

PROD. #	DESCRIPTION	RETAIL CASE COST	PREVIOUS RETAIL CASE COST	RETAIL UNIT COST	UPC CODES	PKG SIZE PER CASE	RETAIL @ UNIT	15% SINGLES	RETAIL @ UNIT	20% SINGLES	RETAIL @ UNIT	25% SINGLES	RETAIL @ UNIT	30% SINGLES
MILLERCOORS														
ARNOLD PALMER														
70901	SPIKED HALF & HALF 6PK CAN	\$27.98		\$7.00	6 13008 74833 3	4	\$8.23	\$1.37	\$8.74	\$1.46	\$9.33	\$1.55	\$9.99	\$1.67
70913	SPIKED HALF & HALF 24 OZ. CAN	\$24.28		\$2.02	6 13008 74829 6	12	\$2.38		\$2.53		\$2.70		\$2.89	
ASAHI														
78576	ASAHI DRY 12/21.4 OZ	\$27.00		\$2.25	0 38766 30214 4	12	\$2.65		\$2.81		\$3.00		\$3.21	
CRISPIN														
62160	ORIGINAL 6PK BTL	\$27.98		\$7.00	8 94137 00260 6	4	\$8.23	\$1.37	\$8.74	\$1.46	\$9.33	\$1.55	\$9.99	\$1.67
62150	ORIGINAL 1/2 BBL	\$155.00		\$155.00	NO UPC	1			\$193.75		\$206.67		\$221.43	
62152	ORIGINAL 1/6 BBL	\$67.00		\$67.00	NO UPC	1			\$83.75		\$89.33		\$95.71	
62012	ROSE 6PK BTL	\$27.98		\$7.00	8 94137 00263 7	4	\$8.23	\$1.37	\$8.74	\$1.46	\$9.33	\$1.55	\$9.99	\$1.67
62015	ROSE 6PK CAN	\$27.98		\$7.00	8 94137 00271 2	4	\$8.23	\$1.37	\$8.74	\$1.46	\$9.33	\$1.55	\$9.99	\$1.67
FOSTERS USA														
78238	FOSTERS PREM.ALE 25.4 OZ	\$22.60		\$1.88	0 70897 18331 5	12	\$2.22		\$2.35		\$2.51		\$2.69	
78338	FOSTERS 25.4 OZ CANS	\$22.60		\$1.88	0 70897 01331 5	12	\$2.22		\$2.35		\$2.51		\$2.69	
78350	FOSTERS 1/2 BBLs	\$118.00		\$118.00	0 70897 01781 8	1984 OZ	\$138.82		\$147.50		\$157.33		\$168.57	
GENUINE DRAFT														
70005	30/PK CAN	\$21.98		\$21.98	0 34100 17341 8	1	\$25.86	\$0.86	\$27.48	\$0.92	\$29.31	\$0.98	\$31.40	\$1.05
70010	12PK 16OZ CAN	\$21.74		\$10.87	0 34100 17653 2	2	\$12.79	\$1.07	\$13.59	\$1.13	\$14.49	\$1.21	\$15.53	\$1.29
70020	6/PK LN NR	\$22.48		\$5.62	0 34100 17505 4	4	\$6.61	\$1.10	\$7.03	\$1.17	\$7.49	\$1.25	\$8.03	\$1.34
70021	12/PK LNNR	\$19.49		\$9.75	0 34100 17509 2	2	\$11.46	\$0.96	\$12.18	\$1.02	\$12.99	\$1.08	\$13.92	\$1.16
70023	18/PK LNNR	\$13.99		\$13.99	0 34100 17256 5	1	\$16.46	\$0.91	\$17.49	\$0.97	\$18.65	\$1.04	\$19.99	\$1.11
GROLSCH														
79041	24/15.2 OZ FLIPTOP 6/4	\$48.12		\$8.02	0 83741 50314 6	6	\$9.44	\$2.36	\$10.03	\$2.51	\$10.69	\$2.67	\$11.46	\$2.86
HAMMS														
75002	12 PK CAN	\$13.19		\$6.60	0 34100 80902 7	2	\$7.76	\$0.65	\$8.24	\$0.69	\$8.79	\$0.73	\$9.42	\$0.79
75011	24 PK SUITCASE	\$13.19		\$13.19	0 34100 80706 1	1	\$15.52	\$0.65	\$16.49	\$0.69	\$17.59	\$0.73	\$18.84	\$0.79
HENRY'S														
77017	PRIVATE RESERVE 12/PK BTL	\$19.49		\$9.75	0 34100 86874 1	2	\$11.46	\$0.96	\$12.18	\$1.02	\$12.99	\$1.08	\$13.92	\$1.16
77018	PRIVATE RESERVE 18 PK CAN	\$9.43		\$9.43	0 34100 51670 3	1	\$11.09	\$0.62	\$11.79	\$0.65	\$12.57	\$0.70	\$13.47	\$0.75
HENRY'S HARD SODA														
76831	HARD ORANGE 6 PK BTL	\$27.98		\$7.00	0 34100 98916 3	4	\$8.23	\$1.37	\$8.74	\$1.46	\$9.33	\$1.55	\$9.99	\$1.67
76861	HARD GRAPE 6PK BTL	\$27.98		\$7.00	0 34100 51621 5	4	\$8.23	\$1.37	\$8.74	\$1.46	\$9.33	\$1.55	\$9.99	\$1.67
76891	HARD LEMON LIME 6PK BTL	\$27.98		\$7.00	0 34100 51658 1	4	\$8.23	\$1.37	\$8.74	\$1.46	\$9.33	\$1.55	\$9.99	\$1.67
