12 PK CAN	\$29.98		\$14.99	0 87692 00378 6	2	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78	
WHITE CLAW													
12769	BLACKBERRY 6PK CAN	\$32.16		\$8.04	6 35985 80161 0	4	\$10.05	\$1.68	\$10.72	\$1.79	\$11.49	\$1.91	
12782	BLACKBERRY 19.2 OZ.	\$28.44		\$2.37	6 35985 80199 3	12	\$2.96		\$3.16		\$3.39		
12801	BLACK CHERRY 6PK CAN	\$32.16		\$8.04	6 35985 20025 3	4	\$10.05	\$1.68	\$10.72	\$1.79	\$11.49	\$1.91	
12805	BLACK CHERRY 12PK CAN	\$29.98		\$14.99	6 35985 26089 9	2	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78	
12808	BLACK CHERRY 19.2	\$28.44		\$2.37	6 35985 80198 6	12	\$2.96		\$3.16		\$3.39		
12768	GREEN APPLE 6PK CAN	\$32.16	NEW	\$8.04	6 35985 80273 0	4	\$10.05	\$1.68	\$10.72	\$1.79	\$11.49	\$1.91	
12800	LIME 6PK CAN	\$32.16		\$8.04	6 35985 02598 6	4	\$10.05	\$1.68	\$10.72	\$1.79	\$11.49	\$1.91	
12804	MANGO 6PK CAN	\$32.16		\$8.04	6 35985 26087 5	4	\$10.05	\$1.68	\$10.72	\$1.79	\$11.49	\$1.91	
12812	MANGO 12PK CAN	\$29.98		\$14.99	6 35985 10033 1	2	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78	
12811	MANGO 19.2	\$28.44		\$2.37	6 35985 80213 6	12	\$2.96		\$3.16		\$3.39		
12770	PEACH 6PK CAN	\$32.16		\$8.04	6 35985 80157 3	4	\$10.05	\$1.68	\$10.72	\$1.79	\$11.49	\$1.91	
12803	RASPBERRY 6PK CAN	\$32.16		\$8.04	6 35985 26066 0	4	\$10.05	\$1.68	\$10.72	\$1.79	\$11.49	\$1.91	
12802	RUBY GRAPEFRUIT 6PK CAN	\$32.16		\$8.04	6 35985 20028 4	4	\$10.05	\$1.68	\$10.72	\$1.79	\$11.49	\$1.91	
12809	RUBY GRAPEFRUIT 19.2	\$28.44		\$2.37	6 35985 80214 3	12	\$2.96		\$3.16		\$3.39		
12781	STRAWBERRY 19.2	\$28.44		\$2.37	6 35985 80215 0	12	\$2.96		\$3.16		\$3.39		
12784	SURF 12 PK	\$29.98		\$14.99	6 35985 80108 5	2	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78	
12755	SURGE BLACKBERRY 19.2 OZ.	\$28.44		\$2.37	6 35985 80201 3	12	\$2.96		\$3.16		\$3.39		
12758	SURGE BLOOD ORANGE 19.2 OZ.	\$28.44		\$2.37	6 35985 80207 5	12	\$2.96		\$3.16		\$3.39		
12759	SURGE CRANBERRY 19.2 OZ.	\$28.44		\$2.37	6 35985 80208 2	12	\$2.96		\$3.16		\$3.39		
12760	SURGE GREEN APPLE 19.2 OZ.	\$28.44	NEW	\$2.37	6 35985 80268 6	12	\$2.96		\$3.16		\$3.39		
12756	SURGE LIME 19.2 OZ.	\$28.44		\$2.37	6 35985 80209 9	12	\$2.96		\$3.16		\$3.39		
12754	SURGE PINEAPPLE 19.2 OZ.	\$28.44	NEW	\$2.37	6 35985 80270 9	12	\$2.96		\$3.16		\$3.39		
12807	VARIETY- #1 12 PK CAN	\$29.98		\$14.99	6 35985 54890 4	2	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78	