76872	HARD SPARK LEMON 6PK CAN	\$27.98		\$7.00	0 34100 51664 2	4	\$8.23	\$1.37	\$8.74	\$1.46	\$9.33	\$1.55	\$9.99	\$1.67
76882	HARD SPARK PASS FR 6PK CAN	\$27.98		\$7.00	0 34100 51665 9	4	\$8.23	\$1.37	\$8.74	\$1.46	\$9.33	\$1.55	\$9.99	\$1.67
76817	HARD SPARKLING VAR 12 PK CAN	\$25.94		\$12.97	0 34100 51660 4	2	\$15.26	\$1.27	\$16.21	\$1.35	\$17.29	\$1.44	\$18.53	\$1.54
HIGH LIFE														
73005	30PK CAN	\$17.98		\$17.98	0 34100 01341 7	1	\$21.15	\$0.71	\$22.48	\$0.75	\$23.97	\$0.80	\$25.69	\$0.86
73012	18PK 16OZ CAN	\$13.19		\$13.19	0 34100 01381 3	1	\$15.52	\$0.86	\$16.49	\$0.92	\$17.59	\$0.98	\$18.84	\$1.05
73020	6/PK LN NR	\$17.98		\$4.50	0 34100 01505 3	4	\$5.29	\$0.88	\$5.62	\$0.94	\$5.99	\$1.00	\$6.42	\$1.07
73021	12/PK LNNR	\$15.88		\$7.94	0 34100 01509 1	2	\$9.34	\$0.78	\$9.93	\$0.83	\$10.59	\$0.88	\$11.34	\$0.95
73023	18 PK LNNR	\$9.89		\$9.89	0 34100 01256 4	1	\$11.64	\$0.65	\$12.36	\$0.69	\$13.19	\$0.73	\$14.13	\$0.78
73025	32 OZ. BOTTLE	\$20.11		\$1.68	0 34100 00031 8	12	\$1.97		\$2.09		\$2.23		\$2.39	
89007	32OZ CAN	\$20.11		\$1.68	0 34100 00008 0	12	\$1.97		\$2.09		\$2.23		\$2.39	
73008	CHAMPAGNE BOTTLE 12/750	\$31.40		\$2.62	0 34100 00395 1	12	\$3.08		\$3.27		\$3.49		\$3.74	
HG800														
75938	42 OZ BOT	\$23.40		\$1.95	0 34100 00045 5	12	\$2.29		\$2.44		\$2.60		\$2.79	
HOP VALLEY														
71500	ALPHA CENT IPA 1/6 BBL	\$88.00		\$88.00		1	\$103.53		\$110.00		\$117.33		\$125.71	
71505	ALPHADELIC IPA 1/6 BBL	\$68.00		\$68.00		1	\$80.00		\$85.00		\$90.67		\$97.14	
71506	ALPHADELIC IPA 13.2 BBL	\$139.00		\$139.00		1	\$163.53		\$173.75		\$185.33		\$198.57	
71507	ALPHADELIC IPA 22 OZ.	\$36.00		\$3.00		12	\$3.53		\$3.75		\$4.00		\$4.29	
71508	ALPHADELIC IPA 6PK CANS	\$26.56		\$6.64	8 56052 00212 3	4	\$7.81	\$1.30	\$8.30	\$1.38	\$8.85	\$1.48	\$9.49	\$1.58
71529	BUBBLE STASH 6PK CAN	\$26.56		\$6.64	8 56052 00213 0	4	\$7.81	\$1.30	\$8.30	\$1.38	\$8.85	\$1.48	\$9.49	\$1.58
71530	BUBBLE STASH 1/6 BBL	\$68.00		\$68.00		1	\$80.00		\$85.00		\$90.67		\$97.14	
71531	BUBBLE STASH 13.2 BBL	\$139.00		\$139.00		1	\$163.53		\$173.75		\$185.33		\$198.57	
71546	ALPHA MILLENNIUM 1/6	\$90.00		\$90.00		1	\$105.88		\$112.50		\$120.00		\$128.57	
71547	ALPHA MILLENNIUM 13.2	\$160.00		\$160.00		1	\$188.24		\$200.00		\$213.33		\$228.57	
71512	CITRUS MISTRESS 13.2 BBL	\$139.00		\$139.00		1	\$163.53		\$173.75		\$185.33		\$198.57	
71513	CITRUS MISTRESS 6PK BTL	\$27.96		\$6.99	8 56052 00218 5	4	\$8.22	\$1.37	\$8.74	\$1.46	\$9.32	\$1.55	\$9.99	\$1.66
71514	CITRUS MISTRESS 12PK BTL	\$26.96		\$13.48	8 56052 00238 3	2	\$15.86	\$1.32	\$16.85	\$1.40	\$17.97	\$1.50	\$19.26	\$1.60
71515	CITRUS MISTRESS 22 OZ. BTL	\$36.00		\$3.00	8 56052 00237 6	12	\$3.53		\$3.75		\$4.00		\$4.29	
71527	HEFEWEIZEN 13.2 BBL	\$139.00		\$139.00		1	\$163.53		\$173.75		\$185.33		\$198.57	
71519	LIGHT ME UP LAGER 13.2 BBL	\$129.00		\$129.00		1	\$151.76		\$161.25		\$172.00		\$184.29	
71520	LIGHT ME UP LAGER 6PK/16 OZ. C	\$26.56		\$6.64	8 56052 00241 3	4	\$7.81	\$1.30	\$8.30	\$1.38	\$8.85	\$1.48	\$9.49	\$1.58
71556	DIVINE SHINE 6PK BTL	\$27.96		\$6.99	8 56052 00229 1	4	\$8.22	\$1.37	\$8.74	\$1.46	\$9.32	\$1.55	\$9.99	\$1.66
71559	DIVINE SHINE 6PK CAN	\$26.56		\$6.64	8 56052 00276 5	4	\$7.81	\$1.30	\$8.30	\$1.38	\$8.85	\$1.48	\$9.49	\$1.58
71558	DIVINE SHINE 13.2 BBL	\$139.00		\$139.00		1	\$163.53		\$173.75		\$185.33		\$198.57	
71521	IPA VARIETY 12PK BTL	\$26.96		\$13.48	8 56052 00267 3	2	\$15.86	\$1.32	\$16.85	\$1.40	\$17.97	\$1.50	\$19.26	\$1.60
71542	IMPERIAL MISTRESS IPA 22 OZ.	\$36.00		\$3.00	8 56052 00223 9	12	\$3.53		\$3.75		\$4.00		\$4.29	
71536	VANILLA PORTER 13.2 BBL	\$139.00		\$139.00		1	\$163.53		\$173.75		\$185.33		\$198.57	
ICEHOUSE														
71205	30PK CAN	\$15.59		\$15.59	0 34100 62341 8	1	\$18.34	\$0.61	\$19.49	\$0.65	\$20.79	\$0.69	\$22.27	\$0.74
71206	16OZ CAN	\$18.88		\$4.72	0 34100 00882 6	4	\$5.55	\$0.93	\$5.90	\$0.98	\$6.29	\$1.05	\$6.74	\$1.12
71213	12/24 OZ CANS	\$18.43		\$1.54	0 34100 00880 2	12	\$1.81		\$1.92		\$2.05		\$2.19	
LEINENKUGEL														
75160	GRAPEFRUIT SHANDY 6PK BTL	\$27.98		\$7.00	0 34100 78658 8	4	\$8.23	\$1.37	\$8.74	\$1.46	\$9.33	\$1.55	\$9.99	\$1.67
75161	GRAPEFRUIT SHANDY 12 PK BTL	\$25.94		\$12.97	0 34100 51620 8	2	\$15.26	\$1.27	\$16.21	\$1.35	\$17.29	\$1.44	\$18.53	\$1.54
75132	VARIETY EXPLORER 12 PK	\$25.94		\$12.97	0 34100 78574 1	2	\$15.26	\$1.27	\$16.21	\$1.35	\$17.29	\$1.44	\$18.53	\$1.54
75220	BERRY SHANDY 6PK BTL	\$27.98		\$7.00	0 34100 51605 4	4	\$8.23	\$1.37	\$8.74	\$1.46	\$9.33	\$1.55	\$9.99	\$1.67
75221	BERRY SHANDY 12 PK BTL	\$25.94		\$12.97	0 34100 51607 9	2	\$15.26	\$1.27	\$16.21	\$1.35	\$17.29	\$1.44	\$18.53	\$1.54
75223	BERRY SHANDY 24 OZ. CAN	\$25.95		\$2.16	0 34100 51645 1	12	\$2.54		\$2.70		\$2.88		\$3.09	
75225	BERRY SHANDY 1/6 BBL	\$64.00		\$64.00		1	\$75.29		\$80.00		\$85.33		\$91.43	
75226	BERRY SHANDY 1/2 BBL	\$149.00		\$149.00		1984 OZ	\$175.29		\$186.25		\$198.67		\$212.86	
75820	VANILLA PORTER 6 PK BTL	\$27.98		\$7.00	0 34100 58805 2	4	\$8.23	\$1.37	\$8.74	\$1.46	\$9.33	\$1.55	\$9.99	\$1.67
75821	VANILLA PORTER 12 PK BTL	\$25.94		\$12.97	0 34100 58874 8	2	\$15.26	\$1.27	\$16.21	\$1.35	\$17.29	\$1.44	\$18.53	\$1.54
75851	VANILLA PORTER 1/6 BBL	\$64.00		\$64.00		661 OZ	\$75.29		\$80.00		\$85.33		\$91.43	
MICKEY'S MALT														
77813	12/24 OZ CANS	\$18.43		\$1.54	0 34100 00217 6	12	\$1.81		\$1.92		\$2.05		\$2.19	
77816	6/PK BOTTLES	\$22.48		\$5										

PROD. #	DEC. 18	RETAIL CASE COST	PREVIOUS RETAIL CASE COST	RETAIL UNIT COST	UPC CODES	PKG SIZE PER CASE	RETAIL @ UNIT	15% SINGLES	RETAIL @ UNIT	20% SINGLES	RETAIL @ UNIT	25% SINGLES	RETAIL @ UNIT	30% SINGLES
MILLER 64														
70323	18/PK LNNR	\$11.99		\$11.99	0 34100 15256 7	1	\$14.11	\$0.78	\$14.99	\$0.83	\$15.99	\$0.89	\$17.13	\$0.95
MILLER LITE														
70205	30/PK CAN	\$21.98		\$21.98	0 34100 57341 6	1	\$25.86	\$0.86	\$27.48	\$0.92	\$29.31	\$0.98	\$31.40	\$1.05
70206	16OZ CAN	\$23.98		\$6.00	0 34100 00357 9	4	\$7.05	\$1.18	\$7.49	\$1.25	\$7.99	\$1.33	\$8.56	\$1.43
70207	ALUM.BOT 2/9PK/16OZ	\$20.98		\$10.49	0 34100 57023 1	2	\$12.34	\$1.37	\$13.11	\$1.46	\$13.99	\$1.55	\$14.99	\$1.67
70210	12PK 16OZ CAN	\$21.74		\$10.87	0 34100 57653 0	2	\$12.79	\$1.07	\$13.59	\$1.13	\$14.49	\$1.21	\$15.53	\$1.29