12799	VARIETY- #2 12 PK CAN	\$29.98		\$14.99	6 35985 80006 4	2	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78	
12792	VARIETY- #3 12 PK CAN	\$29.98		\$14.99	6 35985 80026 2	2	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78	
12795	VARIETY- 24 PK CAN	\$25.94		\$25.94	6 35985 10024 9	1	\$32.43	\$1.35	\$34.59	\$1.44	\$37.06	\$1.54	
12779	VARIETY- REFRESH LEMON 12PK CAN	\$29.98		\$14.99	6 35985 80134 4	2	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78	
12787	VARIETY- SURGE 12 PK	\$29.98		\$14.99	6 35985 80080 4	2	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78	
12786	VARIETY- SURGE #2 12 PK	\$29.98	NEW	\$14.99	6 35985 80252 5	2	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78	
12794	WATERMELON 12PK CAN	\$29.98		\$14.99	6 35985 80036 1	2	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78	
12780	WATERMELON 19.2	\$28.44		\$2.37	6 35985 80205 1	12	\$2.96		\$3.16		\$3.39		
WHITE CLAW NON ALCOHOL													
12752	BLACKCHERRY /CRAN 0% 6PKC	\$32.16		\$8.04	6 35985 80303 4	4	\$10.05	\$1.68	\$10.72	\$1.79	\$11.49	\$1.91	
12750	VARIETY 0% 12 PK CAN	\$29.98	NEW	\$14.99	6 35985 80279 2	2	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78	
WHITE CLAW TEQUILA													
12767	TEQUILA SMASH VARIETY 8PK CAN	\$41.97	NEW	\$13.99	6 35985 80299 0	3	\$17.49	\$2.19	\$18.65	\$2.33	\$19.99	\$2.50	
WHITE CLAW VODKA													
12762	PEACH 4PK	\$46.14		\$7.69	6 35985 80193 1	6	\$9.61	\$2.40	\$10.25	\$2.56	\$10.99	\$2.75	
12764	PINEAPPLE 4PK	\$46.14		\$7.69	6 35985 80194 8	6	\$9.61	\$2.40	\$10.25	\$2.56	\$10.99	\$2.75	
12763	WATERMELON 4PK	\$46.14		\$7.69	6 35985 80196 2	6	\$9.61	\$2.40	\$10.25	\$2.56	\$10.99	\$2.75	
12761	WILD CHERRY 4PK	\$46.14		\$7.69	6 35985 80195 5	6	\$9.61	\$2.40	\$10.25	\$2.56	\$10.99	\$2.75	
12766	VARIETY 8PK	\$41.97		\$13.99	6 35985 80197 9	3	\$17.49	\$2.19	\$18.65	\$2.33	\$19.99	\$2.50	
12765	VARIETY #2 8PK	\$41.97	NEW	\$13.99	6 35985 80266 2	3	\$17.49	\$2.19	\$18.65	\$2.33	\$19.99	\$2.50	
WIND RIVER													
67900	BLONDE 6PK CAN	\$32.50		\$8.13	7 93573 79808 4	4	\$10.16	\$1.69	\$10.83	\$1.81	\$11.61	\$1.93	
67901	BLONDE 1/6 BBL	\$72.00		\$72.00		1	\$90.00		\$96.00		\$102.86		
67930	HEADWALL HEFE 1/6 BBL	\$72.00		\$72.00		1	\$90.00		\$96.00		\$102.86		
67918	OUT OF ORDER PORTER 6PK CAN	\$32.50		\$8.13	8 60002 33875 0	4	\$10.16	\$1.69	\$10.83	\$1.81	\$11.61	\$1.93	
67926	PRONG PILSNER 6P	\$35.00		\$8.75	8 60002 33877 4	4	\$10.94	\$1.82	\$11.67	\$1.94	\$12.50	\$2.08	