70211	18/PK CAN	\$13.99		\$13.99	0 34100 57340 9	1	\$16.46	\$0.91	\$17.49	\$0.97	\$18.65	\$1.04	\$19.99	\$1.11
70214	12/32 OZ. CANS	\$22.63		\$1.89	0 34100 00358 6	12	\$2.22		\$2.36		\$2.51		\$2.69	
70218	ALUM. BOT 15PK 16 OZ.	\$14.99		\$14.99	0 34100 57707 0	1	\$17.64	\$1.18	\$18.74	\$1.25	\$19.99	\$1.33	\$21.41	\$1.43
70220	6/PK LN NR	\$22.48		\$5.62	0 34100 57505 2	4	\$6.61	\$1.10	\$7.03	\$1.17	\$7.49	\$1.25	\$8.03	\$1.34
70221	12/PK LNNR	\$19.49		\$9.75	0 34100 57509 0	2	\$11.46	\$0.96	\$12.18	\$1.02	\$12.99	\$1.08	\$13.92	\$1.16
70222	24 PK LNNR	\$19.19		\$19.19	0 34100 57215 0	1	\$22.58	\$0.94	\$23.99	\$1.00	\$25.59	\$1.07	\$27.41	\$1.14
70223	18/PK LNNR	\$13.99		\$13.99	0 34100 57256 3	1	\$16.46	\$0.91	\$17.49	\$0.97	\$18.65	\$1.04	\$19.99	\$1.11
70250	1/2 BBL	\$118.00		\$118.00	0 34100 00534 4	1984 OZ	\$138.82		\$147.50		\$157.33		\$168.57	
70253	1/4 BBL SK	\$68.00		\$68.00	0 34100 00533 7	992 OZ	\$80.00		\$85.00		\$90.67		\$97.14	
MILWAUKEES BEST														
74005	30PK CAN	\$15.59		\$15.59	0 34100 31341 8	1	\$18.34	\$0.61	\$19.49	\$0.65	\$20.79	\$0.69	\$22.27	\$0.74
MILWAUKEES BEST LIGHT														
74105	30PK CAN	\$15.59		\$15.59	0 34100 07341 1	1	\$18.34	\$0.61	\$19.49	\$0.65	\$20.79	\$0.69	\$22.27	\$0.74
MILWAUKEES BEST ICE														
74205	30PK CAN	\$15.59		\$15.59	0 34100 30341 9	1	\$18.34	\$0.61	\$19.49	\$0.65	\$20.79	\$0.69	\$22.27	\$0.74
MOLSON USA														
67221	MOL.CANADIAN 12PK LNNR	\$23.99		\$12.00	0 68213 03117 4	2	\$14.11	\$1.18	\$14.99	\$1.25	\$15.99	\$1.33	\$17.14	\$1.43
OLDE ENGLISH 800														
76038	42 OZ BOT	\$23.40		\$1.95	0 34100 00622 8	12	\$2.29		\$2.44		\$2.60		\$2.79	
PERONI														
78025	PERONI 6PK BOT	\$30.88		\$7.72	1 81954 00002 2	4	\$9.08	\$1.51	\$9.65	\$1.61	\$10.29	\$1.72	\$11.03	\$1.84
78050	PERONI 1/2 BBL	\$185.00		\$185.00		1984 OZ	\$217.65		\$231.25		\$246.67		\$264.29	
PILSNER														
78130	PILSNER URQUELL 6PK LN	\$32.38		\$8.10	0 72311 63001 6	4	\$9.52	\$1.59	\$10.12	\$1.69	\$10.79	\$1.80	\$11.56	\$1.93
78131	PILSNER URQUELL 12PK LN	\$27.58		\$13.79	0 72311 13312 8	2	\$16.22	\$1.35	\$17.24	\$1.44	\$18.39	\$1.53	\$19.70	\$1.64
78150	PILSNER 13.2 GAL BBL	\$160.00		\$160.00	ABC000000081	1690 OZ	\$188.24		\$200.00		\$213.33		\$228.57	
REDD'S APPLE														
74702	REDD'S APPLE 6 PK LNNR	\$27.98		\$7.00	0 34100 08716 6	4	\$8.23	\$1.37	\$8.74	\$1.46	\$9.33	\$1.55	\$9.99	\$1.67
74721	REDD'S APPLE 12 PK LNNR	\$25.94		\$12.97	0 34100 08722 7	2	\$15.26	\$1.27	\$16.21	\$1.35	\$17.29	\$1.44	\$18.53	\$1.54
74706	REDD'S APPLE 6/4PK/16 OZ.	\$33.43		\$1.39	0 34100 00780 5	24	\$1.64		\$1.74		\$1.86		\$1.99	
74750	REDD'S 1/2 BBL	\$149.00		\$149.00		1984 OZ	\$175.29		\$186.25		\$198.67		\$212.86	
REDD'S BLACK CHERRY														
74853	REDD'S BLACK CHERRY 6PK BTL	\$27.98		\$7.00	0 34100 98930 9	4	\$8.23	\$1.37	\$8.74	\$1.46	\$9.33	\$1.55	\$9.99	\$1.67
REDD'S BLUEBERRY ALE														
74850	REDD'S BLUEBERRY 6 PK LNNR	\$27.98		\$7.00	0 34100 08746 3	4	\$8.23	\$1.37	\$8.74	\$1.46	\$9.33	\$1.55	\$9.99	\$1.67
REDD'S VARIETY														
74760	REDD'S 12 PK VARIETY BTL	\$25.94		\$12.97	0 34100 00340 1	2	\$15.26	\$1.27	\$16.21	\$1.35	\$17.29	\$1.44	\$18.53	\$1.54
74715	REDD'S 15PK VARIETY CAN	\$25.94		\$12.97	0 34100 51674 1	\$2.00	\$15.26	\$1.02	\$16.21	\$1.08	\$17.29	\$1.15	\$18.53	\$1.24
REDD'S PEACH														
74849	REDD'S PEACH 6PK BTL	\$27.98		\$7.00	0 34100 98930 9	4	\$8.23	\$1.37	\$8.74	\$1.46	\$9.33	\$1.55	\$9.99	\$1.67
REDD'S WICKED														
74862	REDD'S WICKED 12PK/10 OZ.	\$23.09		\$11.55	0 34100 00342 5	2	\$13.58	\$1.13	\$14.43	\$1.20	\$15.39	\$1.28	\$16.49	\$1.37
74864	REDD'S WICKED 12/24 OZ.	\$24.28		\$2.02	0 34100 00323 4	12	\$2.38		\$2.53		\$2.70		\$2.89	
74866	REDD'S WICKED APPLE 16 OZ.	\$33.43		\$1.39	0 34100 00344 9	24	\$1.64		\$1.74		\$1.86		\$1.99	
REDD'S WICKED BLACK CHERRY														
74882	WICKED BLACK CHERRY 12PK/10Z	\$23.09		\$11.55	0 34100 08755 5	2	\$13.58	\$1.13	\$14.43	\$1.20	\$15.39	\$1.28	\$16.49	\$1.37
74884	WICKED BLACK CHERRY 12/24 OZ	\$24.28		\$2.02	0 34100 00387 6	12	\$2.38		\$2.53		\$2.70		\$2.89	
REDD'S WICKED SOUR APPLE														
74888	WICKED SOUR APPLE 12/24 OZ.	\$24.28		\$2.02	0 34100 00393 7	12	\$2.38		\$2.53		\$2.70		\$2.89	
REDD'S WICKED LEMONADE														
74880	WICKED LEMONADE 12/24 OZ.	\$24.28		\$2.02	0 34100 00856 7	12	\$2.38		\$2.53		\$2.70		\$2.89	
SMITH & FORGE														
71402	HARD CIDER 12 PK CAN	\$25.94		\$12.97	0 71990 09687 8	2	\$15.26	\$1.27	\$16.21	\$1.35	\$17.29	\$1.44	\$18.53	\$1.54
71406	HARD CIDER 6/4PK 16 OZ. CAN	\$35.30		\$5.88	0 87800 00049 2	6	\$6.92	\$1.73	\$7.35	\$1.84	\$7.84	\$1.96	\$8.40	\$2.10
SHEAF STOUT														
78637	SHEAF STOUT 12/25.4 OZ	\$35.23		\$2.94	0 70897 12181 2	12	\$3.45		\$3.67		\$3.91		\$4.19	
MICRO BREWERY BEERS														
BEAVERHEAD														
94813	ARMSTEAD AMBER 1/6 BBL	\$70.00		\$70.00		1	\$82.35		\$87.50		\$93.33		\$100.00	
94815	BEAVERSIDE IPA 1/6 BBL	\$75.00		\$75.00		1	\$88.24		\$93.75		\$100.00		\$107.14	
94817	HAYSTACK STOUT 1/6 BBL	\$70.00		\$70.00		1	\$82.35		\$87.50		\$93.33		\$100.00	
94818	HIGHBRIDGE HONEY 1/6 BBL	\$70.00		\$70.00		1	\$82.35		\$87.50		\$93.33		\$100.00	
94805	SNOWCREST DARK 1/6 BBL	\$75.00		\$75.00		1	\$88.24		\$93.75		\$100.00		\$107.14	
94806	BIG HOLE RIVER 1/2 BBL	\$155.00		\$155.00		1	\$182.35		\$193.75		\$206.67		\$221.43	
94807	BIG HOLE RIVER 1/6 BBL	\$70.00		\$70.00		1	\$82.35		\$87.50		\$93.33		\$100.00	
94809	BEAVERHEAD BOCK 1/6 BBL	\$75.00		\$75.00		1	\$88.24		\$93.75		\$100.00		\$107.14	
BITTER ROOT														
89025	HUCKLEBERRY HONEY 6 PK	\$26.96		\$6.74	6 64853 20151 1	4	\$7.93	\$1.32	\$8.43	\$1.40	\$8.99	\$1.50	\$9.63	\$1.60
89048	IPA 6PK CAN	\$26.96		\$6.74	6 64853 20141 2	4	\$7.93	\$1.32	\$8.43	\$1.40	\$8.99	\$1.50	\$9.63	\$1.60
89050	NUT BROWN 6PK CAN	\$26.96		\$6.74	6 64853 20131 3	4	\$7.93	\$1.32	\$8.43	\$1.40	\$8.99	\$1.50	\$9.63	\$1.60
67362	SAWTOOTH 1/2 BBL	\$150.00		\$150.00		1	\$176.47		\$187.50		\$200.00		\$214.29	
IDAHO BREWING														
97626	BLACK LAGER 1/2 BBL	\$145.00		\$145.00		1	\$170.59		\$181.25		\$193.33		\$207.14	
97627	BLACK LAGER 1/6 BBL	\$60.00		\$60.00		1	\$70.59		\$75.00		\$80.00		\$85.71	
97644	BROWN 1/2 BBL	\$140.00		\$140.00		1	\$164.71		\$175.00		\$186.67		\$200.00	