67912	SEASONAL 6PK CAN	\$32.50		\$8.13	8 60002 33871 2	4	\$10.16	\$1.69	\$10.83	\$1.81	\$11.61	\$1.93	
67913	SEASONAL 1/6 BBL	\$72.00		\$72.00		1	\$90.00		\$96.00		\$102.86		
67933	STROM BOMB 1/6 BBL	\$72.00		\$72.00		1	\$90.00		\$96.00		\$102.86		
67906	WYOMING PALE ALE 6PK CAN	\$32.50		\$8.13	7 94504 40410 4	4	\$10.16	\$1.69	\$10.83	\$1.81	\$11.61	\$1.93	
67907	WYOMING PALE ALE 1/6 BBL	\$72.00		\$72.00		1	\$90.00		\$96.00		\$102.86		
67925	WYOMING WHEAT 6PK CAN	\$32.50		\$8.13	8 60002 33872 9	4	\$10.16	\$1.69	\$10.83	\$1.81	\$11.61	\$1.93	
67922	WYOMING WHEAT 1/6 BBL	\$72.00		\$72.00		1	\$90.00		\$96.00		\$102.86		

PROD. #	PRICES - TEC DISTRIBUTING Apr-24	RETAIL CASE COST	PREVIOUS RETAIL CASE COST	RETAIL UNIT COST	UPC CODES	PKG SIZE PER CASE	RETAIL @ UNIT	20% SINGLES	RETAIL @ UNIT	25% SINGLES	RETAIL @ UNIT	30% SINGLES
SODAS / MIXES												
HENRY'S SODA												
76520	BLACK CHERRY 6/PK LN NR	\$20.34	\$18.49	\$5.09	0 34100 65805 2	4	\$6.36	\$1.06	\$6.78	\$1.13	\$7.26	\$1.21
76320	ORANGE CREAM6/PK LN NR	\$20.34	\$18.49	\$5.09	0 34100 61805 6	4	\$6.36	\$1.06	\$6.78	\$1.13	\$7.26	\$1.21
76220	ROOT BEER 6/PK LN NR	\$20.34	\$18.49	\$5.09	0 34100 66805 1	4	\$6.36	\$1.06	\$6.78	\$1.13	\$7.26	\$1.21
76420	VANILLA CREAM 6/PK LN NR	\$20.34	\$18.49	\$5.09	0 34100 63805 4	4	\$6.36	\$1.06	\$6.78	\$1.13	\$7.26	\$1.21
MORNING WOOD BLOOD MARY												
198501	THE ORIGINAL 32 OZ.	\$54.00		\$4.50	8 60001 93210 2	12	\$5.63		\$6.00		\$6.43	
198502	THRILL OF DILL 32 OZ.	\$54.00		\$4.50	8 60001 93211 9	12	\$5.63		\$6.00		\$6.43	
198503	THE ORIGINAL 1.75	\$30.00		\$5.00	8 60001 93216 4	6	\$6.25		\$6.67		\$7.14	
198504	THRILL OF DILL 1.75	\$30.00		\$5.00	8 60001 93217 1	6	\$6.25		\$6.67		\$7.14	
ZOA ENERGY												
97727	ZERO SUGAR- CHERRY LIME 12 OZ.	\$17.85		\$1.49	8 50021 01526 8	12	\$1.86		\$1.98		\$2.13	
97728	ZERO SUGAR- FROSTED GRAPE 12 O	\$17.85		\$1.49	8 50021 01526 6	12	\$1.86		\$1.98		\$2.13	
97725	ZERO SUGAR- PINE COCONUT 12 OZ.	\$17.85		\$1.49	8 50021 01533 6	12	\$1.86		\$1.98		\$2.13	
97726	ZERO SUGAR- STRAW MELON 12 OZ.	\$17.85		\$1.49	8 50021 01565 7	12	\$1.86		\$1.98		\$2.13	
97724	ZERO SUGAR- SUPER BERRY 12 OZ.	\$17.85		\$1.49	8 50021 01531 2	12	\$1.86		\$1.98		\$2.13	
97720	ZERO SUGAR- TROPICAL 12 OZ.	\$17.85		\$1.49	8 50021 01543 5	12	\$1.86		\$1.98		\$2.13	
97722	ZERO SUGAR- WHITE PEACH 12 OZ.	\$17.85		\$1.49	8 50021 01544 2	12	\$1.86		\$1.98		\$2.13	
97721	ZERO SUGAR- WILD ORANGE 12 OZ.	\$17.85		\$1.49	8 50021 01532 9	12	\$1.86		\$1.98		\$2.13	