97645	BROWN 1/6 BBL	\$55.00		\$55.00		1	\$64.71		\$68.75		\$73.33		\$78.57	
97653	HEFE 1/6 BBL	\$60.00		\$60.00		1	\$70.59		\$75.00		\$80.00		\$85.71	
97651	SCOTCH 1/2 BBL	\$145.00		\$145.00		1	\$170.59		\$181.25		\$193.33		\$207.14	
97652	SCOTCH 1/6 BBL	\$60.00		\$60.00		1	\$70.59		\$75.00		\$80.00		\$85.71	
PYRAMID														
96851	PYRAMID APRICOT 1/2 BBL	\$134.00		\$134.00		1984 OZ	\$157.65		\$167.50		\$178.67		\$191.43	
96820	PYRAMID HEFE 6PK BOT	\$26.98		\$6.75	0 76420 91117 2	4	\$7.94	\$1.32	\$8.43	\$1.41	\$8.99	\$1.50	\$9.64	\$1.61
96850	PYRAMID HEFE 1/2 BBL	\$134.00		\$134.00	ABC000000084	1984 OZ	\$157.65		\$167.50		\$178.67		\$191.43	
96821	PYRAMID APRICOT 6PK BOT	\$26.98		\$6.75	0 76420 91119 6	4	\$7.94	\$1.32	\$8.43	\$1.41	\$8.99	\$1.50	\$9.64	\$1.61
96849	PYRAMID APRICOT 22 OZ BOT	\$27.60		\$2.30	0 76420 97011 7	12	\$2.71		\$2.88		\$3.07		\$3.29	
96829	PYRAMID OUTBURST 6 PK	\$26.98		\$6.75	0 76420 92001 3	4	\$7.94	\$1.32	\$8.43	\$1.41	\$8.99	\$1.50	\$9.64	\$1.61
96871	PYRAMID OUTBURST CITRUS 6PK	\$26.98		\$6.75	0 76420 70098 1	4	\$7.94	\$1.32	\$8.43	\$1.41	\$8.99	\$1.50	\$9.64	\$1.61
96856	PYRAMID OUTBURST 22 OZ.	\$27.60		\$2.30	0 76420 92003 7	12	\$2.71		\$2.88		\$3.07		\$3.29	

PROD. #	ITEM DESCRIPTION	RETAIL CASE COST	PREVIOUS RETAIL CASE COST	RETAIL UNIT COST	UPC CODES	PKG SIZE PER CASE	RETAIL @ UNIT	15% SINGLES	RETAIL @ UNIT	20% SINGLES	RETAIL @ UNIT	25% SINGLES	RETAIL @ UNIT	30% SINGLES
PRICES - TWIN FALLS														
Dec-18														
PYRAMID														
96950	PYR UNFILTERED AMBER 1/2 BBL	\$98.00		\$98.00		1984 OZ	\$115.29		\$122.50		\$130.67		\$140.00	
RUBY MOUNTAIN														
95800	AMBER 6PK BOT	\$27.00		\$6.75	7 07346 24001 4	4	\$7.94	\$1.32	\$8.44	\$1.41	\$9.00	\$1.50	\$9.64	\$1.61
95850	AMBER 1/2 BBL	\$130.00		\$130.00		1984 OZ	\$152.94		\$162.50		\$173.33		\$185.71	
95853	PRIVATE LABEL 1/2 BBL	\$130.00		\$130.00		1984 OZ	\$152.94		\$162.50		\$173.33		\$185.71	
95851	PRIVATE LABEL 5 GAL	\$54.00		\$54.00		661 OZ.	\$63.53		\$67.50		\$72.00		\$77.14	
95855	BUCKAROO 1/2 BBL	\$130.00		\$130.00		1984 OZ	\$152.94		\$162.50		\$173.33		\$185.71	
95858	PORTER 6PK BOT	\$27.00		\$6.75	7 07346 24004 5	4	\$7.94	\$1.32	\$8.44	\$1.41	\$9.00	\$1.50	\$9.64	\$1.61
95859	PORTER 5 GAL	\$54.00		\$54.00		661 OZ.	\$63.53		\$67.50		\$72.00		\$77.14	\$3.21
95860	HEFE 1/2 BBL	\$130.00		\$130.00		1984 OZ	\$152.94		\$162.50		\$173.33		\$185.71	
95861	HEFE 1/6 BBL	\$54.00		\$54.00		661 OZ.	\$63.53		\$67.50		\$72.00		\$77.14	
95830	HAZY IPA 1/6 BBL	\$64.00		\$64.00		661 OZ.	\$75.29		\$80.00		\$85.33		\$91.43	
SNAKE RIVER BREWING														
97507	PAKO'S IPA 1/2 BBL	\$149.00		\$149.00		1	\$175.29		\$186.25		\$198.67		\$212.86	
97523	PAKO'S IPA 1/6 BBL	\$68.00		\$68.00		1	\$80.00		\$85.00		\$90.67		\$97.14	
97505	PAKO IPA 6 PK CAN	\$30.50		\$7.63	7 66352 61207 9	4	\$8.97	\$1.50	\$9.53	\$1.59	\$10.17	\$1.69	\$10.89	\$1.82
97533	FITZY 1/6 BBL	\$75.00		\$75.00		1	\$88.24		\$93.75		\$100.00		\$107.14	
97548	FITZY 1/2 BBL	\$149.00		\$149.00		1	\$175.29		\$186.25		\$198.67		\$212.86	
97584	SR EARNED IT 1/6 BBL	\$75.00		\$75.00		1	\$88.24		\$93.75		\$100.00		\$107.14	
97583	SR EARNED IT 1/2 BBL	\$160.00		\$160.00		1	\$188.24		\$200.00		\$213.33		\$228.57	
97520	LAGER 1/2 BBL	\$149.00		\$149.00		1	\$175.29		\$186.25		\$198.67		\$212.86	
97521	LAGER 1/6 BBL	\$68.00		\$68.00		1	\$80.00		\$85.00		\$90.67		\$97.14	
97540	LAGER 6PK CAN	\$30.50		\$7.63	7 66352 09331 1	4	\$8.97	\$1.50	\$9.53	\$1.59	\$10.17	\$1.69	\$10.89	\$1.82
97504	SR PALE 6 PK CAN	\$30.50		\$7.63	7 66352 20323 9	4	\$8.97	\$1.50	\$9.53	\$1.59	\$10.17	\$1.69	\$10.89	\$1.82
97550	SR COWBOY GOLD 1/2 BBL	\$160.00		\$160.00		1	\$188.24		\$200.00		\$213.33		\$228.57	
97541	SR STOUT 6 PK CAN	\$30.50		\$7.63	7 66352 02134 5	4	\$8.97	\$1.50	\$9.53	\$1.59	\$10.17	\$1.69	\$10.89	\$1.82
97580	SR VARIETY 12PK CAN	\$30.50		\$15.25	7 66352 85236 9	2	\$17.94	\$1.50	\$19.06	\$1.59	\$20.33	\$1.69	\$21.79	\$1.82
WILD RIDE														
87060	BIG BOOTY 1/6 BBL	\$75.00		\$75.00		1	\$88.24		\$93.75		\$100.00		\$107.14	
87061	BIG BOOTY 1/2 BBL	\$160.00		\$160.00		1	\$188.24		\$200.00		\$213.33		\$228.57	
87000	HOPPERHEAD IPA 1/2 BBL	\$160.00		\$160.00		1	\$188.24		\$200.00		\$213.33		\$228.57	
87001	HOPPERHEAD IPA 1/6 BBL	\$75.00		\$75.00		1	\$88.24		\$93.75		\$100.00		\$107.14	
87002	HOPPERHEAD IPA 22 OZ. BTL	\$46.50		\$3.88	8 61741 00010 6	12	\$4.56		\$4.84		\$5.17		\$5.54	
87010	ELECTRI-FLY IPA 1/2 BBL	\$160.00		\$160.00		1	\$188.24		\$200.00		\$213.33		\$228.57	
87011	ELECTRI-FLY IPA 1/6 BBL	\$75.00		\$75.00		1	\$88.24		\$93.75		\$100.00		\$107.14	
87013	ELECTRI-FLY 6PK BTL	\$30.00		\$7.50		4	\$8.82	\$1.47	\$9.38	\$1.56	\$10.00	\$1.67	\$10.71	\$1.79
87016	HIDDEN TRAIL 1/2 BBL	\$160.00		\$160.00		1	\$188.24		\$200.00		\$213.33		\$228.57	
87017	HIDDEN TRAIL 1/6 BBL	\$75.00		\$75.00		1	\$88.24		\$93.75		\$100.00		\$107.14	
87020	WHOOPY WHOOP WHEAT 1/2 BB	\$160.00		\$160.00		1	\$188.24		\$200.00		\$213.33		\$228.57	
87021	WHOOPY WHOOP WHEAT 1/6 BB	\$75.00		\$75.00		1	\$88.24		\$93.75		\$100.00		\$107.14	
87031	STAND UP & SHOUT STOUT 1/6 BE	\$90.00		\$90.00		1	\$105.88		\$112.50		\$120.00		\$128.57	
87032	STAND UP & SHOUT 22 OZ. BLT	\$46.50		\$3.88	8 61741 00011 3	12	\$4.56		\$4.84		\$5.17		\$5.54	
87025	TWIST & SHOUT COFFEE 1/2 BBL	\$160.00		\$160.00		1	\$188.24		\$200.00		\$213.33		\$228.57	
87057	MOUNT UP MAPLE 1/2 BBL	\$160.00		\$160.00		1	\$188.24		\$200.00		\$213.33		\$228.57	
87042	3 SISTERS AMERICAN RED 22 OZ.	\$46.50		\$3.88		12	\$4.56		\$4.84		\$5.17		\$5.54	
87049	NUT CRUSHER 6PK BTL	\$30.00		\$7.50		4	\$8.82	\$1.47	\$9.38	\$1.56	\$10.00	\$1.67	\$10.71	\$1.79
87051	NUT CRUSHER NITRO 1/6 BBL	\$75.00		\$75.00		1	\$88.24		\$93.75		\$100.00		\$107.14	
87052	NUT CRUSHER 22 OZ.	\$46.50		\$3.88		12	\$4.56		\$4.84		\$5.17		\$5.54	
87037	BRENN A AMBER 1/2 BBL	\$160.00		\$160.00		1	\$188.24		\$200.00		\$213.33		\$228.57	
87038	BRENN A AMBER 1/6 BBL	\$75.00		\$75.00		1	\$88.24		\$93.75		\$100.00		\$107.14	
87096	3 SISTERS WET HOP RED 1/6 BBL	\$75.00		\$75.00		1	\$88.24		\$93.75		\$100.00		\$107.14	
87065	NORTH BOUND & DOWN 1/2 BBL	\$160.00		\$160.00		1	\$188.24		\$200.00		\$213.33		\$228.57	
87080	BRAIN BUCKET 1/2 BBL	\$183.00		\$183.00		1	\$215.29		\$228.75		\$244.00		\$261.43	
87099	LET'S GO HAZY 1/6 BBL	\$75.00		\$75.00		1	\$88.24		\$93.75		\$100.00		\$107.14	
SODAS														
ARIZONA TEA'S														
97301	GREEN TEA W/ GINSENG 23 OZ.	\$15.60		\$0.65	6 13008 71526 7	24	\$0.76		\$0.81		\$0.87		\$0.93	
97302	LEMON TEA 23 OZ.	\$15.60		\$0.65	0 88130 99463 5	24	\$0.76		\$0.81		\$0.87		\$0.93	
97303	SWEET TEA 23 OZ.	\$15.60		\$0.65	6 13008 71771 1	24	\$0.76		\$0.81		\$0.87		\$0.93	
97305	MUCHO MANGO 23 OZ.	\$15.60		\$0.65	0 73360 70925 8	24	\$0.76		\$0.81		\$0.87		\$0.93	
97307	FRUIT PUNCH 23 OZ.	\$15.60		\$0.65	6 13008 71876 3	24	\$0.76		\$0.81		\$0.87		\$0.93	
97309	WATERMELON 23 OZ.	\$15.60		\$0.65	6 13008 72020 9	24	\$0.76		\$0.81		\$0.87		\$0.93	
97312	RX ENERGY 23 OZ.	\$15.60		\$0.65	6 13008 71845 9	24	\$0.76		\$0.81		\$0.87		\$0.93	
97314	GRAPE RICKEY 23 OZ.	\$15.60		\$0.65	6 13008 73642 2	24	\$0.76		\$0.81		\$0.87		\$0.93	
97313	CHERRY RICKEY 23 OZ.	\$15.60		\$0.65	6 13008 73501 2	24	\$0.76		\$0.81		\$0.87		\$0.93	
97315	MANGO RICKEY 23 OZ.	\$15.60		\$0.65	6 13008 73644 6	24	\$0.76		\$0.81		\$0.87		\$0.93	
97320	ARNOLD LITE 23 OZ.	\$15.60		\$0.65	6 13008 71930 2	24	\$0.76		\$0.81		\$0.87		\$0.93	
97321	ARNOLD PINK 23 OZ.	\$15.60		\$0.65	6 13008 73039 0	24	\$0.76		\$0.81		\$0.87		\$0.93	
97322	ARNOLD ZERO 23 OZ.	\$15.60		\$0.65	6 13008 72857 1	24	\$0.76		\$0.81		\$0.87		\$0.93	
97330	GOLDEN BEAR LEM/ HONEY 23OZ	\$15.60		\$0.65	6 13008 73398 8	24	\$0.76		\$0.81		\$0.87		\$0.93	
97332	GOLDEN BEAR LEM/MANGO 23 OZ	\$15.60		\$0.65	6 13008 73402 2	24	\$0.76		\$0.81		\$0.87		\$0.93	
BANG ENERGY														
97200	STAR BLAST 16 OZ.	\$20.00		\$1.67	6 10764 86365 2	12	\$1.96		\$2.08		\$2.22		\$2.38	
97201	PINA COLADA 16 OZ.	\$20.00		\$1.67	6 10764 82611 4	12	\$1.96		\$2.08		\$2.22		\$2.38	
97202	POWER PUNCH 16 OZ.	\$20.00		\$1.67	6 10764 86361 4	12	\$1.96		\$2.08		\$2.22		\$2.38	
97203	BLUE RAZZ 16 OZ.	\$20.00		\$1.67	6 10764 86363 8	12	\$1.96		\$2.08		\$2.22		\$2.38	
97204	SOUR HEAD 16 OZ.	\$20.00		\$1.67	6 10764 86343 0	12	\$1.96		\$2.08		\$2.22		\$2.38	
97205	BLACK CHERRY VANILLA 16 OZ.	\$20.00		\$1.67	6 10764 86377 5	12	\$1.96		\$2.08		\$2.22		\$2.38	
97206	COTTON CANDY 16 OZ.	\$20.00		\$1.67	6 10764 00031 6	12	\$1.96		\$2.08		\$2.22		\$2.38	
97207	CITRUS TWIST 16 OZ.	\$20.00		\$1.67	6 10764 86385 0	12	\$1.96		\$2.08		\$2.22		\$2.38	
97208	PEACH MANGO 16 OZ.	\$20.00		\$1.67	6 10764 86381 2	12	\$1.96		\$2.08		\$2.22		\$2.38	
97209	PURPLE PEAR GUAVA 16 OZ.	\$20.00		\$1.67	6 10764 86311 9	12	\$1.96		\$2.08		\$2.22		\$2.38	
97210	CHERRY BLADE LEMONADE 16 OZ	\$20.00		\$1.67	6 10764 12047 2	12	\$1.96		\$2.08		\$2.22		\$2.38	
97211	PURPLE HAZE 16 OZ.	\$20.00		\$1.67	6 10764 82617 6	12	\$1.96		\$2.08		\$2.22		\$2.38	
97212	RAINBOW UNICORN 16 OZ.	\$20.00		\$1.67	6 10764 25129 9	12	\$1.96		\$2.08		\$2.22		\$2.38	
HENRY'S SODA														
76220	ROOT BEER 6/PK LN NR	\$17.99		\$4.50	0 34100 66805 1	4	\$5.29	\$0.88	\$5.62	\$0.94	\$6.00	\$1.00	\$6.43	\$1.07
76221	ROOT BEER 12/PK LN NR	\$17.00		\$8.50	0 34100 66874 7	2	\$10.00	\$0.83	\$10.63	\$0.89	\$11.33	\$0.94		